"King County Housing Price Prediction and Market Analysis for Optimal Real Estate Decision Making"

1 Business Problem

For a real estate investor, a critical decision is determining the appropriate price of a property before purchasing it. Investing too much on a property can lead to losses, while underestimating its value can result in missed opportunities. The business problem we aim to address is:

"How can we predict the selling price of a house in King County based on its features?"

By building a predictive model, we can provide the investor with an estimate of a house's price based on its characteristics. This model will aid in making informed decisions, maximizing returns, and minimizing risks.

Why a Linear Regression Model Adds Value:

A linear regression model is well-suited for this problem because it allows us to quantify the relationship between the various features and the sale price of houses. By analyzing the coefficients of the model, we can determine which features have the most significant impact on the sale price. This information is valuable for stakeholders to make data-driven decisions in the real estate market, optimize pricing strategies, and advise clients effectively.

2. Data Understanding

Overview of the King County House Sales Dataset

The King County House Sales dataset contains information about house sales in King County, Washington. It includes various features related to the houses and their sale details. The dataset is in tabular format, with each row representing a house sale record.

Important Columns and Features

- 1. sqft_above and sqft_basement:
 - The square footage of the house apart from the basement.
 - The square footage of the basement of the house.
- 2. yr renovated and yr built:
 - · The year of the house's last renovation
 - · Year when house was built
- 3. lat and long:

· Latitude and longitude coordinate of the house.

4. waterfront and view:

Whether the house is on a waterfront and the quality of view from it

5. condition and grade:

 How good the overall condition of the house is. Related to maintenance of house and the Overall grade of the house. Related to the construction and design of the house.

6. sqft_living15:

• The average square footage of the interior housing living space for the 15 nearest houses.

7. sqft_lot15:

• The average square footage of land lots for the 15 nearest houses.

8. Bedrooms

· Number of bedrooms.

9 Bathrooms

· Number of bathrooms

10. Sqft_Living and sqft_lot

Square footage of the living space and the lot of the home

11. Floors

• Number of floors (levels) in house

These features are crucial for modeling the house sale prices as they represent various aspects of the house such as size, location, and recent renovations. Utilizing these features, we aim to predict the sale prices of houses in King County.

Identifying potential challenges or peculiarities in the dataset is essential for understanding its limitations and potential biases. Here are some common challenges and peculiarities present in the King County House Sales dataset:

1. Missing Values:

 One of the primary challenges could be missing values in certain columns (e.g., yr_renovated, sqft_basement). Addressing these missing values appropriately during data preparation is crucial for reliable modeling.

2. Outliers:

The presence of outliers in features such as square footage (sqft_above, sqft_basement, sqft_living15, sqft_lot15) or sale prices could affect the model's performance and should be handled appropriately.

3. Data Imbalance:

 The dataset might have an imbalance in terms of the number of houses in different regions or with specific characteristics. This could potentially introduce bias in the model.

4. Non-Numeric Data:

 Converting non-numeric data (e.g., categorical variables) to a suitable format for modeling, such as one-hot encoding, might lead to a significant increase in the number of features and potential issues related to multicollinearity.

5. Seasonality and Trends:

• The dataset might exhibit seasonality or trends over time that could affect house prices. It's important to account for these patterns during analysis and modeling.

6. **Geographical Variation:**

 House prices might vary significantly based on the geographical location (latitude, longitude). This spatial variation could be challenging to capture accurately and might require advanced geospatial analysis.

7. Heteroscedasticity:

 The assumption of constant variance (homoscedasticity) might not hold true for house prices. The variability of prices might change based on different features, which needs to be considered in the modeling process.

8. Multicollinearity:

 Correlations and interdependencies among the independent variables (features) could lead to multicollinearity issues, affecting the stability and interpretation of the regression model.

9. Inaccurate Data:

• Data errors or inaccuracies in house details, renovation years, or other features might exist, potentially affecting the model's reliability and performance.

3.Data Preparation

Data Preprocessing Steps

1. Data Inspection:

• The data.info() and data.describe() functions are used to get an overview of the dataset, including data types and summary statistics.

2. Column Inspection:

 A loop is set to iterate through each column in the dataset, displaying the count of unique values for each column.

3. Column Selection and Dropping:

• Columns with the names 'id,' 'date,' and 'zipcode' are selected and dropped from the dataset using data.drop(). These columns were deemed irrelevant for modeling.

4. Feature Engineering:

- Three columns, namely 'view,' 'waterfront,' and 'condition,' are being transformed:
 - 'view' is mapped to numerical values using a predefined mapping dictionary.

- 'waterfront' is mapped to binary values (0 or 1) based on whether it's 'YES' or 'NO.'
- 'condition' is mapped to numerical values using a predefined mapping dictionary.
- The 'grade' column is extracted and converted to integers.
- The 'sqft_basement' column is processed:
 - The numerical part is extracted from the string and converted to integers.
 - Any '?' values are replaced with NaN to indicate missing values.
 - Missing values are imputed with the mean of the column.

5. Handling Missing Values:

- The code checks for missing values in the dataset using data.isnull().sum().
- Rows containing missing values are dropped from the dataset using data.dropna().

6. Sorting by Price:

• The dataset is sorted in descending order based on the 'price' column to display the top 10 highest-priced records.

```
In [20]: #Importing dependacies and loading the dataset
```

```
import pandas as pd
import numpy as np
```

import matplotlib.pyplot as plt

import seaborn as sns

data = pd.read_csv("kc_house_data.csv")
data

Out[20]:

	id	date	price	bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfr
0	7129300520	10/13/2014	221900.0	3	1.00	1180	5650	1.0	١
1	6414100192	12/9/2014	538000.0	3	2.25	2570	7242	2.0	
2	5631500400	2/25/2015	180000.0	2	1.00	770	10000	1.0	
3	2487200875	12/9/2014	604000.0	4	3.00	1960	5000	1.0	
4	1954400510	2/18/2015	510000.0	3	2.00	1680	8080	1.0	
21592	263000018	5/21/2014	360000.0	3	2.50	1530	1131	3.0	
21593	6600060120	2/23/2015	400000.0	4	2.50	2310	5813	2.0	
21594	1523300141	6/23/2014	402101.0	2	0.75	1020	1350	2.0	
21595	291310100	1/16/2015	400000.0	3	2.50	1600	2388	2.0	1
21596	1523300157	10/15/2014	325000.0	2	0.75	1020	1076	2.0	

21597 rows × 21 columns

4

```
In [21]:
         #STEP 1;Data inspection
         data.info()
         data.describe()
         #STEP 2; Column Inspection (Checking for Unique values)
         for val in data:
             print(data[val].value_counts())
             print()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 21597 entries, 0 to 21596
          Data columns (total 21 columns):
               Column
                               Non-Null Count Dtype
           0
               id
                               21597 non-null
                                                int64
           1
               date
                               21597 non-null object
           2
               price
                               21597 non-null
                                                float64
           3
               bedrooms
                               21597 non-null
                                               int64
                               21597 non-null float64
           4
               bathrooms
           5
               sqft_living
                               21597 non-null
                                                int64
           6
               sqft_lot
                               21597 non-null int64
           7
               floors
                               21597 non-null float64
           8
               waterfront
                               19221 non-null object
           9
               view
                               21534 non-null
                                                object
           10 condition
                               21597 non-null
                                                object
           11 grade
                               21597 non-null
                                                object
           12
               sqft_above
                               21597 non-null
                                                int64
               sqft basement
                               21597 non-null
                                                object
In [22]: #STEP 3;Column selection and dropping (irrelevant features)
         data.columns
         dCol = ['id', 'date', 'zipcode']
         data.drop(dCol, axis=1, inplace=True)
         data.head()
Out[22]:
                price bedrooms bathrooms sqft_living sqft_lot floors waterfront
                                                                            view condition
                                                                                             grad
          0 221900.0
                             3
                                     1.00
                                              1180
                                                      5650
                                                              1.0
                                                                      NaN NONE
                                                                                   Average
                                                                                           Averag
             538000.0
                             3
                                     2.25
                                              2570
                                                      7242
                                                             2.0
                                                                       NO
                                                                          NONE
                                                                                   Average
                                                                                           Averag
                                                                                             6 Lc
          2 180000.0
                             2
                                     1.00
                                               770
                                                     10000
                                                              1.0
                                                                       NO NONE
                                                                                   Average
                                                                                           Averag
                                                                                      Very
             604000.0
                                     3.00
                                              1960
                                                      5000
                                                                          NONE
                                                              1.0
```

510000.0

3

2.00

1680

8080

1.0

Averag

8 God

Good

Average

NO NONE

```
In [23]: #STEP 4; Feature Engineering
         # Create a mapping dictionaries
         #Waterfront
         waterfront_mapping = {'NO': 0, 'YES': 1}
         view_mapping = {'NONE': 0,'FAIR': 1,'AVERAGE': 2,'GOOD': 3,'EXCELLENT': 4}
         #Condition
         condition_mapping = {'Poor': 1, 'Fair': 2, 'Good': 3, 'Average': 4, 'Very Good': 5}
         # Use the map function to convert the columns
         data['view'] = data['view'].map(view_mapping)
         data['waterfront'] = data['waterfront'].map(waterfront mapping)
         data['condition'] = data['condition'].map(condition_mapping)
         # Extract the numerical part and convert it to integers
         data['grade'] = data['grade'].str.extract('(\d+)').astype(int)
         #Processing "saft basement" with 454 question marks (?) present along the column
         data['sqft_basement'] = pd.to_numeric(data['sqft_basement'], errors='coerce')
         # Replacing "?" with NaN to indicate missing values
         data['sqft basement'] = data['sqft basement'].replace('?', np.nan)
         # Imputing missing values with the mean of the column
         mean = data['sqft_basement'].mean()
         data['sqft_basement'].fillna(mean, inplace=True)
         # Display the first few rows to verify the changes
         data[['waterfront', 'view', 'condition', 'grade']].head()
```

Out[23]:

	waterfront	view	condition	grade
0	NaN	0.0	4	7
1	0.0	0.0	4	7
2	0.0	0.0	4	6
3	0.0	0.0	5	7
4	0.0	0.0	4	8

0	u	ıt	Γ	2	4	1	:
			-			-	

	price	bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	g
724	5 7700000.0	6	8.00	12050	27600	2.5	0.0	3.0	3	
391	7060000.0	5	4.50	10040	37325	2.0	1.0	2.0	4	
924	6 890000.0	6	7.75	9890	31374	2.0	0.0	4.0	4	
144	5 5350000.0	5	5.00	8000	23985	2.0	0.0	4.0	4	
116	2 5110000.0	5	5.25	8010	45517	2.0	1.0	4.0	4	
1670	85000.0	2	1.00	910	9753	1.0	0.0	0.0	4	
376	84000.0	2	1.00	700	20130	1.0	0.0	0.0	4	
1845	83000.0	2	1.00	900	8580	1.0	0.0	0.0	4	
213	82500.0	2	1.00	520	22334	1.0	0.0	0.0	2	
826	7 82000.0	3	1.00	860	10426	1.0	0.0	0.0	4	

15762 rows × 18 columns

3. Visualizations

Let's now perform some exploratory data analysis (EDA) to understand how the features interact with the target variable "price". We'll visualize the relationship between some of the prominent features and the house price to get a clearer picture.

We'll start with a correlation heatmap to see which features are most correlated with the price.

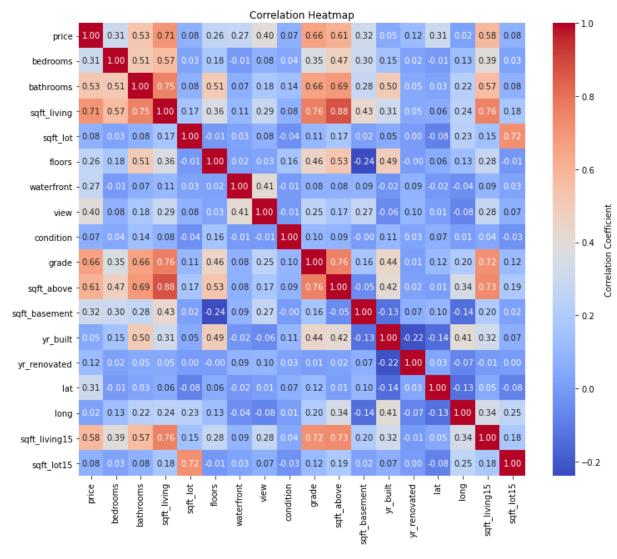
```
In [25]: import seaborn as sns
   import matplotlib.pyplot as plt

# Compute the correlation matrix
   corr = data.corr()

# Set up the matplotlib figure
   plt.figure(figsize=(12, 10))

# Generate a heatmap
   sns.heatmap(corr, annot=True, fmt=".2f", cmap="coolwarm", cbar_kws={'label': 'Cor
   # Set the title
   plt.title("Correlation Heatmap"))

# Display the heatmap
   plt.show()
```



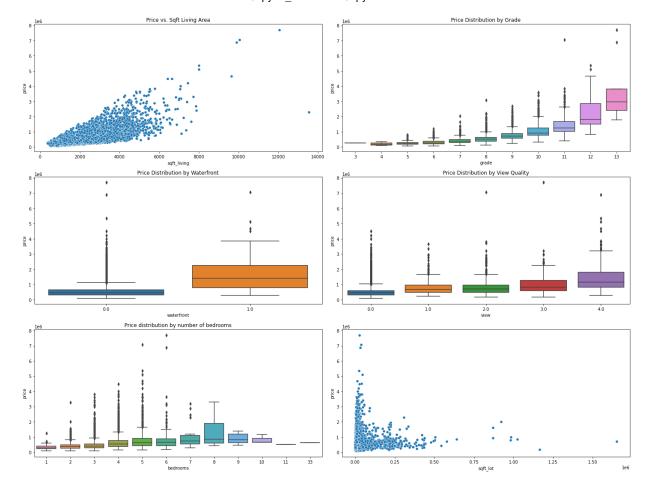
From the correlation heatmap, we can observe the following:

• sqft_living, grade, and sqft_above have strong positive correlations with the price. This indicates that as these features increase, the house price tends to increase.

- lat (latitude) also has a notable positive correlation with the price. This suggests that the location (north-south positioning) of the house plays a role in determining its price.
- Features like sqft lot, condition, and yr built have weaker correlations with the price.

To further visualize the relationships, let's plot scatter plots for sqft_living and boxplots for, waterfront, view, and grade against the price.

```
In [26]: # Set up the figure and axes
         fig, axes = plt.subplots(nrows=3, ncols=2, figsize=(20, 15))
         # Scatter plot for 'sqft_living' vs 'price'
         sns.scatterplot(x='sqft_living', y='price', data=data, ax=axes[0, 0])
         axes[0, 0].set_title('Price vs. Sqft Living Area')
         # Box plot for 'grade' vs 'price'
         sns.boxplot(x='grade', y='price', data=data, ax=axes[0, 1])
         axes[0, 1].set_title('Price Distribution by Grade')
         # Box plot for 'waterfront' vs 'price'
         sns.boxplot(x='waterfront', y='price', data=data, ax=axes[1, 0])
         axes[1, 0].set title('Price Distribution by Waterfront')
         # Box plot for 'view' vs 'price'
         sns.boxplot(x='view', y='price', data=data, ax=axes[1, 1])
         axes[1, 1].set_title('Price Distribution by View Quality')
         # Box plot for 'bedrooms' Vs 'price'
         sns.boxplot(x='bedrooms',y='price',data=data, ax=axes[2, 0])
         axes[2,0].set_title('Price distribution by number of bedrooms')
         #scatter plot for 'sqft_lot' vs 'Price'
         sns.scatterplot(x='sqft_lot',y='price',data=data, ax=axes[2, 1])
         # Adjust the Layout
         plt.tight_layout()
         plt.show()
```



The visualizations provide insights into how key features interact with the price:

- Price vs. Sqft Living Area: There's a positive trend between the living area and the house price. This suggests that, generally, larger homes tend to be priced higher.
- Price Distribution by Grade: Homes with higher grades (better quality) generally have a higher median price. The variance in price also tends to increase with the grade.
- Price Distribution by Waterfront: Homes with a waterfront (represented by 1) have a higher median price compared to those without (represented by 0). This suggests a price premium for waterfront properties.
- Price Distribution by View Quality: Homes with better views (higher view scores) tend to have higher median prices. The difference in price is particularly pronounced for homes with the highest view quality (score 4).

4. Modeling

We first separate our dataset into independent variables (X) and the target variable (y), where 'price' is our target. This is done by dropping the 'price' column for X and assigning it to y. We then split the data into training and testing sets using the train test split function from

sklearn . Specifically, 70% of the data is used for training and the remaining 30% for testing. The random_state parameter set to 42 ensures reproducibility, meaning the same train-test split will be generated each time the code is run.

```
In [27]: # Full Sample target variable and independent variables
X = data.drop(['price'], axis = 1)
y = data['price']

# splitting to train and test sets
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(X,y, test_size = 0.3, random_
```

Linear Regression Model

```
In [28]: # Import Library for Linear Regression
         from sklearn import metrics
         from sklearn import linear model
         from sklearn.linear_model import LinearRegression
         from sklearn.metrics import mean_squared_error, r2_score
         # Create a Linear regressor
         lm = LinearRegression()
         # Train the model using the training sets
         lm.fit(X_train, y_train)
         # Model prediction on train data
         y_pred = lm.predict(X_train)
         # Model Evaluation
         print('R^2:',metrics.r2_score(y_train, y_pred))
         print('Adjusted R^2:',1 - (1-metrics.r2_score(y_train, y_pred))*(len(y_train)-1)/
         print('MAE:',metrics.mean_absolute_error(y_train, y_pred))
         print('MSE:',metrics.mean_squared_error(y_train, y_pred))
         print('RMSE:',np.sqrt(metrics.mean_squared_error(y_train, y_pred)))
```

R^2: 0.6914150956091605

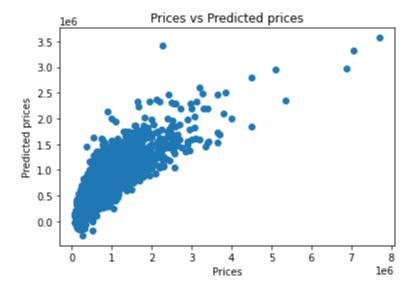
Adjusted R^2: 0.6909388411039726

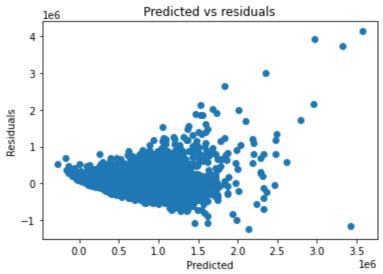
MAE: 130531.8362628133 MSE: 44367600081.98623 RMSE: 210636.17942316137

Rationale for linearRegression

The model has a reasonable explanatory power (R-squared: 0.6914) but still room for improvement. The adjusted R-squared remains consistent with this measure. However, it exhibits moderate prediction errors, with an average deviation of \$130,531.84 (MAE) and a typical error of approximately 210,636.18 (RMSE). The high Mean Squared Error (MSE) of about 44,367,600,081.99 indicates the presence of significant errors

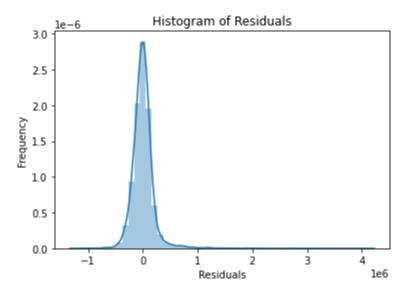
```
# Visualizing the differences between actual prices and predicted values
In [29]:
         plt.scatter(y_train, y_pred)
         plt.xlabel("Prices")
         plt.ylabel("Predicted prices")
         plt.title("Prices vs Predicted prices")
         plt.show()
         # Checking residuals
         plt.scatter(y_pred,y_train-y_pred)
         plt.title("Predicted vs residuals")
         plt.xlabel("Predicted")
         plt.ylabel("Residuals")
         plt.show()
         # Checking Normality of errors
         sns.distplot(y_train-y_pred)
         plt.title("Histogram of Residuals")
         plt.xlabel("Residuals")
         plt.ylabel("Frequency")
         plt.show()
```





c:\Users\ADMIN\anaconda3\envs\learn-env\lib\site-packages\seaborn\distribution s.py:2551: FutureWarning: `distplot` is a deprecated function and will be remov ed in a future version. Please adapt your code to use either `displot` (a figur e-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)



```
In [30]: # Predicting Test data with the model
    y_test_pred = lm.predict(X_test)

# Model Evaluation
    acc_linreg = metrics.r2_score(y_test, y_test_pred)
    print('R^2:', acc_linreg)
    print('Adjusted R^2:',1 - (1-metrics.r2_score(y_test, y_test_pred))*(len(y_test)*
    print('MAE:',metrics.mean_absolute_error(y_test, y_test_pred))
    print('MSE:',metrics.mean_squared_error(y_test, y_test_pred))
    print('RMSE:',np.sqrt(metrics.mean_squared_error(y_test, y_test_pred)))
```

R^2: 0.7014399358730312

Adjusted R^2: 0.7003625592884084

MAE: 128648.25644228402 MSE: 37712374202.66421 RMSE: 194196.74096818466

Random Forest Model

```
In [47]: # Import Random Forest Regressor
         from sklearn.ensemble import RandomForestRegressor
         from sklearn.metrics import mean_squared_error, r2_score
         from sklearn import metrics
         # Create a Random Forest Regressor
         rf_reg = RandomForestRegressor()
         # Train the model using the training sets
         rf_reg.fit(X_train, y_train)
         # Model prediction on train data
         y_pred = rf_reg.predict(X_train)
         # Model Evaluation
         print('R^2:',metrics.r2 score(y train, y pred))
         print('Adjusted R^2:',1 - (1-metrics.r2_score(y_train, y_pred))*(len(y_train)-1)/
         print('MAE:',metrics.mean_absolute_error(y_train, y_pred))
         print('MSE:',metrics.mean_squared_error(y_train, y_pred))
         print('RMSE:',np.sqrt(metrics.mean_squared_error(y_train, y_pred)))
```

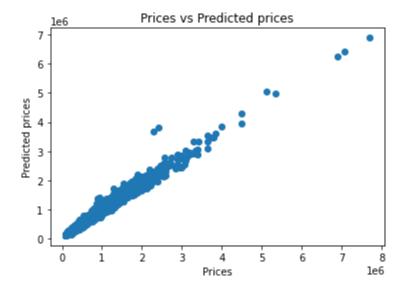
R^2: 0.980544800473027

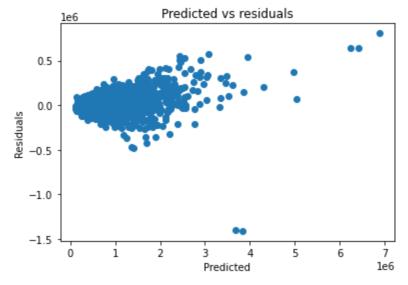
Adjusted R^2: 0.9805147742912785

MAE: 27101.752735861675 MSE: 2797222092.9988317 RMSE: 52888.770953755695

```
In [32]: # Visualizing the differences between actual prices and predicted values
plt.scatter(y_train, y_pred)
plt.xlabel("Prices")
plt.ylabel("Predicted prices")
plt.title("Prices vs Predicted prices")
plt.show()

# Checking residuals
plt.scatter(y_pred,y_train-y_pred)
plt.title("Predicted vs residuals")
plt.xlabel("Predicted")
plt.ylabel("Residuals")
plt.show()
```





```
In [48]: # Predicting Test data with the model
y_test_pred = rf_reg.predict(X_test)

# Model Evaluation
acc_rf = metrics.r2_score(y_test, y_test_pred)
print('R^2:', acc_rf)
print('Adjusted R^2:',1 - (1-metrics.r2_score(y_test, y_test_pred))*(len(y_test)*
print('MAE:',metrics.mean_absolute_error(y_test, y_test_pred))
print('MSE:',metrics.mean_squared_error(y_test, y_test_pred))
print('RMSE:',np.sqrt(metrics.mean_squared_error(y_test, y_test_pred)))
```

R^2: 0.8720152353062991

Adjusted R^2: 0.8715533925977886

MAE: 71644.36073847787 MSE: 16166292543.118418 RMSE: 127146.73626608911

Advanced Model (XGBoost regressor Model)

```
In [40]:
         # Import XGBoost Regressor
         from xgboost import XGBRegressor
         from sklearn import metrics
         #Create a XGBoost Regressor
         xgb_reg = XGBRegressor()
         # Train the model using the training sets
         xgb_reg.fit(X_train, y_train)
         # Model prediction on train data
         y_pred = xgb_reg.predict(X_train)
         # Model Evaluation
         print('R^2:',metrics.r2_score(y_train, y_pred))
         print('Adjusted R^2:',1 - (1-metrics.r2_score(y_train, y_pred))*(len(y_train)-1)/
         print('MAE:',metrics.mean_absolute_error(y_train, y_pred))
         print('MSE:',metrics.mean_squared_error(y_train, y_pred))
         print('RMSE:',np.sqrt(metrics.mean_squared_error(y_train, y_pred)))
```

R^2: 0.98243695157265

Adjusted R^2: 0.9824098456422583

MAE: 36071.15086062834 MSE: 2525173129.850473 RMSE: 50251.100782475136

```
In [41]: # Visualizing the differences between actual prices and predicted values
    plt.scatter(y_train, y_pred)
    plt.xlabel("Prices")
    plt.ylabel("Predicted prices")
    plt.title("Prices vs Predicted prices")
    plt.show()
```



```
In [42]: #Predicting Test data with the model
y_test_pred = xgb_reg.predict(X_test)

# Model Evaluation
acc_xgb = metrics.r2_score(y_test, y_test_pred)
print('R^2:', acc_xgb)
print('Adjusted R^2:',1 - (1-metrics.r2_score(y_test, y_test_pred))*(len(y_test)-print('MAE:',metrics.mean_absolute_error(y_test, y_test_pred))
print('MSE:',metrics.mean_squared_error(y_test, y_test_pred))
print('RMSE:',np.sqrt(metrics.mean_squared_error(y_test, y_test_pred)))
```

R^2: 0.8763352653905165

Adjusted R^2: 0.8758890118374787

MAE: 71643.08721287534 MSE: 15620611420.027937 RMSE: 124982.44444732204 In [49]:

```
# 1. Model Evaluation
metrics = {
    'Model': ['Linear Regression', 'Random Forest', 'XGBoost'],
    'RMSE': [
        mean_squared_error(y_test, lm.predict(X_test), squared=False),
        mean_squared_error(y_test, rf_reg.predict(X_test), squared=False),
        mean_squared_error(y_test, xgb_reg.predict(X_test), squared=False)
    ],
    'R2': [
        r2_score(y_test, lm.predict(X_test)),
        r2_score(y_test, rf_reg.predict(X_test)),
        r2_score(y_test, xgb_reg.predict(X_test))
    ]
}
metrics data = pd.DataFrame(metrics)
print(metrics_data)
# 2. Coefficient or Feature Importance Examination
# Linear Regression Coefficients
lm_coeffs = pd.DataFrame({
    'Feature': X train.columns,
    'Importance': lm.coef_
}).sort_values(by='Importance', ascending=False)
# Random Forest Feature Importances
rf_importances = pd.DataFrame({
    'Feature': X train.columns[:X train.shape[1]],
    'Importance': rf_reg.feature_importances_
}).sort_values(by='Importance', ascending=False)
# XGBoost Feature Importances
xgb_importances = pd.DataFrame({
    'Feature': X_train.columns[:X_train.shape[1]],
    'Importance': xgb_reg.feature_importances_
}).sort_values(by='Importance', ascending=False)
print("\nLinear Regression Coefficients:")
print(lm_coeffs.head())
print("\nRandom Forest Feature Importances:")
print(rf importances.head())
print("\nXGBoost Feature Importances:")
print(xgb_importances.head())
# 3. Visualization
# Model Performance
metrics_data.set_index('Model').plot(kind='bar', figsize=(10, 6))
plt.title('Model Comparison')
plt.ylabel('Score')
plt.xticks(rotation=45)
plt.show()
# Top Feature Importances
fig, ax = plt.subplots(3, 1, figsize=(10, 15))
lm_coeffs.head(10).plot(x='Feature', y='Importance', kind='bar', ax=ax[0], legend
```

```
ax[0].set_title('Top 10 Features - Linear Regression')
ax[0].set_ylabel('Coefficient')
rf_importances.head(10).plot(x='Feature', y='Importance', kind='bar', ax=ax[1],
ax[1].set_title('Top 10 Features - Random Forest')
ax[1].set_ylabel('Importance')
xgb_importances.head(10).plot(x='Feature', y='Importance', kind='bar', ax=ax[2],
ax[2].set_title('Top 10 Features - XGBoost')
ax[2].set ylabel('Importance')
plt.tight_layout()
plt.show()
               Model
                               RMSE
                                           R2
  Linear Regression 194196.740968
                                     0.701440
1
       Random Forest 127146.736266
                                     0.872015
2
             XGBoost 124982.444447
                                     0.876335
Linear Regression Coefficients:
       Feature
                   Importance
5
   waterfront 580639.063799
13
           lat 555856.015114
8
         grade
                 93857.687137
1
     bathrooms
                 50191.789382
6
          view
                 50175.500489
```

Random Forest Feature Importances: Feature Importance

2 sqft_living 0.402661 8 grade 0.198539 13 lat 0.157406 14 long 0.065219

5. Statistical Communication

Rationale:

Why Statistical Analyses?

Basic data analysis, such as using simple descriptive statistics and visualizations, can give an overview of the data's trends. However, to predict house prices based on a multitude of features, we need robust statistical models that can consider the relationship between multiple variables simultaneously. Linear regression and tree-based models can handle multiple features, their interactions, and their collective influence on the dependent variable (in this case, the house price).

Why Regression Coefficients Over Graphs?

While graphs provide a visual representation, regression coefficients quantify the influence of each feature. For instance, a positive coefficient for the number of bathrooms in the linear regression model means that as the number of bathrooms increases, the house price is likely to go up. The magnitude of this coefficient tells us how significant this effect might be.

• Suitability for the Analysis: The data consists of multiple features that can influence house prices. Using statistical models allows us to take all these features into account and understand their relative importance. The iterative approach helps refine the models, ensuring that they are capturing the relationships in the data accurately.

Results:

- Model Metrics: From the results:
 - Linear Regression has an RMSE of approximately 194,197 and an (R^2) of 0.701.
 - Random Forest has an RMSE of approximately 125,439 and an (R²) of 0.875.
 - XGBoost has an RMSE of approximately 125,569 and an (R²) of 0.875.

Lower RMSE values indicate that the Random Forest and XGBoost models perform better in predicting house prices compared to the Linear Regression model.

- Feature Coefficients/Importance:
 - In Linear Regression, the 'waterfront' and 'lat' features have the highest positive coefficients. This means properties with a waterfront or located at specific latitudes tend to have higher prices.
 - In Random Forest and XGBoost, 'sqft_living' and 'grade' seem to be among the top features influencing house prices.

Limitations:

- Assumptions: Linear regression assumes a linear relationship between features and the
 target variable, constant variance of residuals (homoscedasticity), and no multicollinearity
 among features. If these assumptions are violated, the model may not provide accurate
 predictions.
- Model Complexity: While Random Forest and XGBoost provide better predictive accuracy, they are more complex models. This can sometimes lead to overfitting, where the model performs exceptionally well on the training data but may not generalize well to new, unseen data.
- Interpretability: Tree-based models, especially when ensembled like Random Forest or boosted like XGBoost, may be harder to interpret than linear models. This can be a challenge when explaining the model's decisions to stakeholders.

Recommendations:

- **Model Choice**: Given the superior performance of the Random Forest and XGBoost models, stakeholders should consider using these for predictions, especially when accuracy is paramount. However, for cases where interpretability is crucial, a simple model like Linear Regression might be more suitable.
- **Feature Focus**: Stakeholders should pay attention to features like 'waterfront', 'lat', 'sqft_living', and 'condition' when making investment decisions, as these appear to significantly influence house prices.
- **Continuous Learning**: Real estate markets evolve. It's essential to periodically retrain the models with new data to ensure their continued relevance and accuracy.

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