

NOMAAAN AHMED

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Software Engineer with a proven history of being able to design, develop, and deliver well-built products.

WORK EXPERIENCE

Localised

Engineering Manager

September 2020 - Present

- Managed roadmaps and feature development for major brands (American Eagle, Urban Outfitters, Crate&Barrel, etc.) as well as technical representation of Localised in client meetings.
- Built 3 platforms using React, Python, NodeJs and PostgreSQL to support the full provisioning and deployment of a brand's eCommerce sites in up to 20 different countries in under 48 hours.
- Managed a team of 15-20 including front end developers, backend developers, DevOps, QA, while coordinating with UX & Design.
- Leveraged Data Analytics and Machine Learning to gain insight into shopper behavior and trends to further improve the platform (including automatic curation based on data.)

Mastercard

Software Engineering Manager

December 2019 - Present (Consulting)

- Promotion due to performance, already fulfilling role responsibilities, and ability to communicate effectively across technical and non-technical parties.
- Managed team of 10+ developers located in 4 countries across 3 time zones by interviewing, hiring/terminating, managing budget, and respecting promised deliverable schedule.
- Delivered 2 web applications used in B2B financial services involving Fortune 500 companies by translating stakeholder needs into software design, development, and delivery, while managing 2 existing applications.
- Accomplished the above by improving software engineering process using several methods, including sprint planning, proper use of JIRA, sprint retrospectives, testing pipeline, git management, and others.

Software Engineer - Full Stack

January 2019 - December 2019

- Developed and assisted in design & architecture of 2 SPWAs using ReactJS, NodeJS, Python & PostgreSQL as part of a team. Version control using Git.
- Implemented proprietary algorithms for scoring users based on data analysis of over 1000 points of financial data & machine learning.

Ubisoft Montréal

Tools Programmer

June 2016 - January 2017

- Developed an internal web application for world-building in AAA video games linking directly to game engine. Built using a MEAN (MongoDB, Express.js, Angular (TypeScript), and Node.js) stack.
- Implemented tools to track user interactions on the app and to automatically generate documentation for developers' code in Markdown while enforcing test-driven development.

Tools Programmer

January 2016 - June 2016

- Developed, maintained, and optimized real-time collaboration tool used in production of AAA video games (incl. Assassin's Creed & Tom Clancy's Rainbow Six.) Development in .NET (C#), WPF, WinForms.

EDUCATION

B.Eng. – Software Engineering

September 2015 - May 2019

Concordia University

Graduated from the Gina Cody School of Engineering & Computer Science at Concordia University with a Bachelor of Engineering in Software Engineering. Focus on Machine Learning, Artificial Intelligence and Big Data.

SKILLS

- JavaScript (React, React Native, Express.js, Node.js, Angular)
- TypeScript (Node.js, Angular)
- Python (Big Data, Machine Learning, AI, Django)
- C# (.NET)
- Fluent in English, French, Urdu, Hindi
- Conversational fluency in Italian