



BIG E's Dogs & Tacos SMM



STEP 1

SOCIAL MEDIA GOALS

1000 Facebook Followers by 2024
swift community engagement
Successful grand opening



STEP 2



SOCIAL MEDIA ACCOUNT

Our dedicated staff member
will ensure engagement &
posting around the clock and
at correct times.

STEP 3

FACEBOOK PAGE W/ BLOG FOR LOCAL SEO

As a starting point, it would be better
to operate with a presence on one or
two social networks and a blog.



STEP 4



BEST SOCIAL NETWORKS?

FACEBOOK INITIALLY
THEN TIKTOK &
INSTAGRAM
Daily posts

STEP 5

THE RIGHT FREQUENCY TO POST UPDATE

Content will follow the 5:3:2 rule.
50% to curate, 30% original content
and 20% humanizing our brand

