



Transforming the Way Business is Conducted in Egypt



Traditional Way of Conducting Business

Top Brands

Medium-sized

Small & Micro





Customer Acquisition



Targeted Selling



Transaction



Fulfillment and
Supply Chain



Customer Retention



Upselling and
Cross-Selling

User Engagement Interface

Control Panel for Core Operations

Control Panel for Big Data



Customer Acquisition



Targeted Selling



Transaction



Fulfillment and
Supply Chain



Customer Retention



Upselling and
Cross-Selling

User Engagement Interface

Control Panel for Core Operations

Control Panel for Big Data





Interactive





Customer Acquisition



Targeted Selling



Transaction



Fulfillment and
Supply Chain



Customer Retention



Upselling and
Cross-Selling

User Engagement Interface

Control Panel for Core Operations

Control Panel for Big Data



Customer Acquisition



Targeted Selling



Transaction



Fulfillment and
Supply Chain



Customer Retention



Upselling and
Cross-Selling



Storefronts



Product detail



Control Panel for Core Operations

Control Panel for Big Data



Customer Acquisition



Targeted Selling



Transaction



Fulfillment and
Supply Chain



Customer Retention



Upselling and
Cross-Selling



Storefronts



Product detail



Control Panel for Core Operations

Control Panel for Big Data



Customer Acquisition



Targeted Selling



Transaction



Fulfillment and
Supply Chain



Customer Retention



Upselling and
Cross-Selling



Storefronts



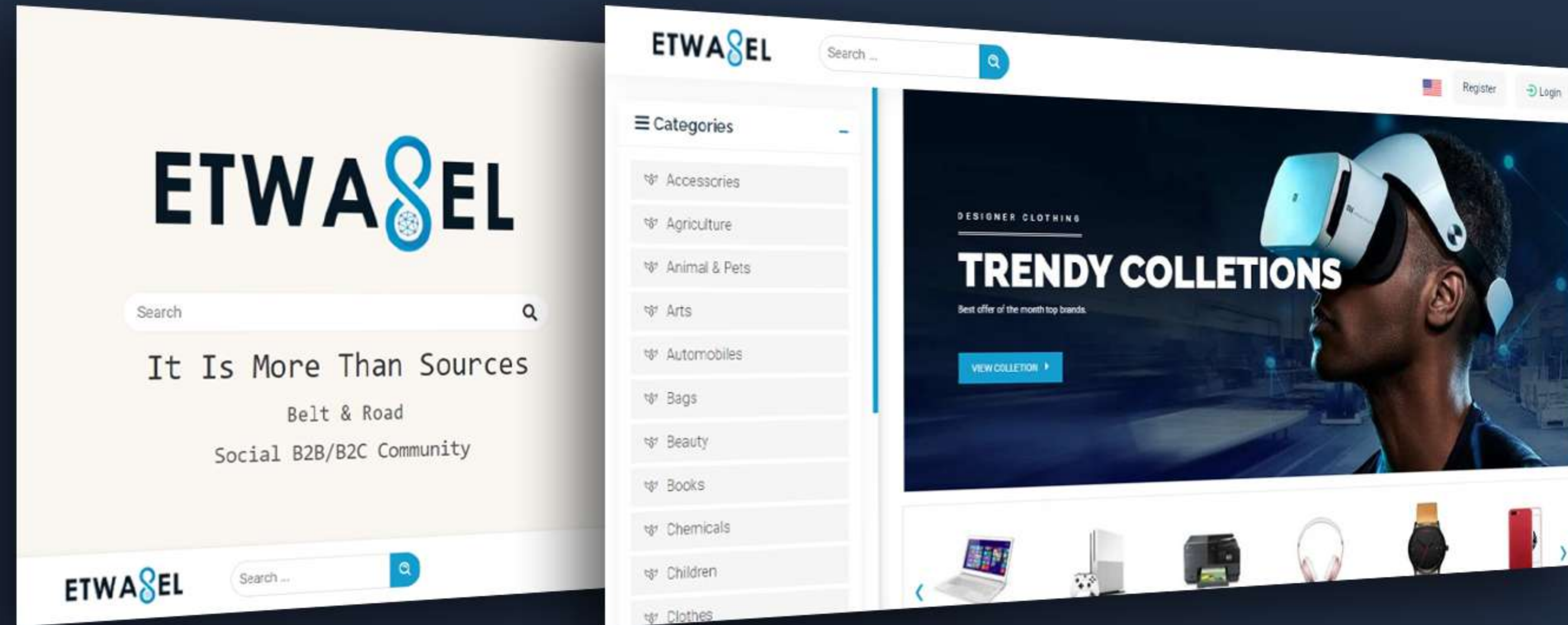
Product detail



Control Panel for Core Operations

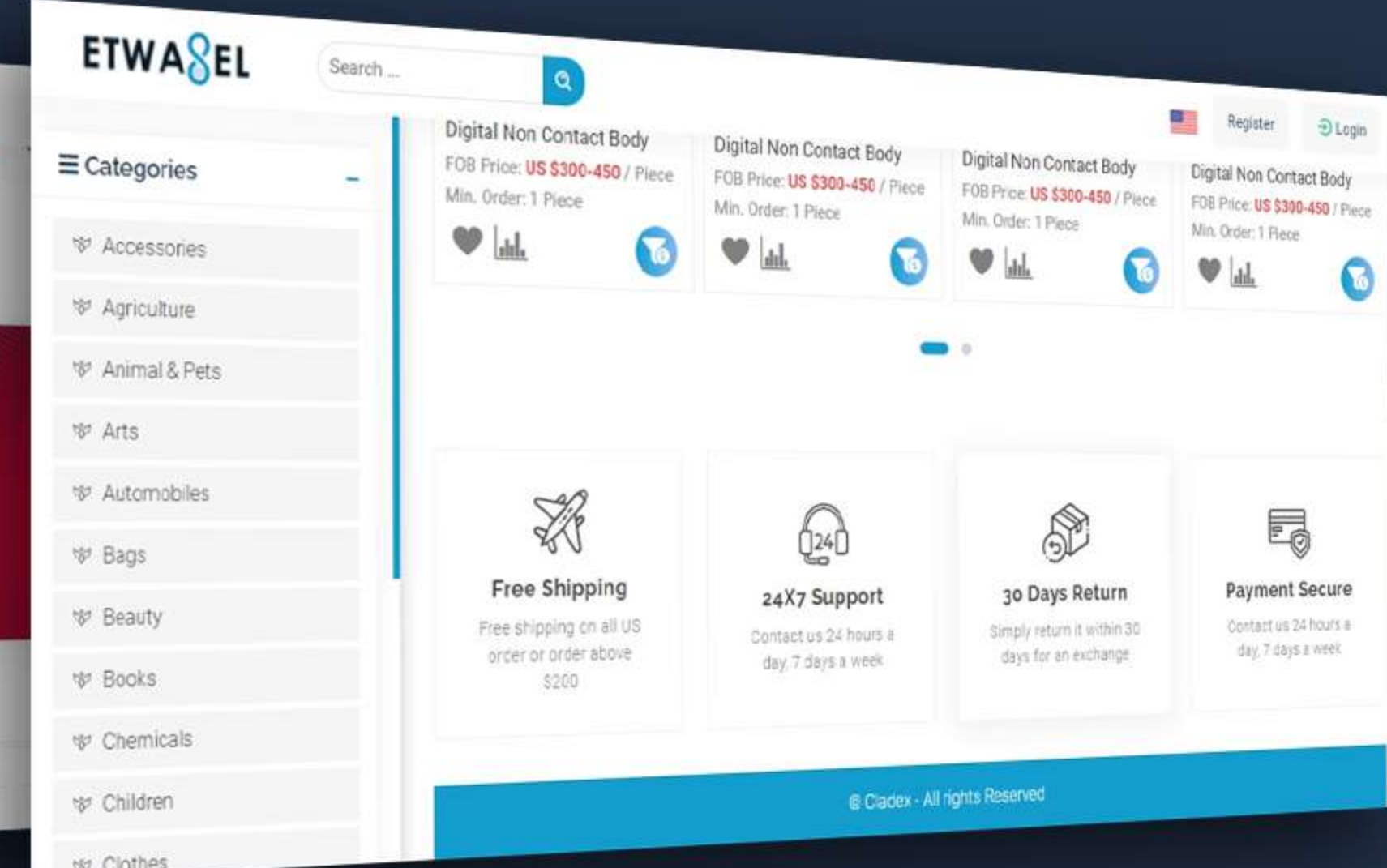
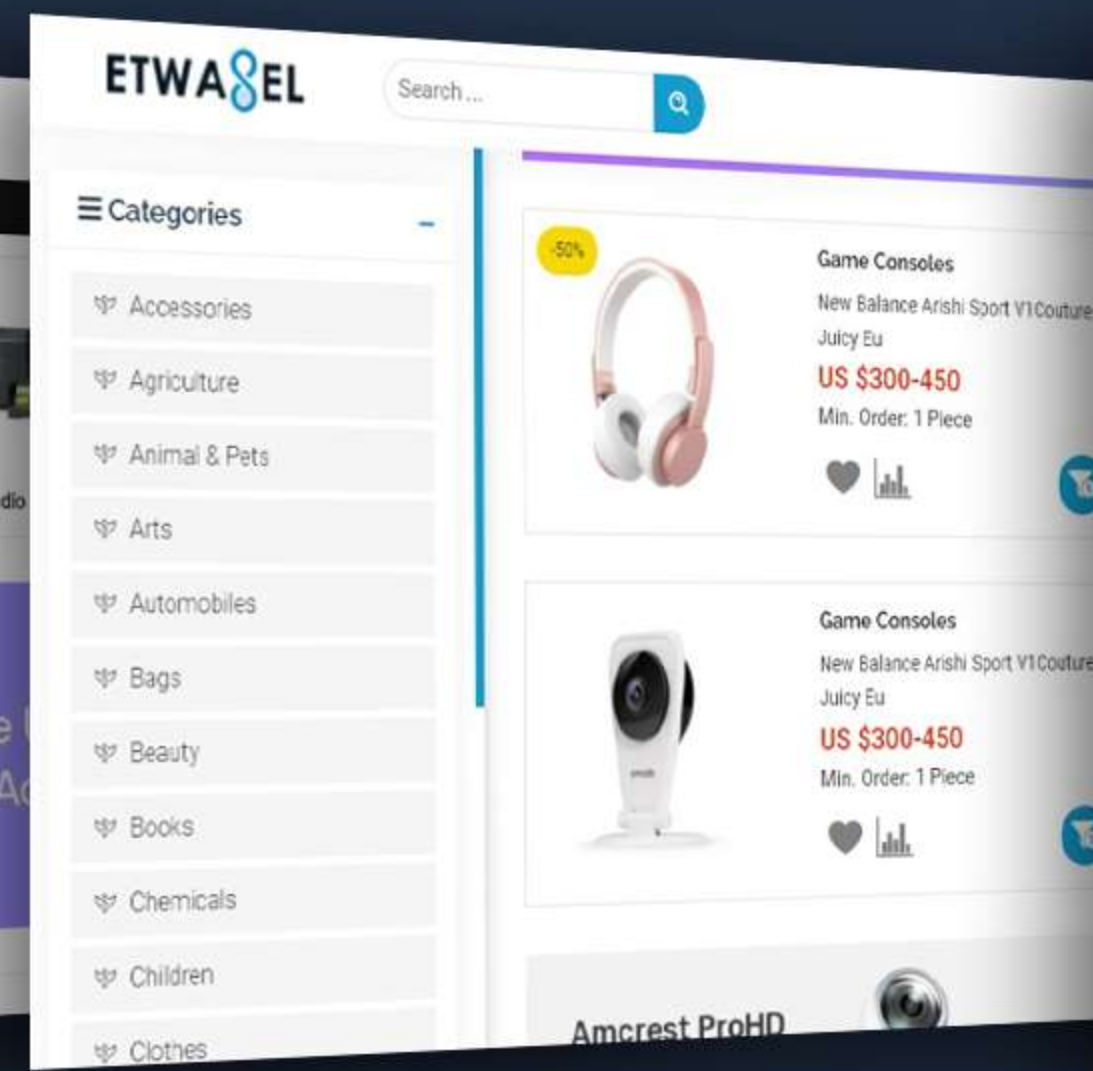
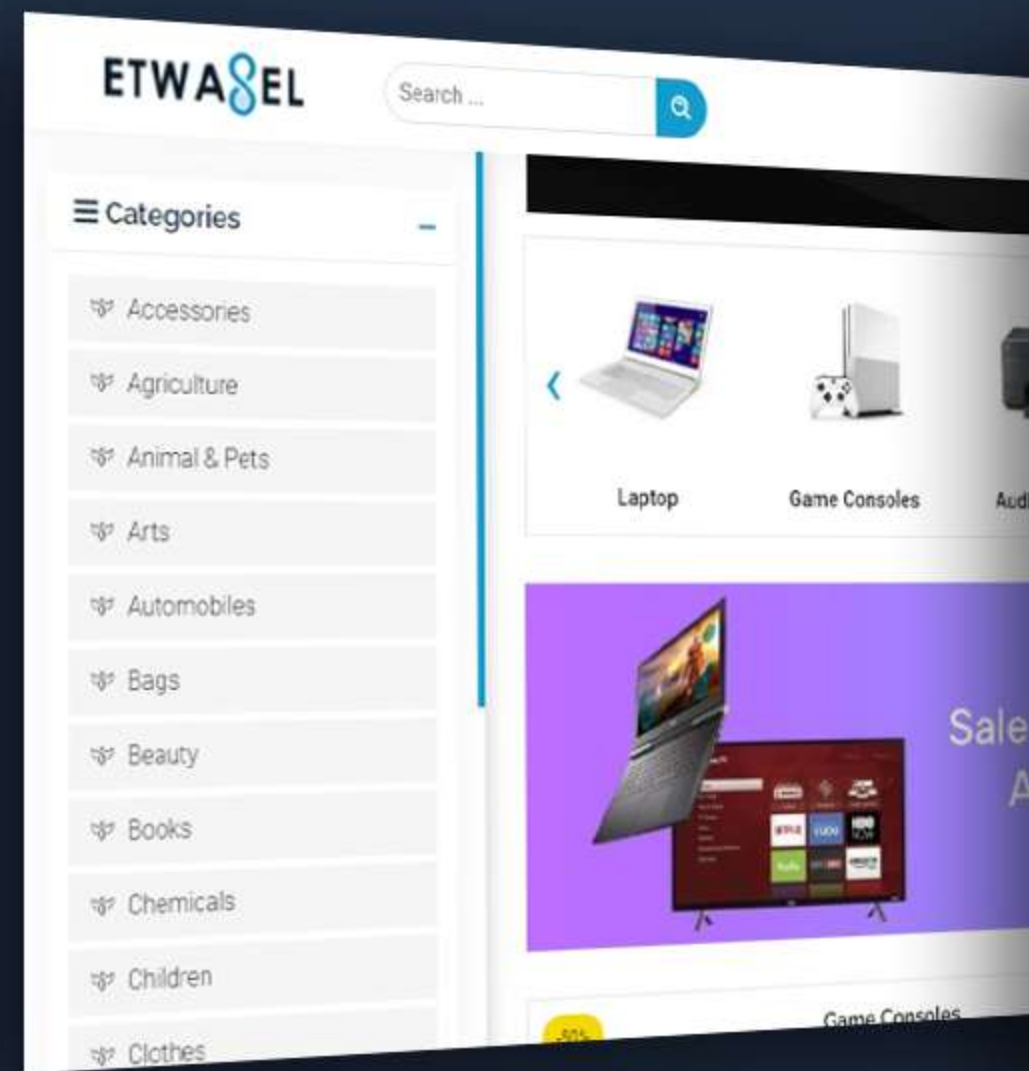
Control Panel for Big Data

ETWAS8EL



- Open Computing Platform
- Multi-Dimensional Data Mining
- Private Data Bank

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