#NVSummit2021

Protecting Endpoints in a ZeroTrust world!

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- Twitter @samilaiho
- MVP since 2011

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Sami Laiho

Senior Technical Fellow
adminize.com / Sulava

- IT Admin since 1996
- MVP in Windows OS since 2011
- **”100 Most Influencal people in IT in Finland” – TiVi’2019, 2020**
- Specializes in and trains:
  - Troubleshooting
  - Security, Social Engineering, Auditing
- Trophies:
  - **Ignite 2018 – Best Session and #2 (out of 1708) !**
  - Best speaker at Advanced Threat Summit 2020, Poland
  - Best Speaker at NIC, Oslo 2016, 2017, 2019 and 2020
  - Best Session at AppManagEvent 2017, 2018, Utrecht
  - TechEd Europe and North America 2014 - Best session, Best speaker
  - TechEd Australia 2013 - Best session, Best speaker

MEANWHILE IN FINLAND

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Protecting Endpoints in a ZeroTrust world!

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BYOD

New Zero-Trust Era

Why Zero Trust?

- Empower your users to work more securely anywhere and anytime, on any device
- Enable digital transformation with intelligent security for today’s complex environment
- Close security gaps and minimize risk of lateral movement

Zero Trust principles

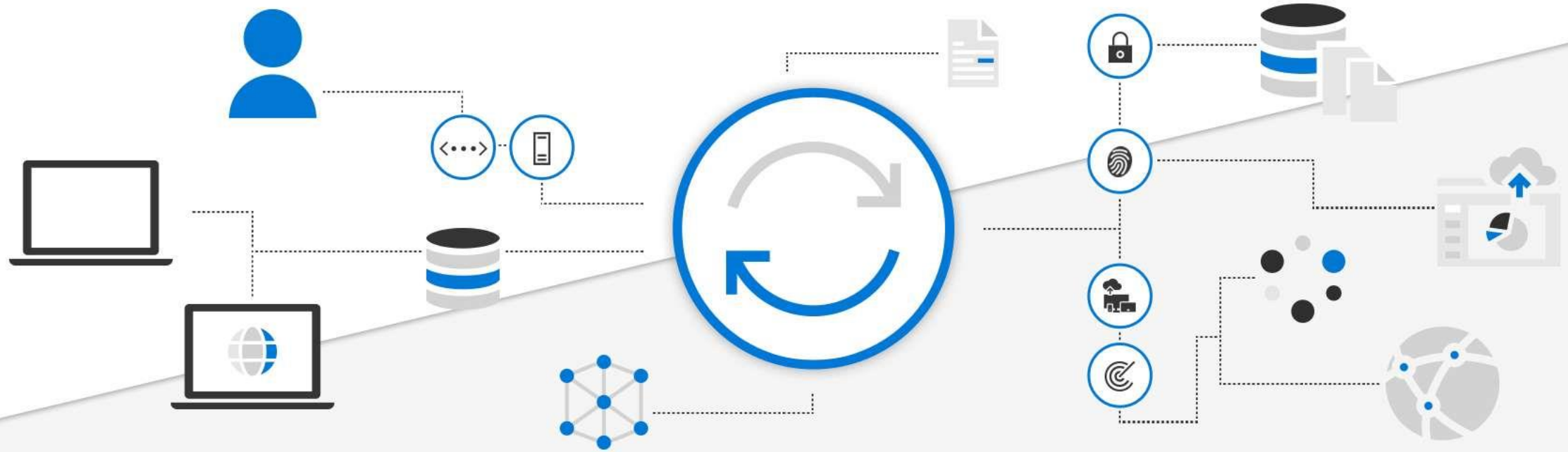
Verify explicitly

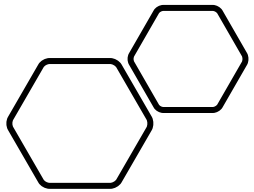
Use least privileged access

Assume breach

Zero Trust defined

- Instead of assuming everything behind the corporate firewall is safe, the Zero Trust model assumes breach and verifies each request as though it originates from an open network





“Never trust, always verify”

Zero Trust Components

- Identities
  - Verify and secure each identity with strong authentication across your entire digital estate.
- Devices
  - Gain visibility into devices accessing the network. Ensure compliance and health status before granting access.
- Applications
  - Discover shadow IT, ensure appropriate in-app permissions, gate access based on real-time analytics, and monitor and control user actions.

Zero Trust Components

- Data
  - Move from perimeter-based data protection to data-driven protection. Use intelligence to classify and label data. Encrypt and restrict access based on organizational policies.
- Infrastructure
  - Use telemetry to detect attacks and anomalies, automatically block and flag risky behavior, and employ least privilege access principles.
- Network
  - Encrypt all internal communications, limit access by policy, and employ microsegmentation and real-time threat detection.

Forget INTERNAL networks!

Welcome VPNs and IPsec!

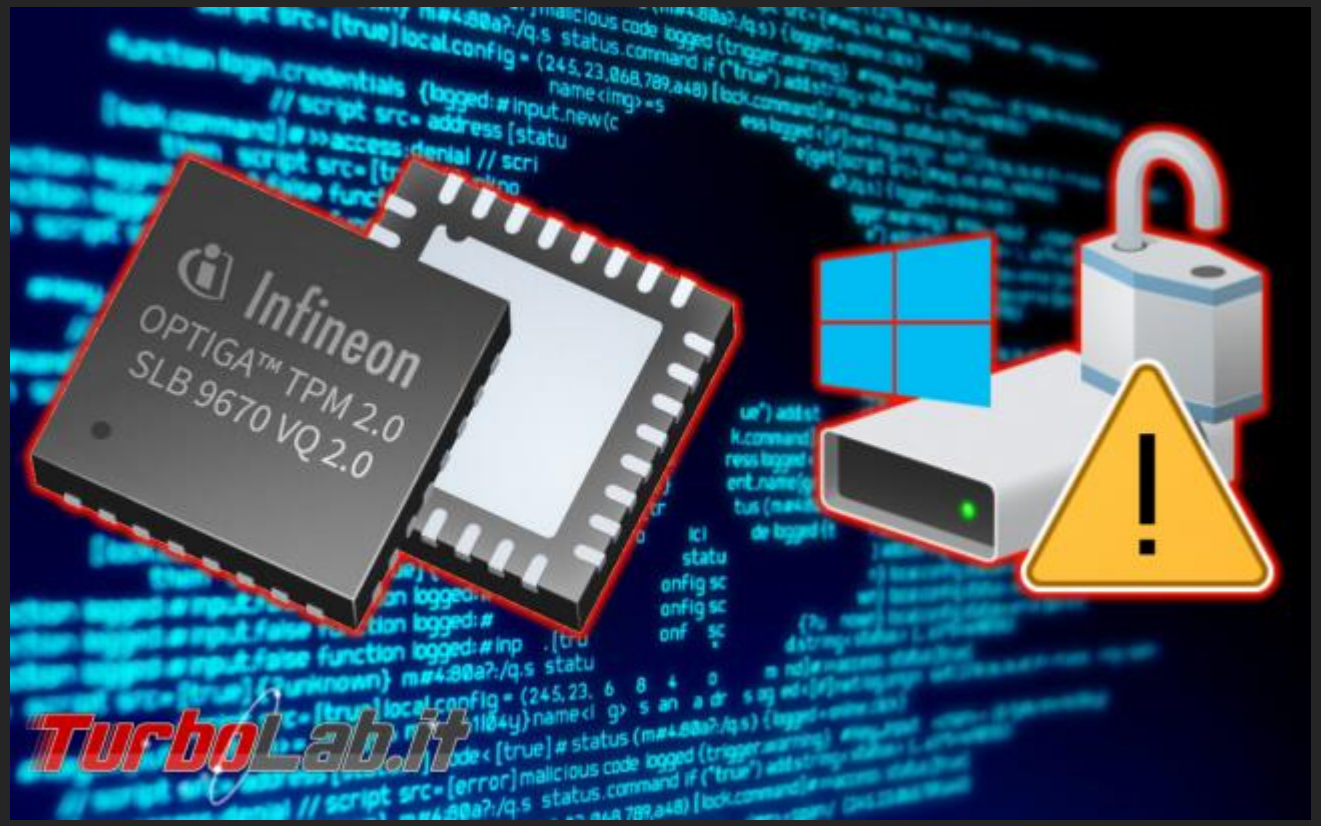
DEMO

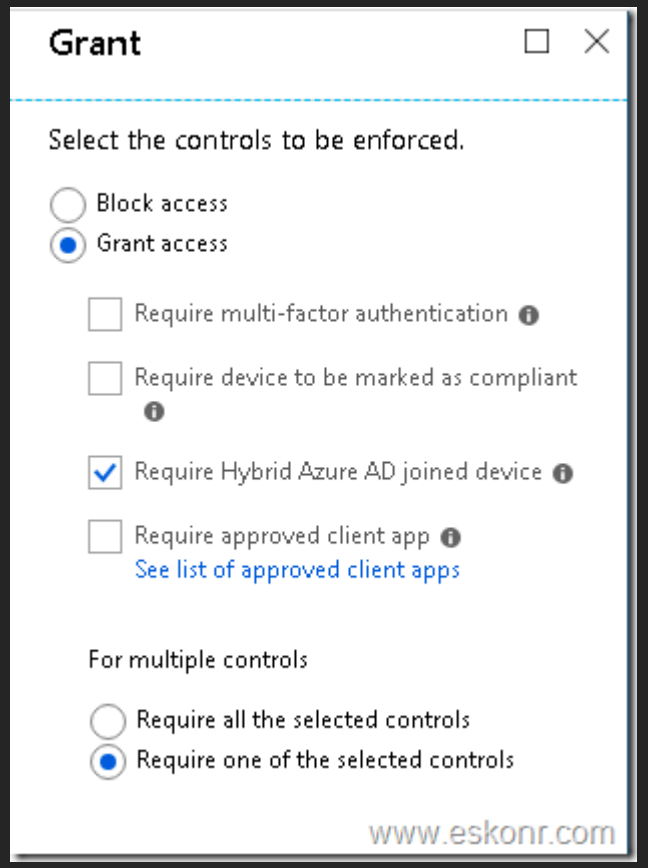
IPsec

Known and Healthy Devices

MFA & Biometrics

- Really a game changer
- Great second factor!
  - There are still issues to think about





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MFA

Trust

Admin Epoch 1985 - 2005	Non-Admin Epoch 2005 - 2025	App Control Epoch 2025 - ?
Users run as local admin Users install their own software Apps trusted by default	**Users run as standard user** **Admins install software** Apps trusted by default	Users run as standard user Admins install software **Apps trusted when trust is earned**
		

Principle of Least Privilege

- In Windows there is no Security if you logon as an admin
- The security subsystem was not built to withstand the use of admin rights
- With “No-Admin” approach
  - We get better performance
  - We get less tickets
  - We get less reinstallation
  - We get more productive users!
  - We get less malware
  - We get to be lazier as admins!

The Big Headlines and Takeaways for this Report

- 2019 witnessed a record high discovery of **858 Microsoft vulnerabilities**
- The number of reported vulnerabilities has **risen 64% in the last 5 years** (2015-2019)
- Removing admin rights would **mitigate 77% of all Critical Microsoft vulnerabilities** in 2019
- **100% of Critical vulnerabilities** in Internet Explorer would have been mitigated through the removal of admin rights
- **100% of Critical vulnerabilities** in Microsoft Edge would have been mitigated through the removal of admin rights
- **100% of all Critical vulnerabilities** in Microsoft Office products would have been mitigated by removing admin rights
- **80% of Critical vulnerabilities** affecting Windows 7, 8.1 and 10 would have been mitigated through removal of admin rights
- **80% of Critical vulnerabilities** affecting Windows Servers would have been mitigated through removal of admin rights

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Principle of Least Privilege

Allow-Listing

1 Million New Malware Variants per day

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Simplest AppLocker

- THIS KILLS 950000+ PIECES OF MALWARE PER DAY!! With no Anti-Malware ☺

Action	User	Name	Condition	Exceptions
Allow	Everyone	Signed by *	Publisher	
Allow	Everyone	All files located in the Program Files folder	Path	Yes
Allow	Everyone	All files located in the Windows folder	Path	Yes
Allow	BUILTIN\Ad...	(Default Rule) All files	Path	

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Apps Required to Have Earned Trust – Aka Allow-Listing

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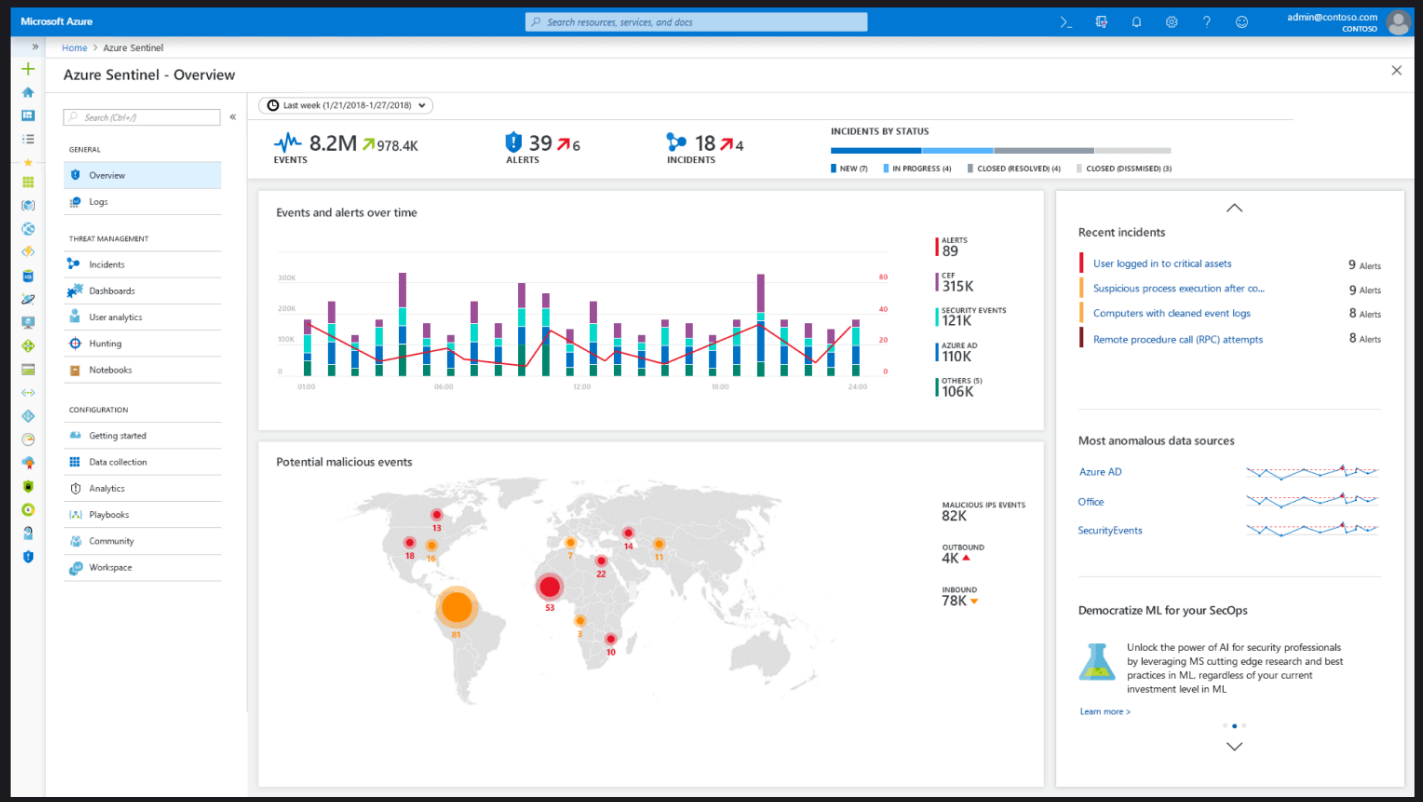
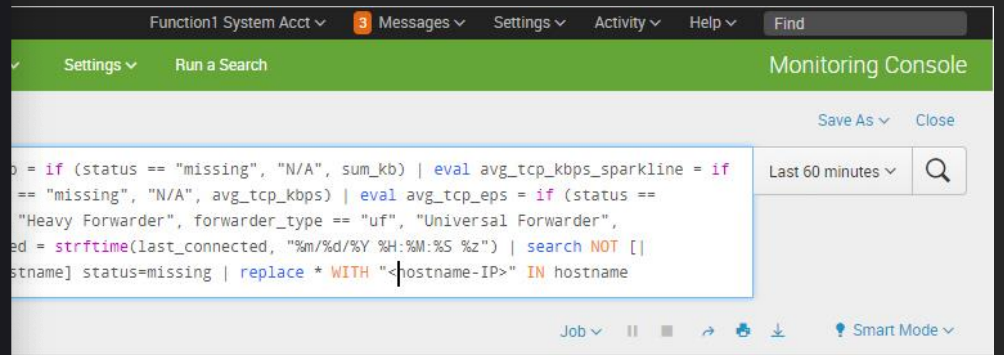
Monitoring

SIEM & SOC





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x86_64	N/A	N/A	N/A	Universal Forwarder	156AA180-1AF3-4772-BD04-1DD71312C462	<hostname-IP>	09/25/2017 16:00:12 -0400	Linux	missing	N/A	6.5.2
x64	N/A	N/A	N/A	Universal Forwarder	36041654-7EC1-45AA-A5D1-5CEC67339FE0	<hostname-IP>	10/05/2017 05:16:56 -0400	Windows	missing	N/A	6.4.8
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Thank you!

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“In Security don’t let perfect be the enemy of good”

@samilaiho

If you are not on Twitter – Get on Twitter!