

No. customer

22.1K

No. transaction

422.4K

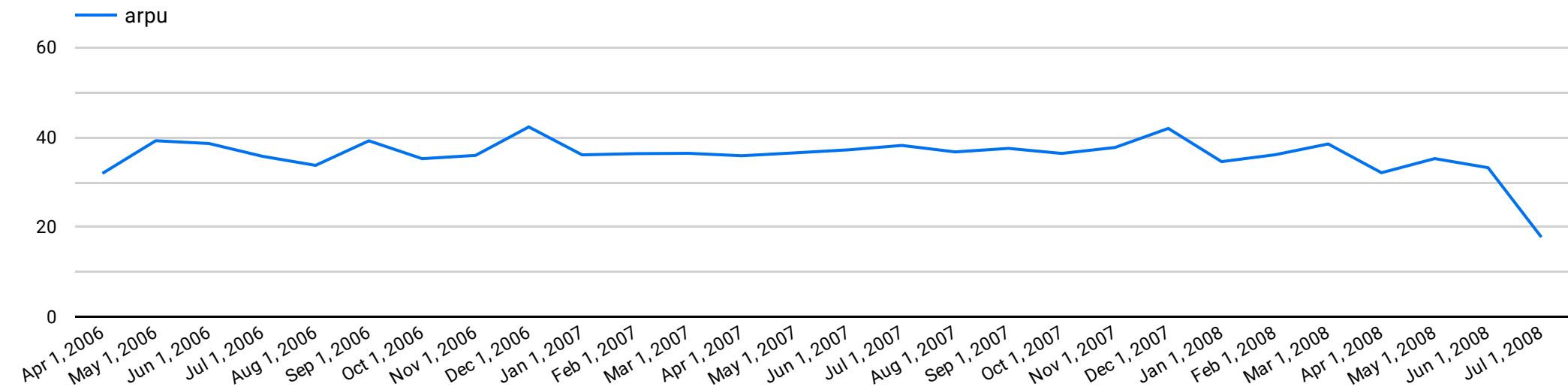
AVG ticket size

53.2

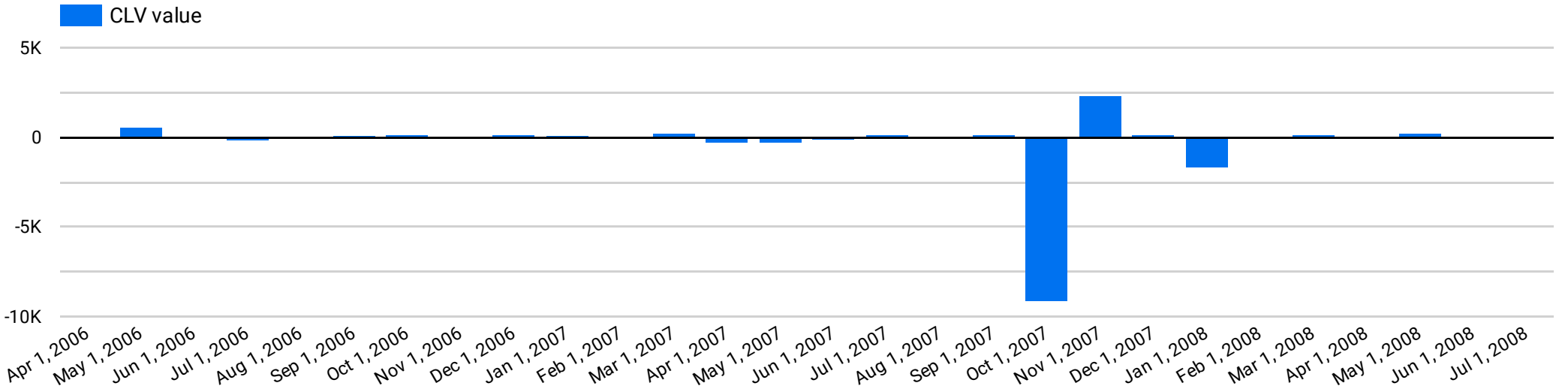
Select month



ARPU per month



CLV per month



ARPU vs CLV

	DATE ▲	ARPU	CLV
1.	Apr 1, 2006	31.91	-11.71
2.	May 1, 2006	39.19	524.44
3.	Jun 1, 2006	38.57	-56.86
4.	Jul 1, 2006	35.72	-172.27
5.	Aug 1, 2006	33.7	-32.58
6.	Sep 1, 2006	39.17	75.45
7.	Oct 1, 2006	35.19	151.52
8.	Nov 1, 2006	35.91	-53.47
...	...	...	...

1 - 28 / 28 < >

AVG ticet size

