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# Liar Liar! Pants on Fire!

Fake News Detector powered by  
Machine Learning

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— Topic

# Fake News Detector powered by Machine Learning

# Reason for Topic Choice

In a time when we can spread and receive information quickly, thanks to the technology and high-speed networks , media literacy is very important.

Detecting fake news has become more important than ever for the sake of a peaceful society. A prediction tool would be a terrific way to help people make more educated decisions on news.



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In a time when we can spread and receive information quickly, thanks to the technology and high-speed networks , media literacy is very important.

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Only 26% of Americans are  
confident in their ability to detect  
fake news

THAT MEANS THAT  
**242,868,000**  
AMERICANS WOULD NOT  
BE ABLE TO TELL  
**FACT FROM FAKE**

Source: [Statista](#)





# Questions We Hope to Answer

- ✓ Is the article True or False?
- ✓ What is the accuracy of the prediction model?
- ✓ Are Fake news articles only found on less reliable websites?



# FACTS

## FAKE NEWS

# Data Source

- University of Victoria
- Reuters.com (True articles)
- Politifact (Fake articles)

title	text	subject	date
Donald Trump Sends Out Embarrassing New	Donald Trump just couldn't wish all	News	31-Dec-17
Drunk Bragging Trump Staffer Started Russia	House Intelligence Committee Chair	News	31-Dec-17
Sheriff David Clarke Becomes An Internet Jok	On Friday, it was revealed that form	News	30-Dec-17
Trump Is So Obsessed He Even Has Obama's	On Christmas day, Donald Trump an	News	29-Dec-17
Pope Francis Just Called Out Donald Trump	Pope Francis used his annual Chrstr	News	25-Dec-17
Racist Alabama Cops Brutalize Black Boy	Whi The number of cases of cops brutali	News	25-Dec-17
Fresh Off The Golf Course, Trump Lashes Out	Donald Trump spent a good portion	News	23-Dec-17
Trump Said Some INSANELY Racist Stuff	Insid In the wake of yet another court de	News	23-Dec-17

# Tech Stack

JUPYTER  
NOTEBOOK

MACHINE  
LEARNING

PYTHON

GOOGLE COLAB

NATURAL LANGUAGE  
PROCESSING

TABLEAU

SQLALCHEMY

CSS

HTML

FLASK

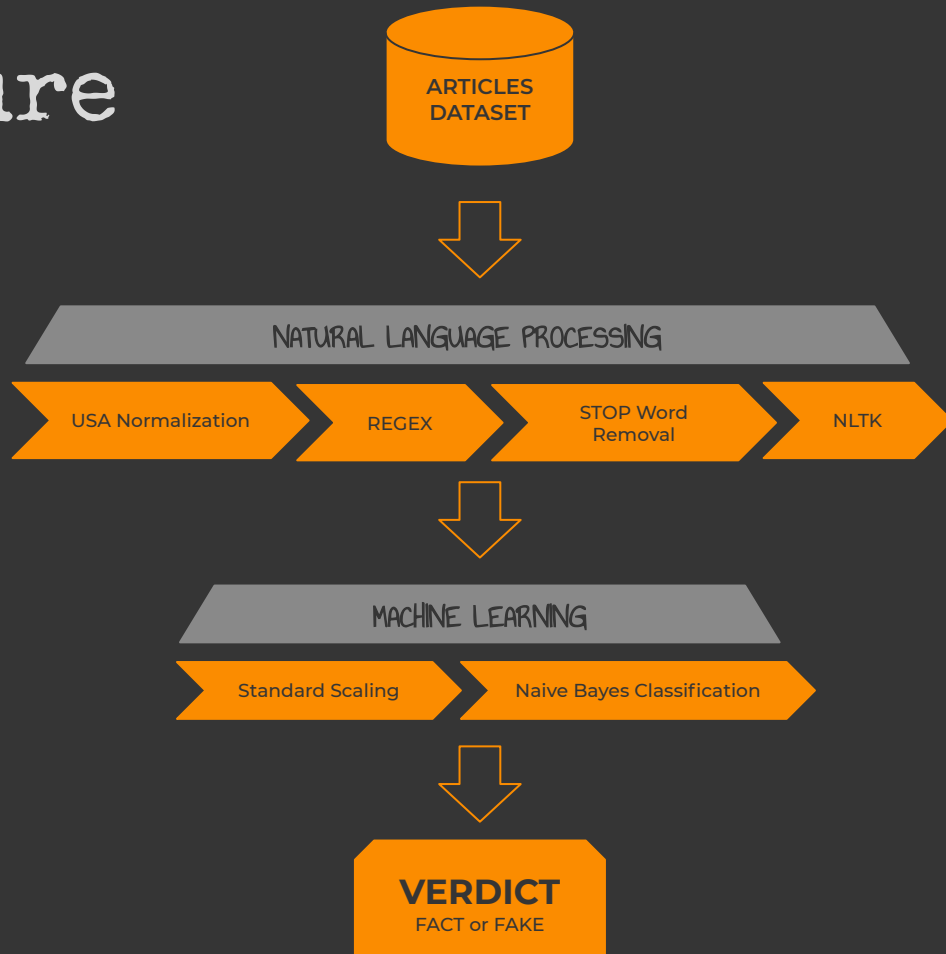
POSTGRESQL

HEROKU

BOOTSTRAP



# Architecture

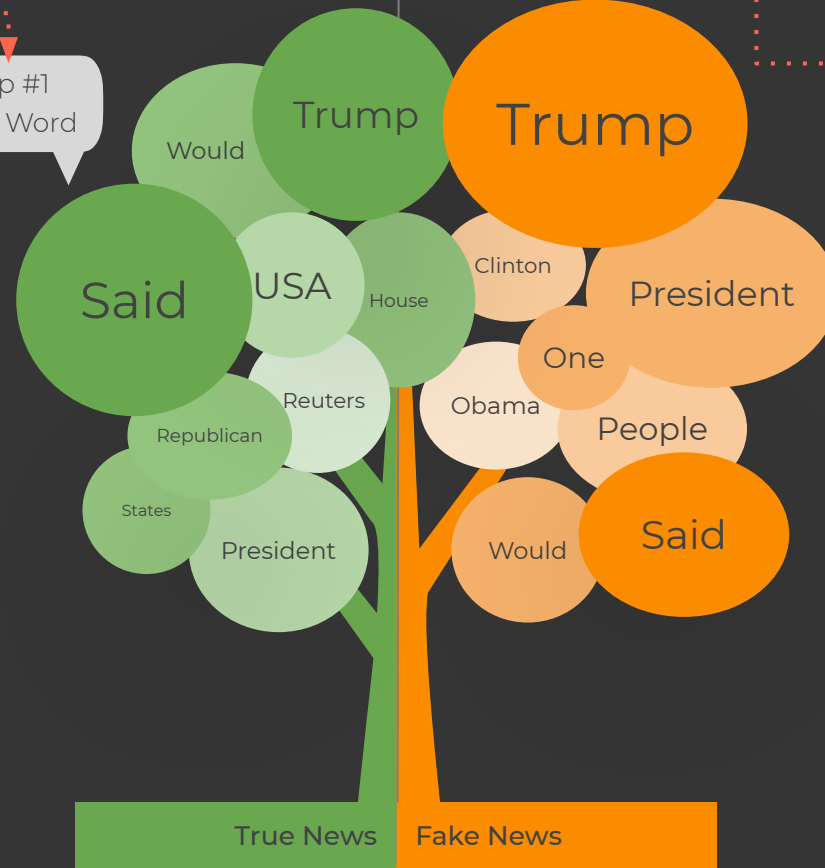


# Word Cloud

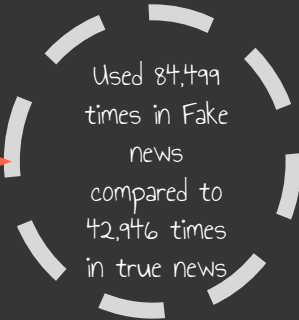
## MOST COMMON WORDS



Top #1  
True Word



Top #1  
Fake Word



President Names more likely  
to be found in Fake news

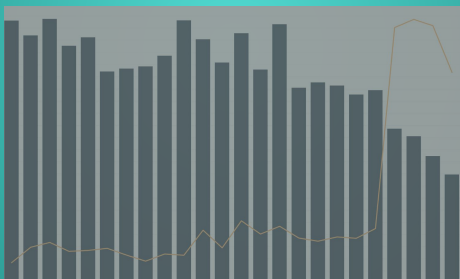
True News

Fake News

# Results of Analysis

## Top Features

- **Length** of Title (64 vs 88 characters)
- **Pronouns** used in articles (2.02% vs 3.90%)



## SVM Model

### Pre requisites

- NLP
- Standard Scaling

### Pros

- 95% accuracy

### Cons

- Longer training time for large datasets
- Regex Integrations issues

## Naive Bayes Model

### Pre requisites

- Count Vectorization

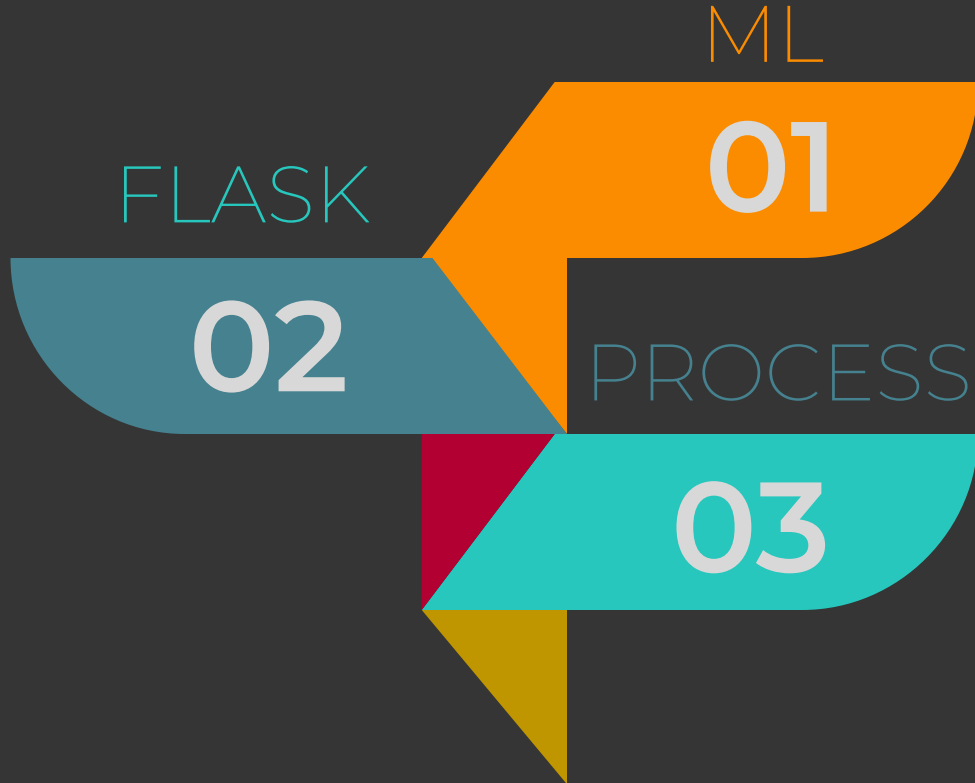
### Pros

- Lesser training time
- Easier to integrate with Flask

### Cons

- 92% accuracy

# What the team would have done differently?



Train ML model on a comprehensive dataset with more features

Identify integration issues early on in the development process

Build Flask Application using NLP and the most accurate ML model

# Recommended Add-ons

- Determine the **accuracy** of prediction for every Test article
- Web scrape articles from different News channels and rate them based on their **reliability**
- Receive User feedback and build a **Reinforcement** machine Learning model

# Fake News Detection!

How can you help?