NIA
NGUYEN

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EDUCATION

2016/18 — **Conestoga College**
Computer Programming

2013/16 — **Fanshawe College**
Graphic Design

EXPERIENCES

2018 - 2019

PLANTED TREE DIGITAL / SERPSPACE
Lead Designer & Lead UX/UI Designer

- Created website designs for various companies such as Quickdrive, Facedrive, Hausky, and Credit 360.
- Created advertisements that increased traffic for websites and conversion rate for products by 33%.
- Re-designed a website and created landing pages according to clients needs.

2018 - 2019

CULTURE GROUP INNOVATION / CONNECTIV INNOVATION
Graphic Designer & Web Developer

- Created company's website, logo, and branding package.
- Created marketing items such as presentations for clients and an editable brochure that can be easily updated.
- Handled the coordination and design of marketing material to develop brand awareness.
- Rebranded clients' entire company as the main designer.

2018 - 2019

FACEDRIVE
Graphic Designer & Marketing

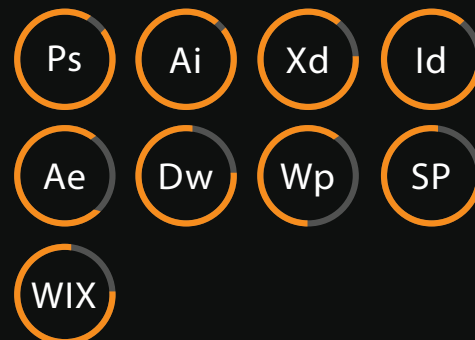- Worked through iterations of concept illustrations with the client.
- Assisted project teams with UX/UI design and concepts.
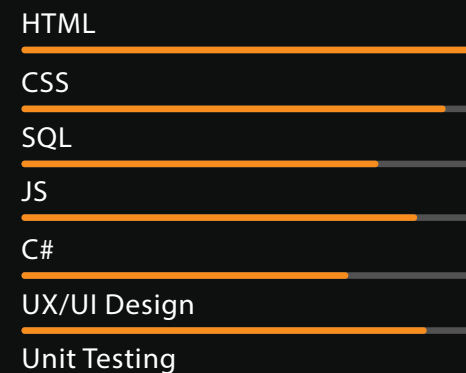- Designed and solved problems in a team enviroment.
- Brainstormed and communicated with clients to bring their ideas to life.

SKILLS

GRAPHIC DESIGN

Ps · Ai · Xd · Id
Ae · Dw · Wp · SP
WIX

PROGRAMMING

HTML
CSS
SQL
JS
C#
UX/UI Design
Unit Testing

OTHERS

MICROSOFT
SKETCH
INVISION