



Noodle Seed

Transform 2-6 Week Projects into **Minutes**

Used by Google Cloud

Automate the Ordinary, Create the Extraordinary

The Problem

Market Challenges

Only **34%** of projects completed on time (Wellington, 2024)

Software prototyping takes **weeks to months**

High cost of development resources

Complex integration between cloud platforms

Enterprises need faster, more efficient development

Noodle Seed Platform

- ✓ Reduces prototype development from weeks to **minutes**
- ✓ Built using Google's best practices
- ✓ One interface builds UIs, APIs, and automations
- ✓ Works across cloud platforms without manual integration



Core Innovations

Seed Specification: 25x more efficient than direct code generation

AI agents replace multiple developer and design roles

One interface builds UIs, APIs, and automations

Works across cloud platforms without manual integration

Open source core with proprietary enterprise features

Transforming how enterprises build software

Massive Market Opportunity

Market Growth

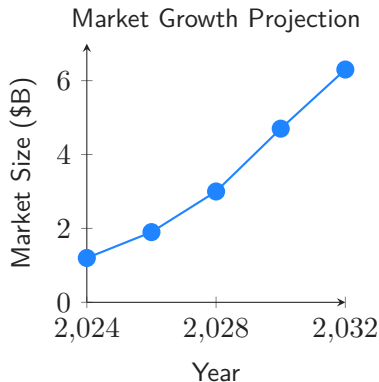
Prototyping software market:
\$1.2B in 2024

Growing to **~\$6.3B by 2032**

AI-assisted development reduces
time by **40-50%**

Market growing at **~22% CAGR**

Expanding to full custom SaaS in
the future



Traction & Validation

Current Status

- ✓ Active trial at Google Cloud and other software companies
- ✓ Founded by ex-Google AI lead
- ✓ Built using industry-leading practices and technologies
- ✓ Rapid prototype iterations and real-world use cases

Trusted By

Team and Investment

Leadership

Fahd Rafi (Founder)

20+ years of experience

Google, Microsoft, HP, Shell

The Tech guy

[linkedin.com/in/fahdrafi/](https://www.linkedin.com/in/fahdrafi/)

Asad Iqbal (Co-founder)

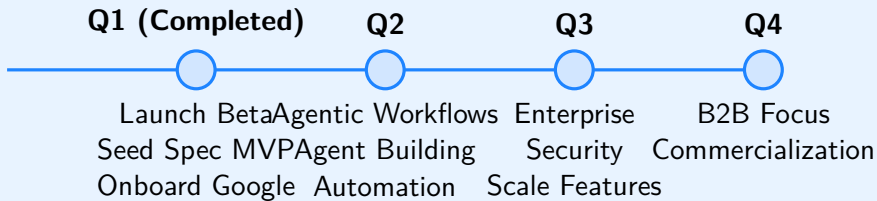
The Product guy

[linkedin.com/in/asad-iqbal-khan/](https://www.linkedin.com/in/asad-iqbal-khan/)

Engineering Talent

12-Month Roadmap

Implementation Timeline



Seeking \$1.3M Pre-Seed Funding

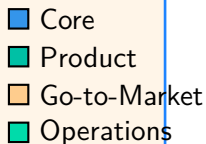
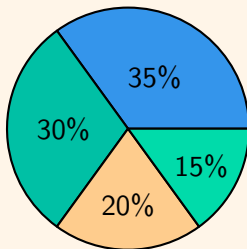
Funding Allocation

35% Core Technology: Language, ML/AI, Infrastructure

30% Product Dev: Full-stack, UX, Testing

20% Go-to-Market: Customer Sales Success,

15% Operations: Legal/IP, G&A, Buffer



Contact the Founders

Get In Touch

Fahd Rafi

fahd@noodleseed.com

Founder / the Tech guy

[linkedin.com/in/fahdrafi/](https://www.linkedin.com/in/fahdrafi/)

Asad Iqbal

asad@noodleseed.com

Co-founder / the Product guy

[linkedin.com/in/asad-iqbal-khan/](https://www.linkedin.com/in/asad-iqbal-khan/)

Building foundations for enterprise-grade apps and agents

Google teams use our platform to compress weeks into **minutes**