

# Noor Fatima

## UI/UX Designer

As a passionate and innovative UI/UX designer, I bring creativity and precision together to craft exceptional digital experiences that resonate with users and elevate brands.



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📞 03340506687

📄 [www.figma.com/proto/rLBgNjdExQJDAdTrXK1U6C/Portfolio?node-id=47-15454&t=SBPhmeeKXgFkF6WA-1&scaling=min-zoom&content-scaling=fixed&page-id=47%3](https://www.figma.com/proto/rLBgNjdExQJDAdTrXK1U6C/Portfolio?node-id=47-15454&t=SBPhmeeKXgFkF6WA-1&scaling=min-zoom&content-scaling=fixed&page-id=47%3)

## EDUCATION

### Bachelor's

Comsats University Islamabad

02/2019 - 2023

Rawalpindi, Pakistan

#### Courses

- Bioinformatics

## TECHNICAL SKILLS

Material 3 Design

FIGMA

Photoshop

canva

Sketch

HTML

CSS

Python

R

SQL

Adobe XD

## WORK EXPERIENCE

### UI/UX Designer

Two Apps

06/2023 - 2023

Part-time Remote job

#### Achievements/Tasks

- Working on building a marketplace app using Material 3 design principals!
- Designed and developed beta version of the app with a strong focus on accessibility, adhering to WCAG principles.

### Junior UI/UX designer

03 interfaces

03/2023 - 05/2023

#### Achievements/Tasks

- Developed a Design language high Fidelity wireframes for an In-house mobile app using sketch!
- Worked on an ongoing project of ubank to accelerate the design process and address the shortcomings.

### UI/UX Designer

Freelance

02/2021 - 02/2023

#### Achievements/Tasks

- Created UI apps using figma, solved UX related problems.
- Re-designed already existing apps.

### Marketing specialist

AIESEC in ISB

03/2021 - 03/2022

Islamabad

Youth run organization

#### Achievements/Tasks

- Worked in marketing portfolio to develop, execute, and monitor marketing programs.

## PROJECTS

Marketplace app(using Material Design 3)

- Currently working on a marketplace app using material design 3 principals. My expertise lies in leveraging the vibrant color palettes, intuitive typography, and dynamic components of Material Design 3 to craft designs that seamlessly blend aesthetics and functionality.

Personal Assistant app

- Leveraging my expertise in UX/UI design, I created an intuitive and user-centered solution that seamlessly integrates into users' lives.

Shopping App - Transforming Retail Experience

- Through my design decisions and UI/UX expertise, I've created an engaging, user-centric shopping platform that combines aesthetics with functionality.

## LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

## CERTIFICATION

Foundations of User Experience (UX) Design -Coursera