

Samsung.com

Authoring Guide : Half Text

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Version 2.7

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Authoring Guide

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1 : Authoring Pages

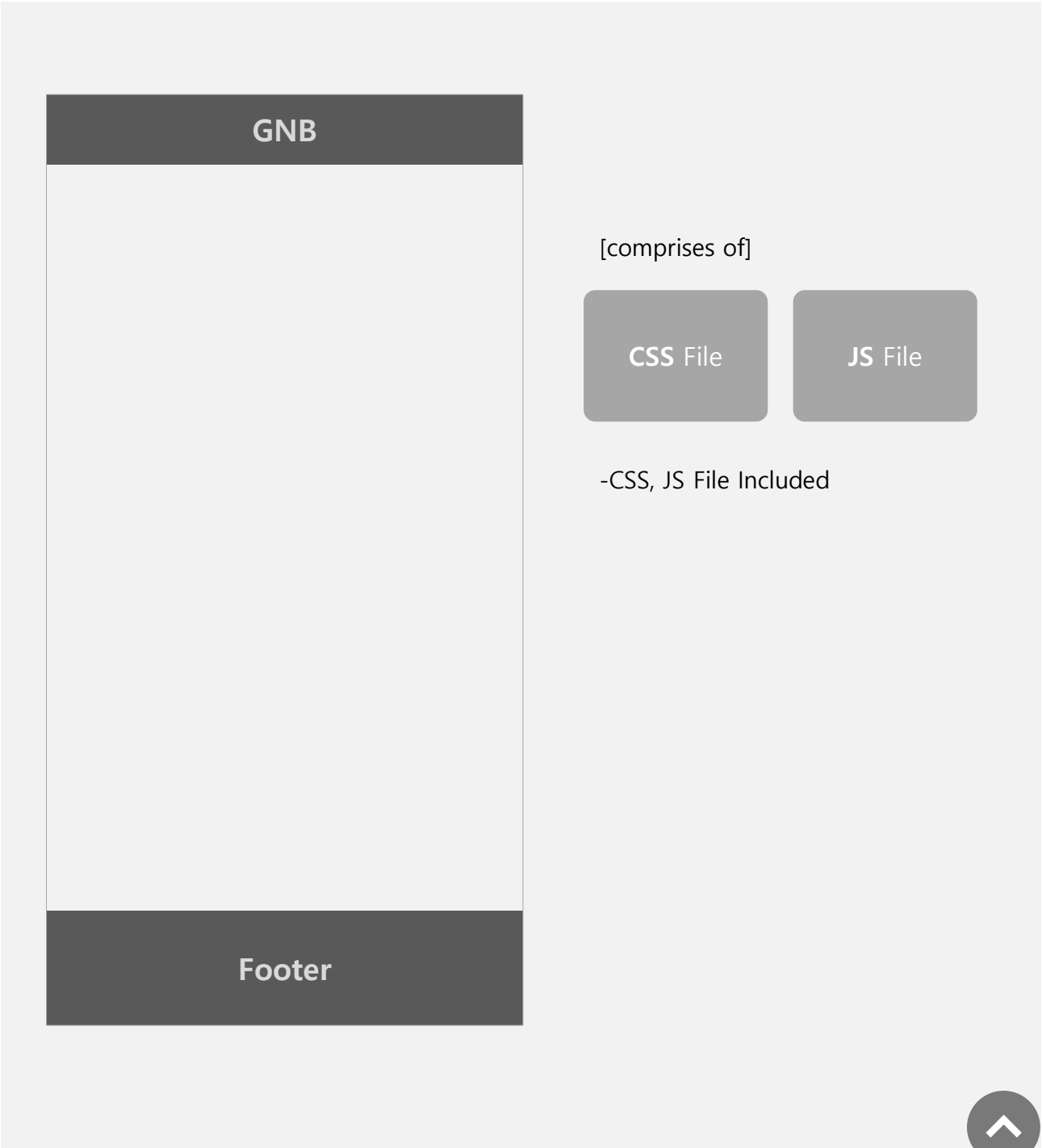
Template Overview

Template Detail

104TR1 : Marketing default

Marketing default

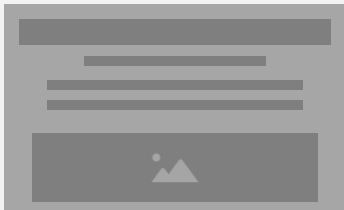
Inherits default template, expand to each pages with unique characteristics. Only GNB, Footer is included.



1 : Authoring Pages

Component Overview

Component Overview



104MK1 UPDATE 8/17
Feature general



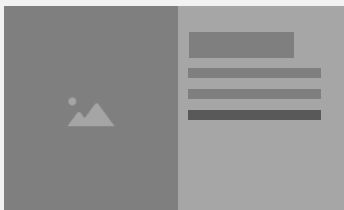
104MK2
Feature full bleed



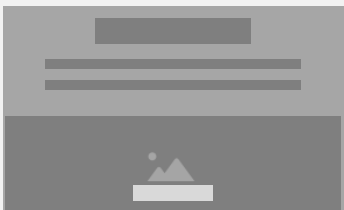
104MK4
Banner



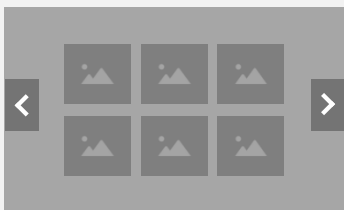
104MK5
Video key visual



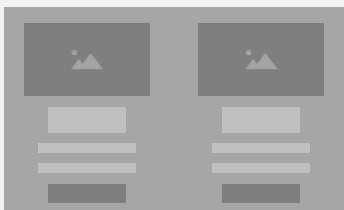
104MK6
Half text



104MK7 UPDATE 8/28
Tab feature



104MK8 UPDATE 8/20
Gallery carousel



104MK9 UPDATE 8/28
2 column



104MK10
Intro copy

Component Detail

104MK6 : Half Text

Half Text

SETTING

TEXT

IMAGE

Component ID

Top Margin

None

Desktop Layout Type

Image Right

Mobile Text Align

Text Center

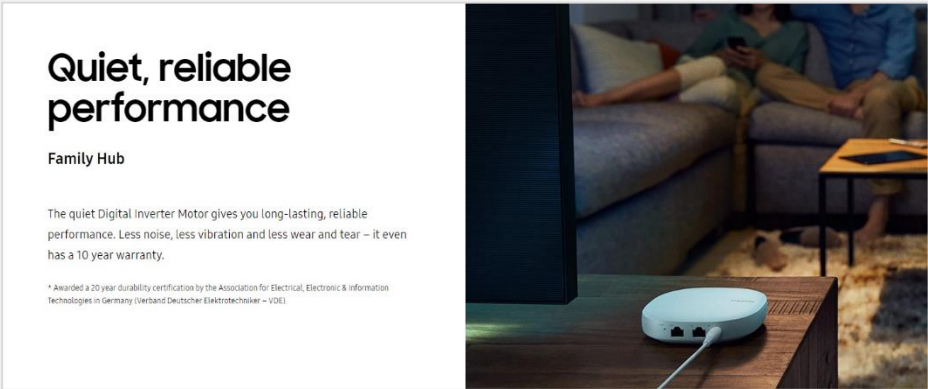
Background Color

White

Font Size

Small

[Dialog]



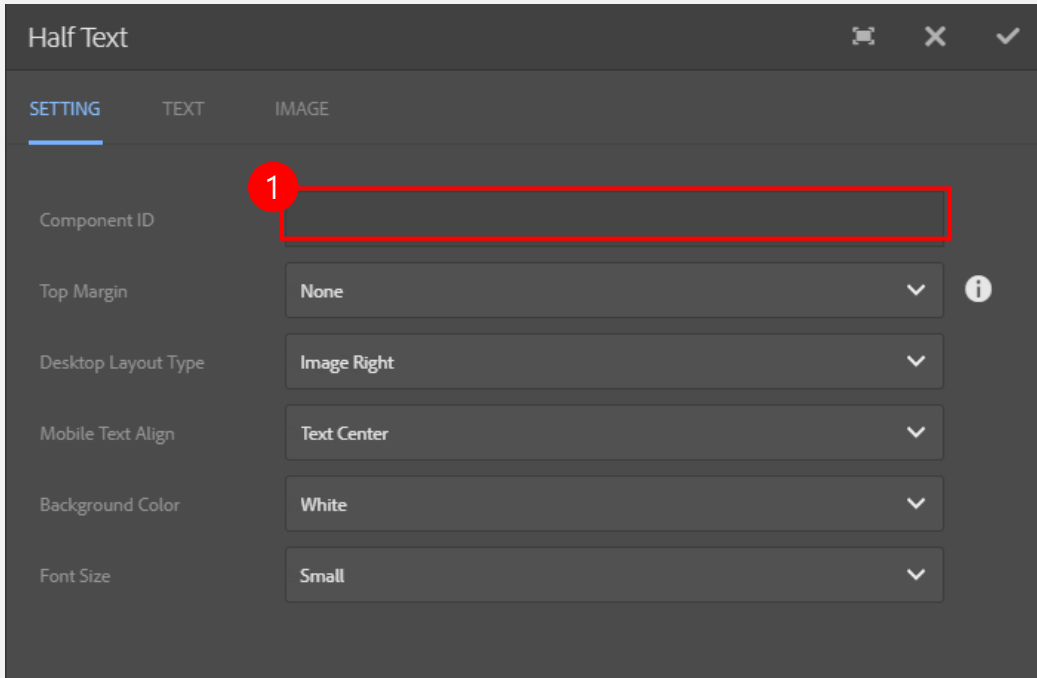
[Front]



Component Detail

104MK6 : Half Text

SETTINGS



Half Text

SETTING TEXT IMAGE

Component ID

Top Margin None

Desktop Layout Type Image Right

Mobile Text Align Text Center

Background Color White

Font Size Small

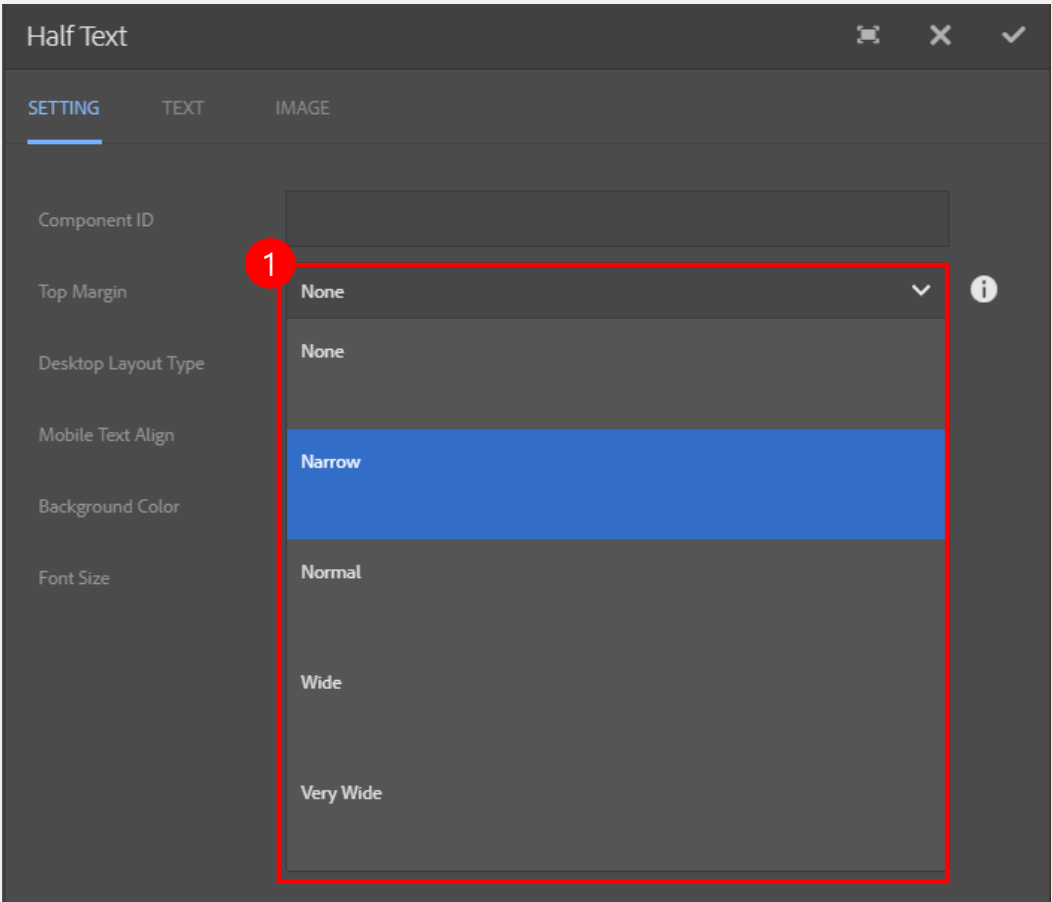
① Component ID

- ID must be one word.
- No spaces are allowed.
- The first character of ID must be either ID upper case or lower case of alphabet. (It cannot be numbers or special characters.)
- Special characters that are allowed for ID: hyphen(-), underbar(_), dot(.)
- Each component ID must have unique and cannot be used again for other component.

Component Detail

104MK6 : Half Text

SETTINGS



① Top Margin

- Margin between this component and component above
- None : 0px, Narrow : 2px, Normal : 13px, Wide : 32px, Very wide : 42px



Component Detail

104MK6 : Half Text

To be

None
0px

Narrow
2px

Normal
13px

Wide
32px

Very Wide
42px

Filosofía de Samsung

Filosofía de Samsung

Filosofía de Samsung

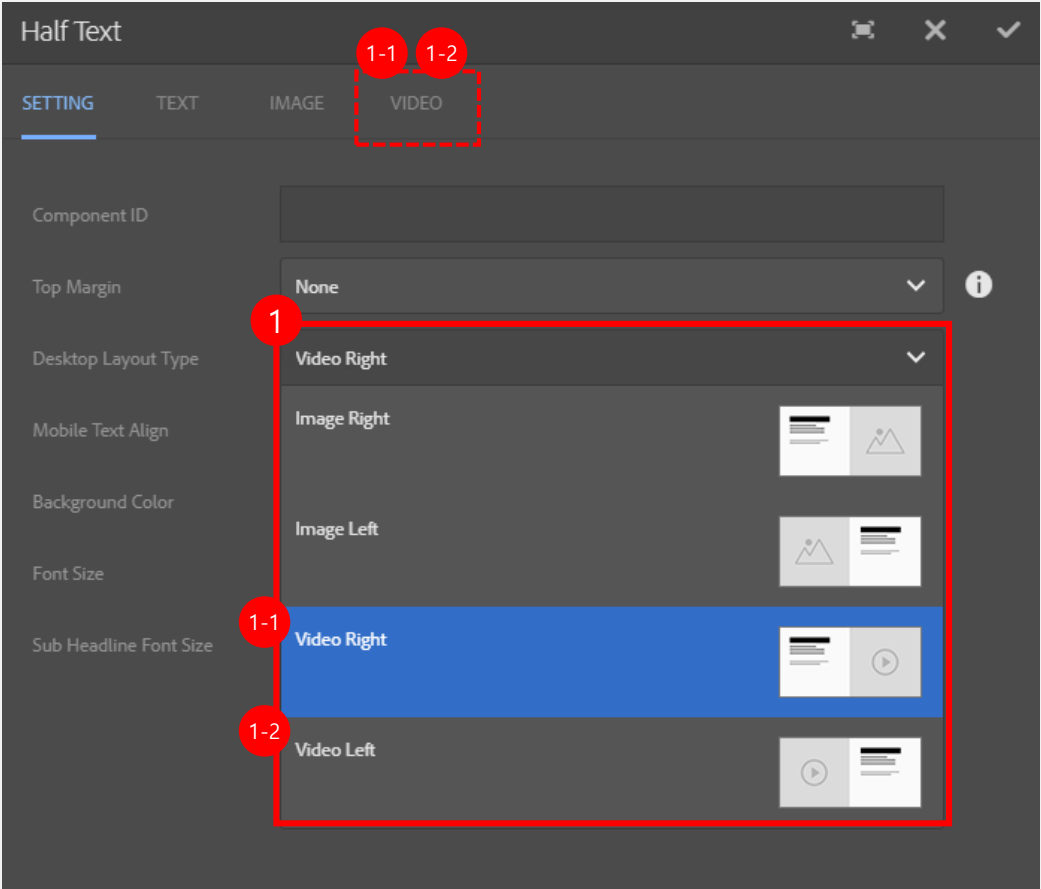
Filosofía de Samsung

Filosofía de Samsung

Component Detail

104MK6 : Half Text

SETTINGS



① Desktop Layout Type

- Choose component layout for desktop view.
- Comprises of Image Right, Image Left, Video Right, Video Left
- Choose type between Image and Video
- When 1-1, 1-2 Video is chosen, [VIDEO] tab appears after [IMAGE] tab.



Component Detail

104MK6 : Half Text

To be

Desktop

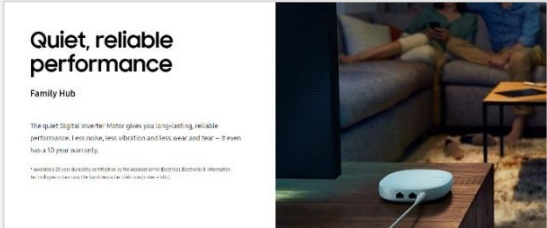
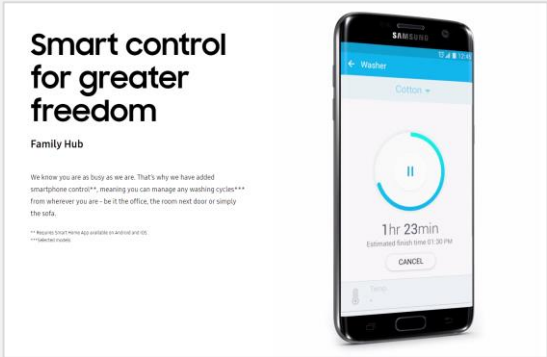


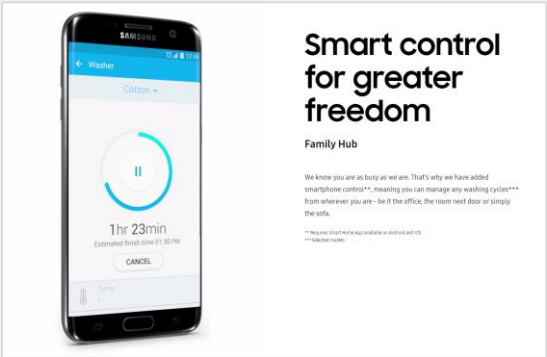
Image Right



Image Left



Video Right



Video Left



Component Detail

104MK6 : Half Text

To be

Mobile

Quiet, reliable performance

Family Hub

The quiet Digital Inverter Motor gives you long-lasting, reliable performance. Less noise, less vibration and less wear and tear – it even has a 10 year warranty.

* Awarded a 20 year durability certification by the Association for Electrical, Electronic & Information Technologies in Germany (Verband Deutscher Elektrotechniker – VDE).

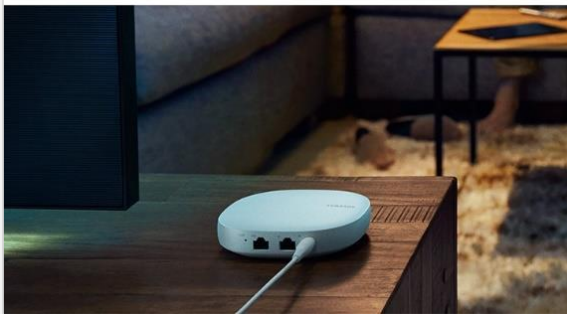


Image Right/ Image Left

Smart control for greater freedom

Family Hub

We know you are as busy as we are. That's why we have added smartphone control**, meaning you can manage any washing cycles*** from wherever you are – be it the office, the room next door or simply the sofa.

** Requires Smart Home App available on Android and iOS. ***Selected models.



Video Right/ Video Left



Component Detail

104MK6 : Half Text

SETTINGS

Half Text

SETTING

TEXT

IMAGE

Component ID

Top Margin

None

Desktop Layout Type

Image Right

Mobile Text Align

Text Center

Background Color

Font Size

① Mobile Text Align

- Choose the text layout for mobile view.
- Comprises of Text Left, Text Center(default), Text Right



Component Detail

104MK6 : Half Text

To be

Mobile

Galaxy Note

Note taking has never been so easy

With the Screen-off Memo, it's now easy to take notes even while the screen is asleep.

Available with participating banks and merchants on selected devices.



Text Left

Galaxy Note

Note taking has never been so easy

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Text Center

Galaxy Note

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Available with participating banks and merchants on selected devices.

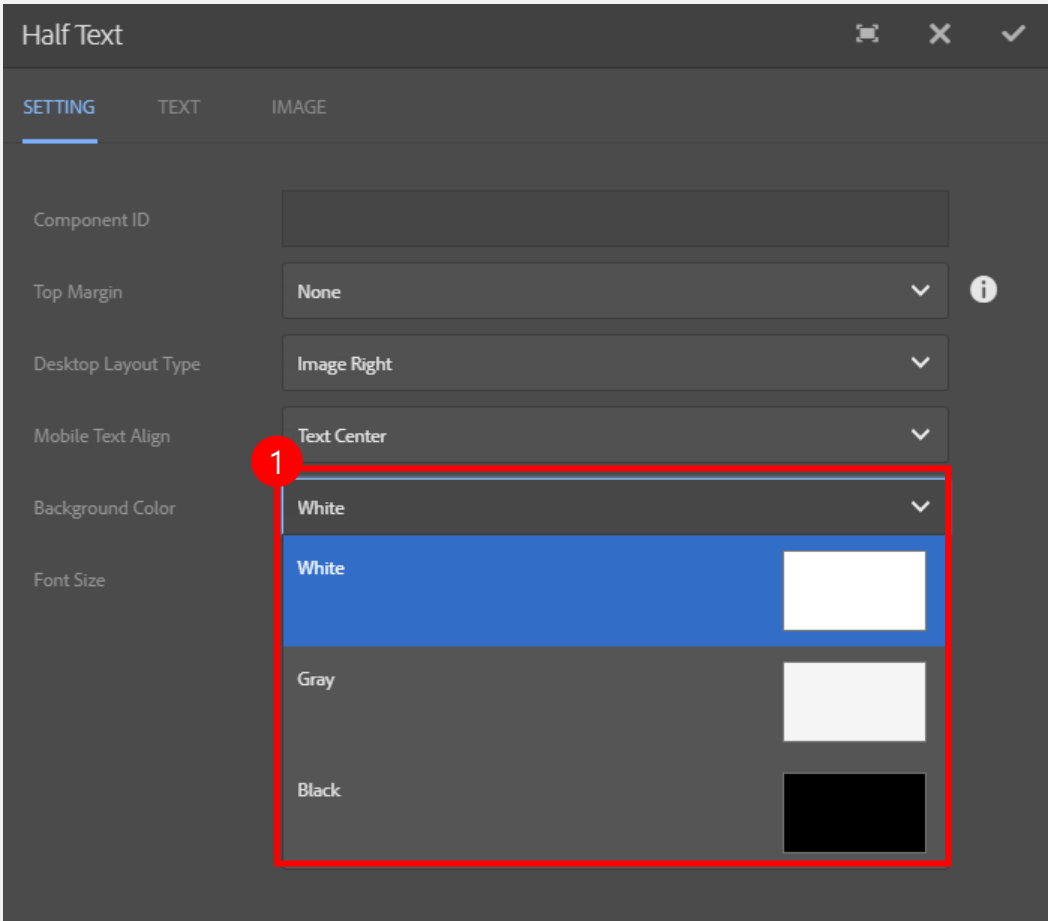


Text Right

Component Detail

104MK6 : Half Text

SETTINGS



① Background Color

- Choose background color
- Comprises of White, Gray, Black



Component Detail

104MK6 : Half Text

To be

Desktop

Quiet, reliable performance

Family Hub

The quiet Digital Inverter Motor gives you long-lasting, reliable performance. Less noise, less vibration and less wear and tear – it even has a 10 year warranty.

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White

Quiet, reliable performance

Family Hub

The quiet Digital Inverter Motor gives you long-lasting, reliable performance. Less noise, less vibration and less wear and tear – it even has a 10 year warranty.

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Gray

Quiet, reliable performance

Family Hub

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Black



Component Detail

104MK6 : Half Text

SETTINGS

Half Text

SETTING

TEXT

IMAGE

Component ID

Top Margin

None

Desktop Layout Type

Image Right

Mobile Text Align

Text Center

Background Color

White

Font Size

Small

Small

Normal

① Font Size

- Choose a size of the text.
- Image type: Small (default), Normal
Vide type: Normal (default), Small

Component Detail

104MK6 : Half Text

SETTINGS

Half Text

SETTING TEXT IMAGE

Component ID

Top Margin None

Layout Type Image Right

Background Color White

Font Size Normal

1 Sub Headline Font Size ☒ Normal ☐ Optimization

Normal (Desktop : 28px / Mobile : 30px)

Optimization (Desktop : 20px / Mobile : 32px)

① Sub Headline Font Size

- When you Choose Font Size "Normal", that options appear
- Choose a size of the Sub Headline.
- Normal(default), Optimization

Component Detail

104MK6 : Half Text

To be

Desktop

Galaxy A8

The Camera. Reimagined.

Do and see more on the 6.3" infinity display, the biggest screen ever on a Note device. Live Message with the enhanced S Pen allows you to express yourself uniquely with GIF messages.

The Dual Camera with Dual OIS captures stunning portraits and sharp images in low light.



Font Size : Small



Galaxy A8

The Camera. Reimagined.

Do and see more on the 6.3" infinity display, the biggest screen ever on a Note device. Live Message with the enhanced S Pen allows you to express yourself uniquely with GIF messages.

The Dual Camera with Dual OIS captures stunning portraits and sharp images in low light.

Font Size : Normal

Galaxy Note

Note taking has never been so easy

With the Screen-off Memo, it's now easy to take notes even while the screen is asleep.

Available with participating banks and merchants on selected devices.



Sub Headline Font Size : Normal

Galaxy Note

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Sub Headline Font Size : Optimization



Component Detail

104MK6 : Half Text

TEXT

Half Text

SETTING TEXT IMAGE

1

Headline *

Headline

Sub Headline

Description

Disclaimer

① Headline *, Sub Headline, Description, Disclaimer

- Input text for Headline, Sub Headline, Description, Disclaimer
(Headline : 40 varchar, Sub Headline : 20 varchar, Description : 300 varchar)

Component Detail

104MK6 : Half Text

To be

TEXT

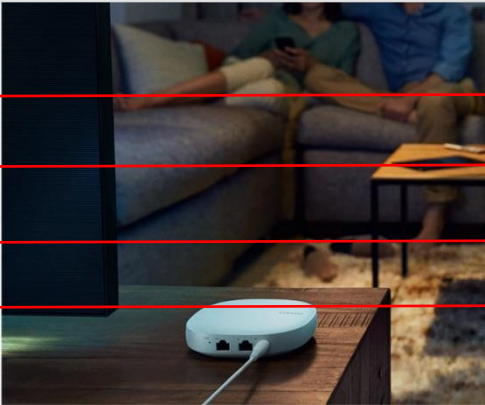
Desktop

Quiet, reliable performance

Family Hub

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Headline

Sub Headline

Description

Disclaimer

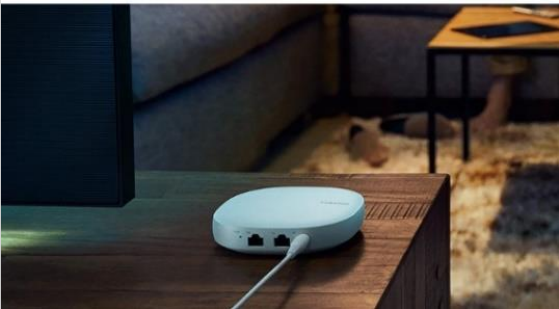
Mobile

Quiet, reliable performance

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Headline

Sub Headline

Description

Disclaimer



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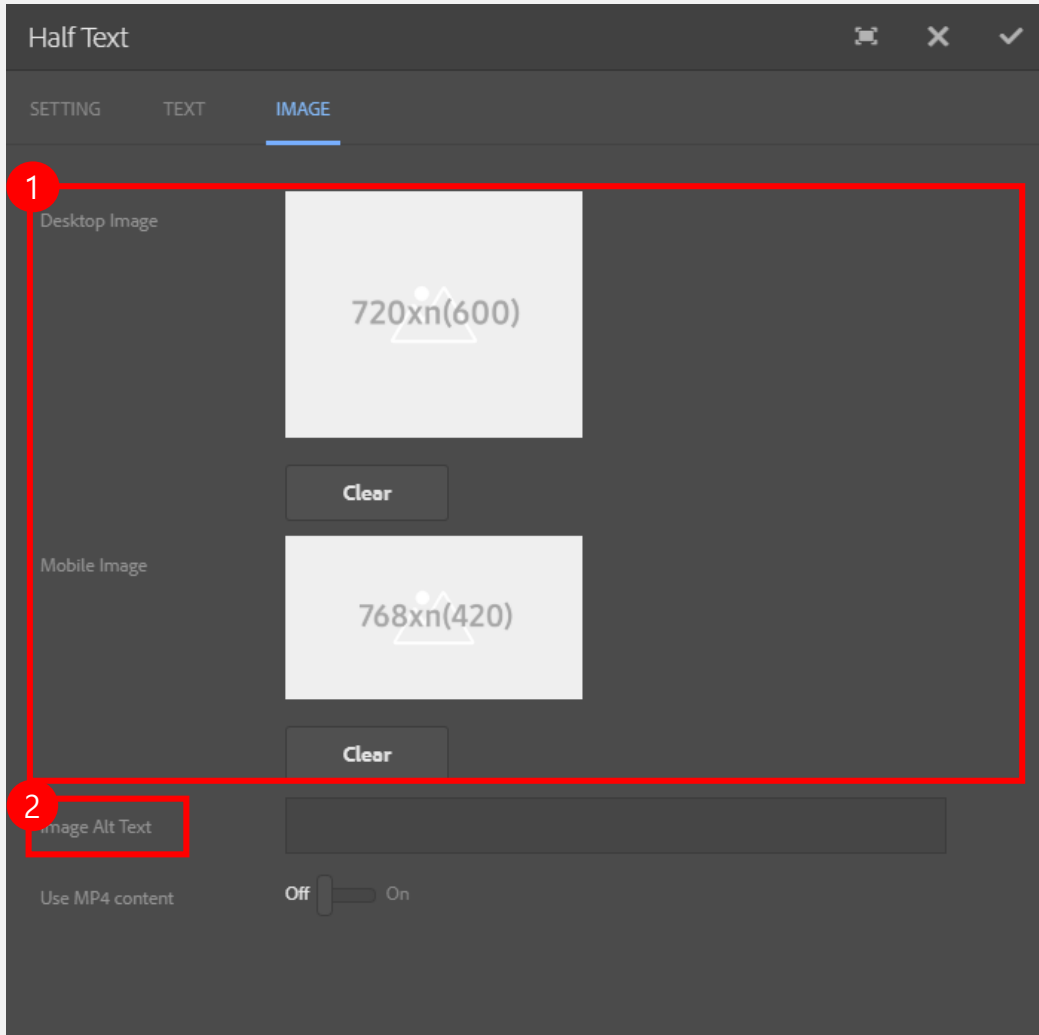
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Authoring Guide

Component Detail

104MK6 : Half Text

IMAGE



① Desktop Image, Mobile Image

- Search image file name at Assets box
- Drag & drop the Image to Image area
- Register each image for Desktop and Mobile
(Desktop Image Size : 720*600, Mobile Image Size : 768*420)

② Image Alt Text

- Must input alt text for web accessibility
- Input text for Image alt value

Component Detail

104MK6 : Half Text

To be

IMAGE

Desktop

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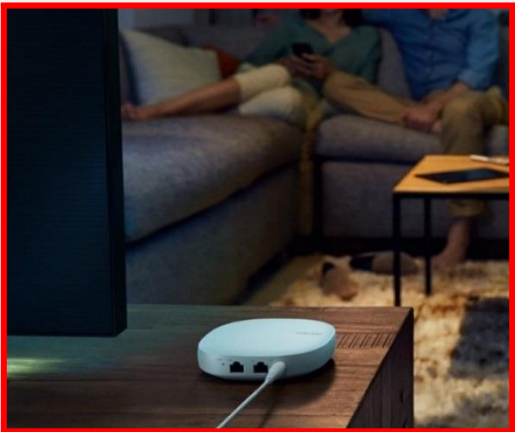


Image Size : 720*600

Mobile

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Image Size : 768*420

```
<section class="ma-g-c-halftext ma-g-c-halftext--image ma-g-c-halftext--left ma-g-c-halftext--bg-white s-margin-none">
  ::before
  <div class="ma-g-c-halftext__content">
    </div>
  <figure class="ma-g-c-halftext__figure">
    
  </figure>
  ::after
</section>
```


Component Detail

104MK6 : Half Text

IMAGE

The screenshot shows the 'Half Text' component configuration window with the 'IMAGE' tab selected. The window has a title bar with 'Half Text' and three icons (a square, a close 'X', and a checkmark). Below the title bar are three tabs: 'SETTING', 'TEXT', and 'IMAGE'. The 'IMAGE' tab is active and shows a preview area at the top with a placeholder image and the text '768xn(420)'. Below the preview is a 'Clear' button. Further down are several settings: 'Image Alt Text' with a text input field; 'Use MP4 content' with a toggle switch set to 'Off' (highlighted with a red circle and the number 1); 'Use Loop Type' with a toggle switch set to 'Off'; 'Video File (MP4)' with a 'Drag Video Asset' button and a 'Drop asset here' area; 'Video Alt Text *' with a 'Video Alternative Text' input field; and 'Video Caption' with a large text area. The window has a scrollbar on the right side.

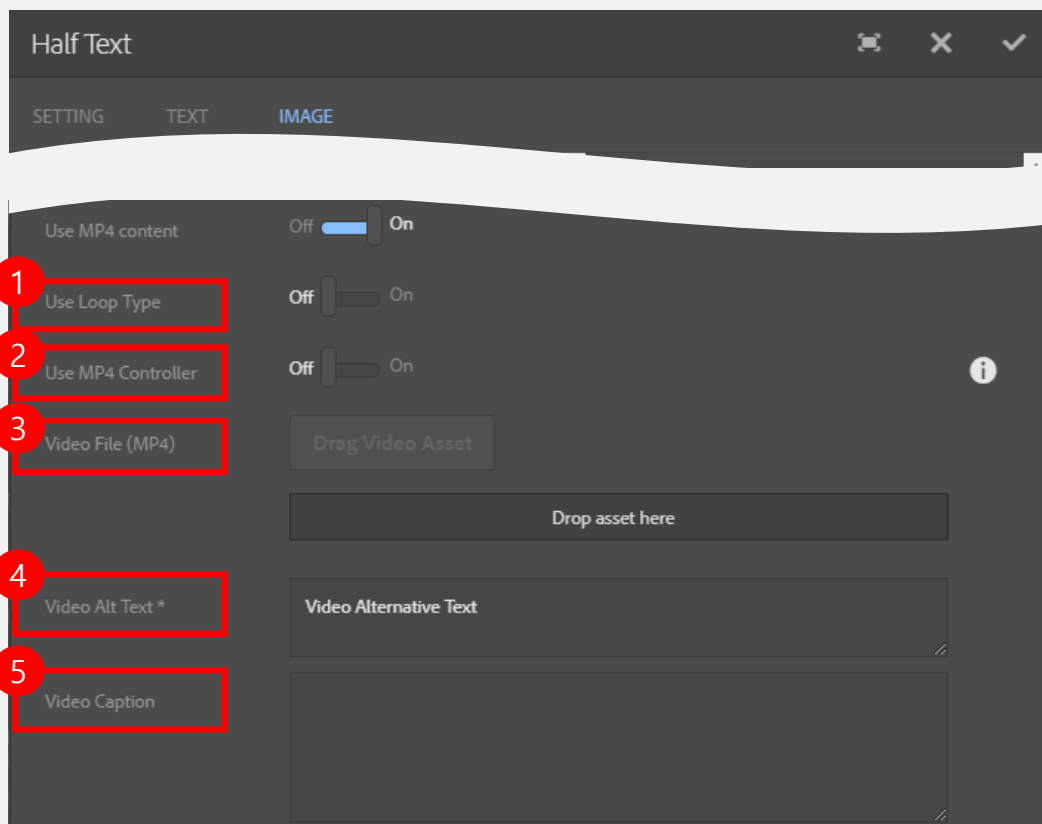
① Use MP4 content

- Setup option for Image type MP4 content registration.
- If 'Use MP4 content' option is Off(default), all sub options are hidden.
- Use Loop Type, Video file (MP4), Video alt Text * and Video Caption options will appear if 'Use MP4 content' option is On.
- However, MP4 content on Image tab and video on Video tab are added at the same time, MP4 content on Image tab will not appear and only the video on Video tab will be displayed.

Component Detail

104MK6 : Half Text

IMAGE



① Use Loop Type

- Loop playback option for Mp4 video.

② Use MP4 Controller

- Options: On, Off (default)
- Tool tip: If the registered MP4 file is longer than 5 seconds, use this option to show the MP4 Control bar.

③ Video File(MP4)

- Drag MP4 video asset to the area
- Recommend not to exceed 2.5MB
- 1-1 [IMAGE] tab: register alt image for MP4 in case of it doesn't support (Desktop Image Size : 720*915/ Mobile Image Size : 768*420)

④ Video Alt Text

- Input text for Video alt value

⑤ Video Caption

- Video caption : Input caption text(caption text exists on code, it doesn't show on front)

Component Detail

104MK6 : Half Text

To be IMAGE tab MP4 content

Use MP4 Controller > OFF



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Use MP4 Controller > ON



Galaxy Note

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Component Detail

104MK6 : Half Text

To be

IMAGE tab MP4 content

Desktop

Smart control for greater freedom

Family Hub

We know you are as busy as we are. That's why we have added smartphone control**, meaning you can manage any washing cycles*** from wherever you are - be it the office, the room next door or simply the sofa.

** Requires Smart Home App available on Android and iOS.
***Selected models.

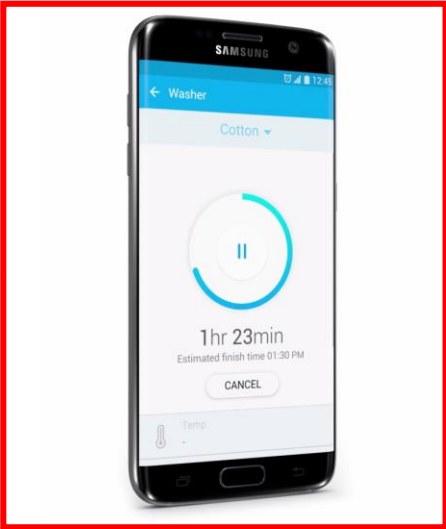


Image Size : 720*915

Mobile

Smart control for greater freedom

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We know you are as busy as we are. That's why we have added smartphone control**, meaning you can manage any washing cycles*** from wherever you are - be it the office, the room next door or simply the sofa.

** Requires Smart Home App available on Android and iOS. ***Selected models.

```
<section class="ma-g-c-halftext ma-g-c-halftext--video ma-g-c-halftext--right">
  ::before
  <div class="ma-g-c-halftext_content">...</div>
  <figure class="ma-g-c-halftext_figure">
    <figcaption>addWash smart control alarm</figcaption>
    <div class="ma-g-c-halftext_video">...</div>
    
  </figure>
  ::after
</section>
```



Image Size : 768*420



Component Detail

104MK6 : Half Text

VIDEO > YouTube

The screenshot shows a dark-themed configuration window titled 'Half Text'. At the top, there are tabs for 'SETTING', 'TEXT', 'IMAGE', and 'VIDEO', with 'VIDEO' being the active tab. Below the tabs, a message states 'Video Alternative Text is necessary for video'. Five red boxes with white numbers 1 through 5 are placed on the left side of the form, pointing to the following fields:

- 1. Video Type (Dropdown menu showing 'YouTube')
- 2. Video Play Type (Dropdown menu showing 'Layer popup play')
- 3. Video ID (Text input field with an information icon)
- 4. Video Title * (Text input field)
- 5. Video Alt Text * (Text input field with an information icon)

① Video type

- Select an option for video registration type: Youtube(default), Brightcove and MP4, these three options are available.

② Video Play Type

- Settings for Video play type.
- Embed video play and Layer popup play(default), these two types are available.

③ Video ID

- Enter the ID of a video you want to play.

④ Video Title *

- Text that are shown as Tool Tip when mouse is over the video.

⑤ Video Alternative Text*

- Text that are shown as Textual alternative of the Video (Mandatory field)

Component Detail

104MK6 : Half Text

VIDEO > Brightcove

The screenshot shows a configuration window titled 'Half Text' with tabs for 'SETTING', 'TEXT', 'IMAGE', and 'VIDEO'. The 'VIDEO' tab is active. A message at the top states 'Video Alternative Text is necessary for video'. Below this, several fields are listed with red boxes and numbers 1 through 5 indicating specific settings:

- 1. Video Type: Brightcove
- 2. Video Play Type: Layer popup play
- 3. Video ID: (empty field)
- 4. Video Title *: (empty field)
- 5. Video Alt Text *: (empty field)
- Country Code: DEV

① Video Play Type

- Settings for video play type.
- Embed video play and Layer popup play(default), these two types are available.

② Video ID

- Enter the ID of a video you want to play.

③ Video Title *

- Text that are shown as Tool Tip when mouse is over the video.

④ Video Alternative Text*

- Text that are shown as Textual alternative of the Video (Mandatory field)

⑤ Country Code

- DEV, LIVE Country code : If Video Type is Brightcove, entering local code is a must. (Youtube does not require a local code.)
- Choose from 80 different countries including DEV, LIVE and GLOBAL.

Component Detail

104MK6 : Half Text

VIDEO > MP4

The screenshot shows a dark-themed configuration window titled 'Half Text'. At the top, there are tabs for 'SETTING', 'TEXT', 'IMAGE', and 'VIDEO', with 'VIDEO' being the active tab. Below the tabs, a message states 'Video Alternative Text is necessary for video'. The main configuration area includes several fields: 'Video Type' (a dropdown menu set to 'MP4'), 'Video Play Type' (a dropdown menu set to 'Layer popup play'), 'Video File (MP4)' (a field with a 'Drag MP4 Video Asset' button and a 'Drop asset here' area below it), 'Video Title *' (a text input field), and 'Video Alt Text *' (a text input field with an information icon to its right). Four red circles with numbers 1 through 4 are placed to the left of the 'Video Play Type', 'Video File (MP4)', 'Video Title *', and 'Video Alt Text *' fields respectively, indicating the focus of the subsequent text.

① Video Play Type

- Settings for video play type.
- Embed video play and Layer popup play(default), these two types are available.

② Video File (MP4)

- Drag MP4 Video Assets into the area.
- Maximum of 2.5MB is recommended for Videos.

③ Video Title *

- Text that are shown as Tool Tip when mouse is over the video.

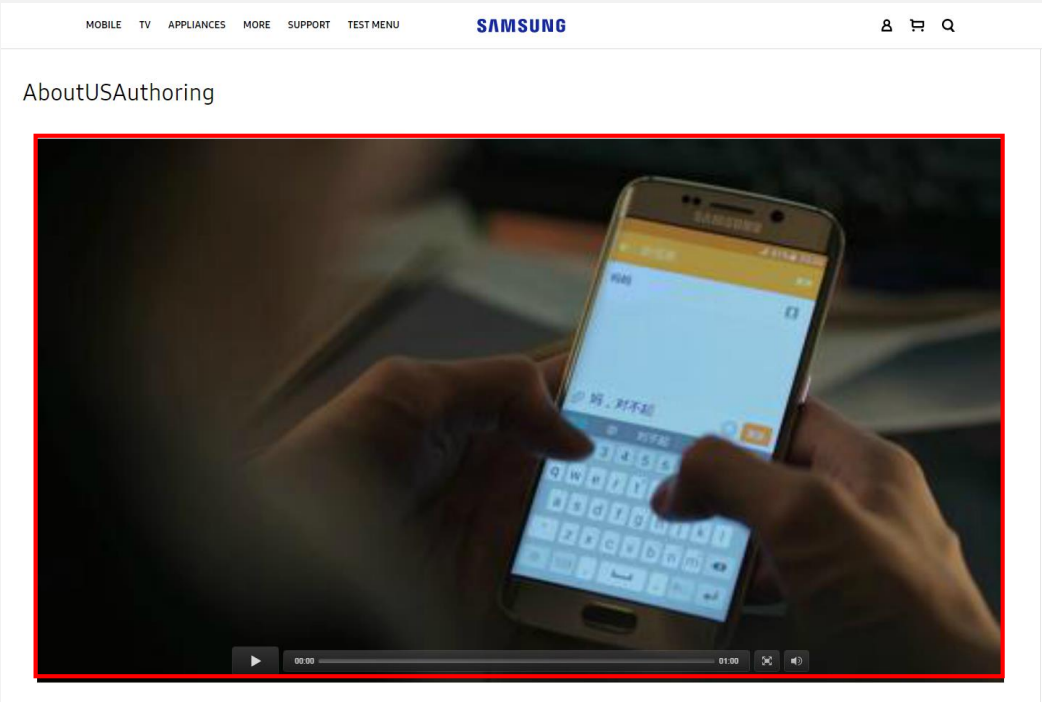
④ Video Alternative Text*

- Text that are shown as Textual alternative of the Video (Mandatory field)

Component Detail

104MK6 : Half Text

To be



(Reference)

- Video property must be checked if page contains video.
Otherwise Front View will not show video even though Video Authoring is finished.

Keyword (*)

☐ Video (Youtube & BrightCove)



Thank you