Overview Dashboard - Free Fire vs. PubG



	Total			1101				•					ı	
Page Name	Total #Posts	Like	Share	Comme	nt Reactio	n Engag		Average Like	Share	Comment	Reaction	Engagement		
Free Fire		300	1036409	35207	75660	154668	1301944	3454.70	117.36				t .	
PubG		247	249706	14315	8331	13121	285473	1010.96	57.96	33.73	53.12	1155.76		
Total		547	1286115	49522	83991	167789	1587417	2351.22	90.53	153.55	306.74	2902.04		
No. of FB F	osts			Share of Eng	gagement			Average. E	ngagemen	t per post				
				PubG 18.0%				Free Fire			4339.81			
PubG 45.2%								Name Name Page Name			4003.01			
			Free Fire 54.8%					Page PubG	1155.76					
						Free Fire 82.0%		0.00	1000.00					
#Posts	Week40	Week41	Week42	Week43	Week44	Week45			Week47	Week48	Week49	Week50	Week51	Week52
Free Fire		4	31	35	30	30	25	27	22					
PubG		8	21	7	8	7	17	12	30	34	33	31	25	
#Like	Week40	Week41	Week42	Week43	Week44	Week45	,	Week46	Week47	Week48	Week49	Week50	Week51	Week52
Free Fire	**************************************	3103	73282	98587	56289	76003	101144	115073	74206					
PubG		13333	10829	3340	2994	12145	13302	12350	42675	37865			21033	3
#Share	Week40	Week41	Week42	Week43	Week44	Week45	\	Week46	Week47	Week48	Week49	Week50	Week51	Week52
Free Fire		101	3141	4788	1854	5615	1950	4311	710					
PubG		923	710	98	139	821	1318	894	2661	2311	1245	1234	1166	
₹ Name (Profile)	All	₹ WEEKN	JM All							_			
					Content type	COUNTA				a SUM of Comme	•			
							0	195	11	1				

Content type	COUNTA of Content typ	SUM of Likes	SUM of Post sha SUM of Commen		
	0	195	11	1	
album	42	60228	7549	5223	
cover_photo	6	3781	35	205	
native_templates	10	4707	161	328	
photo	320	1056237	32476	60949	
profile_media	2	17779	233	2434	
share	25	5157	334	526	
video	22	52129	2528	1814	
video_direct_response	1	733	306	159	
video_inline	116	85169	5889	12352	
Grand Total	544	1286115	49522	83991	