



Finding the most suitable locations
in Yerevan downtown for opening
a lunch restaurant

Factors affecting the final decision

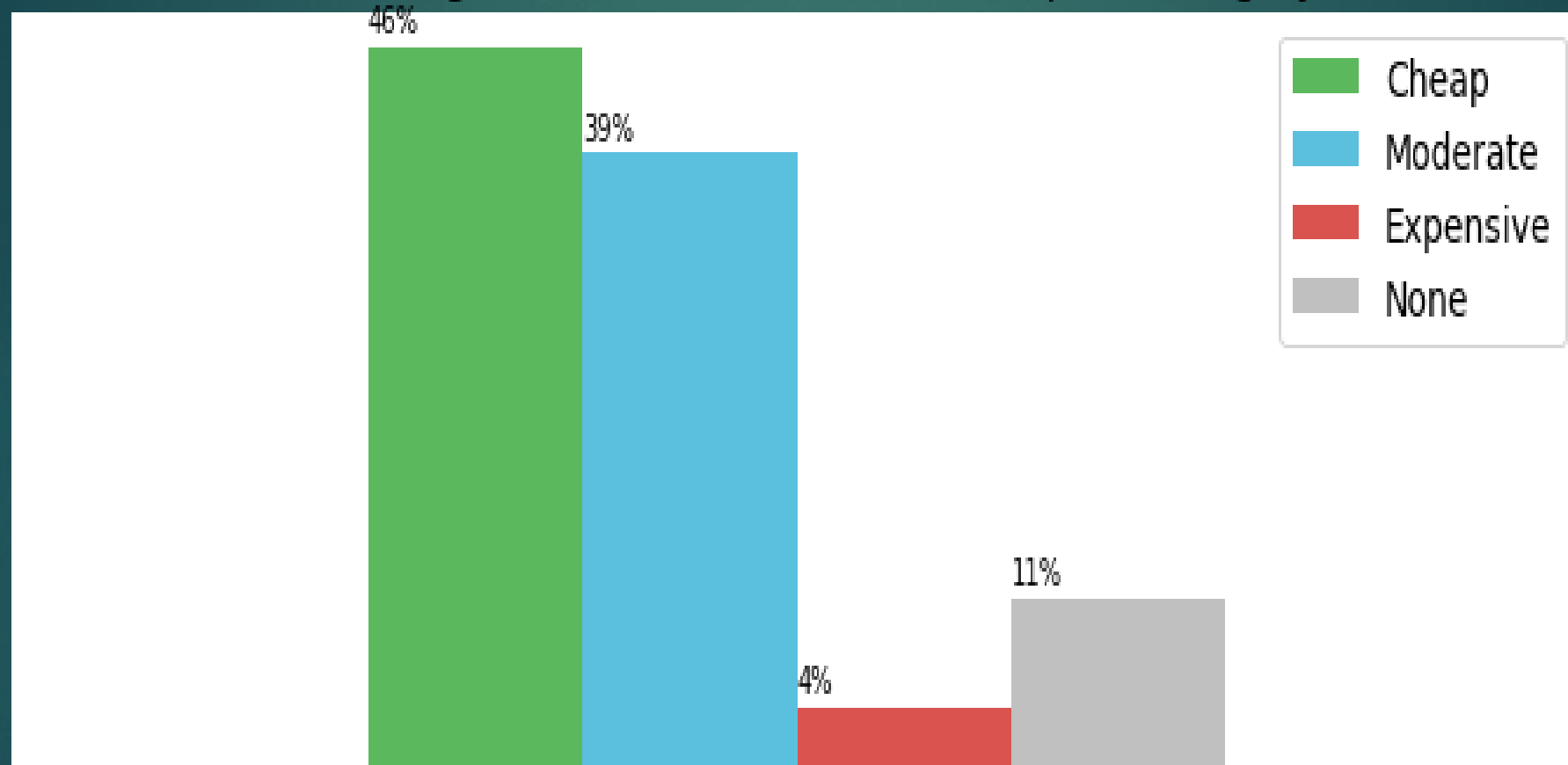
- ▶ number of existing restaurants in the neighborhood,
- ▶ number of and the quality as well as the popularity and price segment of the restaurants offering lunch menus in the neighborhood,
- ▶ the number of indirect competitors,
- ▶ the locations with most crowded workplaces.

The most common categories of restaurants offering lunch menus



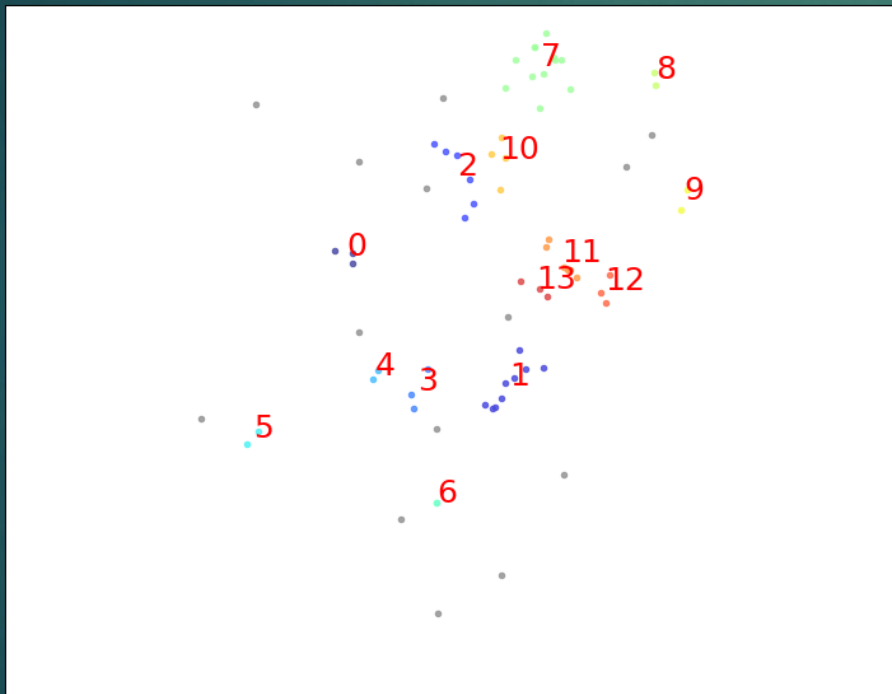
Price category of lunch restaurants

Percentage of lunch restaurants in each price category

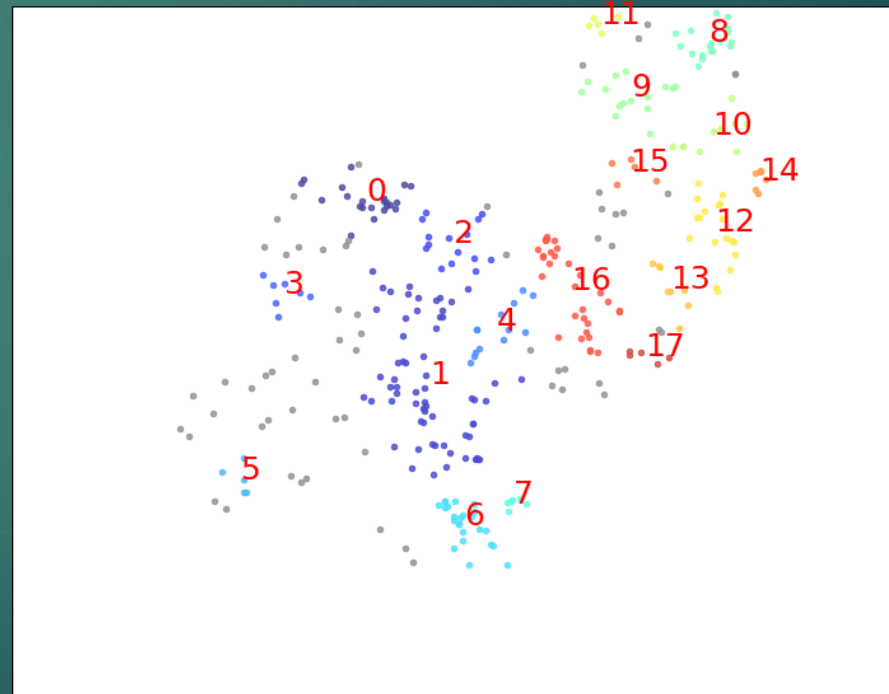


DBSCAN clustering to group lunch restaurants and offices operating in Yerevan

Restaurant clusters



Office clusters



Selected locations for further analysis

- ▶ 76 Aram Street, Yerevan
- ▶ 10 Vazgen Sargsyan Street, Yerevan
- ▶ 30 Abovyan Street, Yerevan