



COMPLIANCE

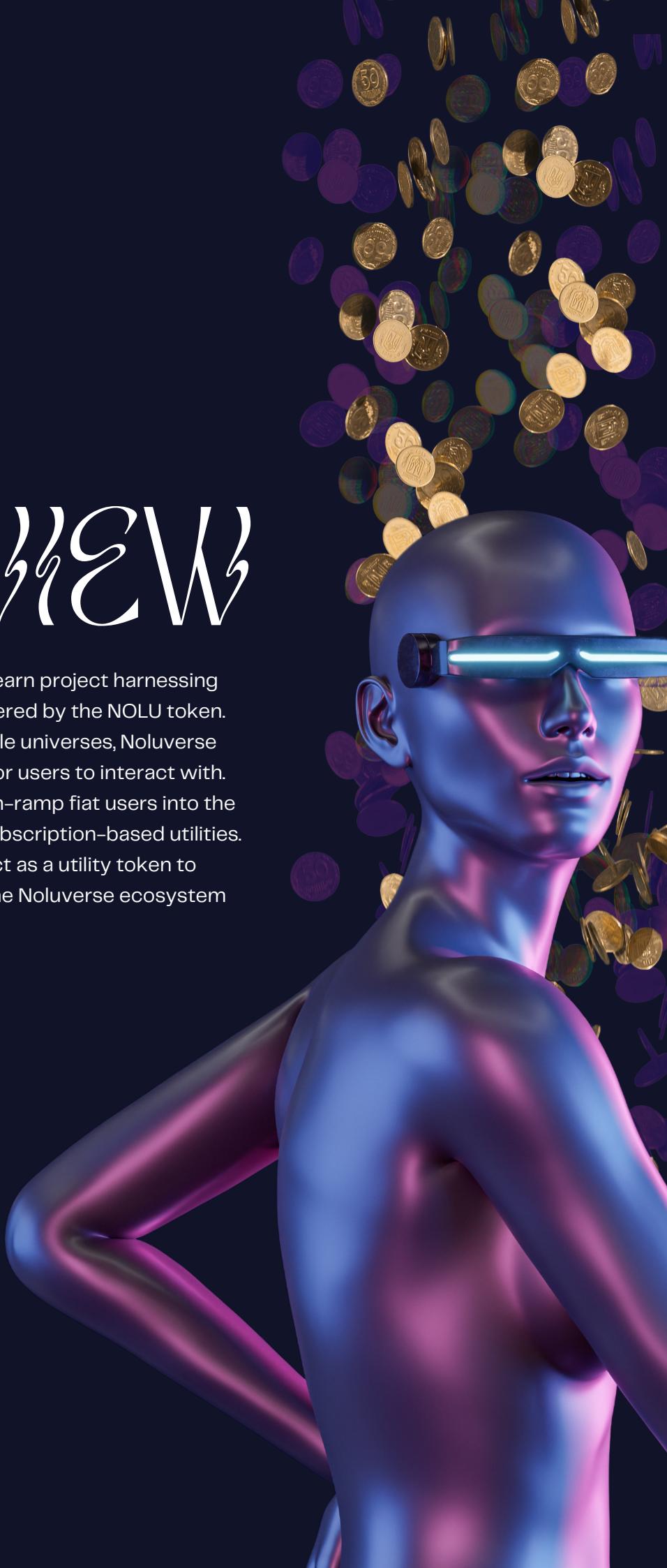
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DISCLAIMER

The attached white paper is meant to describe Noluverse's current anticipated plans for developing its business and (NOLU) Tokens. Nothing in this document should be treated or read as a guarantee or promise of how Noluverse's business will develop or of the utility or value of NOLU; the document outlines our current plans, which could change at our discretion, and the success of which will depend on many factors outside our control, including market-based factors and factors within the cryptocurrency industries, among others. Any statements about future events are based solely on our analysis of the issues described in this document, and our analysis may prove to be incorrect. Purchasing NOLU is subject to many potential risks, some of which are described in this paper, and some of which are provided on Noluverse.com. These documents, along with additional information about our business and NOLU, are available on our website at Noluverse.com. Purchasers of NOLU could lose all or some of the value of the funds used to purchase NOLU.

OVERVIEW

Noluverse is a metaverse play-to-earn project harnessing the Binance Smart Chain and powered by the NOLU token. Built around the concept of multiple universes, Noluverse will bring different environments for users to interact with. Noluverse will have the ability to on-ramp fiat users into the metaverse and have options for subscription-based utilities. The Noluverse (NOLU) token will act as a utility token to access the different offerings of the Noluverse ecosystem along with player rewards.



PREFACE

Metaverse is a term that has gained popularity in recent months, culminated with the re-branding of Facebook to what it is now known as Meta. However, many non-crypto enthusiasts are still unsure of what a metaverse is or does. At its core, a metaverse is any 3D virtual environment or world. Numerous examples in traditional gaming include games such as World of Warcraft, Fortnite, Roblox, and Minecraft. This is different from metaverses seen in the cryptocurrency space, in that metaverses built on the blockchain contain immense social and financial potential. With the use of these blockchains, these spaces allow for users to tap into a wider crypto economy. Making and selling digital goods, creating an environment for users to socialize, or advertising inside these virtual worlds are all viable options inside these metaverses. These spaces also allow users a new way of investing, interacting, and playing games with one another.

While metaverses have started to permeate the mainstream culture, that is not the only item affected by the crypto industry. The business models in the video game space have continued to evolve as well as the technology that allows games to be more accessible to the masses. What a few decades ago used to be playable only in arcades, can now be played on the way to work from any mobile phone. With the advances in the cryptocurrency space and this increased access to gaming, it's easy to see how play-to-earn gaming has gained immense popularity recently. The rise of games such as Axie Infinity, Decentraland, and Sandbox, has seen an influx of capital from both retail and venture capital investors, creating an industry with a combined market cap of around \$28 billion dollars.

Play-to-earn gaming, while still in its infancy, draws its appeal from the ownership aspect that comes with non-fungible tokens aka NFTs. This gives the player control over their in-game assets, allowing them to keep the token and use it in-game or to sell it for digital currency. This mechanic rewards players for their time and effort in these games and provides the opportunity to buyers and players to make passive income.

INTRODUCING THE NOLUVERSE

- Play to Earn MMORPG/VR Gaming
- Nolu+
- NoluPay
- PIXEL Algorithm Hosting
- NFT Marketplace

NOLUVERSE P2E GAMING

The Noluverse is a 3D fantasy-based, massively multiplayer online role-playing game, or MMORPG, created using Unreal Engine 4 and 5. Players will have the opportunity to create their characters or avatars and play a variety of different game types such as Story Mode, Player vs. Player, Capture the Area, and Survival. The Noluverse game titled “Blade of Carnage” has planned for a multiphase release schedule, with an Early Access play first on the list.

THE NOLUVERSE VR GAME

The first phase of game development will start with Blades of Carnage, utilizing Unreal Engine 4. Users can earn and spend \$NOLU tokens while participating and playing in the metaverse. Avatars, avatar skins, pets and summons, items, and land will be available for buyers to purchase in the game in various stages of the Noluverse release, with the land drop happening in Phase 5. Players will be able to quest and earn experience points, level up their character’s stats, and participate in dungeon raids. Mini-games and PVP battle arenas are other ways players will be able to enjoy their time in Noluverse. Players will have the opportunity to explore the numerous sub-universes inside the Noluverse.

This gives the user new sets of quests, adventures, events, and items to explore. Noluverse will start as a full PC MMORPG but does not plan to stop there. Plans for a fully immersive VR experience are in the development cycle for bringing another level to Noluverse. Additional phases of Noluverse will be built around entertainment and events. In these phases, Noluverse plans to add virtual concerts, music, and film festivals to the metaverse. Users will be able to see user-generated content created from fellow Noluverse players that is reminiscent of TikTok or Instagram Reels. Along with the continued expansion of Noluverse’s MMORPG, fantasy sports events, such as soccer, football, and basketball will be available for users to watch or participate in if they choose. Users will also be able to explore Noluverse’s NFT Museum while inside the metaverse, showcasing the best NFTs from the community.

Real estate and casinos have their space in Noluverse as well. Additional worlds in Noluverse will be built around the ability to bet inside in-game casinos. Players will also be given the opportunity to bet on the outcomes of games such as sci-fi and dragon racing.

NFT MARKETPLACE

Noluverse will be developing a marketplace specifically for the items found during the player's adventures. Here, users will be able to buy, sell, or trade their in-game NFTs using the native \$NOLU token. Real estate in each sub-universe, in-game items and other NFTs will be able to be placed on the market for buyers and players to sell or buy using the native \$NOLU token. Users will additionally get the option to use Noluverse's Auction House to bid on NFTs, Land, or other in-game items.

PIXEL

Pixels are Noluverse's proprietary group of algorithms (stored off-chain) that monitor and facilitate activity in the metaverse. Pixels come in a variety of tiers, each having its own reward payouts. The varied tiers of Pixels allow different entry points to accommodate any type of interested buyer. Purchasing Noluverse's Pixels allows the buyer to earn rewards based on the tier of their choice, having the rewards evenly split between the native \$NOLU token and \$USDT. These rewards are based on the economic activity inside the Noluverse. Proceeds from this activity are distributed to Pixel holders based on the tier or tiers purchased. Licenses and maintenance costs for each Pixel will also be tier-based and require a fee of \$15 USD paid in NOLU.

With each Pixel purchased, the funds are allocated to the following locations:

- 45% Treasury Wallet
- 45% Project Development
- 4% Team Multi-Sig Wallet
- 6% Unreal Engine Royalty Fee

The project development wallet will be used to procure hardware, software, and commission the Pixel backend. Future plans are in the works for a Pixel buyback program. Similar to stock buybacks, Pixel buybacks allow Noluverse to adapt to changes in the space and limit the number of Pixels available, keeping NOLU rewards at higher percentages for buyers. The buyback of the Pixel will be at 45% of the initial purchase cost of the tier purchased. Noluverse will hold these funds in an escrow account in order to fulfill these buyback purchases.

NOLU+

In this portion of Noluverse's development cycle, the addition of Nolu+ will be deployed. Nolu+ is Noluverse's subscription service bringing additional perks and features. With a cost of 40 \$Nolu a month, Nolu+ will offer discounts on both physical merchandise and NFTs.

Additional perks of Nolu+ include:

4% withdrawal fee from \$NOLU rewards earned through PIXELs.

10% more rewards for buyers of PIXELs.

15% discount from Nolu Stores for virtual in-game assets such as skins and pets.

15% discount from physical Nolu Merch offered through Noluverse's marketplace.

VIP access to exclusive events.

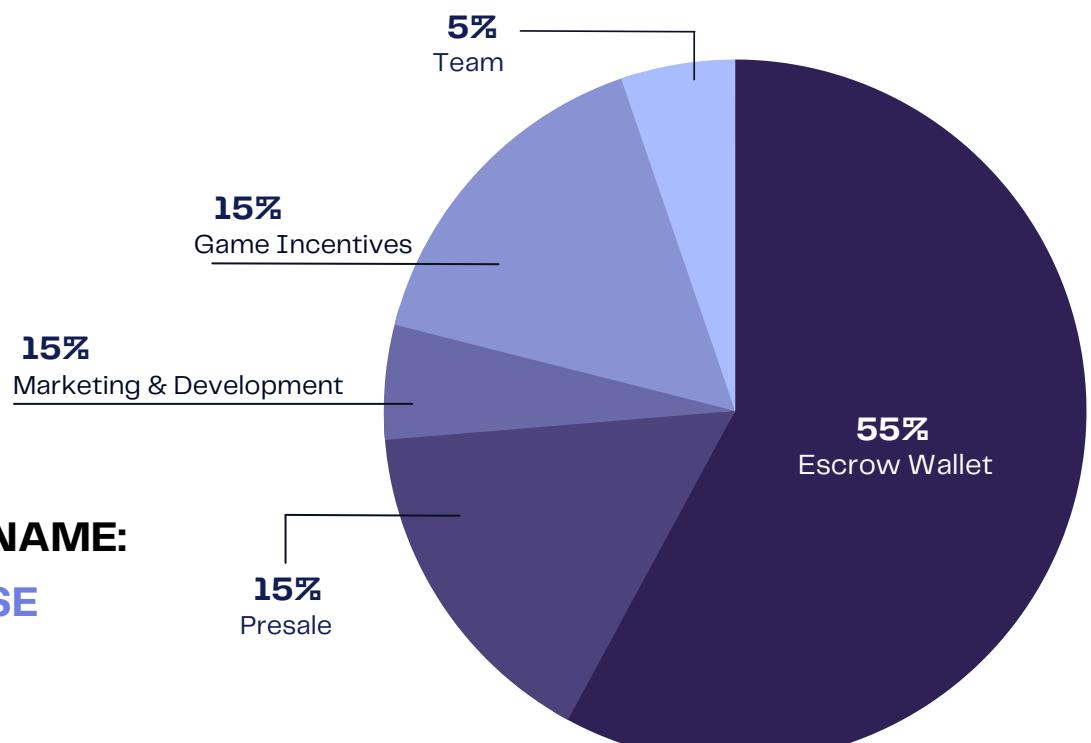
Exclusive access to limited edition in-game skins and items for Noluverse.

Additional future benefits!

NoluPay

NoluPay is the premier payment gateway that will enable in-game transactions in the Noluverse and the Nolu Merchandise store. Transactional facilitation will make the players' experience more efficient and less friction. We will be creating a Chrome extension and API that will allow other protocols to use NoluPay on their respective projects. This allows a safer and more reliable method to transact than allow users to risk sending to the wrong wallets, addresses, or protocols by accident. This will feature a tracking and transaction format like Stripe.com, quick easy, and simple.

TOKENOMICS



PROJECT NAME:

NOLUVERSE

SYMBOL:

NOLU

TOTAL SUPPLY:

100,000,000

LIQUIDITY POOL AND AUTOMATIC LP

Noluverse will have tbd of the initial allocation locked into a nominated liquidity pool which will be public and verifiable on BSCscan. In addition to the original allocation, 5% of each transaction fee contributes toward automatically generating liquidity. Liquidity is the measure that allows users to buy and sell a token. Rug-pulls occur when a developer pulls liquidity from the liquidity pool leaving users with a token they cannot sell or trade. Noluverse will provide a substantial amount of liquidity at launch and additional liquidity will be added automatically through transaction fees.

TRANSACTION FEE

There will be a 4% transaction fee on each buy and sell off \$NOLU for users with Nolu+ and a 15% fee for users without Nolu+, which will be distributed as follows:

- Liquidity Pool: 5%
- Marketing and development: 5%
- Rewards: 5%

ESCROW WALLET

To allow for the PIXEL buyback program, 55% of the initial distribution of NOLU will be held inside an escrow wallet. This wallet allows Noluverse to implement changes during the development of the space and protects buyers of PIXELs from any changes that may occur. While NOLU will be held in escrow, the option to burn the tokens exists should it be necessary.

MARKETING AND DEVELOPMENT

In order to promote the NOLU ecosystem, the development and marketing wallet will receive an initial token allocation of 5%. While each buy and sell fee contributes automatically to the marketing and development wallet. Noluverse has provided a healthy allocation to this wallet, as the ecosystem will need to undergo extensive growth to be a viable player on the market globally. No project will be able to grow without a substantial number of backers. In order to achieve consistent growth of supporters, Noluverse plans to partner with numerous influencers and marketers meeting those needs.

BLOCKCHAIN

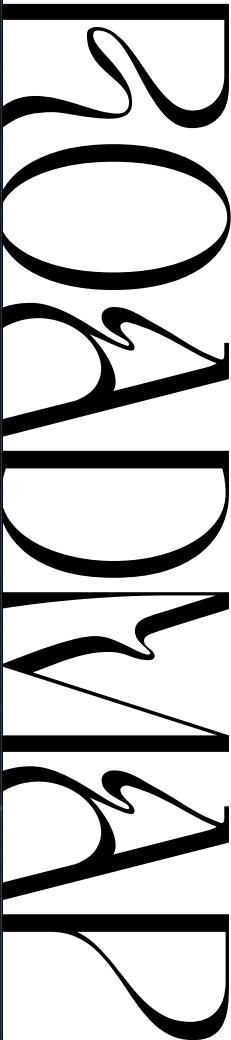
Noluverse will be powered by the Binance Smart Chain (BSC) and blockchain technology to provide our users with distributed ledger technology and the security of contracts that execute without a third party, or smart contracts. The BSC offers an extremely large user base because of their EVM compatibility and provides the same smart contract capabilities as Ethereum because they are an Ethereum-compatible blockchain. Despite being somewhat centralized, BSC provides users with lightning-fast transaction speeds and the ability to access tokens and products through multiple wallets. The extremely low fees in comparison to Ethereum make the BSC an affordable option for our buyers and suitable for long-term use for NFT gaming and staking.

SUPPORTED WALLETS

Minting Noluverse's NFTs should be done from any wallet that supports the BNB token. Metamask, Trust Wallet, and Binance Chain Wallet are examples of such wallets. The NOLU token will be listed on decentralized exchanges that support Binance's BEP20 native tokens starting with Pancake Swap. Pancake Swap offers an easy-to-use and accessible ecosystem and will provide the yield farming platform for Noluverse.

NEVER SEND BNB FROM AN EXCHANGE.

DOING SO RESULTS IN A LOSS OF NFT'S EXCHANGE!



PHASE 1

- **Blade of Carnage PC & VR Early Access**
 - this is a preview of the full Blade of Carnage game. With 3 different game modes, story mode, capture the flag, and PVP with an estimated hour of gameplay.
- **Blade of Carnage PC MMORPG -full game**
 - 20 characters, 7.5 hours of gameplay, character customization, 5 multiplayer modes.
- **NoluPay payment gateway**
 - allows transactions to happen in-game and in the Noluverse, also serves as the infrastructure for vendors and other projects to have a blockchain payment medium.
- **Noluverse mobile app (Google play store)**
 - our mini-game launcher that will allow users to play a variety of other games on their mobile.
- **Launch of Nolu+**
 - A subscription that grants player benefits throughout the Noluverse.
- **Launch of Pixel**
 - enables players to earn added rewards by participating in the Noluverse's ecosystem.

PHASE 2

- **Allowing players to experience virtual gatherings in VR**
- **Nolu TikTok x Instagram**
 - allowing players to upload their own short videos/reels/stories, we will reward players based on viewership, engagement & ads.
- **VR MMORPG**
 - this phase will primarily be in VR.
- **NFT Museum Showcase**
 - a virtual area that allows players to view/purchase NFTs in the community.
- **Fantasy Sports Events**
 - like NBA fantasy or fantasy drafts, we will curate a simulated game where players can draft and participate in leagues.
- **Custom Avatar building *beta***
 - A feature that will allow users to upload their own clothes/outfits as NFTs and enables usage of in-game.

PHASE 3

- **In-Game Marketplace**
 - Buy and sell in-game NFTs through Noluverse's marketplace using \$NOLU.
- **Auction House**
 - Bid on in-game NFTs and land using additional cryptocurrencies.

PHASE 4

- **Creation of in-game Casino**
- **Dragon Racing**
 - Exciting and fast-paced fantasy racing!
- **Sci-fi Racing**
 - Noluverse's futuristic take on traditional car races!

PHASE 5

- **Land NFT Sale**
 - We will release land for sale as NFTs and allow furnishing of the property.
- **Creation of Noluverse's proprietary blockchain**
 - Migrate out of Binance Smart Chain to Nolu Blockchain, enabling Noluverse to reduce gas fees, effectuate and curate changes that best fit the Noluverse allowing more control of the backend development.

TEAM COMMUNICATIONS

The Noluverse team will hold regular and scheduled communications and reports with the community including:

- **AMAs**
- **Social Media Outreach**
- **Merchandise Updates**
- **Press Releases**
- **Support**

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