

# Open-Source Intelligence (OSINT)

## Outlines

- What is OSINT?
- Data, information, and intelligence
- Where/Why is OSINT used?
- OSINT Process
- OSINT Frameworks



# What is OSINT?

OSINT (Open-Source Intelligence) is the process of gathering and analyzing publicly available data which can be found either online or offline.

## Some Examples:

- Traditional Media (newspapers, books, magazines, television and radio)
- Academic Sources (papers and conferences)
- Geospatial Information (maps)
- internet (online publications, video sharing sites, blogs, forums and social media websites)

# Data, information, and intelligence

## **OSD (Open-Source Data)**

Raw data from public sources

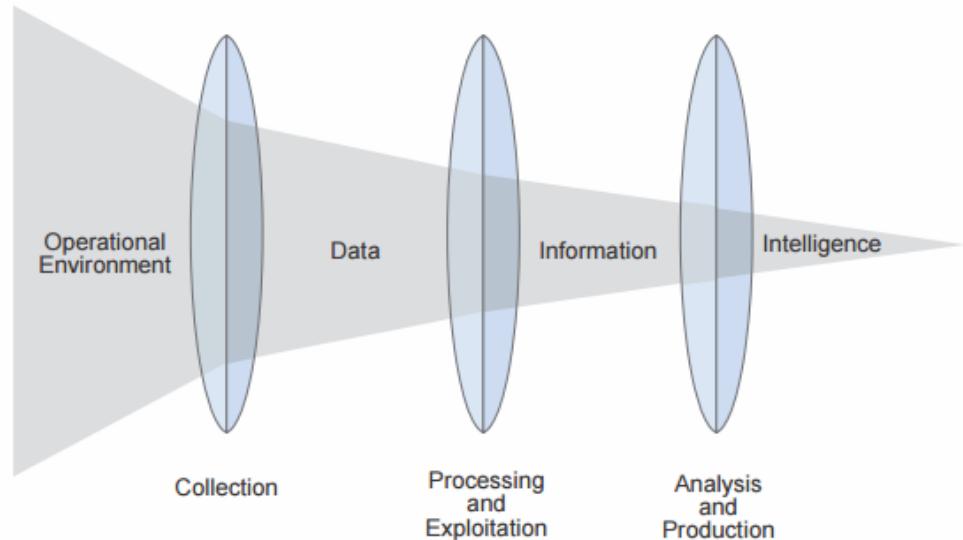
Example: Social media posts, news articles



## **OSIF (Open-Source Information)**

Processed and contextualized data

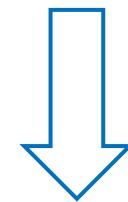
Example: Compiled reports, summaries



## **OSINT (Open-Source Intelligence)**

Analyzed information with actionable insights

Example: Threat assessments, intelligence reports



# Where/Why OSINT is used?



## Governments

Example: National security, policy making



## Law Enforcement Agencies

Example: Criminal investigations, Tracking criminal Networks



## Business Corporations

Example: Market research, competitor analysis



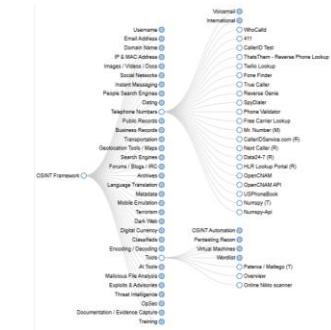
## Cybersecurity

Example: Detecting phishing campaigns, Identifying fake accounts, exposed databases

# OSINT in Cybersecurity

# Osintframwork.com

It is a collection of free online tools for research.



# Shodan.io

# Search engine for internet-connected devices



# Google Dorking

# Advanced search for hidden information.



# Reverse Image Search (RIS)

RIS allows you to input an image and find its source.



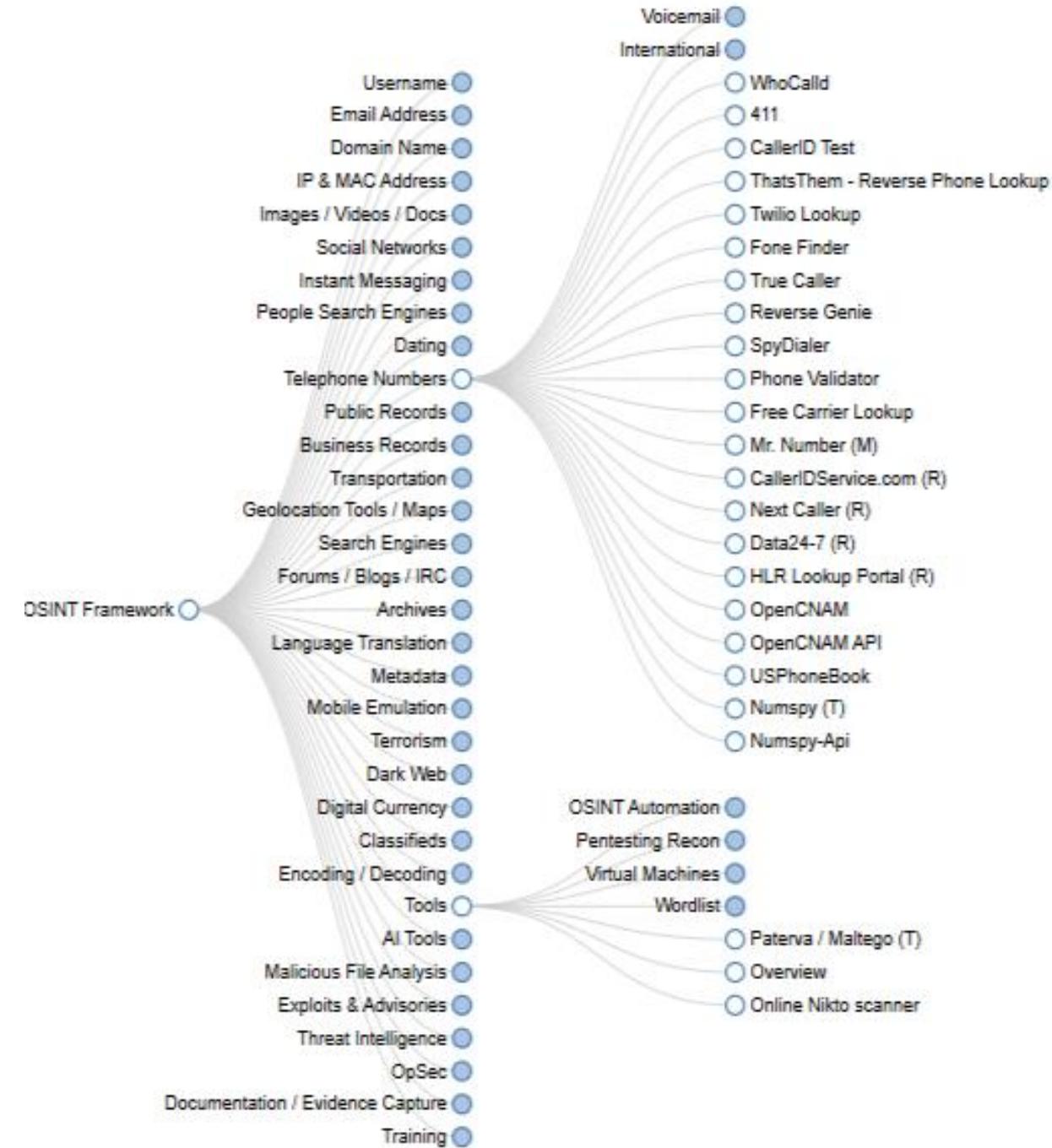
# OSINT Framework

## Osintframework.com

OSINT Framework is an organized collection of links, tools, and websites that help people gather information from publicly available sources.

### Examples:

1. Find hidden data in photos. (EXIF metadata)
2. View deleted tweets or posts. (Archiving)
3. See where a phone number is registered. (Phone lookups)
4. Find other accounts with the same username. (Username enumeration)

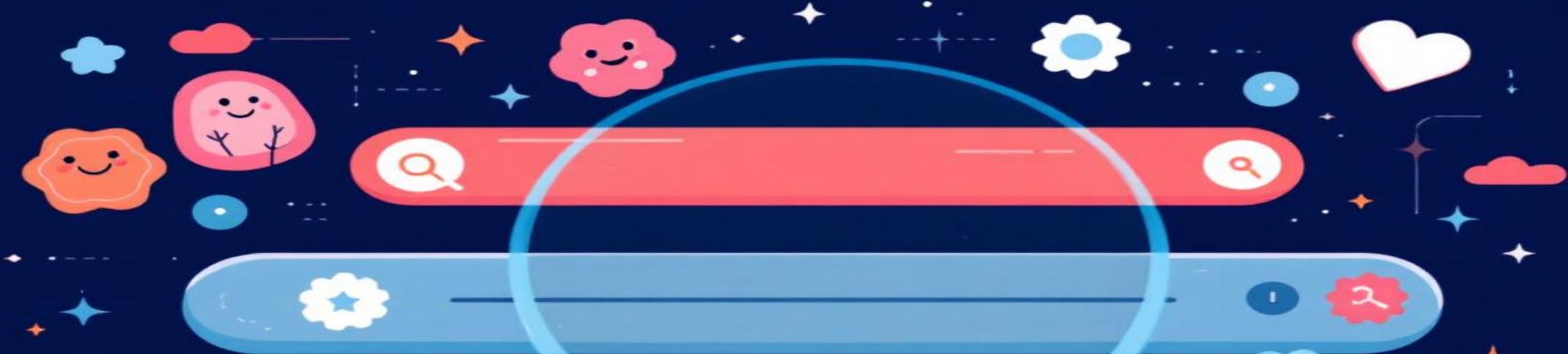




Shodan is a search engine that scans the internet and shows devices that are connected online — like cameras, routers, servers, and IoT devices.

### **Queries:**

- **Allows an attacker to steal private data (like keys and passwords):** vuln:ms17-010
- **Smart Doorbells & Cams: product:** "Hikvision IP Camera" country:AE
- **Devices running Windows Remote Desktop:** has\_screenshot:true country:AE



# Google Dorking

Google Dorking, or advanced searching, uses special operators to filter results, finding information you could never access with a simple search term.

## **site:targetwebsite.com**

Limits search results to a specific website. Excellent for finding hidden pages or old press releases.

## **filetype:pdf OR doc**

Searches for specific file types, often revealing publicly posted policy documents or sensitive reports.

## **intext:"password list"**

Finds pages that contain the exact phrase. Useful for spotting accidental public data dumps.

**intext:"password list" filetype:txt OR filetype:csv**

# Reverse Image Search (RIS)

Querying the web with pixels instead of words. Algorithms analyze colors, shapes, and unique features to find where an image appears online.

- **Verification:** Determine if a profile photo is real, stolen, or stock imagery.
- **Geolocation:** Find the exact location of a photo by matching landmarks.
- **Source Tracking:** Identify the original uploader or oldest instance of a file.



# Sock Puppets for Effective Online Research

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When researching online, protect your privacy and security. Use virtual machines, sandboxes, and VPNs to stay safe. To avoid revealing your real identity, use Sock Puppets.

## Tools:

- <https://www.thispersondoesnotexist.com>
- <https://www.fakenamegenerator.com/>



# Putting it Together: How Hackers Use OSINT

Malicious actors don't need fancy zero-day exploits right away. They start with OSINT to dramatically increase the success rate of their attacks.

## **Step 1: Information Gathering**

Collect names, job titles, family details, and personal interests from public sources.

## **Step 2: Building a Victim Profile**

Connect the dots to understand the victim's routine, vulnerabilities, and digital identity.

## **Step 3: Personalized Phishing**

Craft an email referencing a real-life detail (e.g., "I saw your post about X. Can you open this file for Y?") to make the attack look legitimate.

Understanding the hacker's process highlights the **ethical responsibility** of OSINT: we must treat public data with respect and focus on protecting information, not exploiting it.



Thank you

**Activity:**

<https://nomanmunir.github.io/OSINT-Workshop>

