

## 1.INTRODUCTION

### 1.1 overview

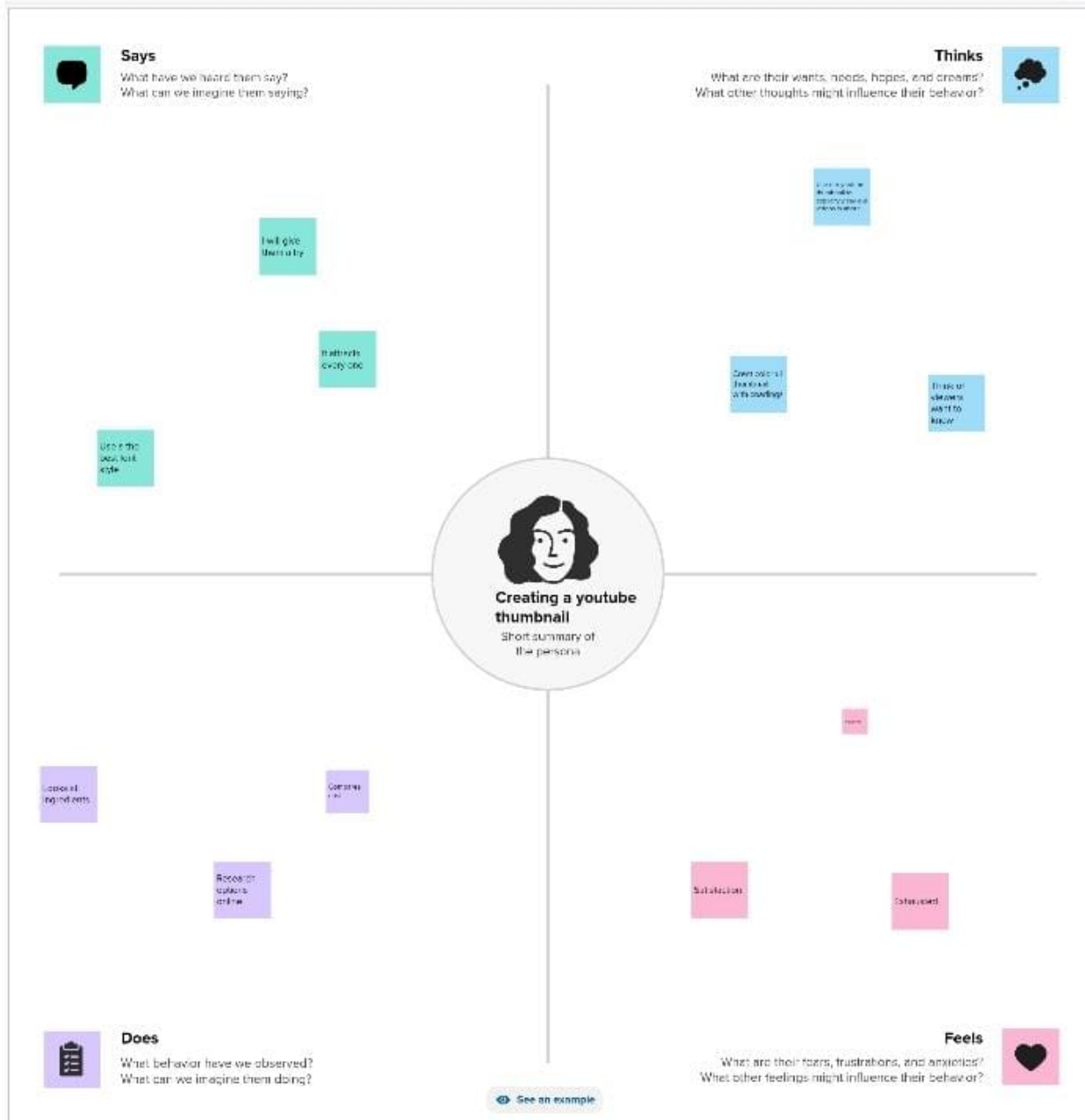
By definition, a cosmetic product is any substance or mixture intended to be placed in contact with the external parts of the human body, with the exclusive or with main objective of cleaning, changing the look, protecting and maintaining good condition, or eliminating body odors.

### 1.2 purpose

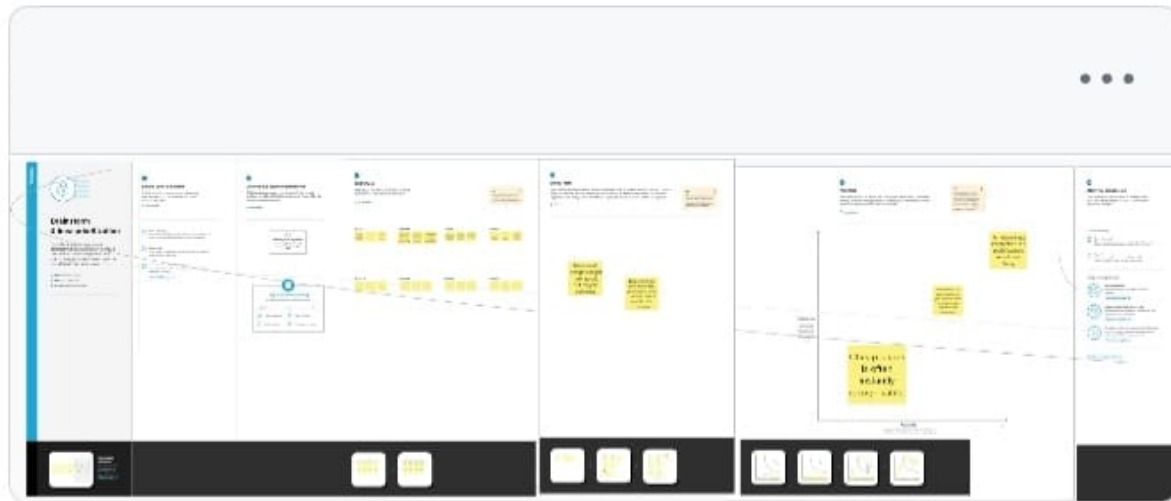
It's a good idea to include the kind of service you provide, such as "Hair Stylist" or "Nail Technician" or simply "Beauty Salon Professional". Be sure to add the street address, the name of the shopping center, city, and state to your salon.

## 2. PROBLEM DEFINITION & DESIGN THINKING

### 2.1 empathy map



## 2.2 brainstorming map



### 3.RESULT



***Lipsticks***

***Eye  
products***



***Face creams***

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#### 4.ADVANTAGES & DISADVANTAGES

Grab Attention Quickly. ...

Easy To Share. ...

Establish Personal Connection. ...

Affordable. ...

Need Professionals To Design Cards. ...

Require Frequent Redesigning. ...

Take Up A Lot Of Space. ...

Need A Scanner.

#### 5.APPLICATION

Canva is a great choice for anyone looking for an easier way to create business cards. It offers thousands of templates and millions of stock photos to choose from. Plus, Canva also has a range of powerful editing tools to help you customize your card.17-May-2023.

#### 6.CONCLUTION

canva was very easy to work with.the filters was very nice.canva was very nice app for making professional bussiness cards.