

PRIVACY POLICY

Your privacy is important to us. This Privacy Policy ("**Policy**") applies to services provided by INPREP, LLC ("**we**", "**us**", or "**Company**") and our website, mobile app, or other platform (collectively, the "**Services**") explains what information we collect from users of our Services (a "**user**", "**you**", or "**your**"), including information that may be used to personally identify you ("**Personal Information**") and how we use it. We encourage you to read the details below. This Policy applies to any user or visitor to or user of our Services. We will be the controller of your personal data provided to, or collected by or for, or processed in connection with, our Services.

We reserve the right to change this Policy at any time. We will notify you of any changes to this Policy by sending notice to the primary email address specified in your account or by a prominent notice on our application. Significant changes will go into effect thirty (30) days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check our application, including this privacy page, for updates. You acknowledge that your continued use of our Services after we publish or send a notice about our changes to this Policy means that the collection, use and sharing of your Personal Information is subject to the updated Policy.

INFORMATION INPREP COLLECTS

We will only collect and process Personal Information about you where we have lawful bases. Lawful bases include consent (where you have given consent), contract (where processing is necessary for the performance of a contract with you (e.g. to deliver the Services you have requested)) and "legitimate interests".

We collect information that you give us when you create an account, contact us, or otherwise access or use our Services, any information you voluntarily submit to us, and information regarding how you use the Services. Specifically, the foregoing includes:

- Your internet protocol address (i.e., IP address) and, if you access the Services from a mobile application, your unique mobile device ID number and non-email authentication.
- Your name, email address, postal address, telephone number, profession, profile picture, credit card information and your responses to surveys that we may ask you to complete for research purposes or to help direct Company activities, the contact information of your representative, your social media account information.
- Details of any financial transactions you participate in on the Services, including the amount, currency, and method of payment.

- Browser and device information and information collected through technologies such as cookies.

HOW INPREP USES THE INFORMATION

We use the information we collect to:

- Deliver and improve the Services and your overall user experience.
- To protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.
- To link or combine user information with other Personal Information.
- To compare and verify information for accuracy and update our records.
- Email, text, message, or otherwise contact you with information and updates about us and the Services.
- To respond to your comments and questions and provide customer service.
- To send you information including confirmations, billing and invoices, technical notices, updates, security alerts, and support and administrative messages.
- Analyze how you use the Services with tools such as Google Analytics and other tools to help us understand traffic patterns and know if there are problems with the Services.
- Create targeted advertising to promote the Services and engage our users.

SHARING OF YOUR PERSONAL INFORMATION

We do not rent, sell, or share your Personal Information with other people or non-affiliated third parties except with your consent or as necessary to complete any transaction or provide any service you have requested or authorized.

To help us do our work, we may provide limited access to some of your Personal Information to the following third parties:

- **Partners:** Sometimes we collaborate with other organizations to deliver the Services. In these cases, we may share your name, contact information and other details you provided when making an account with our partners.
- **Service Providers:** We work with a wide range of third-party providers, to deliver the Services.
- **Payment Processors:** We work with payment processors to help process credit card transactions and other payment methods made through the Services. These payment processors will store certain information about you. Please refer to their privacy policies to learn more about how they use your Personal Information.

We may store information such as survey responses and contact information, that are necessary to enable us to operate effectively and deliver our services to you. We may also transfer your Personal Information to a third party as a result of a merger, acquisition,

reorganization or similar transaction; when required by law or to respond to legal process; to protect our customers; to protect lives; to maintain the security of the Services; and to protect the rights or property of Company. In such event, and to the extent legally permitted, we will notify you and, if there are material changes in relation to the processing of your Personal Information, give you an opportunity to consent to such changes.

PROTECTION OF COMPANY AND OTHERS

We will also share Personal Information with companies, organizations or individuals outside of Company if we have a good-faith belief that access, use, preservation, or disclosure of your Personal Information is reasonably necessary to detect or protect against fraud or security issues, enforce our terms of use, meet any enforceable government request, defend against legal claims, or protect against harm our legal rights or safety.

TRACKING TECHNOLOGIES

A "cookie" is a small file placed on your hard drive by some of our web pages. We, or third parties we do business with, may use cookies to help us analyze our web page flow, customize our services, content and advertising, measure promotional effectiveness and promote trust and safety. Cookies are commonly used at most major transactional websites in much the same way we use them in our Services.

You may delete and block all cookies from our Services, but parts of the Services may not work. We want to be open about our cookie use.

Even if you are only browsing the Services, certain information (including computer and connection information, browser type and version, operating system and platform details, and the time of accessing the Services) is automatically collected about you. This information will be collected every time you access the Services and it will be used for the purposes outlined in this Privacy Policy.

You can reduce the information cookies collected from your device. An easy way of doing this is often to change the settings in your browser. If you do that you should know that (a) your use of the Services may be adversely affected (and possibly entirely prevented), (b) your experience of this and other applications that use cookies to enhance or personalize your experience may be adversely affected, and (c) you may not be presented with advertising that reflects the way that you use our and other applications. Unless you have adjusted your browser settings so that it will refuse cookies, our system will send cookies as soon as access our Services. By using the Services you consent to this, unless you change your browser settings.

SECURING YOUR PERSONAL INFORMATION

We take reasonable steps to protect your Personal Information against unauthorized access, alteration, disclosure, misuse, or destruction. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. The safety and security of your Personal Information also depends on you. If you have an account with us, you are responsible for keeping your membership details confidential. Your account is protected by your account password and we urge you to take steps to keep your Personal Information safe by not disclosing your password and by logging out of your account after each use. We further protect your Personal Information from potential security breaches by implementing certain technological security measures including encryption, firewalls and secure socket layer technology. However, these measures do not guarantee that your Personal Information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. By using the Services, you acknowledge that you understand and agree to assume these risks.

We retain your personal data while your account is in existence or as needed to provide you Services. This includes data you or others provided to us and data generated or inferred from your use of the Services.

Your Choices Regarding Information

Changing or deleting your personal data

All users may review, update, correct or delete the Personal Information furnished by a user in their user account (including any imported contacts) by contacting us at info@inprepapp.com or by accessing your user account. For your protection, we may only share and update the Personal Information associated with the specific email address that you use to send us your request, and we may need to verify your identity before doing so. We will try to comply with such requests in a reasonably timely manner. If you completely and permanently delete all of your Personal Information, then your user account may become deactivated. If you wish to cancel your account, you may do so through your account page, and any personally identifiable information associated with your account will be deleted as soon as is reasonably practical or as required by applicable law. Please note that we may retain information that is otherwise deleted in anonymized and aggregated form, in archived or backup copies as required pursuant to records retention obligations, or otherwise as required by law. We may retain an archived copy of your records as required by law or for legitimate business purposes.

Opting Out of Email Communications.

We may use some of the information we collect for marketing purposes, including to send you promotional communications about new Company features, products, events, or other opportunities. If you wish to stop receiving these communications or to opt out of use of your information for these purposes, please follow the opt-out instructions, such as clicking "Unsubscribe" (or similar opt-out language) in those communications. You can also contact us at [\[info@inprepapp.com\]](mailto:info@inprepapp.com) to opt out. Despite your indicated e-mail preferences, we may send you service related communications, including notices of any updates to our terms of service or privacy policy.

LINKS TO THIRD PARTY WEBSITES

We may provide links to other websites. We have no control over these websites and they are subject to their own terms of use and privacy policies. As such, we do not endorse and are not responsible for the availability of, or for any content, advertising, products, or other materials on or available from, these third party websites.

By using the Services, you agree that we will not be liable for any damage or loss caused by your use of or reliance on any content, advertising, products, or other materials on or available from these third party websites.

CHILDREN UNDER 18

The Services are not directed to individuals who are under age of eighteen (18) and we do not solicit nor knowingly collect Personal Information from children under the age of eighteen (18). If you believe that we have unknowingly collected any Personal Information from someone under the age of eighteen (18), please contact us immediately at [\[info@inprepapp.com\]](mailto:info@inprepapp.com) and the information will be deleted.

THIRD PARTY DIRECT MARKETING

We currently [\[do not?\]](#) share personal data with third parties for their direct marketing purposes without your consent.

A NOTE TO USERS OUTSIDE THE UNITED STATES

Our Company is based in the United States. The Services are controlled and operated by us from the United States and are not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. Your Personal Information may be stored and processed in any country where we have facilities or in which we engage service providers, and by using the Services you consent to the transfer of information to countries outside of your country of residence, including the United States, which may have data protection rules that are different from those of your country. In certain circumstances,

courts, law enforcement agencies, regulatory agencies or security authorities in those other countries may be entitled to access your Personal Information.

CONTACT US

If you have any questions about this Policy, your Personal Information, or the Services, you can contact [\[info@inprepapp.com\]](mailto:info@inprepapp.com).

CODE OF CONDUCT

Each participant in the INPREP community is responsible for maintaining and abiding by this Community Conduct Policy. Violations of our rules may result in consequences such as account restrictions, limited distribution of your posts, and suspension of your account.

We may enforce, or not enforce, this policy at our sole discretion. This policy does not create a duty or contractual obligation for us to act. We also may change this policy or our rules at any time.

THREATS OF VIOLENCE & INCITEMENT

We do not allow content or actions that threaten, encourage, or incite violence against anyone, directly or indirectly.

HATE SPEECH

We do not allow content that promotes violence or hatred against people based on characteristics like race, ethnicity, national origin, religion, disability, disease, age, sexual orientation, gender, or gender identity.

We do not allow posts or accounts that glorify, celebrate, downplay, or trivialize violence, suffering, abuse, or deaths of individuals or groups. We do not allow calls for intolerance, exclusion, or segregation based on protected characteristics, nor do we allow the glorification of groups which do any of the above.

We do not allow hateful text, images, symbols, or other content in your username, profile, or bio.

HARASSMENT

INPREP encourages the sharing and discussion of ideas. We don't tolerate harassment, which includes:

- Bullying, threatening, or shaming someone, or posting things likely to encourage others to do so
- Using interactive features, like comments, mentions, or follows, in a way intended to annoy or harass someone
- Reviewing businesses or products in a gratuitously harmful or abusive manner

PRIVACY AND REPUTATION

We do not allow the following:

- Posting copies of private communications between private individuals without the explicit consent of all parties to the communication.
- Doxing, which includes not only private or obscure personal information but also the aggregation of publicly available information to target, shame, blackmail, harass, intimidate, threaten, or endanger.
- Posting intimate or explicit images taken or posted without the subject's express consent.
- Content that violates others' privacy, including sensitive or confidential information such as credit card numbers, social security numbers, non-public phone numbers, physical addresses, email addresses, or other non-public information.

RESTRICTED CATEGORIES

We do not allow posts or accounts that engage in the following restricted categories of activity:

- Promotion of harmful conspiracies.
- Facilitation of gambling or betting.
- Facilitation of buying or selling user interactions, including off-platform.
- Facilitation of illegal sexual services.
- Facilitation of copyright violation or other intellectual property infringement.

RELATED CONDUCT

We do not allow posts or accounts that engage in on-platform, off-platform, or cross-platform campaigns of targeting, harassment, hate speech, violence, or disinformation.

DUPLICATE CONTENT

We do not allow posting duplicate content, whether from a single account or across multiple accounts.

SPAM

We do not allow spam on INPREP. All spam will be immediately removed from INPREP, without notification. While it is hard to define this content with precision or completeness, here are some representative behaviors we look for that are characteristic of spam:

- Posting content primarily to drive traffic to, or increase the search rankings of, an external site, product, or service.

- Scraping and reposting content from other sources for the primary purpose of generating revenue or other personal gains.
- Posting duplicate content, whether from a single account or across multiple accounts.
- Stories where the content is clipped with the sole purpose of linking to the rest of the article on a different website.
- Performing a disproportionately large number of interactions, particularly by automated means. This includes bulk, indiscriminate interactions.
- Repeatedly using responses or other interactions as a method of promotion.
- Use or re-use content templates with slight modifications across multiple posts and accounts.

For each of these behaviors, when we talk about “content,” we mean not only blog posts but also any other feature that allows you to add your own text or media. When we talk about “interactions,” we mean any feature that allows one user to interact with another, or with a blog post.

PAID, AUTOMATIC, BULK, OR NON-GENUINE INTERACTIONS

INPREP depends on various user interactions — like comments and likes — to determine what content to feature and make the application work well for everyone. So, we don’t allow artificial behaviors that skew this system and as a result degrade or distort other users’ experiences. This includes:

- Buying, selling, or trading in accounts or account interactions.
- Using services, apps, or arrangements that offer you more interactions on your INPREP account or content.
- Registering accounts, posting content, or interacting with users or content automatically, systematically, or programmatically.

COPYRIGHT & TRADEMARK INFRINGEMENT

Respect the copyrights and trademarks of others. Unless you’re authorized to use someone else’s copyrighted work or trademark (either expressly or by legal exceptions and limitations like fair use), don’t do it. We respond to notices of alleged infringement as described in our Terms of Service, which includes instructions for submitting a DMCA takedown notice.

DECEPTIVE CONDUCT

We do not allow deceptive conduct on INPREP. This includes:

- Posting content or impersonating a person or organization in a way likely to deceive people.

- Using INPREP for phishing or fraud. Don't use tags, links, titles, or other metadata in a misleading way. Don't link to or embed malicious or harmful code or software in your posts.
- Don't use deception to generate revenue or traffic.
- If you have received compensation, free goods/services or anything of value in connection with the topic of a post, you must make this clear.

ADS, PROMOTIONS, & MARKETING

- Third-party advertising and sponsorships are not allowed. You may not advertise or promote third-party products, services, or brands through INPREP posts, or other publications.
- Images functioning as third-party ads are not allowed. Inline images or embeds that link out and function as banner ads for third-party brands are not allowed.
- Multi-level marketing content is not allowed.

EMBEDDED CONTENT

We are restricting the behavior of certain embedded content:

- Embeds that directly collect data through form fields are not allowed. This includes embeds that facilitate the submission of email addresses and other personally identifying information through forms and the submission of credit card information. If you want to collect information from your readers, you will need to link out from your post on INPREP to a form hosted elsewhere that makes it clear to a user that they are no longer in the INPREP network or platform.

GRAPHIC CONTENT

We do not allow pornographic images or videos. We do allow erotic writing and non-graphic erotic images. We do not allow gratuitously graphic or disturbing media, even if it's not pornographic.

EXPLOITATION OF MINORS

We do not allow content promoting the sexual or violent exploitation of minors, including the sexualization of fictional minors.

PROMOTION & GLORIFICATION OF SELF-HARM

We do not allow activities that encourage, promote or glorify acts of self-harm. If you encounter users contemplating or threatening self-harm, please report it to us via the form or email address linked below.

HOW TO REPORT A VIOLATION

If you find a post or content on INPREP that violates these rules, please send us an email to [\[info@inprepapp.com\]](mailto:info@inprepapp.com).

Breaking the Rules

We strive to be fair, but we reserve the right to suspend accounts or remove content, without notice, for any reason, particularly to protect our services, infrastructure, users, or community. If you attempt to evade suspension by creating new accounts or posts, we will suspend your new accounts and posts.

Notice

Upon investigating or disabling content associated with your account, we will notify you, unless we believe your account is automated or operating in bad faith, or that notifying you is likely to cause, maintain or exacerbate harm to someone.

Appeals

If you believe your content or account has been restricted or disabled in error, or believe there is relevant context we were not aware of in reaching our determination, you can write to us at [\[info@inprepapp.com\]](mailto:info@inprepapp.com). We will consider all good faith efforts to appeal.

GOVERNMENT TAKEDOWN REQUESTS

If INPREP receives a request from a government actor to restrict access to content associated with your account, we will notify you unless we are prohibited by law or believe doing so may endanger others.