



# SKHAFTIN

STUDENT FOOD NETWORK



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**PROBLEM ???**

**STUDENTS ARE COOKING.**

**STUDENTS ARE HUNGRY.**

**BUT THEY'RE NOT FINDING  
EACH OTHER.**

## WHAT THE STUDENTS ARE SAYING ??

Do you currently find food via WhatsApp or walking around?



■ Yes (%)   ■ No (%)   ■ Sometimes (%)





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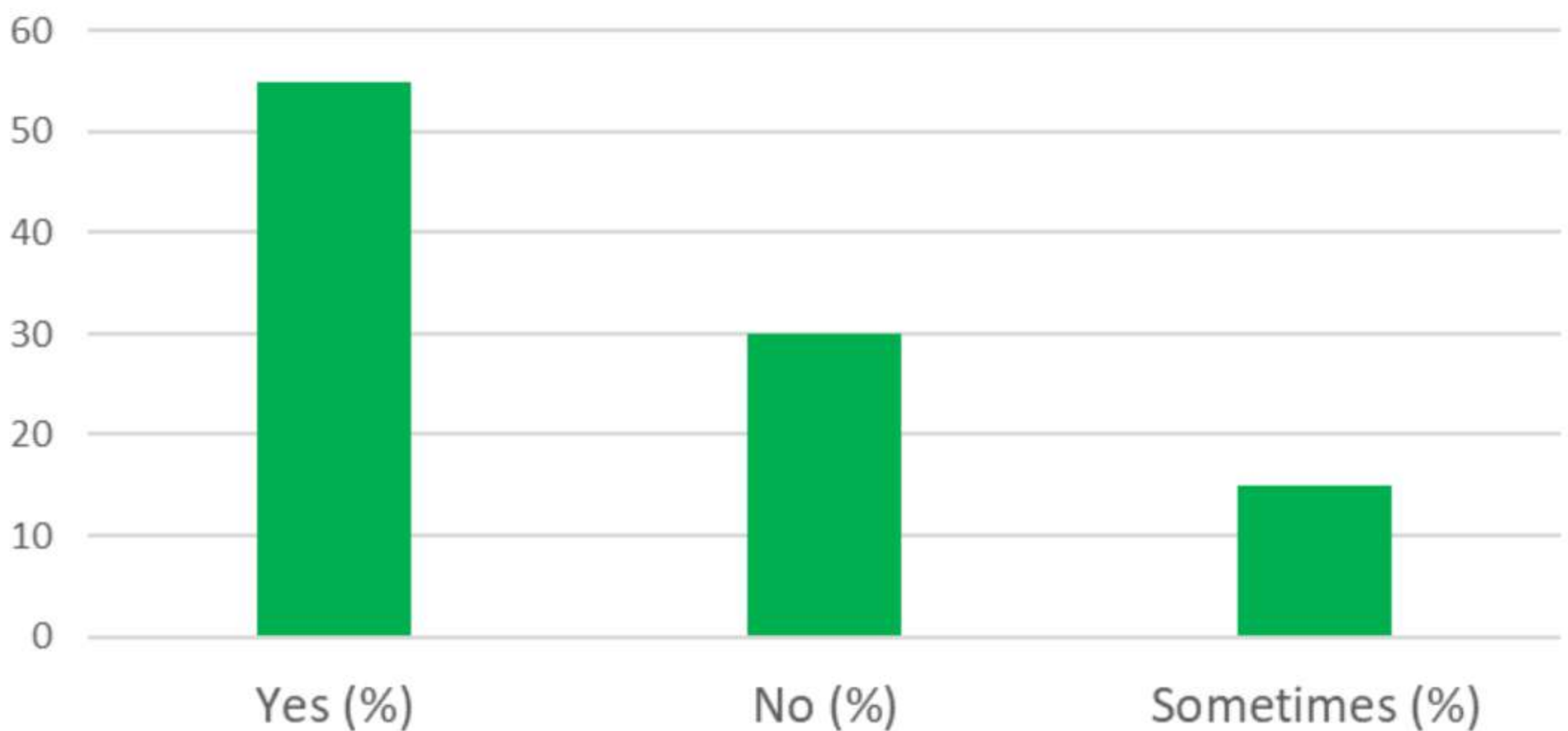
STUDENT FOOD NETWORK

# **PAIN POINTS**

**EXPENSIVE FOOD,  
DELIVERY FEES,  
INCONSISTENT MEALS**

# WHAT THE STUDENTS ARE SAYING ??

Have you skipped meals due to food cost or access?



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**SOLUTION**  
**A PLATFORM WHERE**  
**STUDENTS BUY/SELL**  
**FOOD TO EACH OTHER**  
**SAFELY**





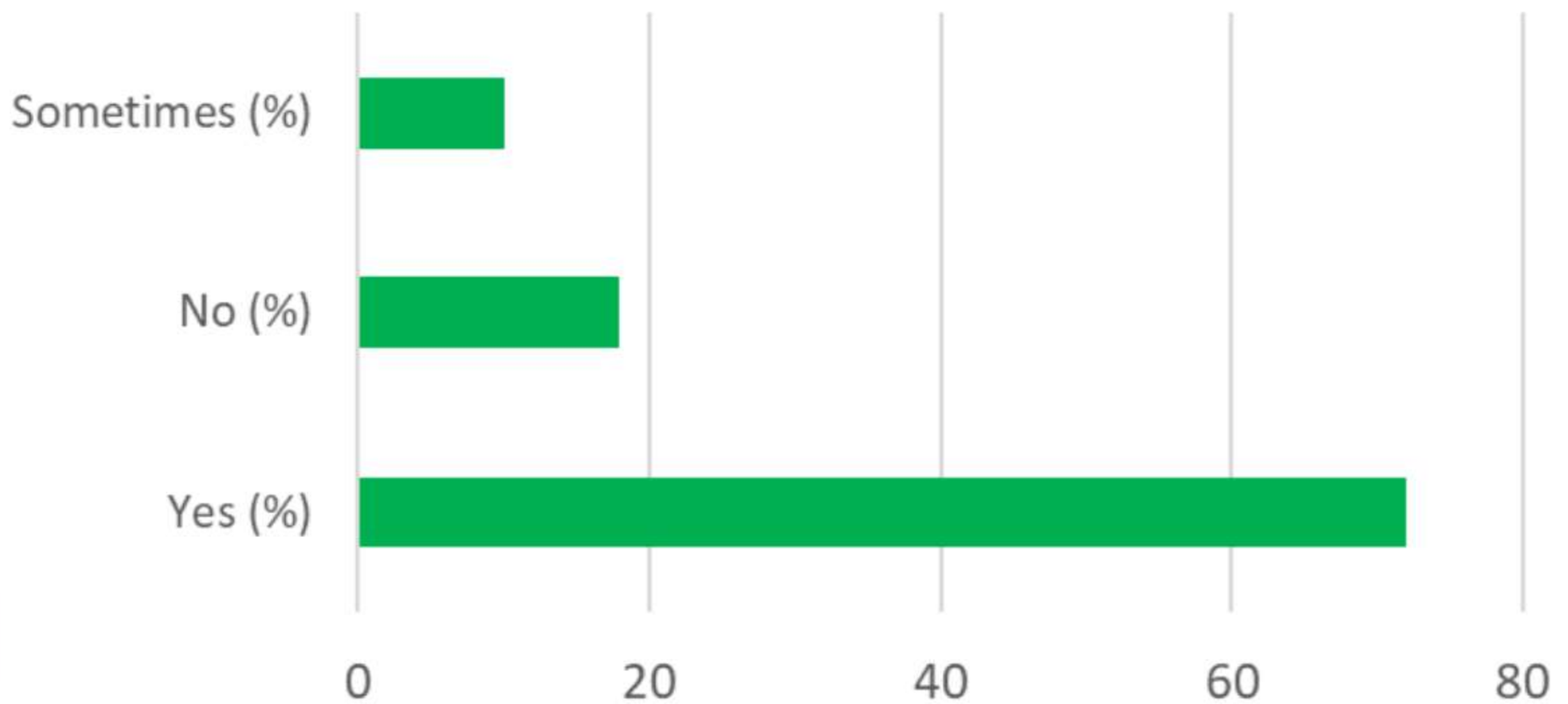


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# WHAT THE STUDENTS ARE SAYING ???

Would you sell your food if there was a platform for it?





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# HOW IT WORKS ???

**SELLER POV:**

**(COOK → POST → DELIVER)**





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# HOW IT WORKS ???

**BUYER POV:**

**[BROWSE → ORDER → PICKUP]**



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**WHY IT MATTERS ?????**

**COMMUNITY.**

**AFFORDABILITY.**

**CONVENIENCE.**

## WHAT THE STUDENTS ARE SAYING ???

Would you buy food from another student via an app/site?



■ Yes (%)   ■ No (%)   ■ Sometimes (%)





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**FOLLOW THE JOURNEY. JOIN THE MOVEMENT.**