Vigram Sivakumar

Lead UI/UX Designer

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LinkedIn
UI/UX Design Portfolio

Passionate and experienced Lead UI/UX Designer skilled in user research, design systems, usability studies, and web/mobile application design. Expert in transforming complex problems into intuitive solutions through wireframing, prototyping, and visual communication. Collaborative and curious, excited to contribute to the company's future.

SKILLS

Visual Design, Prototyping, User Research, Journey Mapping, Usability Testing, Branding, Interaction Design, Wireframing, Web Design, Mobile Design, Design System, 3D Visualization

TOOLS

Figma, Adobe XD, Illustrator, InDesign, Blender, HTML, CSS, Python, Bootstrap, Webflow.

EXPERIENCE

Lead UI/UX Designer at Hexaware Technologies Limited, India

MAY 2023 - PRESENT

- Advocate for user-centered design solutions, integrating user insights and preferences into the design process.
- Conducted extensive user research to inform design decisions and strategies, defining user personas and mapping user journeys.
- Developed innovative product concepts, storyboards, detailed interaction designs, screen flows, and prototypes to effectively communicate and present solutions.
- Utilized user experience metrics and analytics to track and report on the success of UX/UI improvements, driving data-informed design decisions.

Current Project: LSEG (London Stock Exchange Group) role UI/UX Designer

- Developed intuitive and user-friendly interfaces for the LSEG platform, enhancing the overall user experience.
- Conducted extensive user research and usability studies to gather insights and feedback, resulting in informed design decisions.
- Collaborated with cross-functional teams including product managers, developers, and marketers to integrate user experience strategies.

Responsibilities: Visual Design, Prototyping, User Research, Journey Mapping, Usability Testing, Interaction Design, Wireframing, Design System, and Web Design.

Technical Support Specialist at Autodesk, India

JUN 2020 - APR 2023

- Improved Autodesk's product experience through user research, personas, and user journey.
- Led visual design development aligned with brand standards for a cohesive user experience.
- Created branded, desirable digital experiences across platforms and devices.
- Collaborated with cross-functional teams including product managers, developers, and marketers to integrate user experience strategies.

Responsibilities: Visual Design, Prototyping, User Research, Journey Mapping, Usability Testing, Interaction Design, Wireframing, Design System, Web Design, Technical Support, Design Implementation, and Product Documentation.

Associate Retail Planner at Tesco, India

APR 2019 - MAY 2020

- Craft personalized shopping experiences by aligning retail strategy with customer needs, backed by research and data.
- Elevate journeys, navigation, and seamless experiences through meticulously designed store layouts.

Junior Architect at Trinity Edifice, India

MAR 2017 - FEB 2019

- Assisted in the development of architectural designs, contributing to project deliverables and documentation.
- Collaborated with senior designers and architects to create design concepts and presentations.

EDUCATION

Bachelor of Architecture from Bharath Institute of Higher Education and Research, India

AUG 2012 - MAY 2017

CERTIFICATIONS

UI/UX Design Professional Certificate from Google

MAY - SEP 2022

- Completed Google's UI/UX Design Certificate program, covering essential topics like UX research, inclusive design, and prototyping using Figma and Adobe XD.
- Developed proficiency in utilizing industry-standard design tools and techniques, enabling the creation of engaging user interfaces and interactive prototypes.

Luma Practitioner Certification from Luma

JUN- AUG 2022

- Earned LUMA Practitioner Certification, demonstrating expertise in human-centered design and facilitation for innovation.
- Proficient in LUMA's tools and methods to facilitate workshops and drive user-centric solutions.