

# **CSC-3154DSIA: Industrial Applications of Data Science**

## **Course Description**

The purpose of this course is to give a cursory overview of how modern data analytics tools are used in the workplace. Topics include discussion of python modeling, SQL database management, data visualization in Tableau, linear regression, advanced regression, modern business problems, and full scale data science project development.

Inspired by the Data-X course at UC-Berkeley <https://datax.berkeley.edu/berkeley-course/>

All code for lectures can be found here: <https://github.com/NolanSmithSolutions/Lectures>

## **Learning Outcomes**

- Build relevant programs that can be used at work individually and groups
- Interpret results from statistical packages
- Use standard packages and data sources from the data science community

## **Prerequisites**

A general interest in diving into data. Prior experience with excel, SQL, probability and statistics will be helpful but not necessary. Rudimentary understanding of a scripting language is required.

## **Grading**

Homework (weekly) - 35%

Midterm Exam - 15%

Final Exam - 20%

Project - 30%

## **Contact Information**

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## Schedule

<u>Week</u>	<u>Lecture 1</u>	<u>Lecture 2</u>
1	Syllabus, introductions, finding project members	Python Intro <ul style="list-style-type: none"><li>• For loops</li><li>• Function design</li><li>• If / Then statements</li></ul>
2	Intro to Pandas & Numpy	Finish Pandas
3	SQL Basics <ul style="list-style-type: none"><li>• Basic pulls</li><li>• Joins &amp; Merges</li></ul>	Advanced SQL <ul style="list-style-type: none"><li>• Modifying tables</li><li>• Table aggregations</li><li>• Creating a SQL database using a CSV</li></ul>
4	Web Scraping in Python <ul style="list-style-type: none"><li>• BeautifulSoup</li><li>• Selenium</li><li>• Parsing HTML</li></ul>	Finish Web Scraping with examples from online data sources <ul style="list-style-type: none"><li>• BEA/BLS/FRED/YahooFinance API's/Kaggle</li></ul>
5	TD Ameritrade API <ul style="list-style-type: none"><li>• Pulling stock price data</li><li>• Pulling fundamental data</li><li>• Applying pandas and numpy to cleanse data</li></ul>	Data visualization in Tableau <ul style="list-style-type: none"><li>• Basic dashboard design</li><li>• Charting</li><li>• Linking to external data sources</li></ul>
6	Midterm Exam	Programming languages, other courses and future developments in tech
7	Application 1: Inventory Management <ul style="list-style-type: none"><li>• Discuss how inventory flows through a company</li><li>• Why it matters to manage inventory closely</li></ul>	Application 1: Inventory Management <ul style="list-style-type: none"><li>• Use SQL &amp; Python to create database from provided CSV files</li><li>• Use Python and new database to develop inventory forecast</li></ul>
8	Application 2: Statistical Modeling - Stock Prices <ul style="list-style-type: none"><li>• Review dummy variables</li><li>• Review regression concepts</li><li>Use python to read in fundamental and technical data</li></ul>	Application 2: Statistical Modeling - Stock Prices <ul style="list-style-type: none"><li>• Create basic machine learning model using SciPy</li></ul>

9	Application 2: Statistical Modeling - Stock Prices <ul style="list-style-type: none"> <li>• Create more advanced machine learning models with sklearn</li> </ul>	Application 2: Statistical Modeling - Stock Prices <ul style="list-style-type: none"> <li>• Interpret outcomes using Tableau</li> </ul>
10	Application 3: Risk Management <ul style="list-style-type: none"> <li>• Review of Confidence intervals Understand Value at Risk (VaR)</li> </ul>	Application 3: Risk Management <ul style="list-style-type: none"> <li>• Use TD API &amp; Python to calculate VaR for 2 stock portfolio Create dashboard summarizing findings</li> </ul>
11	Project workshop	Project presentations
12	Project presentations	Final Exam