

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

To mobilise clients through offer best services

To maintain proper invoices in zoho books

All the project works are completed within a specified time

To give client support services effictively

Each project costs are maintained separtely in zoho books

To monitor the each project separetly and to manage them effectively



Persona's name

Short summary of the persona

All the financial transactions are maintained for each project separetely in zoho books

Clients and subcontractors details are recorded in zoho books for future reperence

To monitor profitable and non-profitable project separetly

Best client services are offered

Projects are completed with in a specified time limit

Financial reports and client reports are generated quiekly in zoho books

Does

What behavior have we observed? What can we imagine them doing?



Feels



