

MUHAMMAD NOMAN

SEO INTERN | DIGITAL MARKETING ENTHUSIAST

CONTACT

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SKILLS

- Off-Page SEO
- GMB profile creation & Optimization
- Google Ads Basics
- MS Office (Word, PowerPoint, Excel)
- Canva (Graphic Design)
- Programming (C++)
- Web Development (HTML, CSS, JavaScript)

LANGUAGES

- English (Basic)
- Urdu (native)



PROFILE

Passionate and results-driven BSCS student with strong analytical and digital marketing skills. Experienced in Off-Page SEO, link building, and content promotion techniques. Enthusiastic learner aiming to grow in the field of Search Engine Optimization (SEO) and Digital Marketing, with hands-on experience in real-world projects during internship.



WORK EXPERIENCE

SEO Intern – Solution Sector

July 28, 2025 – October 28, 2025

Lahore, Pakistan

Responsibilities:

- Worked on Off-Page SEO for multiple client websites.
- Performed Guest Posting, Web 2.0, Blog Submission, Profile Creation, Directory Submission, Video & Image Submission, Pinterest Submission, Classified Ads, and Medium Posting.
- Assisted in keyword research and backlink building strategies.
- Gained foundational knowledge of On-Page SEO.

Projects Worked On:

- <https://gulfpodcaststudios.ae>
 - <https://www.genesis-mfg.com>
 - <https://jaweb.me>
- Business Rank (GMB Profile Creation)
– Google My Business Setup



EDUCATION

Bachelor of Science in Computer Science (BSCS) 2022 – 2026
Superior University, Lahore (Classes on weekend Sat-Sun)

Intermediate (Pre-Engineering) 2021 – 2022
Govt. College of Science, Wahdat Road Lahore