Winston Zhao

→ winstonzhao.ca
→ hello@winstonzhao.ca

EXPERIENCE

Director of Design @ GBDA Society

DEC 2024 - PRESENT

Oversee the design efforts for the GBDA Society, including brand design. Led and launched the first redesign of the GBDA Society logo since 2016, modernizing its visual identity and ensuring consistency across platforms.

Founder @ MuniSync

MAY 2024 - PRESENT

Conceptualized and articulated the vision for the MuniSync app and service. Recruited and currently leading a new design and development team. Engaged with local municipalities to discuss service potential, present demos, and gather positive feedback and innovative ideas. Currently running as an early stage startup.

Product Design Intern @ Full Sprint

FEB 2024 - AUG 2024

Redesigned and prototyped interactive user interfaces for Heatmap.com's dashboard and portal, improving UX, and designed web experiences for client products by conducting competitor analysis, crafting information architecture, and producing wireframes.

Co-Founder & Product Designer @ Elapse

NOV 2022 - PRESENT

Designed the Elapse mobile app for the Vex Robotics Competition. Recruited and led a team of eight to develop and publish the app. Received positive feedback from users.

Club Lead @ UHS Interface

JUN 2023 - JUN 2024

Founded and co-led a User Interface Design Club at Unionville High School. Taught students the fundamentals of user interface design. Organized and hosted monthly design challenges to foster practical learning and creativity.

Media Lead @ UHS Robotics

NOV 2022 - JUN 2024

Refreshed the visual identity of Unionville High School's robotics team and created adaptive branding guidelines. Designed graphics and produced video, increasing social media presence to over 1.1k followers.

EDUCATION

University of Waterloo

2024 - 2029

Global Business & Digital Arts

Unionville High School

2020 - 2024

STEM Program OSSD

SKILLS

UI/UX Design
Graphic Design
Brand Design
Frontend Development
Leadership
English, Chinese, Swedish

TOOLS

Figma
Adobe CC
HTML / CSS
JavaScript
Flutter / Dart
Jetpack Compose / Kotlin
SwiftUI / Swift
C++
Paper + Pen

AWARDS

First Place
UW/UX Fuse Designathon 2024

Second Place
YR Hacks 2024

Best Design
Alicehacks 2023

Honors
Awwwards 2023

Second Place
Skills Ontario Web Design 2022