

ARCHITECTURAL &  
INTERIOR DESIGN

Company Profile

# **Who Are We?**

**Our firm has been working in the field of Engineering Consultancy ; specialized in the Design and Supervision on the implementation of architectural and interior design of luxurious, prestigious, and diverse projects, with the help of a group of fine graduates of Engineering and Fine Arts faculties and with the cooperation of a group of consultants and specialists in various fields.**

**Our firm was established on 1994. So over the past 25 years it has excelled and still excelling in major projects in various fields ... (recreational, touristic, residential, commercial...).**

**Prior to this and for 10 years the office had a different form and different entity of partnership which we improved to the current structure to enhance our productivity and achieve Excellency.**



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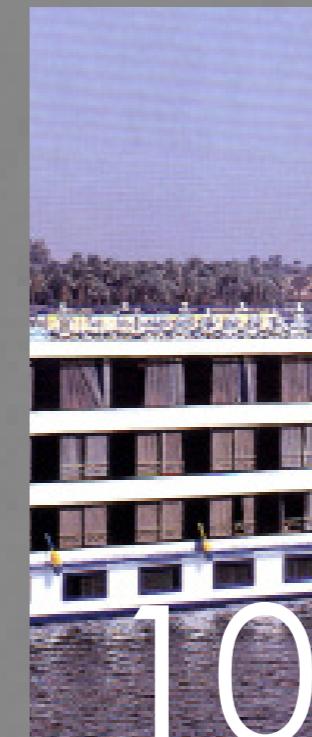
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# Contents

# **Our Philosophy**

**Since the establishment of our firm on 1994 we have committed ourselves to a philosophy based on adding value to all our work in order to obtain a reputable brand name and keep sustainability of our position in the market.**

**In order to fulfill this philosophy we had to restrict ourselves to the following rules:**

- Dealing with each of our clients as if he is the only client we have.
- We are keen to create a truthful and honest long term relationship with our clients.
- Keeping our permanent team, harmonious, competent, creative, and attentively aware of our clients need.
- Keen to update our team with the latest international trends in our field.
- Guarantee perfection and proficiency in all our work.
- Meet our deadlines to ensure our credibility.
- Careful not to accept a number of projects all at the same time so as not to overload our staff with much work which would probably diminish their capability of excelling in any of those projects.



# About Our Founders

- Since Consultant Amr El-Hamawy graduated on 1987 from the Faculty of Fine Arts, he has worked on himself aiming to gain as much education and experience. He took many courses such as the PMP, PMP Practical, Diploma of CTP, Advanced studies in Project Management (American University in Cairo), and more. He studied for the masters in Ain Shams University. Also throughout the years he gained the title consultant architect in design. He has gained experience from working with multiple people and reputable clients such as the United Nations Development program (UNDP) in Egypt, and the Arab Scout Organization. In addition to, his experience in training as he trains youth architects on architectural design and his ability to motivate multiple teams through courses, and lectures. He is mainly specialized in exterior design and landscape
- Consultant Heba Madany is also a graduate from the Faculty of Fine Arts & has achieved Masters. Striving to acquire education and experience, she has achieved Masters in Housing from Ain Shams University. Also, took business Diploma at the AUC , Certified Corporate Trainer (CCT) from The Canadian Training Center Of Human Development , 10 Keys To Ultimate Success with Dr.Ibrahim Elfiky , and more courses. Due to this education and experiences she achieved the title consultant. She is mainly specialized in interior design, being able to create a beautiful and perfectly functional interior space, on any scale.
- Malek Amr El-Hamawy a graduate from Misr International University (MIU) Faculty of Engineering, Architecture Department in 2017, he didn't waste any time without gaining experience in the practical field beside higher education. He is studying for a Masters Degree of Integrated Urbanism and Sustainable Design (IUSD), A Double Degree Program from Ain Shams & Stuttgart Universities.



## Founders' Statement

We started our independent activity in the firm on 1994 after years of sharing another firm with others. The purpose wasn't to acquire the work independently, but the goal since the start was clear in front of us, which is achieving an integrated system in our firm.

It also was achieving inclusivity in administrative work which is represented in: 1- An honest treatment. 2- Quality of the product. 3- Involving groups of professional architects and artists with us placing everyone in their profession. For it to be an architectural and artistic crucible which we benefit from as anyone who transacts with us does whether they were a client, or a colleague.

On the professional level in our field of architecture and interior Design on one hand and project management on the other hand. The purpose was reaching standards of craftsmanship and openness to everything new in architecture art, interior design, and reviving all what time have obliterated from precious styles. Recruiting all this to serve the design, accomplish professional Success, and creating a new way of non-usual thinking. Which Characterizes it by its own nature and privacy, that differentiates the Project from other projects done by us or by others.

This excellence in work has been a goal in front of our eyes. Which cost us a lot of effort in researching, brainstorming, and the continuity of hard work for long hours without boredom. Then converting all this into reality taking into account the contracted cost, the local Capabilities, and the time duration given for the project. All this to present the work looking it's best for both its unique design, and the detailed finishing which isn't any different from what we presented to the client from the first moment.

# Co-Founder's Statement

In this modern technological world nowadays, environmental aspects –unfortunately- are being severely harmed. For our role as engineering consultants, we bear a heavy mission to decrease the harmful environmental impact through our field. Without hindering the development process of the technology and modernity that's going on through the world.

Accordingly, in all of our projects nowadays, we are targeting the least amount of energy consumption through the cheapest and the most efficient means for doing that. Saving the clients money on the long run and saving the environment is the main target that we strive for without the need of any request from any party.

The descent quality of any project goes for us without saying, we are always looking forward to achieve the International quality standards. Since this does not only keep our reputation that was built through the years, but also achieves our new creative ideas. These ideas would have never been accepted without our management of the cost-efficiency and the integration of all the aspects of any project, which accordingly convinces the client to cooperate with us on making his project a masterpiece.



# Services We Offer



Architecture Design  
& Implementation



Environmental Design



Interior Design



Furniture Design  
& Manufacture



Project Management



Electromechanical  
Design



Civil & Structural  
Engineering



Landscape and Urban  
Design



Residential Villa 2007-2009 , 5th settlement , Cairo



# **What Makes Us Unique?**

## **Diverse projects**

One of our special features is that we have experience in working on a lot of diverse projects that aren't done commonly by architectures. Like cruises, multifunction buildings, ...Etc.

## **Designing every little detail**

We design and supervise every little detail in the project and all through the very last unique detail. We hand you a project designed from the smallest part to the biggest.

## **Achieving the highest quality with the lowest price**

We tend to achieve the highest quality with the lowest price, as we deal with the clients' money and care about it as if it is ours.

## **Experience in green buildings**

We are aware of the importance of this environment and the environmental crisis we are in, so we tend to design a space were the client feels comfortable and so does our environment.



IFAD Country office (UN agency)  
The World Trade Center-Cairo

# Our Journey

1994: Our firm was founded.

1998: Contracted for our first Nile cruise.

1999: Praise and appreciation from the German journalists group on the Terramar Floating Hotel and an article on the German International magazine 'TRAUM SCHIFF'.

2001: Praise from the former Minister of Tourism Mamdouh Al-Beltagy.

2006: MS/Terramar awarded as the best floating hotel on the river Nile for the sixth consecutive year on the world tourism day.

2007: Contracted with The Arab Scout organization to be their consultant which was our first cooperation with them.

2008: Shield and appreciation from the Arab Scout organization for our work on the Arab International Scout Center.

2010: A praise in one of the touristic magazines 'France Bio Tourisme de le monde' for our work for Les Rois as the best and largest Dahabia on the river Nile and the Middle East.

2010: Appreciation and praise from 'Karrar Group' to our firm as an appreciation for our contribution to the Kempinski Hotel project.

2011: Signed a contract with the Arab Scout Organization for designing their new Regional headquarters in Egypt.

2015: Contracted with the UNDP to be their consultant which was our first cooperation with the United Nations.

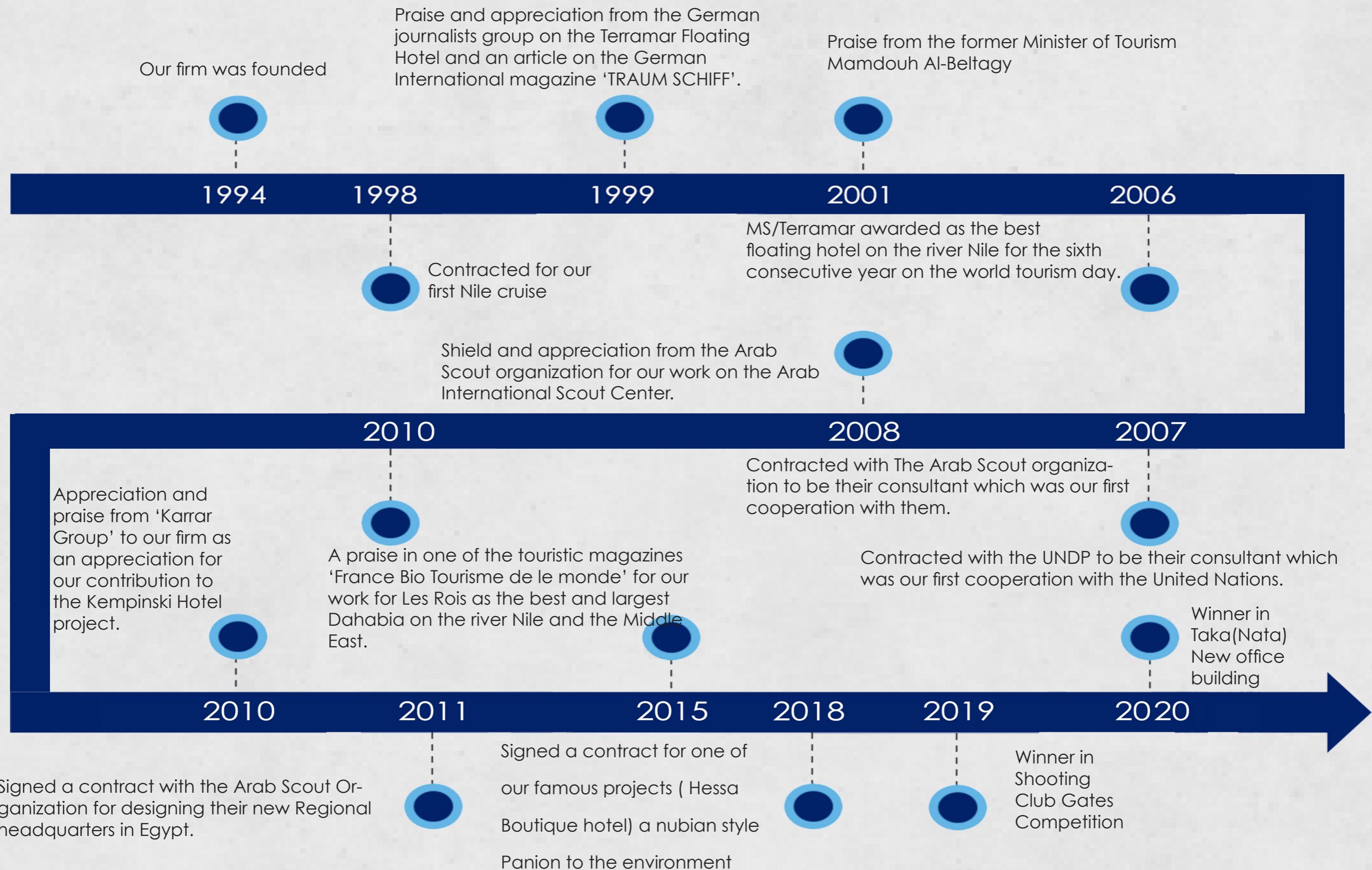
2018: Signed a contract for one of our famous projects ( Hessa Boutique hotel) a nubian style Panion to the environment

2019: Winner in Shooting Club Gates Competition.

2020: Office building (NATA)



# Timeline



# Some of our clients



*Empowered lives.  
Resilient nations.*



GLOBAL ENVIRONMENT FACILITY  
INVESTING IN OUR PLANET



International Organization for Migration (IOM)

The UN Migration Agency





M/S Carnival-Nile Cruise



kempinski-  
Interior Design proposal

# Quality Assurance

Our company has a specific quality assurance procedures, monitoring mechanisms that fundamental in any of our projects, which consists of the following:

- 1- Following the scientific methods of quality assurance and monitoring.
- 2- Each project shall have a manager and his / her expertise shall be suitable with the needs of each project.
- 3- Concerning the design process:
  - Designing is done by the professional engineers. The engineer chosen to work on a specific project is chosen according to his experience in such type of projects.
  - The design is constantly monitored by the project manager.
  - All the designs and drawings have to be confirmed by a consultant engineer whose expertise shall be suitable with the needs of the project.
  - Through this process and before the final handing in, the designs are presented to the client.
- 4- Concerning the supervision process:
  - A resident engineer is always present on the site.
  - Daily and weekly reports concerning the progress of the work are done by the resident engineer.
  - The work is followed up by the supervisors.
  - The project manager follows up the sites through (at least) one to two visits a week and implement the general plan for them.

# Selected Projects

Villas



Residential villa

Year: 2012

Location: Jeddah-Saudi Arabia

# Selected Projects

Villas



Residential villa  
Year:2017/2018  
Location: 5th  
Settlement, Cairo,  
Egypt.

# Selected Projects



Mansion

*"Innovative staff goes beyond the realm of fantasy to turn your ideas into reality."*

Year: 2013  
Location: Al Khobar  
Saudi Arabia

# Selected Projects

## Residential



Architectural and  
Interior  
Location: Nasr City,  
Cairo, Egypt.



# Selected Projects

## Restaurants



'Subway' fast food restaurant  
Year: 2014  
Location: Nasr City,  
Cairo, Egypt.

# Selected Projects

## Environmental



*"No matter how small or seemingly unimportant, each detail of a room is carefully planned in advance."*

**Administrative/accommodation building for the Ministry of Environment**

**Year: 2016**

**Location: El-Wahat Oasis, Egypt**

# Selected Projects

Multifunction

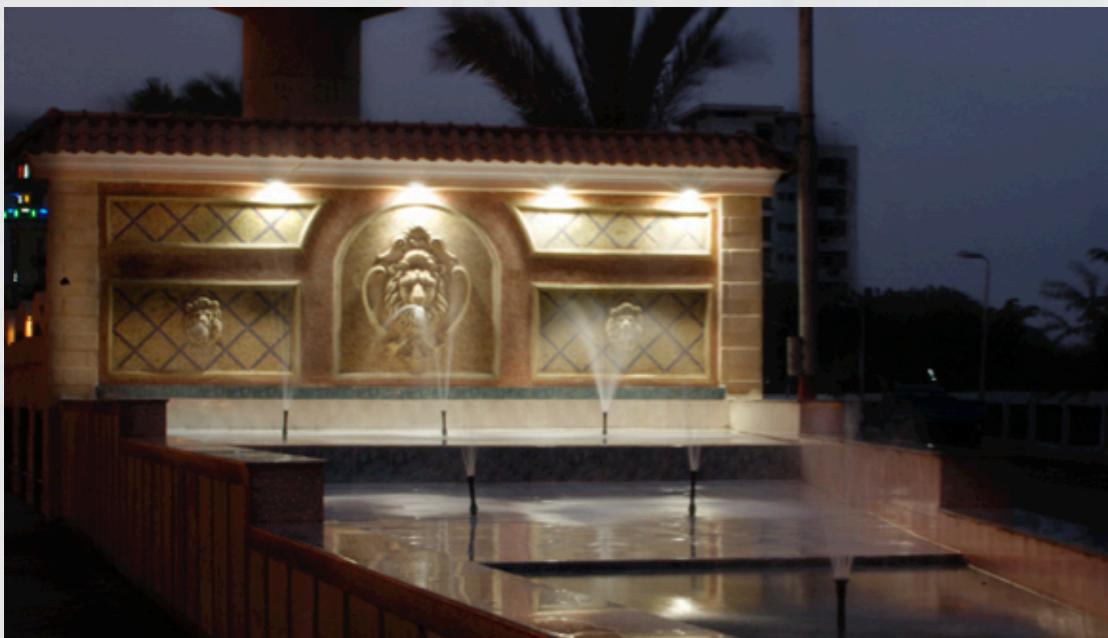


**Arab Scouts regional Headquarter**  
**Year: 2011-On going**  
**Location: Nasr City, Cairo, Egypt**

# Selected Projects

## Landscape

*"We consider ourselves most successful when the client is truly excited about the results."*



**Shobra Exhibition for the Ministry of Local Development**  
**Year: 2007**  
**Location: Shobra, Cairo, Egypt.**

# Selected Projects

## Offices



**UNDP Country Office**

**Year: 2015**

**Location: The world Trade Center, Cairo, Egypt**

# Selected Projects

Ralph Lauren furniture showroom

Year: 2010

Location: Designopolis Mall, Giza, Egypt.

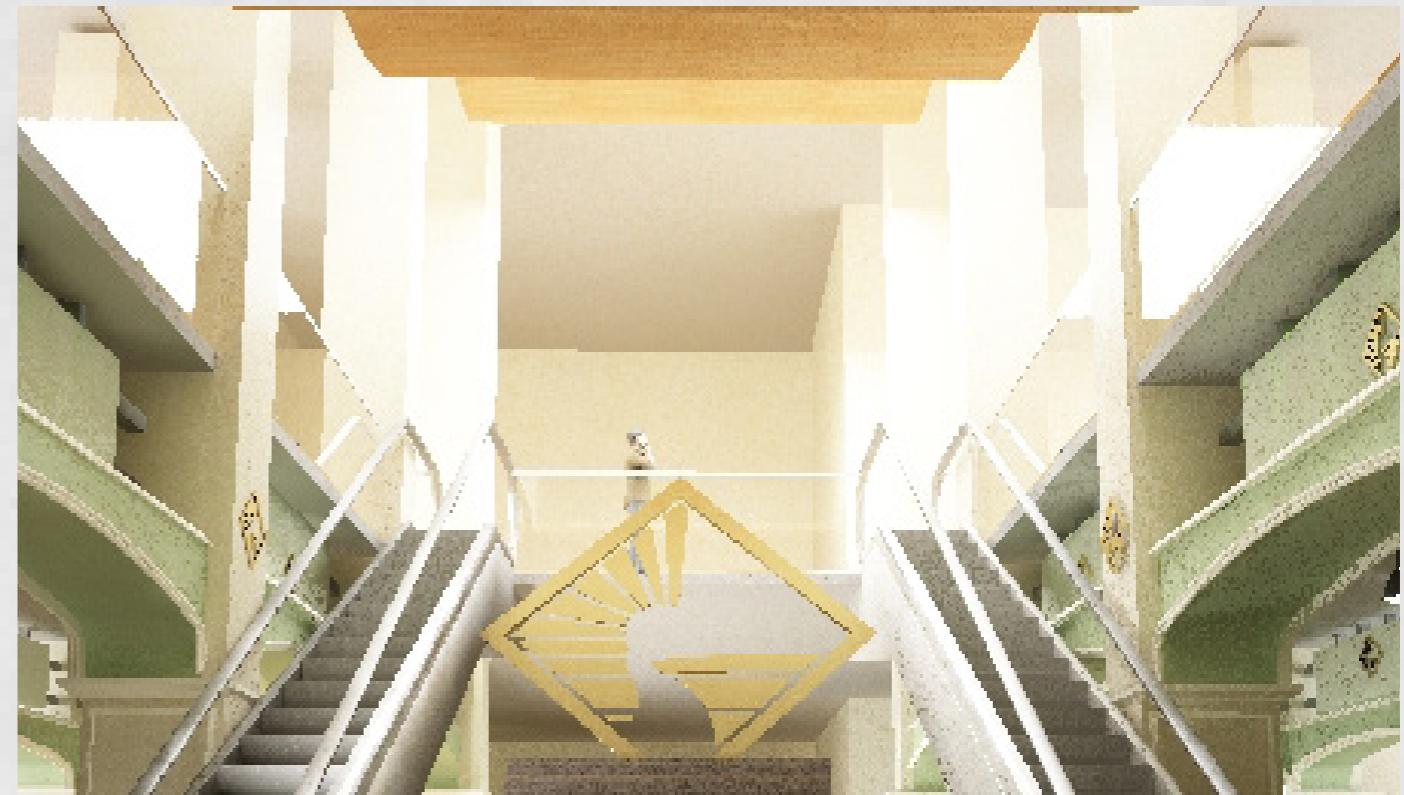
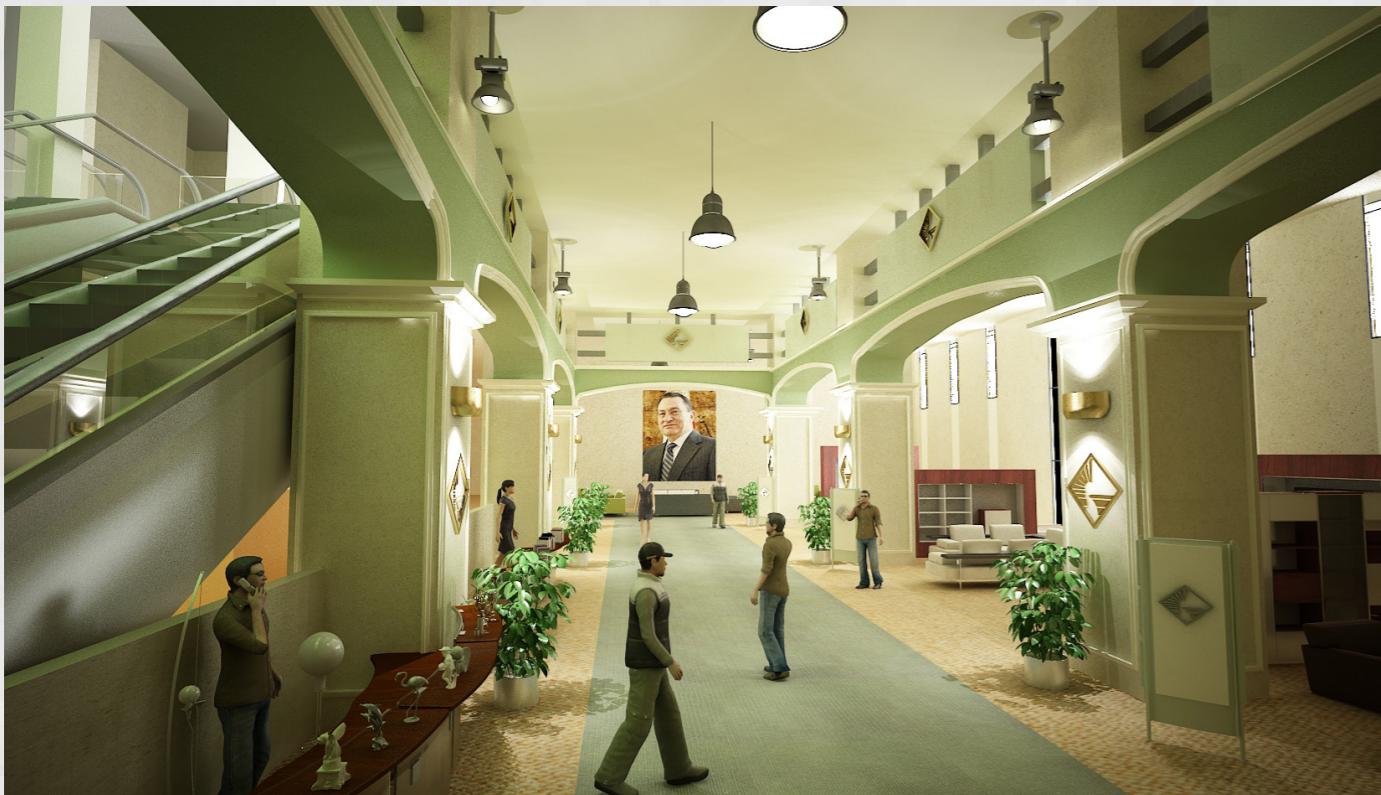
shops

*“Beauty doesn’t come by chance.”*



# Selected Projects

## Exhibition



**The permanent exhibition for the social fund for development  
Year: 2008  
Location: Land of Exhibitions, Cairo, Egypt.**

# Selected Projects

## Gates



**Shooting Club Gate**  
**Year: 2019**  
**Location: Dokki, Giza, Egypt.**

# Selected Projects

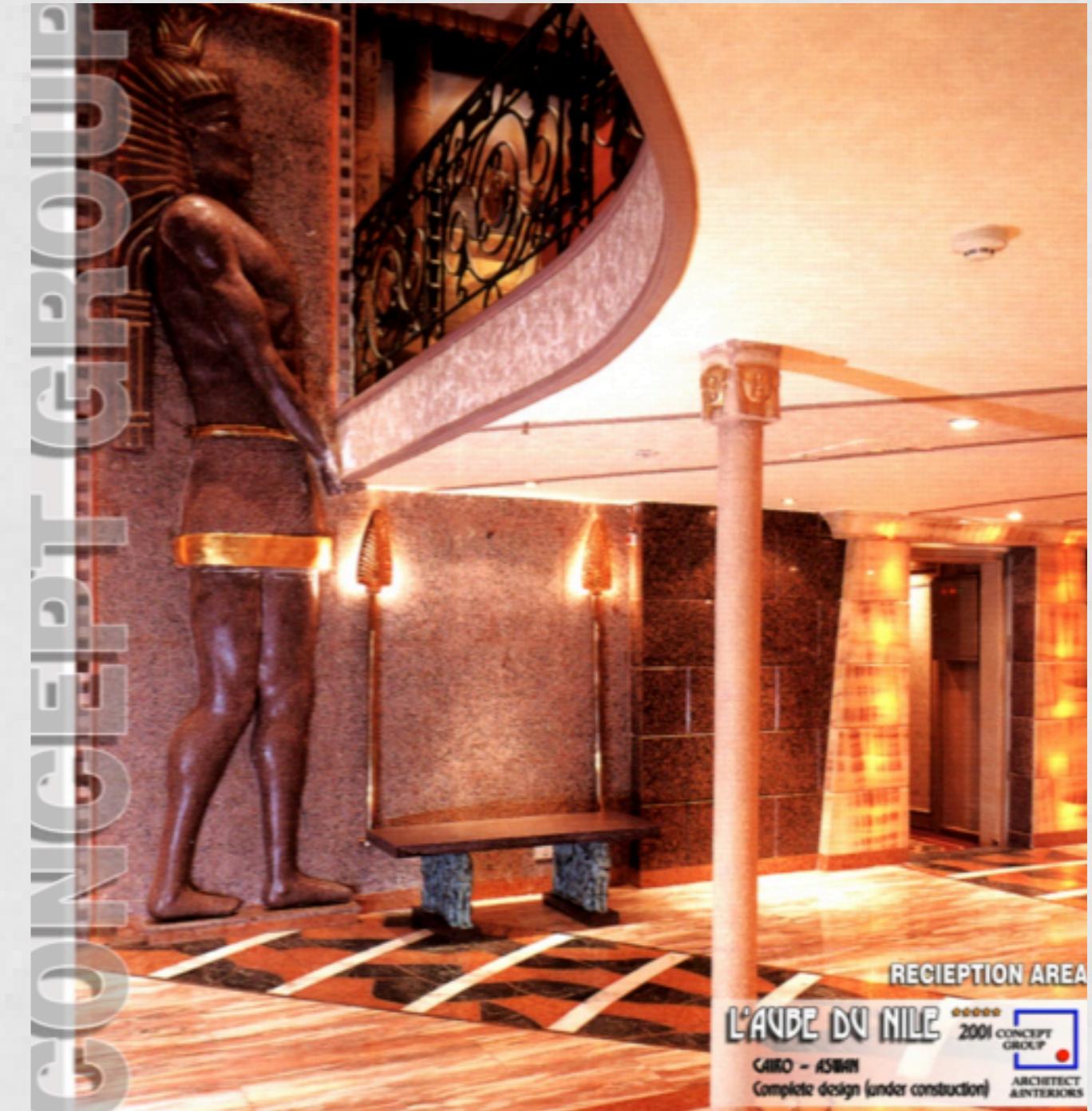
## Cruises



**M/S Le Terrasse-Nile Cruise**  
**Year: 2010**  
**Location: Luxor-Aswan, Egypt.**

## Cruises

# Selected Projects



M/S L'AUBE DU NILE-Nile Cruise  
Year: 2001  
Location: Luxor-Aswan, Egypt

# Selected Projects

## Cruises



### Dahabia Ship

*"We organize and coordinate every phase of a project so that its final execution is a triumph."*



# Selected Projects

**Gasco-NATA- years 2019 - 2020,  
location 5th settlement , Cairo , Egypt.**



# Awards/Certificates

***“Throughout our journey, we were almost yearly awarded for at least one of our projects. These awards and appreciations were the motive for us to continue thriving and challenging ourselves to improve our work more.***

***Mentioning along the most significant awards, certificates and appreciations that we gained through the years, agencies around the world.”***

Praise and appreciation on 1999 from the German journalists' group on the Terramar Floating Hotel and an article on the German International magazine TRAUM SCHIFF.

**nil**  
SKREUZFAHRTEN  
**terramar**

**Terramar-Kategorie:** ★★★★  
Volpension  
Deutschsprachige Reiseleitung  
Landstädte im Preispreis eingeschlossen

Eine der faszinierendsten und komfortabelsten Kreuzfahrten Ägypten zu erleben, ist eine Kreuzfahrt an Bord des MS terramar, dem einzigen Seeschiff auf dem Nil. Genießen Sie den Komfort und die entspannte Atmosphäre an Bord dieses Schiffs und entdecken Sie auf Ihren Landstädte-Reisen die Denkmäler der ägyptischen Kultur, wie das Tal der Könige und den Terrassen-Tempel der Königin Hatchepsut. Neben jahrtausendalte Relikte der Pharaonen werden Sie die gigantischen Ausum-Statuen bestaunen und einen Einblick in das bunte Leben des modernen Ägyptens erhalten. Damit Sie so viel Eindeichst wie irgend möglich von dieser wunderschönen Land mit nach Hause nehmen können, haben wir die schönste Ausflüge fest in das Kreisprogramm integriert.

**ATMOSPHÄRE & GÄSTE:** Die unter deutscher Leitung stehende MS terramar ist ein bevorzugtes Urlaubsziel deutscher Gäste, über auch Passagiere anderer europäischer Länder reißen hier gerne ihre Ferien ab. MS terramar aufgrund ihres Kabinentyps 25 luxuriöse Suiten präsentiert höchsten Wohnkomfort. Darüber hinaus verfügt das Schiff über eine Rezeption mit kostenfreier Sitzes, elektronisch ausgestattete Gesellschaftsräume, wie die gesamte Panorama mit Lounges, das Blue-Dinner und ein Restaurant mit großen Panoramafenstern. Auf den Sonnendecks mit Swimmingpool. Im Kreuzfahrts und 7 Übernachtungen in der gebuchten Kabinenkategorie, die Münzen an Bord der beschriebenen Ausflüge sowie die Benutzung aller Bordverrichtungen, sollen nicht anders ausgewiesen, erhalten.

**BORDSPRACHE:** Die Bordsprache ist englisch. Televisie: Deutsch und Französisch sprechendes Personal.  
**BORDWÄHRUNG:** An Bord der MS terramar werden die Währungen eingesetzt. Selbstverständlich können Sie auch mit folgenden Kreditkarten zahlen: Eurocard/Mastercard, Visa.

**ENTHALTENE LEISTUNGEN:**  
Im Kreuzfahrts und 7 Übernachtungen in der gebuchten Kabinenkategorie, die Münzen an Bord der beschriebenen Ausflüge sowie die Benutzung aller Bordverrichtungen, sollen nicht anders ausgewiesen, erhalten.

**GEMEINSAM:** Genießen Sie ein exklusives Abendessen im bord-Restaurant der MS terramar.

**PANORAMA-SUITE:** Panorama-Suite

**SIE FÖRNEN:** Alle 20 Suiten sind mit Telefon, Satelliten-TV, zentralem Video-Programm ausgestattet. Klimaanlage, Motor-Harmoskop und Bad/WC ausgestattet. Sie haben die Wahl zwischen den komfortablen Junior-Suiten (29-33 qm) und den luxuriösen Panorama-Suiten (41 qm) auf Deck 3.

**SIE SPEISEN:** Das auf Deck 2 gelegene Restaurant bietet Ihnen eine Vielzahl internationaler Speisen. Zum Frühstück belieben Sie sich an einem reichhaltigen Buffet mit Plätzchen, einer Auswahl an Schlägern, verschiedenen Saucen und frischen Obst. Mittags stehen wir ein vielseitiges Buffet mit passenden Gerichten für Vegetarier und zum Abend wählen Sie Ihre Lieblingsgerichte aus unserer Patisserie.

**FITNESS & WELLNESS:** Entspannen Sie im Whirlpool, in der Sauna oder perfektionieren Sie Ihren Golfschlag auf dem bord-eigenen Putting Green. Ein kleiner Fitnessraum mit Geräten steht ebenfalls zur Verfügung.

**UNTERHALTUNG:** In Tanzsalons erwartet Sie verschiedene Shows, wie z.B. ägyptische Folklore und Bauchtanz sowie internationale Unterhaltungsmusik.

**KOMBINATIONSPROGRAMME:**  
Verlängern Sie Ihre Nilkreuzfahrt mit einer Abfahrt in unserer Luxus-Cabins-Kabinen. Attractive Angebote für Ihre Buchungserweiterung finden Sie auf den Seiten 11 und 12.

An article in the International magazine **TRAUM SCHIFF**  
grading the **MS / TERRAMAR FLOATING HOTEL**  
as the best floating hotel on the river Nile



## Former Tourism Minister Dr. Mamdouh ElBeltagy in the opening of MS / SEMIRAMIS

Appreciation and praise from the former Minister of Tourism / Mamdouh Al-Beltagy in the opening the Floating Hotel Semiramis1 on 2001.



**MS/TERRAMAR awarded as the  
the best floating hotel on the river Nile  
for the sixth consecutive year  
on the World Tourism Day 2006**



Former Prime Minister Dr. Atef Obeid  
in the opening of **MUBARAK** Exhibition  
under supervision of **Socil Fund and Developement**  
Our company mission was the  
**Design and Implementation of the exhibition's interior design**



An award presented  
to our company  
on the 25th **Arab Scout Regional Conference**  
in appreciation to our accomplishment in the interior design  
of **The Arab Scout Regional Centre** in Cairo

Shield and appreciation from the Arab Scout organization for our work on the Arab International Scout Center in Nasr City on 2008.

**SCOUTS**  
Creating a Better World

World Organization of the Scout Movement  
Organisation mondiale du mouvement scout  
Organización Mundial del Movimiento Scout  
Organização Mundial do Movimento Scout  
(Scouts Around the World)

World Scout Bureau, Arab Regional Office

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النفطة والثانية العربية  
الإسكندرية  
الشارع الكبير الفرعون العظيم  
الشاطئ الشرقي للقاهرة - مصر  
٩٠٧٢ - ٣٣٦٣٥٣٨٦  
الفاكس - ٣٣٦٣٥٣٨٦  
الهاتف: ٠٣١٢٧٧٤٣٣  
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[www.scout.org](http://www.scout.org)  
[www.scout.org/egypt](http://www.scout.org/egypt)  
[www.scout.org/cairo](http://www.scout.org/cairo)

الرقم: ١٠٠٠٧٦٣  
التاريخ: ٢٠٠٩/١٢/٢١  
(الوقتات، ٠)

الى من يهمه الأمر

السلام عليكم ورحمة الله وبركاته

تقديركم علماً بان مكتب مكتوب جروب (والذى يمثله بكل من مهندس هيه مدنى و مهندس عمرو الحمرى ) قد قاما فى خلال عام ٢٠٠٧ بعمل بعض التعديلات المعمارية و جميع أعمال التصميمات الداخلية الخامسة بالمركز الكشفي العربي الدولى - مدينة نصر - القاهرة وأنهم قد أتموا العمل المطلوب منهم بالشكله المرجوه وهي الوقت الزمني المطلوب . وعليه قد منحهم المركز درعاً اشارة منه بجهودهم المبذولة في هذا الإطار.

شاكرين صادق تعاوينكم  
وتفضلوا بقبول وافر تحانى وتقديرى

الأمين العام  
مدير الإقليم الكشفي العربي  
د. عاطف عبد الرحيم



# A recommendation and appreciation on 2016 from the UNDP (United Nations Development Program), for our work with them on their new country office, as project managers and owner's representatives

United Nations Development Programme



Empowered lives.  
Resilient nations.

## Letter of Recommendation

To who it may concern,

We the United Nations Development Programme in Egypt, would like to clarify that consultant architect/Amr El-Hamawy has worked with us on the period from 6/2015 to 6/2016 as a project manager and the owner's representative for our project "UNDP's New Premises at the WTC" and he has worked with us since the beginning of the project until it was handed over by the contractor.

All through that period he was responsible for the following:

- 1- Prepared a cost estimation of all the works to be done at the new premises.
- 2- Prepared a time schedule for the works to be completed.
- 3- Assisted in identifying all the risks that UNDP might have faced during the works execution (Risk Management).
- 4- Outlined specifications to all the items/works needed.
- 5- Revised the BoQ prepared by the consultant.
- 6- Assisted in choosing a qualified Constructions Company.
- 7- Joined the prequalification of these contractors.
- 8- Assisted and initiating the tender, distributing the below documents to the contractors:
  - a. BoQ.
  - b. Outlined Specification
  - c. TORs (Conditions & Construction Agreement Template)
- 9- Attended the pre-bidding meeting.
- 10- Assisted in awarding the contract after assessing all the received bids.
- 11- Chose the engineers and project managers assigned by the consultant and the contractor to monitor the works progress.
- 12- Provided weekly and monthly reports to UNDP on cost management, cash flow and project progress.
- 13- Received the contractor's invoice and giving the approval based on the works progress.
- 14- Supervised on undertaking safety measurements in the site of works.
- 15- Finalized the handover of the site after thorough inspection and receiving the insurance certificate.

We also would like to clarify that consultant/Amr El-Hamawy performed his tasks with excellence and was an asset to our organization during his tenure. He has excellent written and verbal communication skills, is extremely organized, can work independently and is able to follow through to ensure that the job gets done.



Ehab Burawi  
Operations Manager

UNDP in Egypt | 1191 Corniche El Nil, World Trade Center, Bldg A, Cairo, Egypt  
[www.eg.undp.org](http://www.eg.undp.org)

Recognition and appreciation on 2019 from the UN agency IFAD (International Fund for Agriculture Development). For our cooperation with them as design consultants, project managers and owner's representatives on their country office in Egypt.



Investing in rural people  
Investir dans les populations rurales  
Invertir en la población rural  
الاستثمار في السكان الريفيين

**To Whom It May Concern**

The International Fund for Agricultural Development, expresses sincere appreciation to 'Concept Group', for their continuous efforts to support our project 'IFAD Egypt Country Office at the WTC' from August 2018 to February 2019. 'Concept Group' worked with us since the beginning of the project as Design Consultants, Project Managers and Owner's representative, till the handing over of the site.

**Throughout the project they were responsible for the following Duties:**

- Providing an efficient, cost efficient interior design for the office.
- Drafting and finalizing the Bill of Quantities (BoQ) for the renovation works and the furniture.
- Preparing a cost estimate of all the works (renovation, furniture, equipment, etc.), needed for the country office.
- Assisting in initiating the tender, revising and preparing the following documents:
  1. TOR
  2. Working Drawings
  3. BOQ and Specifications
- Assisting in choosing the qualified contractors and suppliers and attending pre-bid meetings.
- Supervising and monitoring the development of the renovation works, ensuring the application of IFAD standards and requirements.
- Receiving the contractor's invoice and approving it according to the work progress.
- Supervising on taking safety measurements on the site.
- Coordinate and facilitate communications between the awarded contractor for the renovation works and the Engineering department of WTC Cairo complex and ensuring the release of proper authorizations from WTC for the renovation works.
- Providing a weekly detailed update to IFAD on the status of the renovation works
- Ensuring full functioning of the office after the renovation works in line with IFAD standards and requirements.

They have demonstrated a high degree of professionalism and knowledge of the market and content. In addition, they have delivered within agreed timelines and provided discounted rates due to their strong network.

We also want to extend our gratitude to Consultant Amr El-Hamawy who supported us throughout the period and played a great role in ensuring cost efficiencies, through his experience, commitment and professionalism.

Rome, 5 April 2019

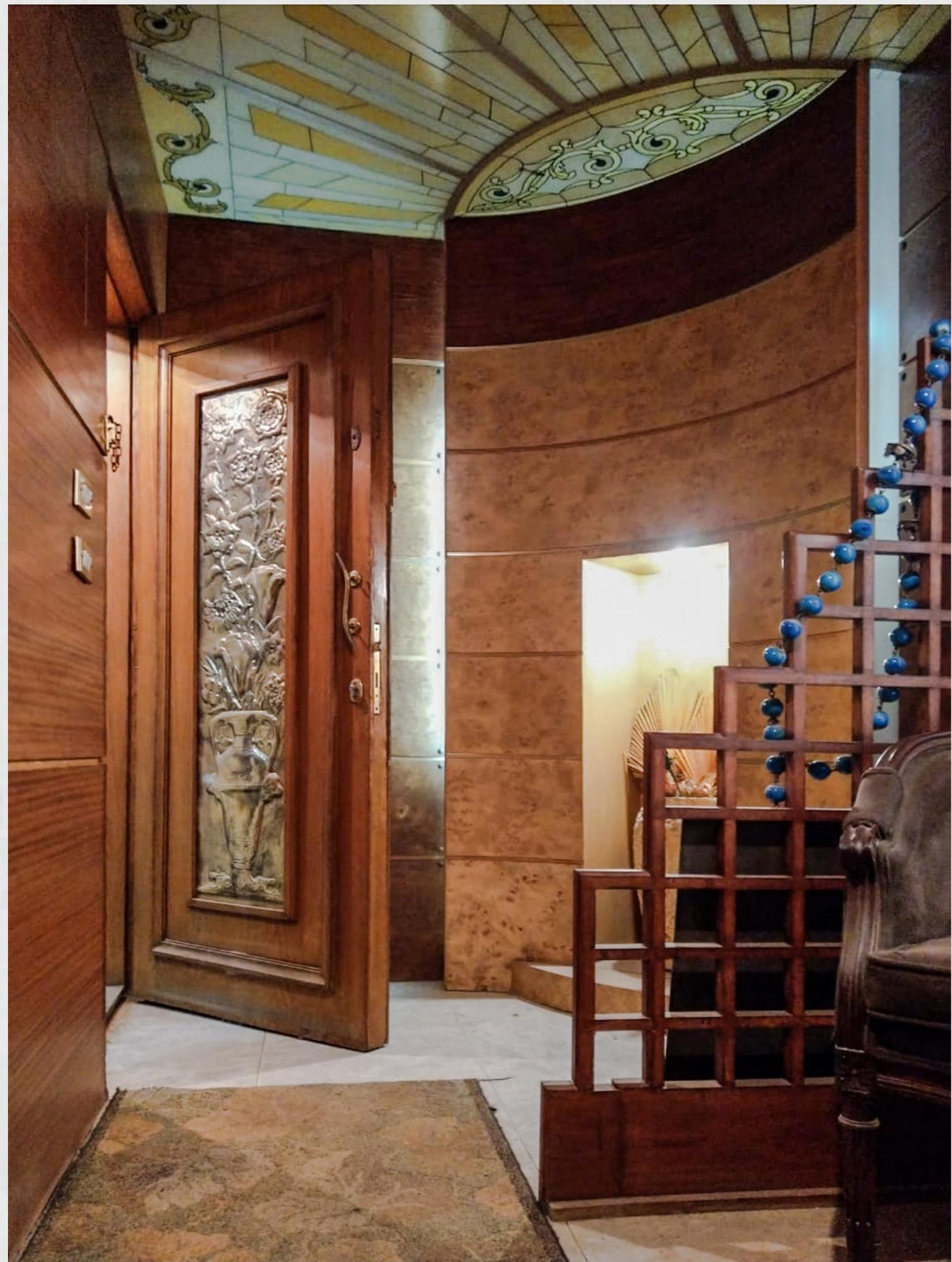


Saadia Imad

Chief, Field Security Unit

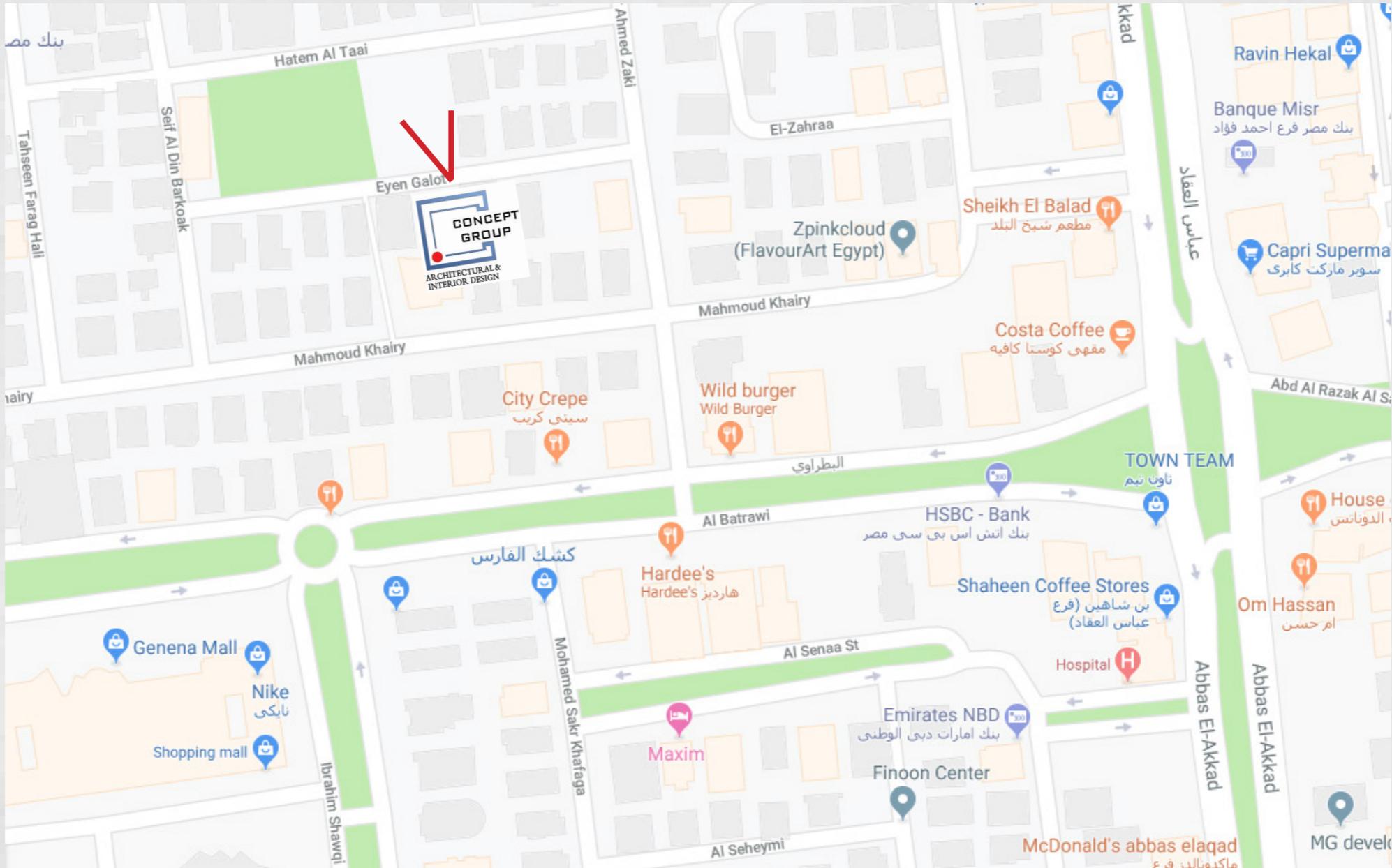


Shield and appreciation for our participation and winning in the Shooting Club Gate



You are welcome to our office

# Contact Us



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***“Our main focus since our inception is to create timeless beauty and demeanour of simple but elegant splendor that will prevail and stand apart along after we are gone”***