

Advanced Process Mining

Prof. Dr. Agnes Koschmider

Lecture 1: Introduction



Ad Persona

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Christian-Albrechts-Universität zu Kiel



Prof. Dr. Agnes Koschmider

Since 05/2019:

Professor of Information Systems (Process Analytics)

Education:

Habilitation, Applied Informatics, KIT
Promotion, Applied Informatics, KIT

TU/e



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- Thursday, 10:15 – 11:45 h, HRS3 - R.218b
- will be offered as online course

weekly, start April 16.

room	Hermann-Rodewald-Str. 3, R. 505
consultation hours	Tue, 10:00 - 11:00 h
eMail	dominik.janssen@informatik.uni-kiel.de

- **Lecture recording**
 - There will be a video recording for the lecture
- **Exam:** to be announced

- **Consultation hours – Prof. Dr. Agnes Koschmider**

- after the lecture
- WED, 13:00 – 14:00 h
(please make an appointment in advance)

Hermann-Rodewald-Str. 3, R. 504a

- **eMail** ak@informatik.uni-kiel.de
- **Phone** 0431 880-6387

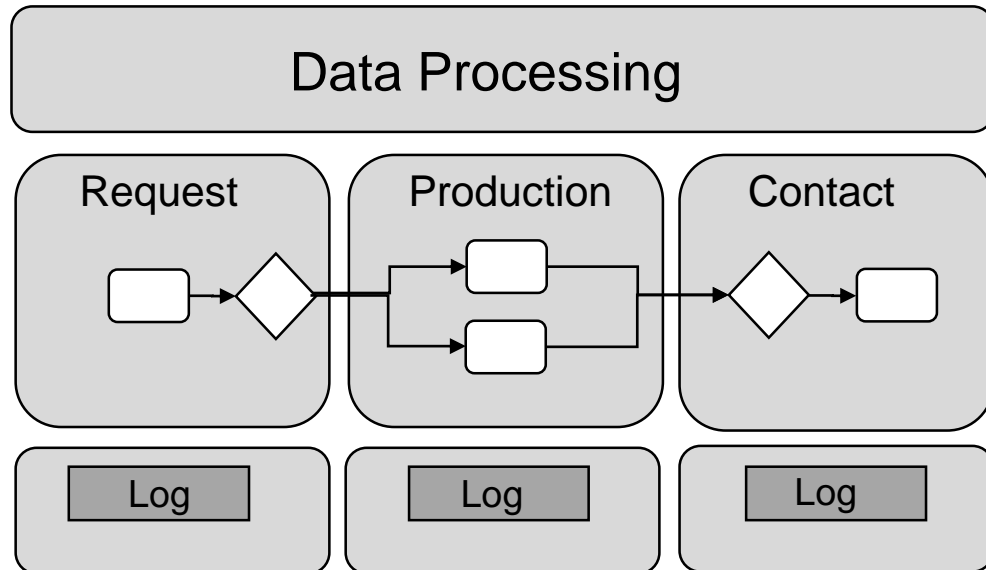
Blockchain &
Robotic Process Automation

Application Domain

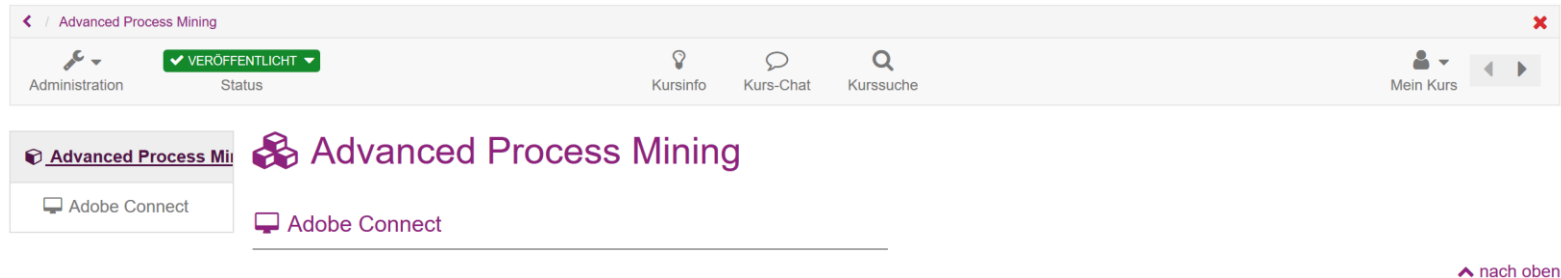
Entwicklung digitaler
Plattformen

Data Processing

Process Mining 1
&
Process Mining 2



Services in OLAT



- In OLAT you will find all information and announcements for the lecture and exercise
- The forum primarily serves as mutual exchange of students. Assistants will also be happy to answer questions in individual cases and get involved in the discussions

Lecture Overview

- 0 Organization and Introduction
- I Process Discovery
- II Process Conformance
- III Predictive Process Mining
- IV Event Log Preparation
- V Practical Tasks

- A. Drescher, A. Koschmider, A. Oberweis: Modellierung und Analyse von Geschäftsprozessen, Grundlagen und Übungsaufgaben mit Lösungen, De Gruyter, 2017. [Link](#)
- W. van der Aalst: Process Mining: Data Science in Action. Springer, 2016. [Link](#)
- J. Carmona, B. van Dongen, A. Solti, M. Weidlich: Conformance Checking: Relating Processes and Models. Springer, 2018. [Link](#)

Learning Objective

Chapter 0

- recap of the lecture process mining 1
- understand what process mining is and what it is not
- understand what a business process is
- spot on use cases for process mining

Processes in Science

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Process (science)

From Wikipedia, the free encyclopedia

For other uses, see [Process \(disambiguation\)](#).

In [science](#), a **process** is every sequence of changes of a real object/body which is observable using [scientific method](#). Therefore, all sciences analyze and model *processes*.

Processes are always properties of dynamic [systems](#), they are characterized by such system attributes as [variables](#) and [parameters](#). Every process [model](#) has distinguished input and [output](#) variables, it can be [autonomous](#) or [controlled](#).

The recognition of a process is an arbitrary subjective mental operation/event because it depends on different circumstances, observer's [goal](#), [perception](#) and conceptualization tools.

There are numerous [taxonomies](#) of processes, roughly speaking, they are divided on: continuous and discrete, stable and not stable, convergent or not convergent, cyclic and not cyclic, linear and not linear, as well as they are grouped according to the name of the domain where they are analyzed.

Some examples of physical, technological and biological processes:

combustion, crystallization, centrifugation, diffraction, diffusion, dispersion, distillation, electrolysis, electrophoresis, emulsification, evaporation, hydrolysis, nuclear fission, nuclear fusion, oxidation, phosphorescence, pyrolysis, reduction, reflection, refraction, scattering, sedimentation, sublimation, birth, cell division, fermentation, fertilization, germination, growth, geotropism, heliotropism, hybridization, metamorphosis, photosynthesis, transpiration

- **Biological Process:** a process of a living organism
- **Chemical Process:** a means of changing one or more chemicals or chemical compounds
- **Mental process:** functions or processes done with the mind
- **Process in computing:** a computer program or an instance of a program running concurrently with other programs
- ...

What is a Business Process?

Collection of activities, which are executed

- manually, semi-automatically or automatically,
- according to certain rules

to reach a business goal.

Characteristics of Business Processes

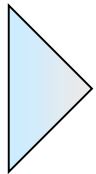
- activities are connected to each other via acting persons, machines, document flows, resources, etc.
- activities are executed by persons or by machines in a specific order to perform certain tasks.
- a business process might have *structured*, *weakly structured* and *unstructured* components (*sub-processes*).

Characteristics of Business Processes

- a business process creates something which is of value for a customer.
- customers might be internal or external to an organization
- a collaborative business process is characterized by the fact that at least two organizations cooperatively execute its activities.
 - **intra-organizational** business process
 - **inter-organizational** business process

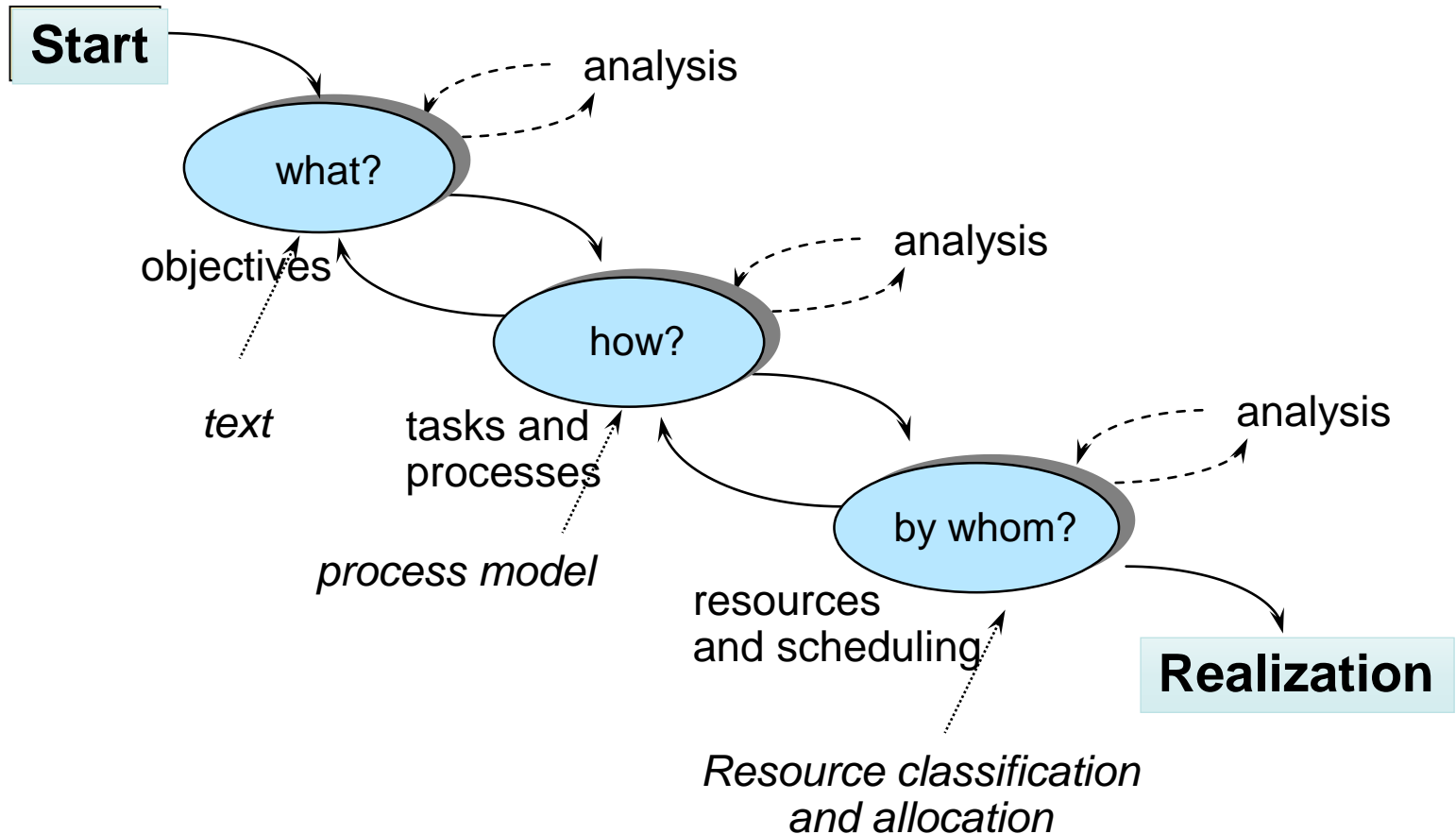
Process model (or process definition, process schema)

- describes the structure of a real business process
- specifies all possible paths along a business process
- specifies the rules for choosing a path
- specifies all activities that must be executed

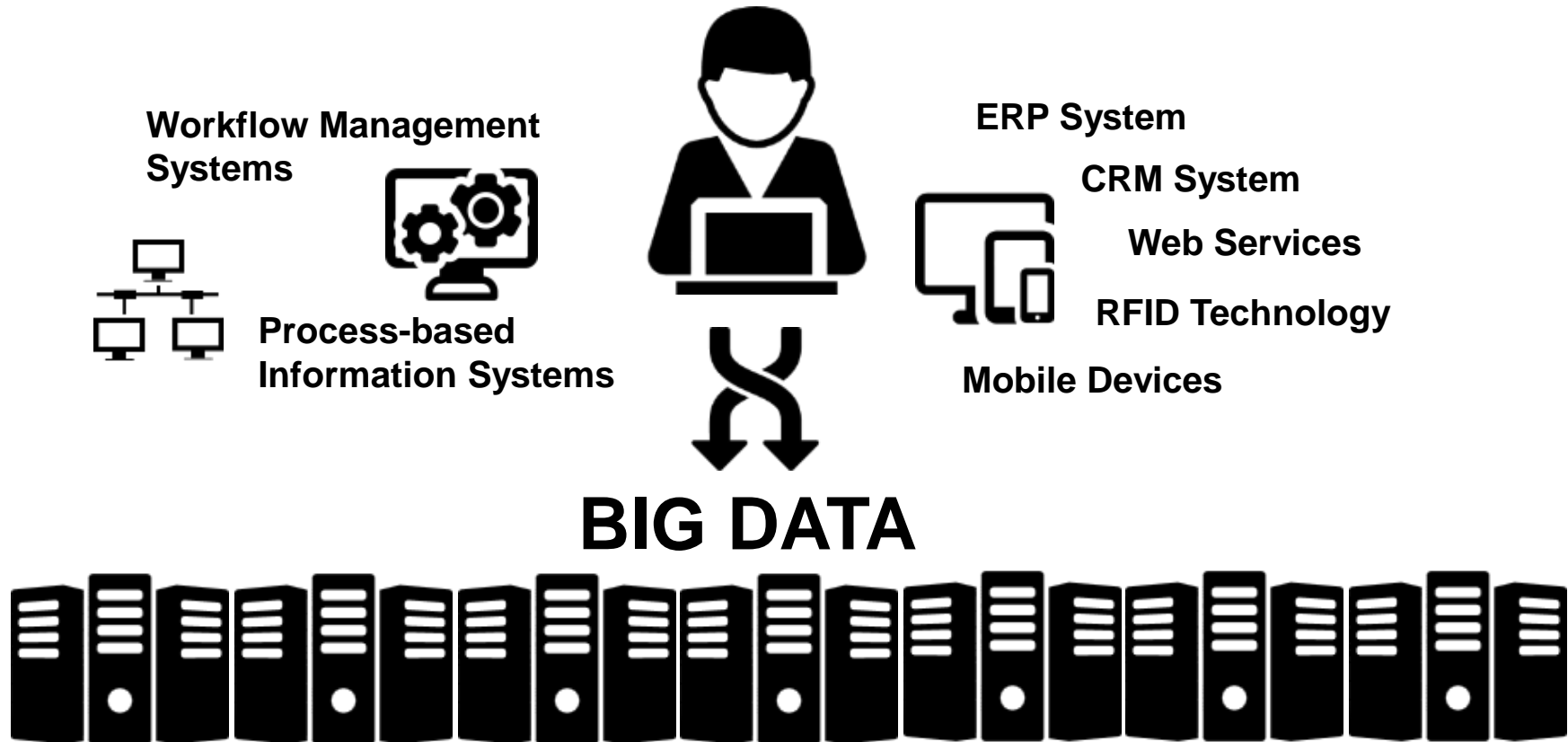


*A process model is a template.
Starting from there all process instances are initiated.*

Steps:

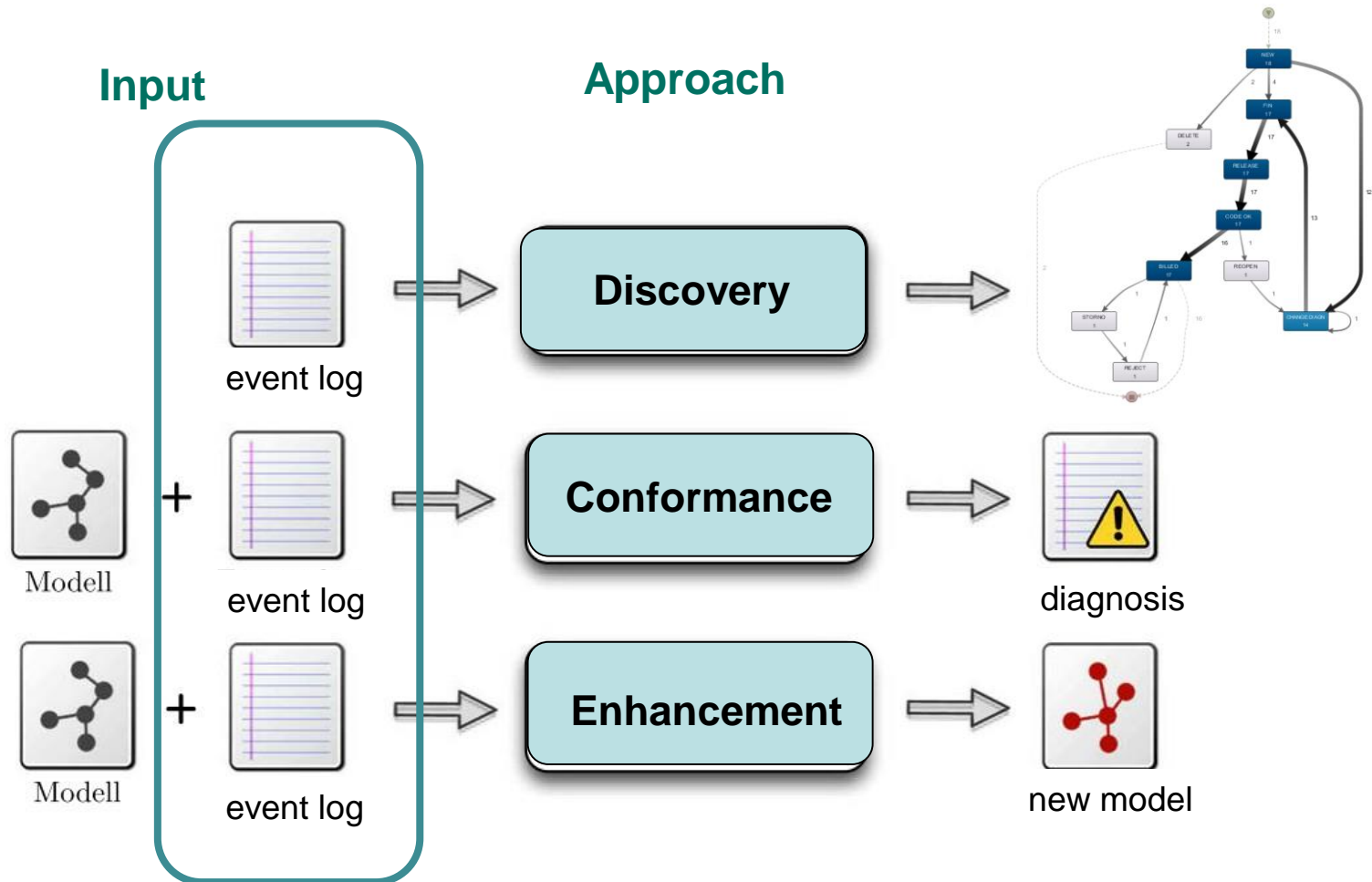


Process Mining – For What?

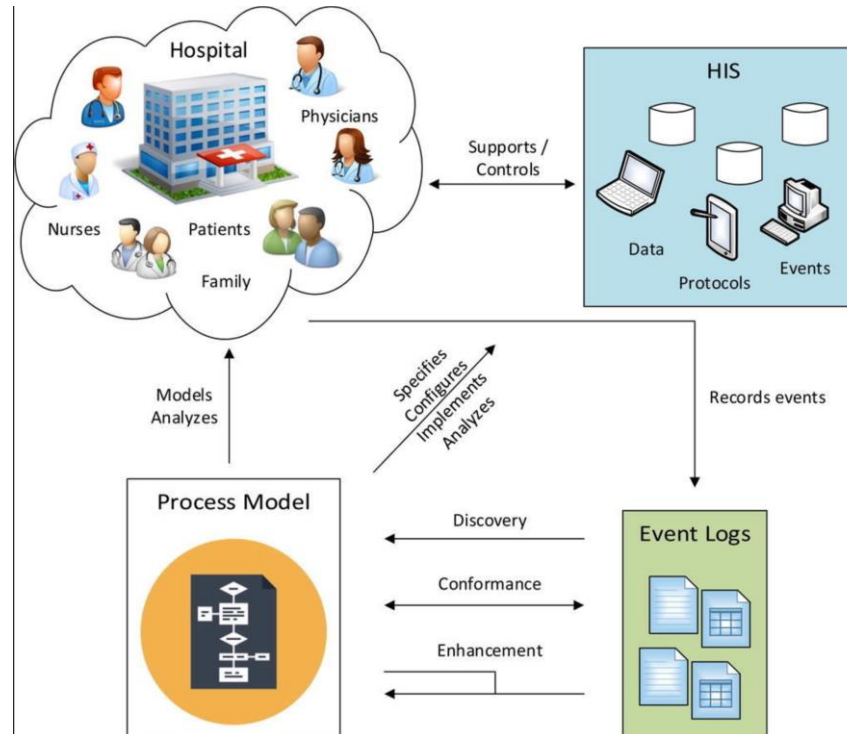


- Identify process models from log files

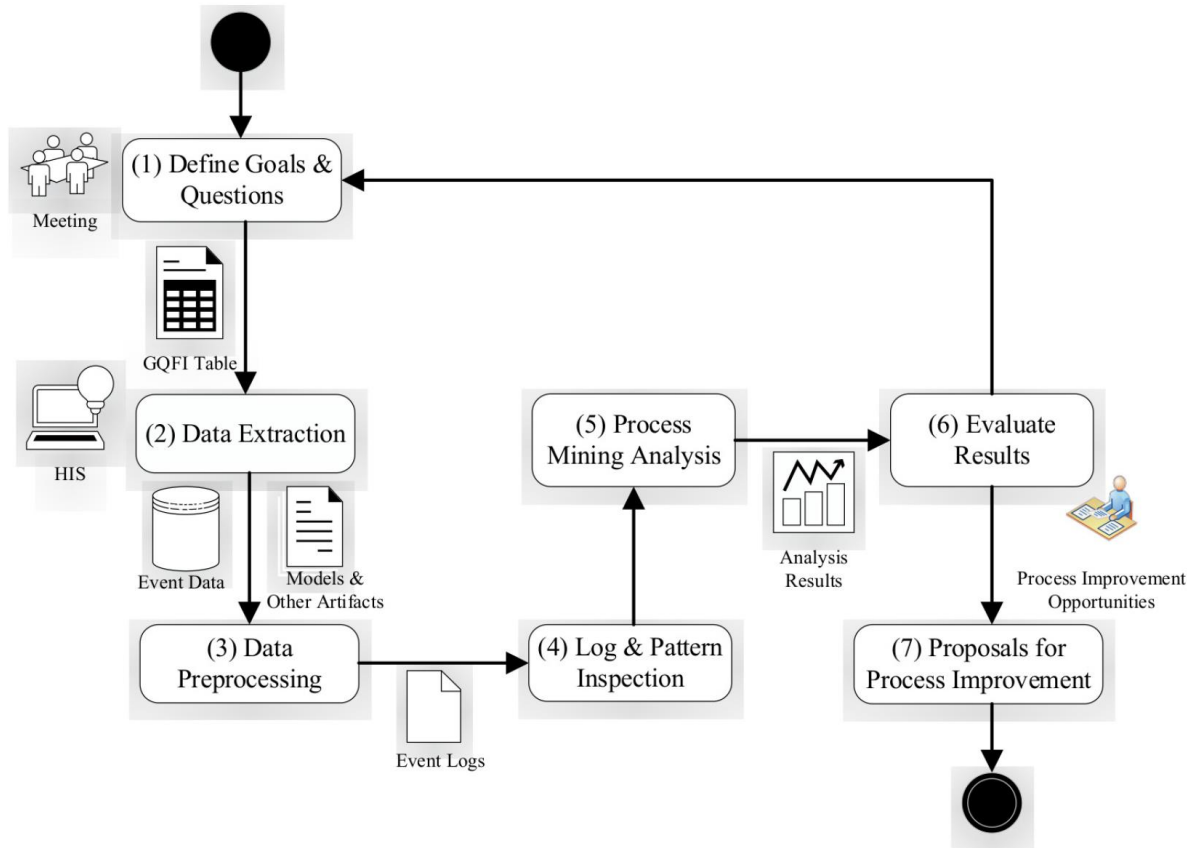
Applications of Process Mining



Process mining in healthcare

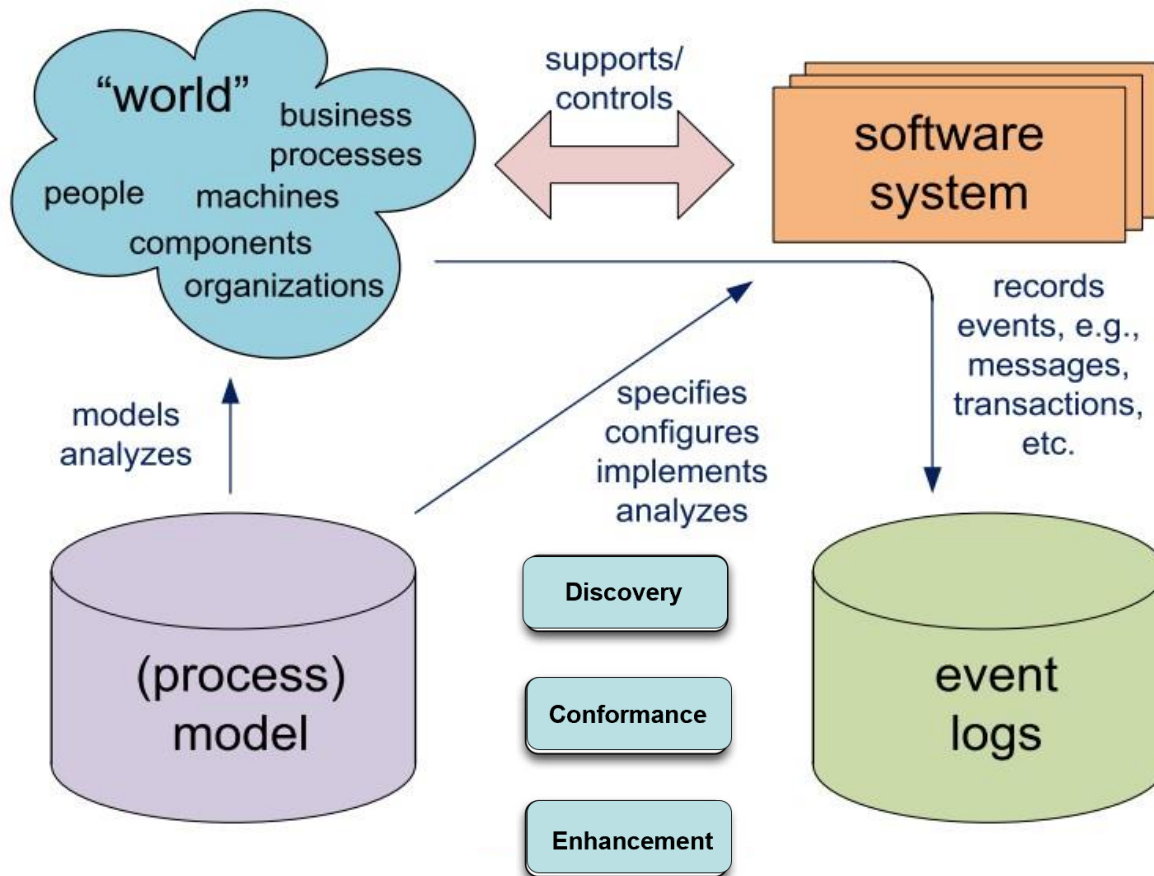


Process mining in healthcare



A Goal-Driven Evaluation Method Based On Process Mining for Healthcare Processes

Applications of Process Mining



What Process Mining Is Not

- BI or Reporting Tool
 - Process mining is an analysis tool while BI-dashboards are for monitoring and reporting
 - A process mining analysis *can* result in a new KPI that then should be monitored, but it can also lead to a process change
- Process Modeling Tool
- New Improvement Methodology
- IT Project
- Data Mining, AI, or Machine Learning Tool
- Simulation Tool
- Just for Some Processes or IT Systems
- Magic Bullet

Event, attribute

Let \mathcal{E} be the set of all possible events. Let A be a set of attribute names. For each event $e \in \mathcal{E}$ and each attribute name $a \in A$ is $\#_a(e)$ the value of attribute a for each event e . We denote $\#_a(e) = \perp$ if attribute a for e is not defined

Event log, case, trace

- Process mining assumes the existence of an event log where each event refers to a **case**, an activity, and a point in time. An event log can be seen as a **collection of cases** and a case can be seen as a trace/**sequence of events**.

Definitions

- $\#_{Activity}(e)$: describes the activity observed in event e in the form of the activity name
- $\#_{Time}(e)$: describes the time stamp, which is the time of the observation
- $\#_{Resource}(e)$: describes by which user, which machine, or resource (resource), the activity was executed

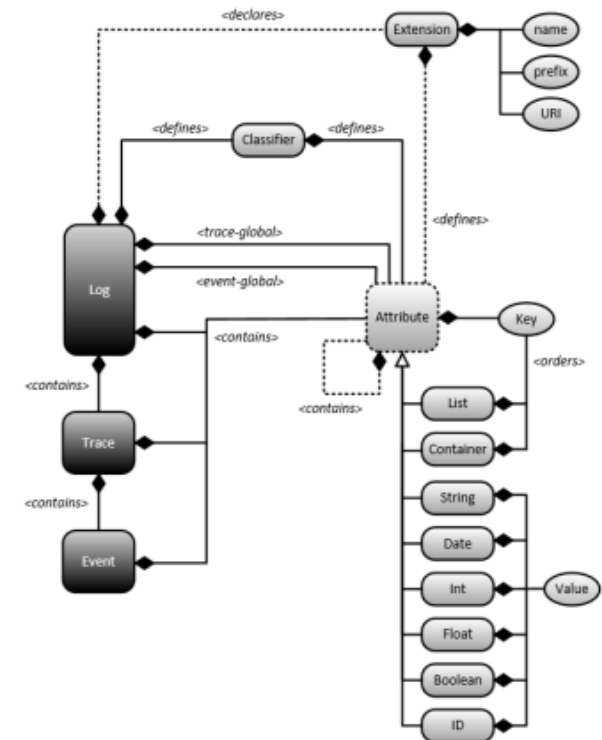
e	$\pi_a(e)$	$\pi_t(e)$
e1	register	1559819400
e2	register	1559819460
e3	select	1559819590
e4	select	1559825300
e5	pay	1559825350
e6	cancel	1559893020

Event Log – Exchange Format

- Format to exchange event logs
 - MXML (Mining eXtensible Markup Language)
 - XES (eXtensible Event Stream) - de facto standard



- **Log:** represents a process
 - is assigned to
- **Trace:** represents a case
 - is assigned to
- **Event:** represents an activity



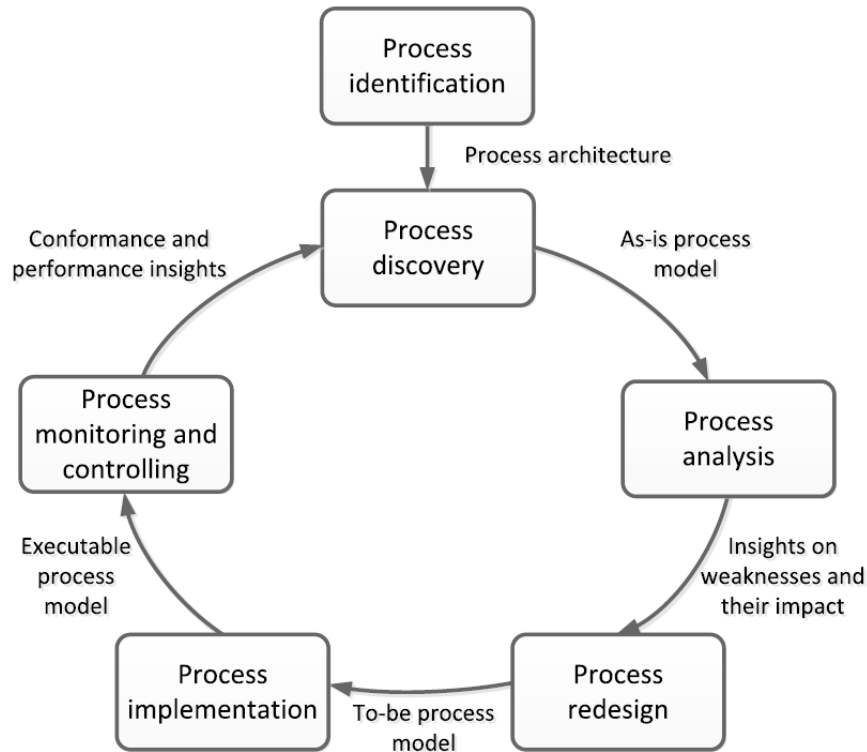
Event Log – Beispiel im XES-Format

```
<log xes.version="1.0" xmlns="http://code.deckfour.org/xes">
  Log
  Trace
    Event
      <date key="time:timestamp" value="2010-12-30T11:02:00.000+01:00"/>
      <string key="Activity" value="register request"/>
      <string key="Resource" value="Pete"/>
      <string key="Costs" value="50"/>
    </event>
    Event
      <date key="time:timestamp" value="2010-12-31T10:06:00.000+01:00"/>
      <string key="Activity" value="examine thoroughly"/>
      <string key="Resource" value="Sue"/>
      <string key="Costs" value="400"/>
    </event>
    Event
      <date key="time:timestamp" value="2011-01-05T15:12:00.000+01:00"/>
      <string key="Activity" value="check ticket"/>
      <string key="Resource" value="Mike"/>
      <string key="Costs" value="100"/>
    </event>
  </trace>
  Trace
    Event
      <date key="time:timestamp" value="2011-01-06T15:02:00.000+01:00"/>
      <string key="Activity" value="register request"/>
      <string key="Resource" value="Pete"/>
      <string key="Costs" value="50"/>
    </event>
    Event
      <date key="time:timestamp" value="2011-01-07T12:06:00.000+01:00"/>
      <string key="Activity" value="check ticket"/>
      <string key="Resource" value="Mike"/>
      <string key="Costs" value="100"/>
    </event>
    Event
      <date key="time:timestamp" value="2011-01-08T14:43:00.000+01:00"/>
      <string key="Activity" value="examine thoroughly"/>
      <string key="Resource" value="Sean"/>
      <string key="Costs" value="400"/>
    </event>
  </trace>
</log>
```

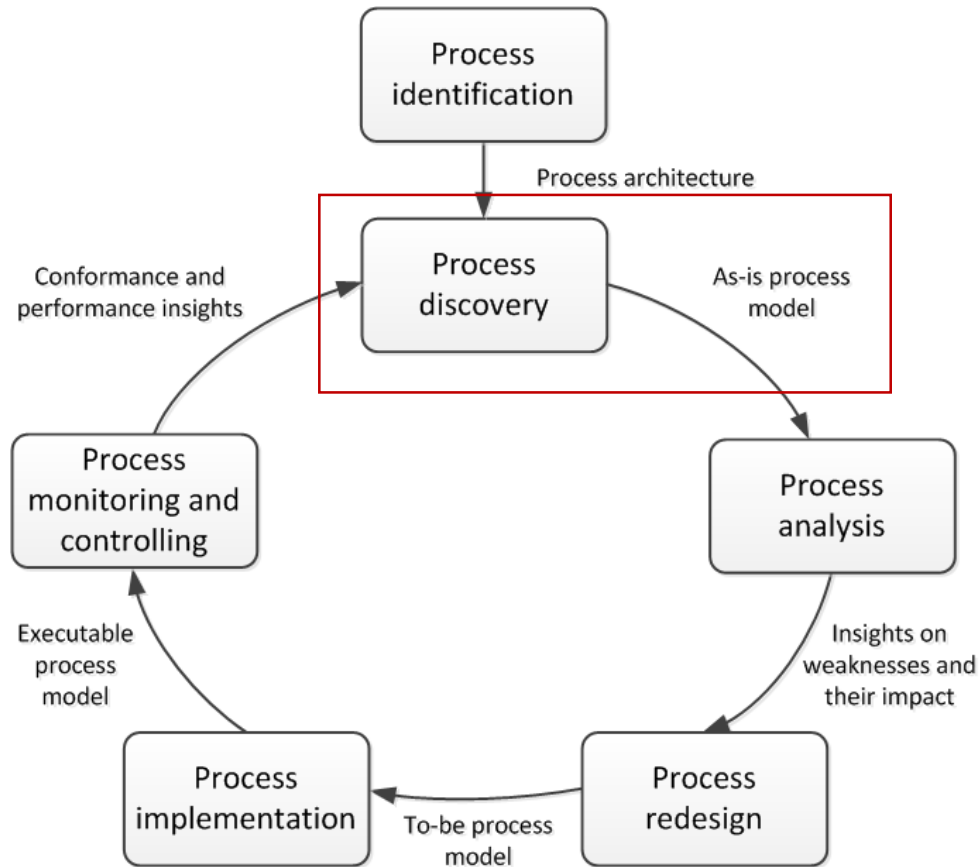
Simplified Event Log

Patient	Activity	Time	Staff	Further Attributes
P1	A	0	S1	...
P1	B	5	S2	...
P1	C	5	S3	...
P2	A	15	S2	...
P2	B	7	S3	...
P2	C	10	S2	...
P3	A	15	S2	...
P3	B	7	S3	...
P4	A	10	S1	...
P4	D	10	S3	...
P5	A	0	S4	...

Business Process Life Cycle (1)

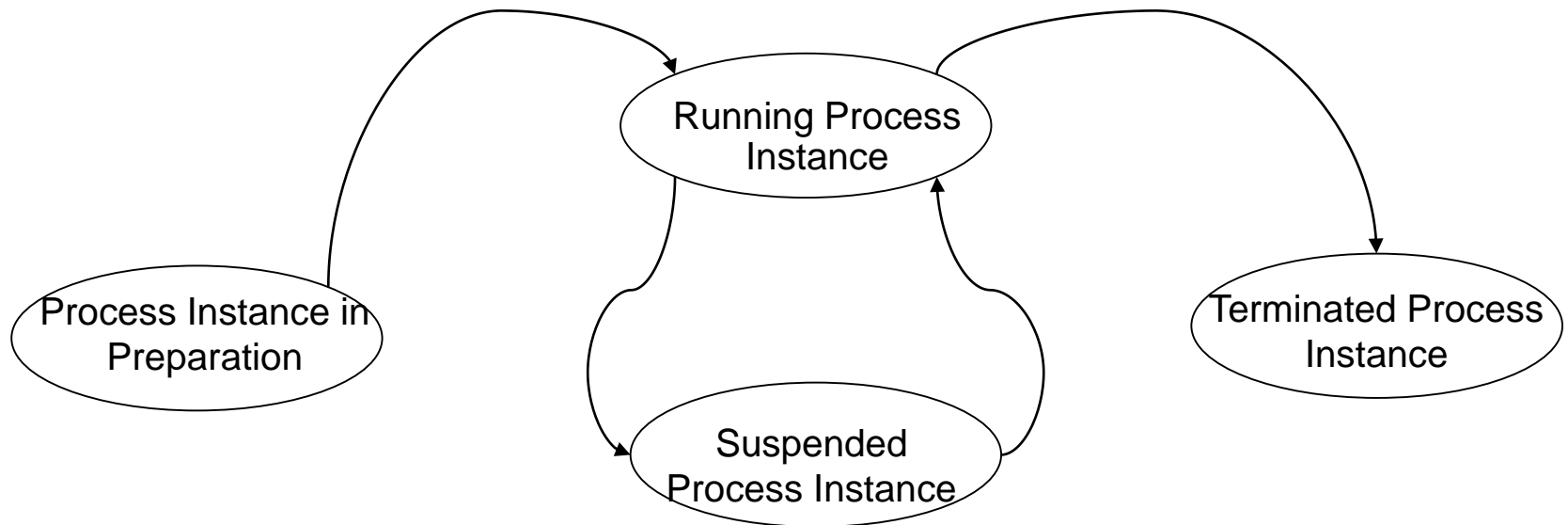


Business Process Life Cycle (2)

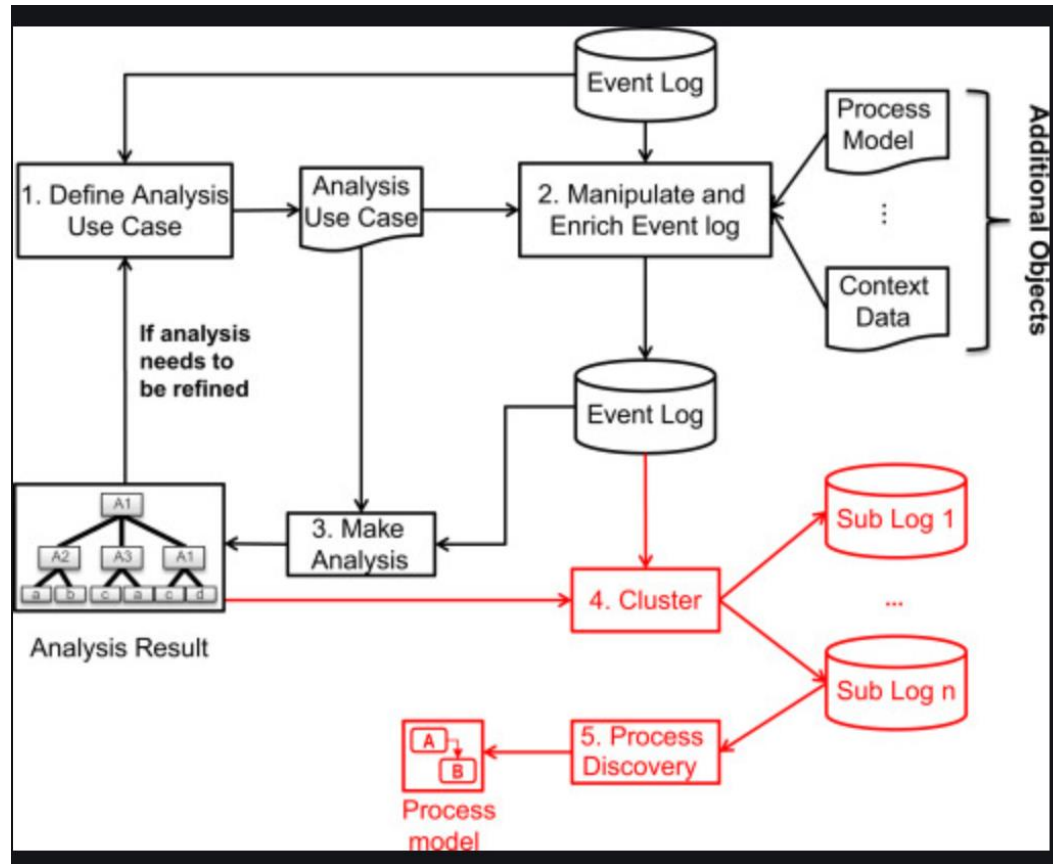


Business Process Life Cycle (3)

Process Instance



Event Log Prepration



Use Cases

Can we predict any changes in the consumer behavior due to new conditions?



Can we foresee any changes in the fleet?

Can we improve the re-routing of ships due to changes detection in data?

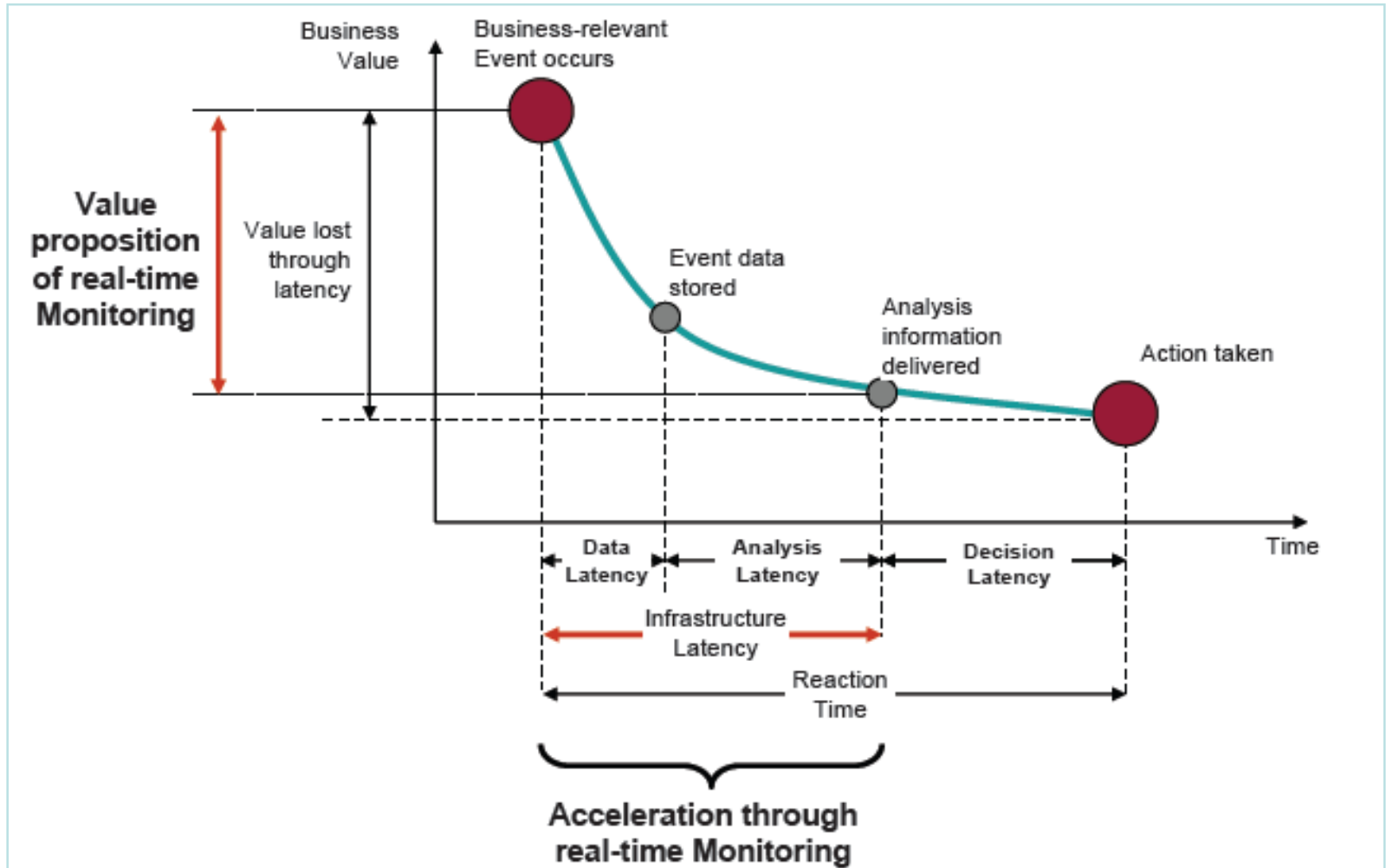


VectorStock

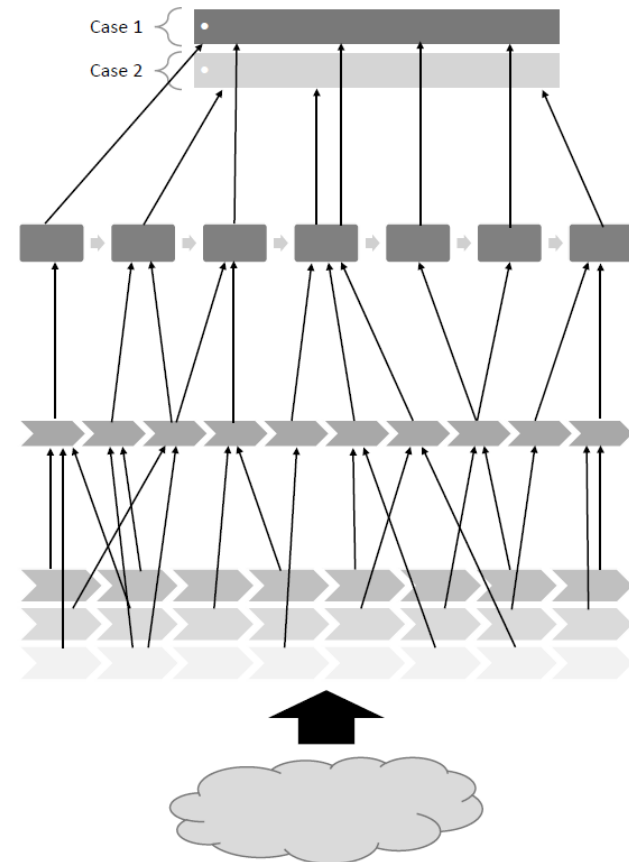
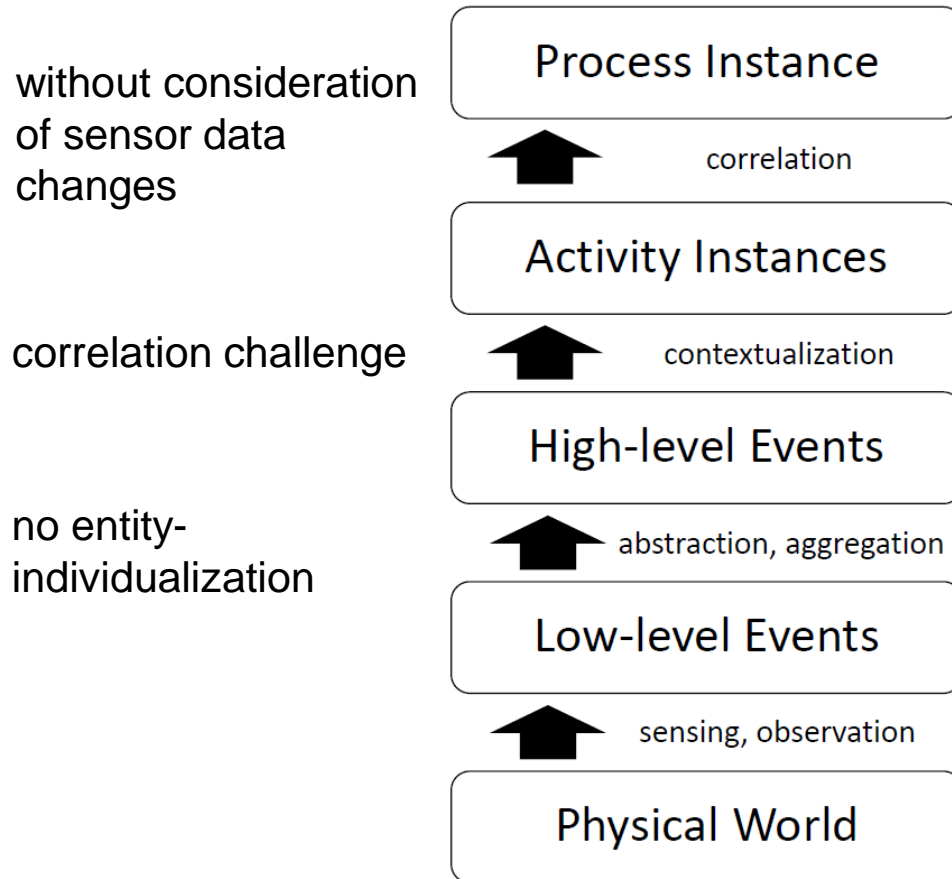
6/24/2008 20:20:26 M16-1
6/24/2008 20:20:26 M16-1
6/24/2008 20:20:31 M16-0
6/24/2008 20:20:52 M16-1
6/24/2008 20:20:52 M16-1
6/24/2008 20:20:55 M16-0
6/24/2008 20:20:55 M16-1
6/24/2008 20:20:58 M09-1
6/24/2008 20:20:58 M15-1
6/24/2008 20:20:58 M09-1
6/24/2008 20:20:58 M08-1
6/24/2008 20:20:58 M07-1
6/24/2008 20:20:58 M07-1
6/24/2008 20:21:01 M15-0
6/24/2008 20:21:01 M16-0
6/24/2008 20:21:04 M07-0
6/24/2008 20:21:04 M08-0
6/24/2008 20:21:04 M09-0
6/24/2008 20:21:07 M06-1
6/24/2008 20:21:07 M09-1
6/24/2008 20:21:07 M09-0
6/24/2008 20:21:08 M06-0
6/24/2008 20:21:14 M09-1
6/24/2008 20:21:16 M09-0
6/24/2008 20:21:16 M09-0
6/24/2008 20:21:23 M09-1
6/24/2008 20:21:28 M09-0
6/24/2008 20:21:31 M09-1
6/24/2008 20:21:31 M09-1
6/24/2008 20:21:37 M09-0
6/24/2008 20:21:37 M09-0
6/24/2008 20:21:38 M09-1
6/24/2008 20:21:40 M09-0
6/24/2008 20:21:46 M09-1
6/24/2008 20:21:49 M09-0

CaselD	Date	Time	Activity	Role
1231	30-12-2018	11:02	price updated	Pete
	31-12-2018	10:06	block released	Sue
	05-01-2017	15:12	billing released	Mike
	06-01-2018	11:18	changed released	Sara
	07-01-2018	14:24	date changed	Pete
1254	30-12-2017	11:32	price updated	Mike
	30-12-2017	12:12	billing released	Mike
	30-12-2017	14:16	block released	Pete
	05-01-2018	11:22	changed released	Sara
	08-01-2018	12:05	date changed	Ellen
1698	30-12-2017	14:32	price updated	Pete
	30-12-2017	15:06	date changed	Mike
	30-12-2017	16:34	billing released	Ellen
	06-01-2018	09:18	hanged released	Sara
	06-01-2018	12:18	order fulfilled	Sara
	06-01-2018	13:06	block released	Sean
	08-01-2018	11:43	billing released	Pete
	09-01-2018	09:55	hanged released	Sara
	15-01-2018	10:45	payment done	Ellen

Monitoring Business Events



What are the challenges ?



Chapter 0

Kahoot!

Game PIN

Enter