

Year

All

Pages

Overview

Customers

Territory

Products

No. of Orders

28K

No. of Customers

18K

Total Profit

15M

Total Sales

32M

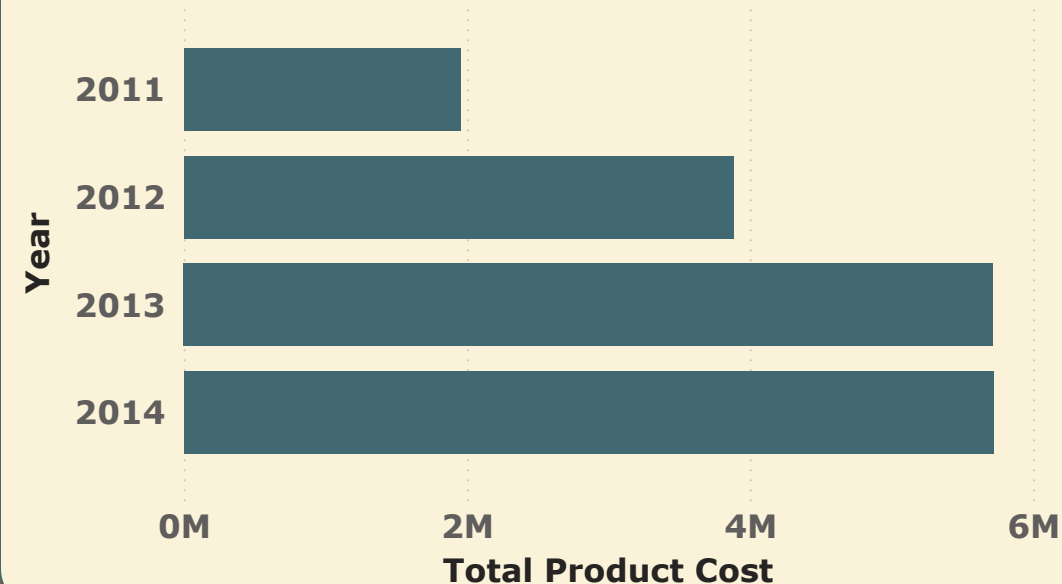
Growth Rate (Y12-Y13)

50%

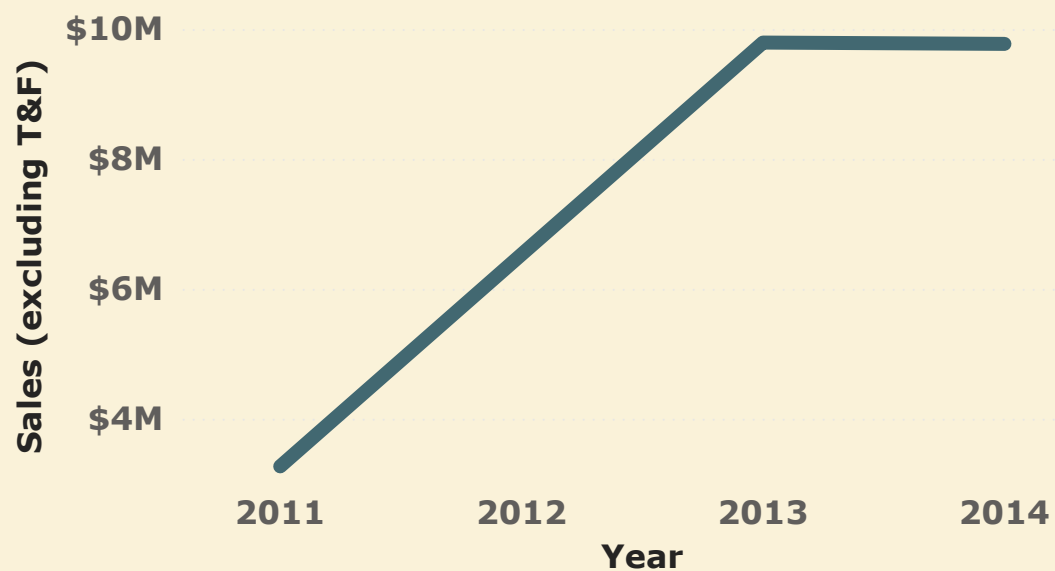
Av. of ProfitMarginRatio

58%

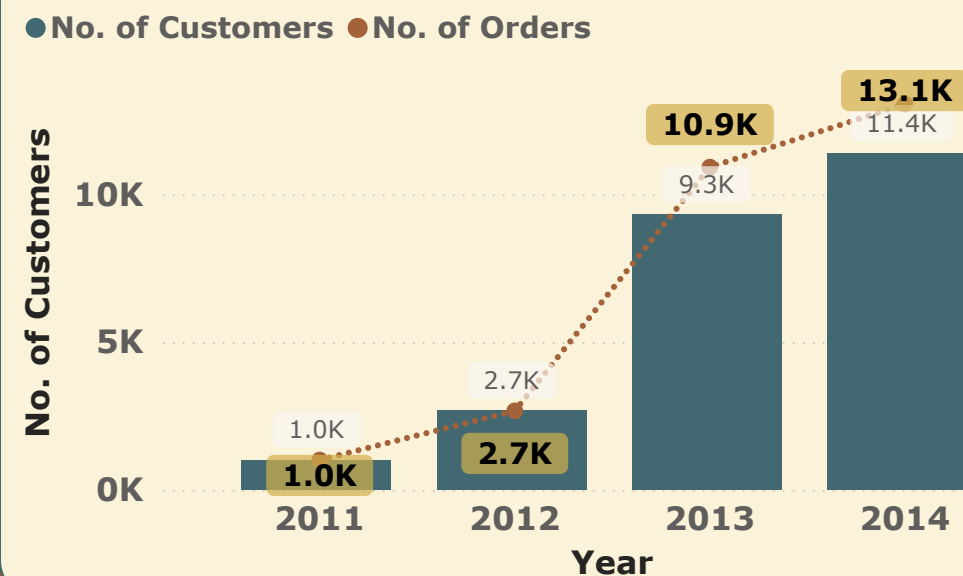
Total Product Cost by Year



Sales by Year



Yearly No. of Customers & Orders



Year

All

Pages

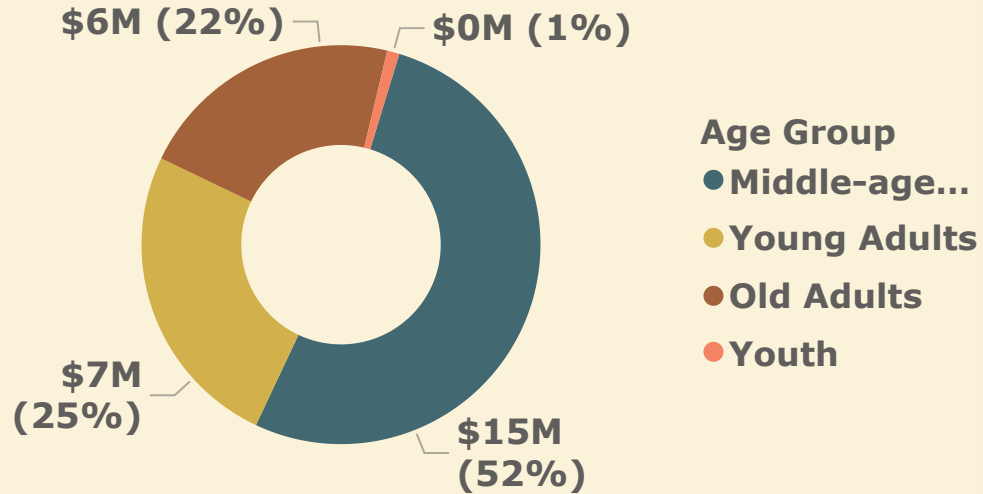
Overview

Customers

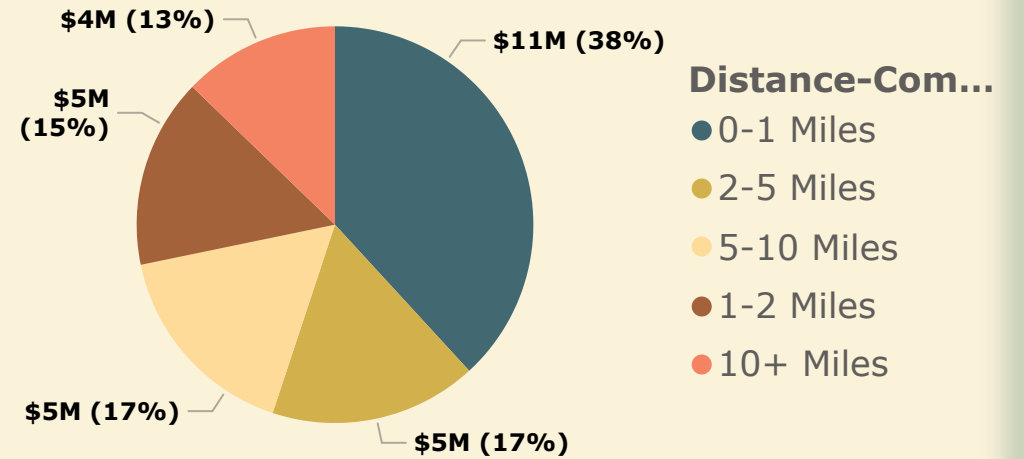
Territory

Products

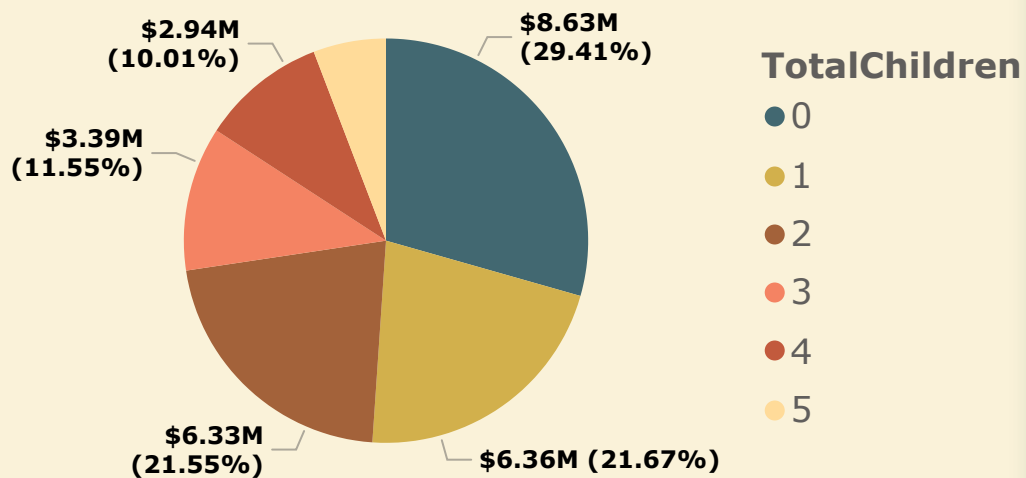
## Sales by Age Group



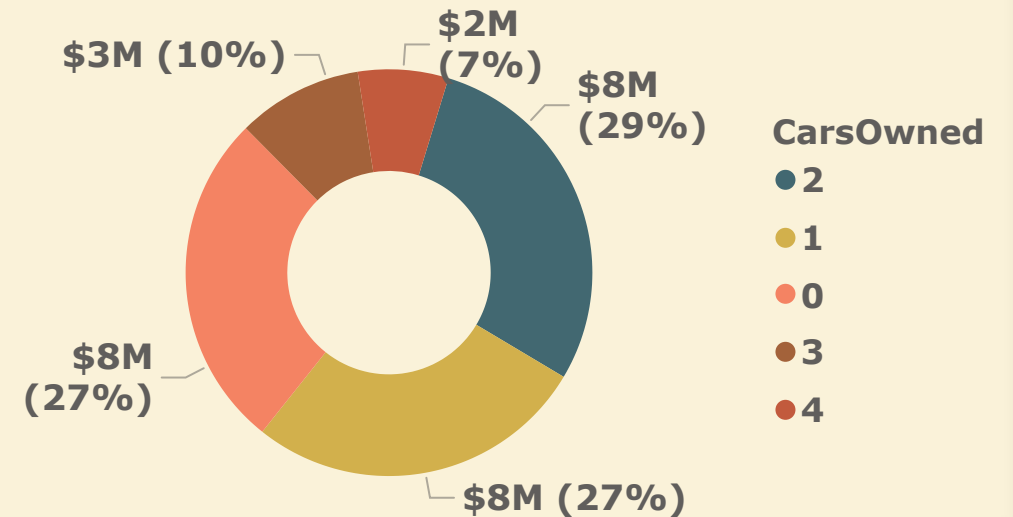
## Sales by CommuteDistance



## Sales by Total Children



## Sales by Number of Cars Owned



Year

All

Pages

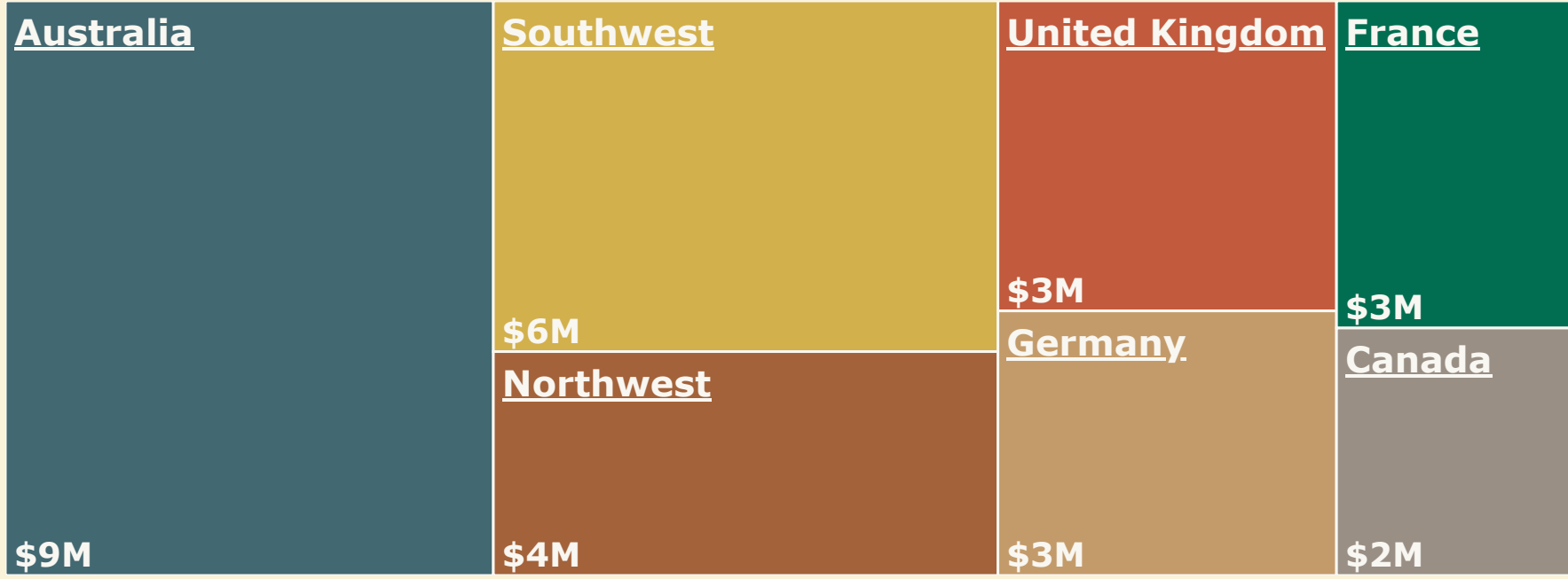
Overview

Customers

Territory

Products

## Sales by Region



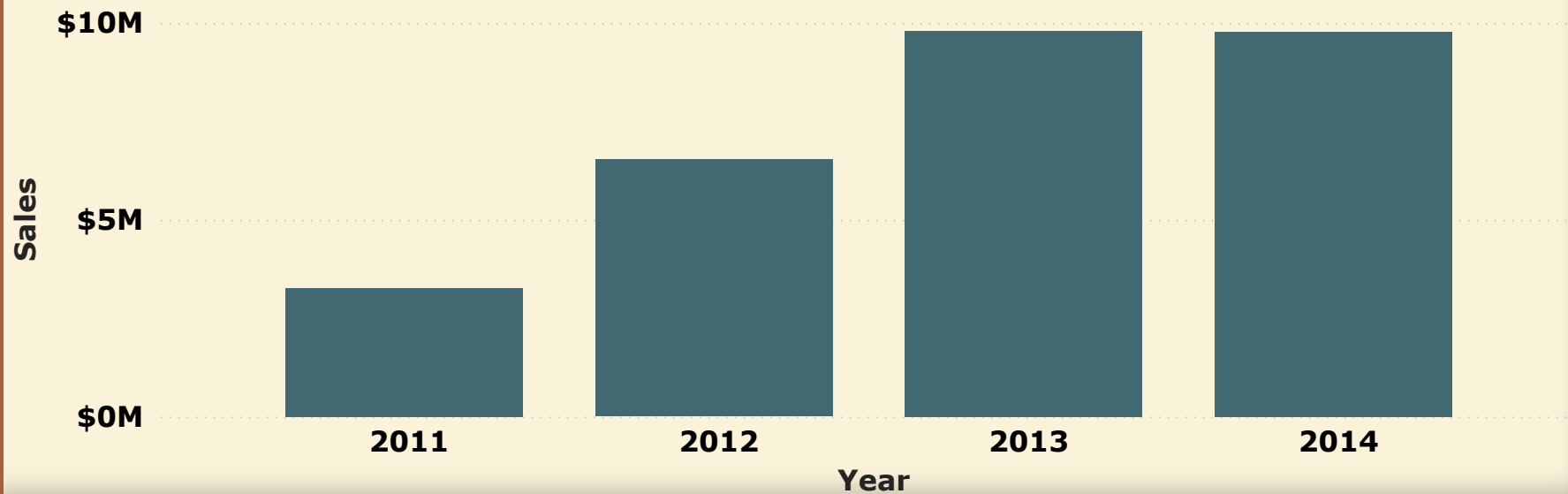
Sales

\$29M

Region

- ☐ Australia
- ☐ Canada
- ☐ Central
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kin...

## Sales by Year for filtered Region



Year

All

- Pages
- Overview
- Customers
- Territory
- Products

Sales

\$29M

No. of Orders

28K

