Magzine For Models

....

Subject

Desktop publishing

....

Student Name: Noman Akhtar

UID: 23BCA10161

Branch: BCA

Section/Group: 5-A

Subject Code:23CAP-204

Semester: 3rd

Performance Date: 23/10/24

Submitted to:Shivani Chadha

1st

1. **Aim/Overview of the Project:** The project seems to be about creating a visually compelling design that conveys emotion, possibly for branding or marketing purposes.

2. **Task to be Done:** The task likely involves using design software (similar to Photoshop) to combine text, shapes, and an image into a cohesive design. The focus seems to be on aligning the typography with the imagery to create a modern, impactful design that communicates the theme of "emotion."
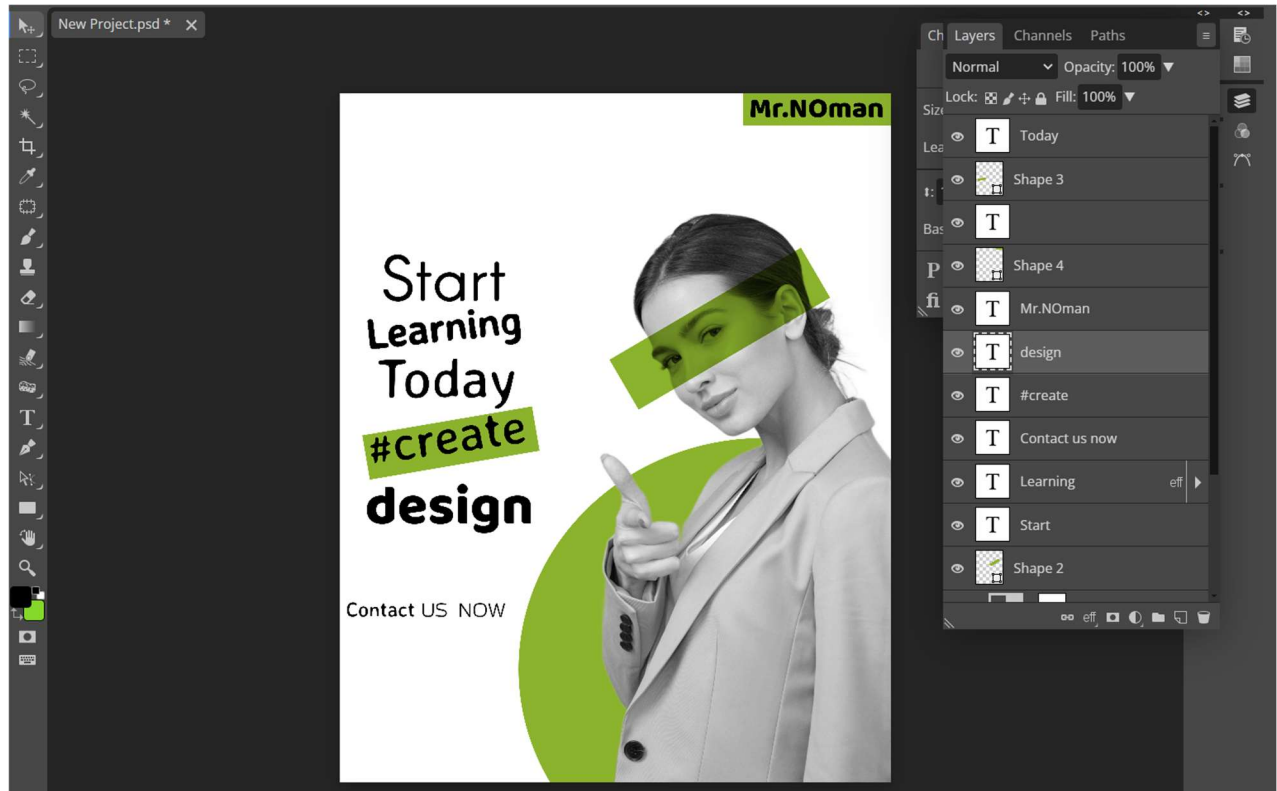
3. **Steps Followed in Making the Project:**

- Imported the image of a woman wrapped in an orange cloth.

- Applied brightness/contrast adjustments to enhance the image.

- Used the text tool to create two text layers: "YOUR EMOTION" and "DRAG."

- Positioned the text around the face to balance the composition.

- Added geometric shapes (circles and rectangles) to create a dynamic design.

- Ensured proper layer management with shape and text layers arranged accordingly for visual clarity.

4. **Result/Output/Writing Summary:** The final design is a visually appealing poster that combines powerful imagery with bold typography. The contrast between the orange color of the woman's scarf and the white text

creates a strong focal point, emphasizing the emotional theme. The text placement adds to the design's modern look, creating an engaging visual experience.
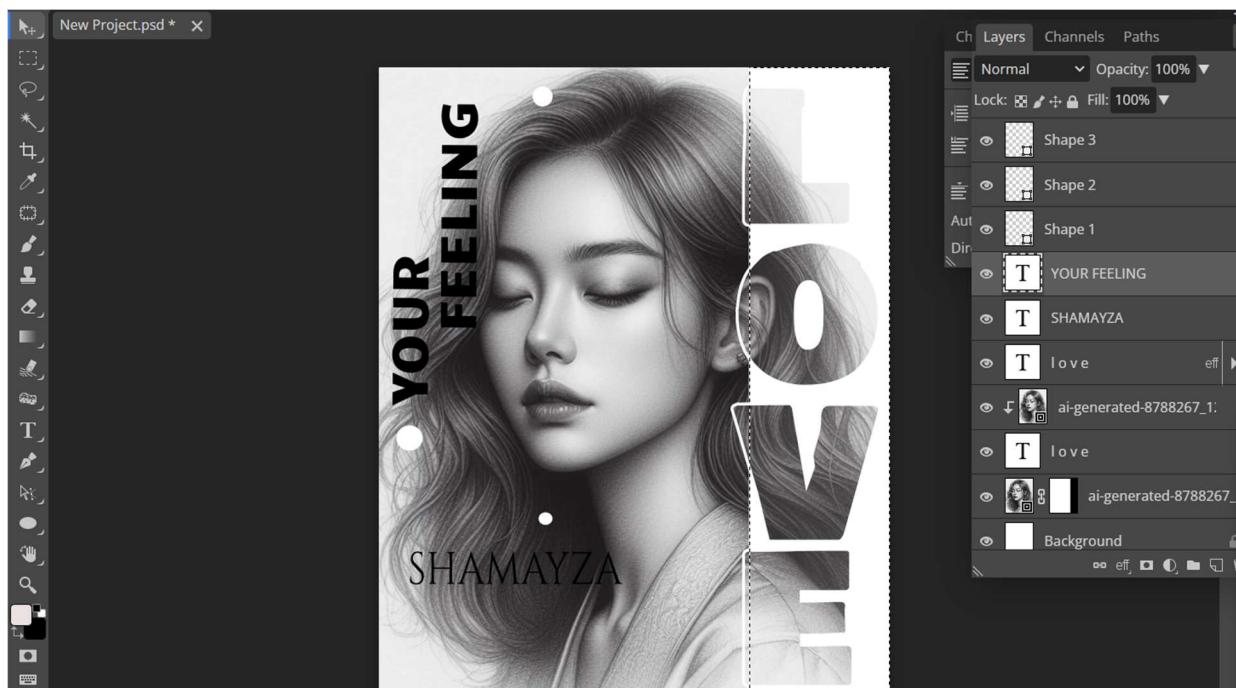
2nd

1. **Aim/Overview of the Project:** The project aims to create an eye-catching promotional poster for a learning platform or campaign, encouraging viewers to start learning design. The design uses a mix of modern fonts, colors, and geometric shapes to convey the message in a bold and simple way. The green highlights emphasize key information such as hashtags and contact details.

2. **Task to be Done:**

    o   Create a visually appealing poster that promotes learning design.

    o   Include text elements like "Start Learning Today," the hashtag "#create," and a call to action such as "Contact us now."

    o   Use an image of a person to add a professional and relatable touch to the design.

    o   Use shapes and contrast to make important elements stand out.

3. **Steps Followed in Making the Project:**

    o   Imported the image of a woman pointing towards the viewer, creating an engaging interaction.

UNIVERSITY INSTITUTE *of*
COMPUTING
Asia's Fastest Growing University

NAAC
GRADE A+
ACCREDITED UNIVERSITY

o Applied a black-and-white filter to the image, while overlaying green geometric shapes over the eyes for a modern, trendy effect.

o

o Created text layers for "Start Learning Today," "#create," "design," "Contact us now," and "Mr.NOMAN" with appropriate font styles.

o Used green as an accent color for key elements to draw attention.

o Arranged the layers in such a way that the shapes and text align harmoniously with the image.

o Ensured that the poster is clear, with a minimalistic yet powerful message.

4. **Result/Output/Writing Summary:**

The final poster design successfully communicates the intended message. The use of monochromatic imagery with green highlights creates a professional and modern aesthetic. The combination of direct, action-oriented text with a clean, simple layout makes the design approachable and effective. This poster could work well for a social media campaign or digital advertisement encouraging people to start learning design.

3rd

1. Aim/Overview of the Project:

The aim of the project is to design a visually appealing and emotionally evocative poster titled "Your Feeling" using image-editing software. The poster combines elements of modern typography and grayscale photography to create an aesthetically balanced design that captures the concept of love and emotion, possibly as part of a branding or promotional campaign.

2. Task to be Done:

The main tasks in this project include:

• Creating a layered composition using both text and imagery.

• Aligning and styling text elements to emphasize the key themes.

• Incorporating a central portrait that adds emotional depth and visual focus to the design.

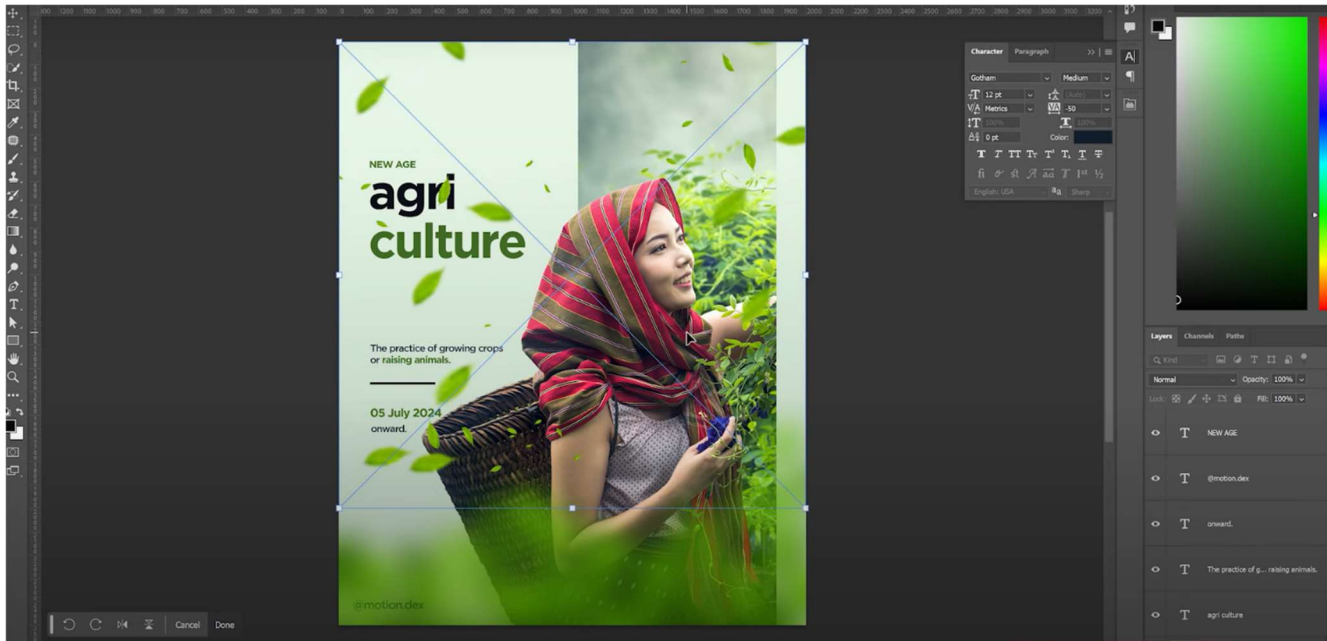• Experimenting with font styles and placements to achieve an impactful message.

3. Steps Followed in Making the Project:

•Selecting the Main Image: A grayscale portrait of a woman was chosen to serve as the emotional core of the design.

• Layering Text Elements: The words "LOVE" and "YOUR FEELING" were strategically placed to maintain balance with the image. The word "LOVE" is written vertically, occupying the right-hand side of the design, while "YOUR FEELING" is placed vertically on the left.

• Font and Style Adjustments: A clean, modern font was used for all text elements to ensure readability while complementing the soft visual tone of the image.

• Additional Layering: Shapes were added to provide depth and structure to the design, guiding the viewer's eye across the poster.

4. Result/Output/Writing Summary:

The final output is a grayscale poster featuring a harmonious combination of typography and portraiture. The use of minimal colors and high-contrast text creates a sleek and emotional aesthetic that highlights the themes of love and personal feeling. The design is evocative and likely intended for use in a fashion, beauty, or lifestyle context, where emotional resonance.

1. Aim/Overview of the Project:

The goal of the project is to create a visually appealing poster that promotes the idea of "New Age Agriculture." The poster highlights the practice of growing crops or raising animals with a modern and innovative approach, likely targeting awareness of sustainable or advanced farming techniques. It combines traditional elements of agriculture with modern aesthetics to appeal to a diverse audience.

2. Task to be Done:

• Design a promotional poster for "New Age Agriculture."

• Convey the theme of modernity in agriculture through visuals.

• Integrate text that explains agriculture while focusing on the date of an upcoming event (05 July 2024).

• Ensure the poster is visually engaging with a balance of imagery, text, and color schemes.

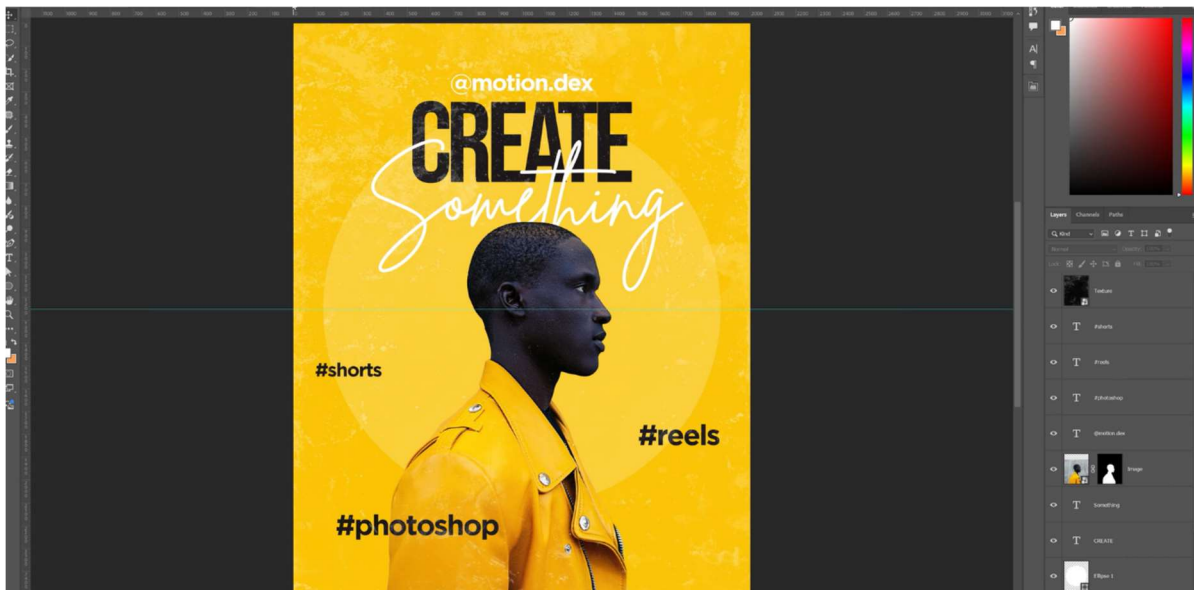## 3. Steps Followed in Making the Project:

1. Concept Development: Start with brainstorming for the theme of "New Age Agriculture," deciding on key messages and visual elements.

2. Image Selection: Choose a central image that represents a modern or empowered approach to farming, such as a woman harvesting crops with a traditional yet modern look.

3. Text Formatting: Add text elements to convey the theme ("New Age Agriculture"), date, and additional information, ensuring readability and balance within the design.

4. Color Scheme: Use natural colors like green to emphasize the agricultural aspect, with soft gradients and environmental elements (leaves) to evoke freshness and growth.

5. Final Touches: Adjust the layout, refine typography, and ensure that all layers, images, and texts blend seamlessly.

4. Result/Output/Writing Summary:

The final output is a professional poster that effectively promotes the concept of "New Age Agriculture." It features a visually striking central image of a female farmer, symbolizing the blend of tradition and innovation in agriculture. The clean, modern typography highlights the event date and theme while maintaining a fresh, natural look with the use of green hues and leafy elements. The overall design communicates the message of agricultural development in an engaging and accessible way, aimed at attracting interest in the upcoming event or campaign on 05 July 2024.

5th

1. Aim/Overview of the Project

This image shows a poster design in Adobe Photoshop. The poster features a man in a yellow leather jacket, a yellow background, and the text "CREATE SOMETHING" in a grunge font. The design includes hashtags related to social media and design, such as "#shorts," "#reels," and "#photoshop." The design is intended to be eye-catching and attention-grabbing.

2. Task to be Done:

1. The task is to create a poster design in Adobe Photoshop.

3. Steps Followed in Making the Project:

1. **Create a new document** in Adobe Photoshop.

2. **Choose a background color**. In this case, the background color is yellow.

3. **Add text** to the poster. The text includes the phrase "CREATE SOMETHING" and various hashtags.

4. **Choose fonts for the text**. Different fonts can be used for different parts of the text to create visual interest. In this case, the text "CREATE SOMETHING" uses a grunge font, while the hashtags use a more simple font.

5. **Add an image to the poster**. The image can be placed in front of or behind the text.

6. **Adjust the size and position of the image and text**.

7. **Add a texture** to the background. This can be done by using a texture brush or by importing a texture image.

8. **Save the poster**. The poster can be saved in a variety of formats, such as JPEG or PNG.

4. Result/Output/Writing Summary:

Result: The result is a visually appealing poster design that includes text, an image, and a texture. The poster is designed to be attention-grabbing and to promote a specific message or idea.

Output:The final output is a grayscale poster featuring a harmonious combination of typography and portraiture. The use of minimal colors and high-contrast text creates a sleek and emotional aesthetic that highlights the themes of love and personal feeling. The design is evocative and likely intended for use in a fashion, beauty, or lifestyle context, where emotional resonance and visual appeal are crucial.

Summary:The poster design is a visually appealing and attention-grabbing design that uses a combination of text, images, and textures to create a strong message. The design is effective in its use of color, font, and image choice. The poster is well-suited for use in a variety of settings, such as online social media or printed promotional materials.