

## Style guide for Holidaze

### Logo

```
<i class="fa-solid fa-plane-departure logo"></i>

$color--secondary: hsl(13, 59%, 11%);

.logo {
  color: $color--secondary;
  margin-right: 0.5rem;
}
```

### Placement

Has to be placed top left corner on each web page with exact code as above.

### Colours

Must be in the color provided in the code above.

### Sizes

Should always be font-size: 1.5rem;

## Typography and font details

### Typefaces

We use Roboto for all headings and open sans for the rest.

### Weights

We only use regular unless emphasis or strong. Active links should also have bold font-weight. Never to use italic.

### Sizes

Keep the default bootstrap font-sizes.

### Colours

Headings will have colour of white on brown background (hsl(13, 59%, 11%)), body will also be white.

All navigation links will be off white colour(#E0E0DE) unless active. If active they will have white colour, on the orange background (#EE7A2D). The Filter aside panel including everything that is within a card design will have a background colour of #4B322B.

## Layout of the pages in terms of columns and grids

Mobile layout will mainly be displayed in column unless very short information is shown in which case it is allowed to make two column design.

From 756px and up should be mainly focused for two columns unless the content should seem better displayed in one or three rowed designs. Above 960 and up will be multiple. Up to five columns.

### All interactive features

Buttons will be in the primary colour which is orange: #EE7A2D. They will have white text colour and will have hover effect of white border with 1px solid state. They will also change background colour opacity on hover to: 0.6.

Links will be in off-white colour: #E0E0DE. They will have hover effect of colour change white and bold weight. They will also have underline on hover and active.

On phone layout there will be a hamburger menu icon that collapses to a menu over the image banner.

On forms, the hover, focus and active effects over the input line must be primary orange: #EE7A2D.

### Colours and colour details

#### The main colour palette with HEX

The primary colour #EE7A2D.

Secondary colour #2d130c.

Background colour where there is body text: #2d130c.

Optional brown colour: #4B322B.

Off-white colour: #E0E0DE.

Optional dark colour: 0B090E.

Green colour: 0D875F.

### Placement of colours

The body text area background must be: #2d130c.

The background for header and footer must be: #EE7A2D.

The background for main body: 2d130c.

Text colour white on brown background (hsl(13, 59%, 11%) or 2d130c in hex) unless its navigation or footer in which case the background colour is as stated above.

### Form elements and details

#### Background colour of form and size of form on page

Colour of the form shall be the secondary colour, hover and focus effect in this case will be primary colour.

#### Input fields and styles, label styles, check box styles

The labels should be regular and floating to the left. The input fields will be same sizes.

The checkbox checked state background colour must be primary orange with the white check.

### Form placeholder text

Form placeholder should be short and concise but, informative. Give examples. E.g., if the form asks for the name, placeholder can be “Your name”.

### Submit button

Must be background colour of primary colour, on hover effect of primary colour with 0.6 opacity, and text colour of white, border of primary orange, on hover effect colour of white.

### Error messages

Should be informative and short. As short as possible tell where the mistake is and what the mistake is.

### Graphic/image elements and media with details

#### Borders

Borders should by default be none unless it is for forms or effects to buttons. Forms should have borders but only on hover, focus and active state. Buttons should have same colour as their background colour by default and white when hover, active or in focus.

#### Website icons

Icons should be in either 64px or 32px. Choose what is most appropriate, if there are any existing icons in same type of context, apply the same size.

#### Opacity effects

The hover state for buttons of primary orange colours will be opacity 0.6.

#### Video usage and sizes allowed

Video usage is allowed where appropriate, the maximum non full screen size shall not exceed 600px in width.

#### Photos and their size

Images should be either jpeg, jpg, gif, png or svg file type. They should not exceed 600kb of size. Nor shall they exceed 800px of width unless it is a banner photo. In which case full width is allowed.

#### Illustrations to be included

Illustrations are allowed up to 600px width and only on “guide” type of content.

#### Social media icons

Social media icons shall not be used.

#### Other content areas

##### Peoples profiles in About pages

Card looking design, with image on left side. Title (name) on the right in the middle with description under that.

#### Calls to action blocks

Background colour of supplied green, on hover effect border white, and text colour of white, border same green.

#### Maps on page with sizes and placement

No maps.

### Footer design

Footer should have background colour of primary colour with white text of "Created By Filip Hrnjez"

### Dos and don'ts

Always follow all the rules, if not sure, ask.

Never exceed the limits of size.

If not sure about something but, it already exists on the page, it is allowed to replicate.

### Brand personality and target audience

#### Brand personality

Should appear classy, cultural, professional, but also playful and fun. Should sound friendly and inviting, and not appear too difficult.

#### Target audience

The target audience is anyone who wishes to find a place to rent in Bergen.