Criteria	Points	Feedback
This essay names a language phenomenon or incident that has been reported in the news and/or reflected in an essay we have read in class.	15 /15	Good work on this.
This essay presents research and contextual information about the language incident or phenomenon.	13 /15	There is some context provided, but only one of your statements/references was backed up with an attributed in-text citation.
This essay uses relevant theories and/or scholarship to help analyze and make sense of the incident or phenomenon (lens analysis).	15 /20	The lens you provide a) is not backed up by direct quotes from your source and b) is not returned to at all throughout your entire essay to make better sense of the existing arguments relating to your language phenomenon which you reference throughout.
This essay mentions, considers, and responds to existing arguments about the incident or phenomenon.	13 /15	You respond to and reference existing arguments in vague terms, and without any direct references and quotations from the text.
This essay makes use of at least 5 sources, with at least 2 sources coming from a credible database.	12 /15	You are lacking more than 1 scholarly source, and many of your sources are outdated and should have been previously analyzed for relevancy.
This essay includes at least 1 introduction paragraph, is 6 to 8 pages long, and includes a conclusion paragraph.	10 /10	Good work on this.
This essay is formatted in MLA style, with 1) a works cited, 2) a header, 3) a title, 4) page numbers with your last name, and 5) proper in-text citations.	2 /5	The works cited page is incorrectly formatted, and there are no in-text citations in this essay.  Additionally, the structure and written outline of this essay is inconsistent with MLA-style formatting guidelines. The outline provided in class was meant to allow you to better understand how to structure your essay, not to be used exactly in your final draft.
This essay was conferenced with Prof. Levix before it was submitted as a final draft.	5/5	We had a productive conference.
TOTAL	85 / 100	Overall, while your essay brings up a relevant and interesting topic, your vague claims are unsubstantiated, and there is very little textual evidence provided to support your argument. An essential element of a research paper is not just referencing research; it's directly connecting and analyzing research with theoretical lenses and with direct quotes from your sources.