

# The Dogs of Twitter: Insights from the WeRateDogs Dataset

The world of social media is filled with people trying many strange things, but few are as heartwarming and mostly beloved as the WeRateDogs Twitter account. By analyzing a cleaned and wrangled dataset from WeRateDogs, we can uncover interesting insights about the dogs that capture the internet's attention and affection.

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## Most Popular Dog Stages

One of the unique features of WeRateDogs is its playful classification of dogs into stages such as "doggo," "puppo," "pupper," and "floofer." Our analysis reveals that the most popular dog stage, in terms of average retweet count, is the combination "doggo/puppo." This suggests that Twitter users are especially charmed by dogs that embody multiple adorable qualities at once. The pie chart below illustrates the distribution of these dog stages, with "pupper" being the most common.

Pie chart of dog stages

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## Most Liked Dog Names

Names can have a surprising impact on a dog's popularity. According to our data, the name "Stephan" stands out as the most liked, based on average retweet counts. This could be due to a particularly memorable tweet or simply the charm of the name itself.

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## Most Common Dog Breeds

Using image prediction data, we found that the golden retriever is the most frequently identified breed among the tweets. This aligns with the breed's reputation for being friendly, photogenic, and universally loved. Other common breeds include Labrador retrievers and Pembroke Welsh corgis, all of which are known for their appealing looks and personalities.

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## Conclusion

The WeRateDogs dataset offers a fun glimpse into the preferences of dog lovers on X. Whether it's the stage of doghood, a funny name, or a cool breed, certain factors consistently capture the hearts (and retweets) of the online community. The weird or abstract classifications and joyful content remind us why dogs hold such a special place in our digital—and real—lives.

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