



SeekDeep

Customers search engine

About



SeekDeep

SeekDeep is an AI-powered platform that connects sellers with potential buyers by automating lead generation and sales communication. Sellers can create AI sales assistants to engage buyers on social media, while buyers can use SeekDeep to find the best deals and set alerts for specific products and prices.

Problems

Sellers' Perspective



Finding Buyers:

Sellers struggle to identify and reach potential buyers who are actively looking for their products.



Engaging and Convincing Buyers:

Sellers find it challenging to communicate effectively with potential buyers and convince them to make a purchase.



Time and Resource Constraints:

Manual lead generation and customer interaction are time-consuming and require significant resources.



Localized

Targeting: Sellers targeting specific regions (e.g., Georgia) often face difficulties in finding local buyers.



Competition:

Sellers in competitive markets (e.g., electronics) need tools to stand out and connect with buyers quickly.

Problems

Buyers' Perspective



Finding the Right Product:

Buyers often struggle to find the exact product they are looking for, especially in specific regions or at a desired price point.



Time-Consuming Search:

Manually searching through multiple websites, social media platforms, and marketplaces to find the best deals is time-consuming and inefficient.



Overwhelming Options:

With so many sellers and platforms available, buyers can feel overwhelmed by the number of choices and struggle to make a decision.



Lack of Trustworthy Sellers:

Buyers may find it difficult to identify reliable sellers, especially when purchasing high-value items like electronics.



Missing Out on Deals:

Buyers often miss out on limited-time offers, discounts, or price drops because they are not actively monitoring the market.



Localized Shopping Challenges:

Buyers in specific regions (e.g., Georgia) may have difficulty finding sellers who offer products locally or at reasonable shipping costs.

Our solution



SeekDeep

Finding Buyers: We identify people who want to buy specific products on social media.

AI Sales Assistant: Our AI sales assistant, which has access to the seller's database, communicates with potential buyers and tries to convince them to make a purchase (or follows any other instructions provided by the seller).

Platform Features for Sellers



Create AI Sales Assistant:

Sellers can create an AI sales assistant with specific instructions on how to communicate with clients.



Product List & Descriptions:

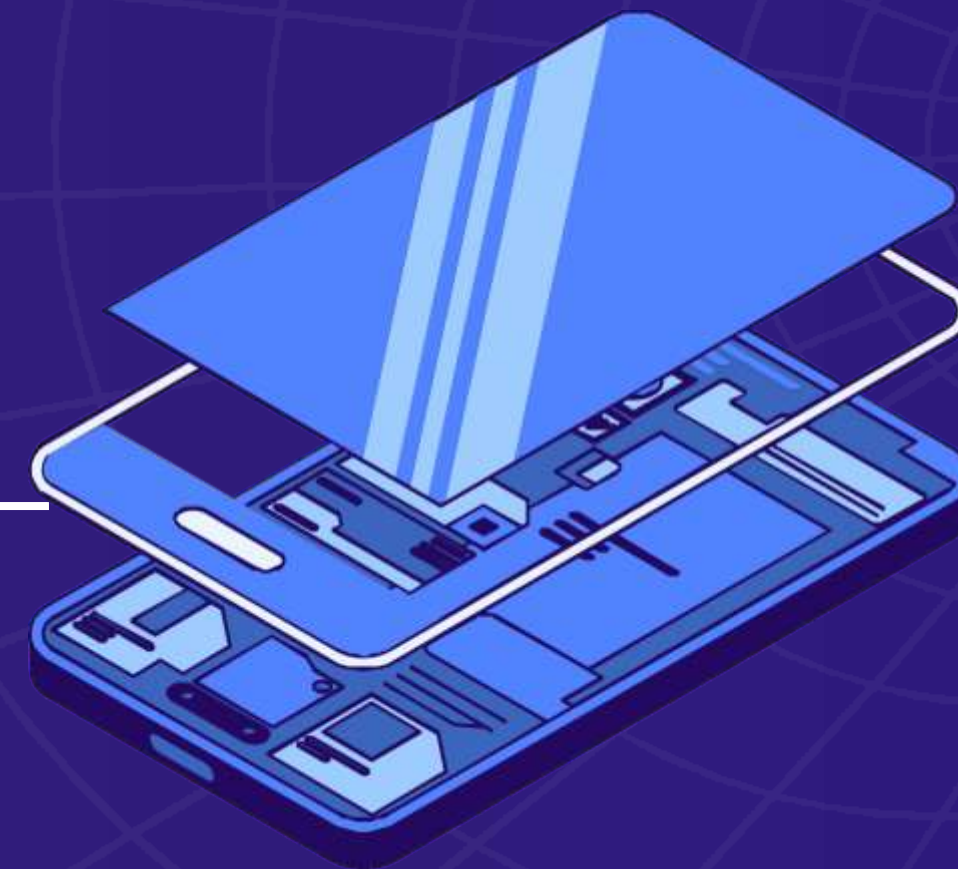
Sellers can create a list of products and provide descriptions to help the AI assistant communicate effectively.

Lead Generation

Social Media Monitoring:

The system identifies potential leads on social media. For example, if someone posts on Facebook about wanting to buy an iPhone in Ireland, our bot will send a comment like:

"We're selling iPhones, come and check, ask me any questions - <https://{seller}.deepseek/iphone-for-sale>"
On this link, the buyer will interact with the AI assistant bot that has knowledge about the product.



Platform Features for Buyers

Monitoring Seller Websites

We constantly monitor sellers' websites, such as those selling electronics, and save their data.

SeekDeep Chat

Buyers can use the SeekDeep chat to ask for products. For example:
"I'm in France and I want to buy a Mac Pro."
The AI will provide links and options from sellers and social media.

Alerts

Buyers can set alerts for specific products and prices. For example:
"If someone lists an iPhone 15 under 500 USD, send me an alert."



Target Audience Sellers



Small to Medium-Sized Businesses

Businesses that sell products online and want to automate lead generation and customer interaction.



E-commerce, Tech and Electronics

Online retailers looking to increase sales by targeting potential buyers on social media. Sellers of high-demand products like smartphones, laptops, and gadgets.



Local Sellers

Sellers targeting specific regions or countries



Entrepreneurs and Resellers

Individuals or small teams selling products on platforms like Facebook Marketplace, Instagram, or eBay.

A graphic featuring a blue wireframe sphere with a glowing blue ring around its center. The text "Target Audience Buyers" is written in large, white, sans-serif font across the center of the sphere.

Target Audience Buyers



Tech-Savvy Shoppers

Buyers actively searching for deals on electronics, gadgets, and other high-value items.



Bargain Hunters

Buyers looking for alerts on price drops or specific deals.



Local Buyers

Buyers in specific regions (e.g., Georgia) who want to find sellers nearby.



Social Media Users

Buyers who post about their needs on platforms like Facebook, Instagram, or Twitter.



Convenience-Focused Buyers

Buyers who prefer using AI-powered tools to find the best deals quickly.



Business model



SaaS subscription

- Basic – Essential features for small businesses, including AI-powered lead generation and basic sales automation.
- Pro – Advanced AI analytics, multi-channel communication, and CRM integrations.
- Enterprise – Custom solutions, dedicated support, unlimited scalability, and exclusive AI-driven insights.



Product List & Descriptions:

- Seamless integration with CRM, e-commerce, and marketing automation platforms.
- Allows enterprises to embed SeekDeep's AI-powered lead generation directly into their existing workflows.
- Flexible pricing based on API call volume and feature usage.



Product List & Descriptions:

- White-label solutions for agencies and resellers.
- Revenue-sharing models for agencies that integrate SeekDeep into their client services.
- Custom AI training and dedicated support for high-volume partners.

Market opportunity:

\$113 billion

According to Zion Market Research, the market for lead generation software was valued at \$7.8 billion in 2022 and is projected to reach \$11.3 billion by 2030, with a compound annual growth rate (CAGR) of 5.4%.

zionmarketresearch.com

\$11.7 billion

Another source, Verified Market Research, states that the market was valued at \$7.8 billion in 2024 and is expected to grow to \$11.7 billion by 2031, at a CAGR of 5.3%.

verifiedmarketresearch.com

\$32.1 billion

A more optimistic forecast is presented by Roots Analysis, which predicts that the market will grow from \$5.59 billion in 2024 to \$32.1 billion by 2035, with a CAGR of 172% during this period.

rootsanalysis.com

Roadmap for 2025



Q1 2025 MVP Launch, Testing, First Clients

Development and release of the Minimum Viable Product (MVP) with core features:

- Automated customer search in social networks
- AI Sales Assistant for engaging with potential buyers
- Analytics tools for evaluating interaction efficiency



Q2 2025 Facebook & Twitter Integration, Enhanced AI

Integration of Facebook and Twitter to expand customer acquisition channels.
Enhancement of AI Sales Assistant:

- Improved Natural Language Processing (NLP)
- Deep buyer intent analysis Customizable
- conversation scripts



Q3 2025 API Integrations, International Expansion

- Development of API interfaces for integration with CRM, e-commerce platforms, and marketing services.
- Expansion into international markets (EU, US, Asia).
- Addition of localization support (English, Spanish, German, and more).
- Implementation of predictive analytics to boost conversion rates.



Q4 2025 Automated Sales Scenarios

Advancing AI for automated sales workflows:

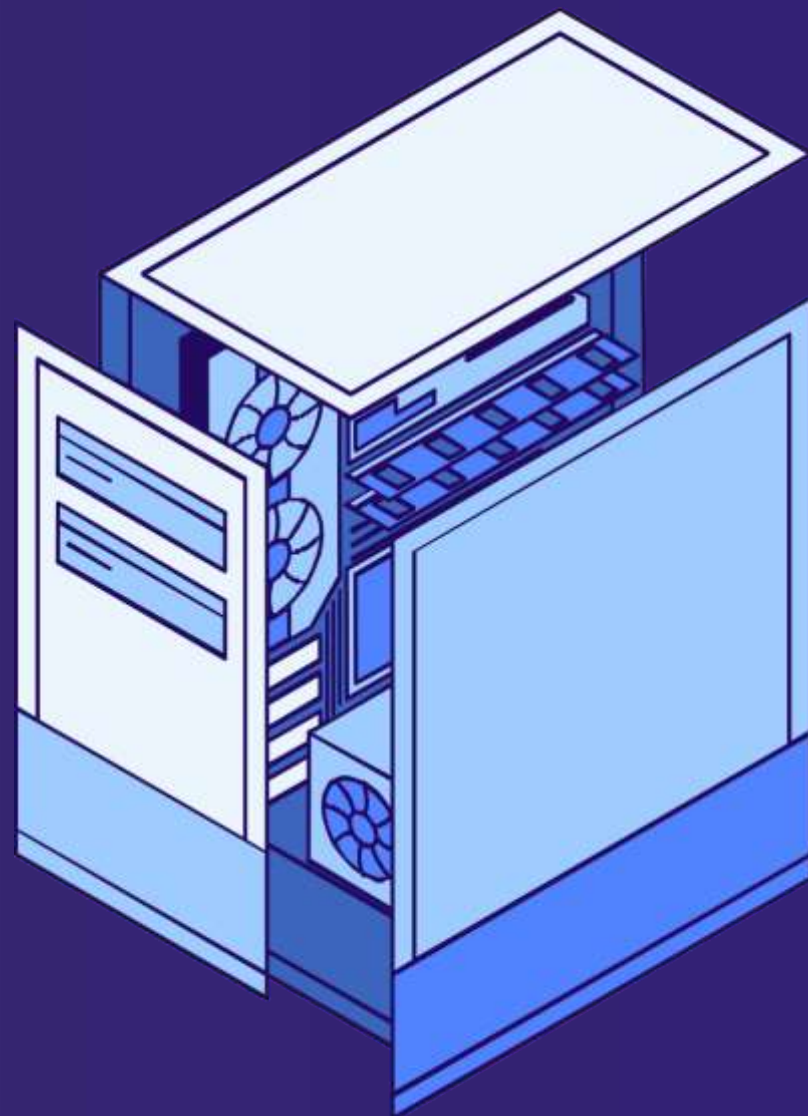
- Personalized sales funnels
- AI-driven offer optimization based on user behavior
- Multichannel communication support (email, messengers, social media)
- Improving UX/UI based on user experience and feedback.
- Scaling the platform and launching partner programs.

Outcome:

By the end of 2025, SeekDeep will become a fully-fledged AI-powered platform for automated customer acquisition and sales through social networks, featuring integrations and advanced interaction scenarios.



Investment Opportunity:



Seeking funding to scale AI capabilities, expand to global markets (EU, US, Asia), and integrate with more platforms (Facebook, Twitter, Reddit etc.).

🚀 We're raising pre-seed round of \$100.000 for 20%



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Thank You



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