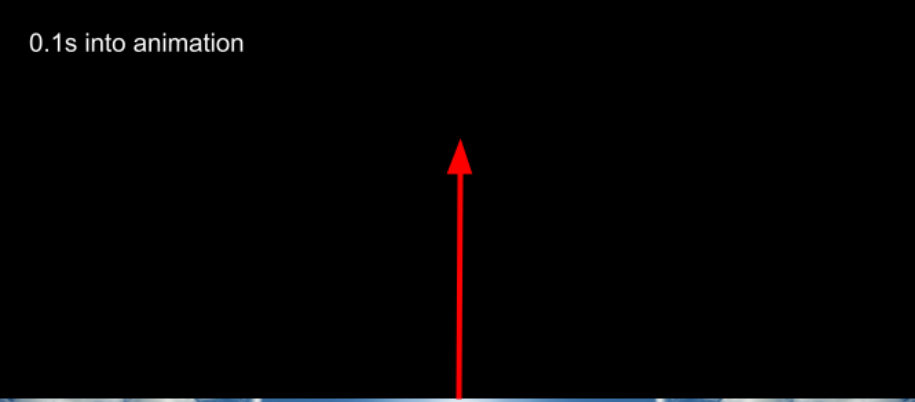



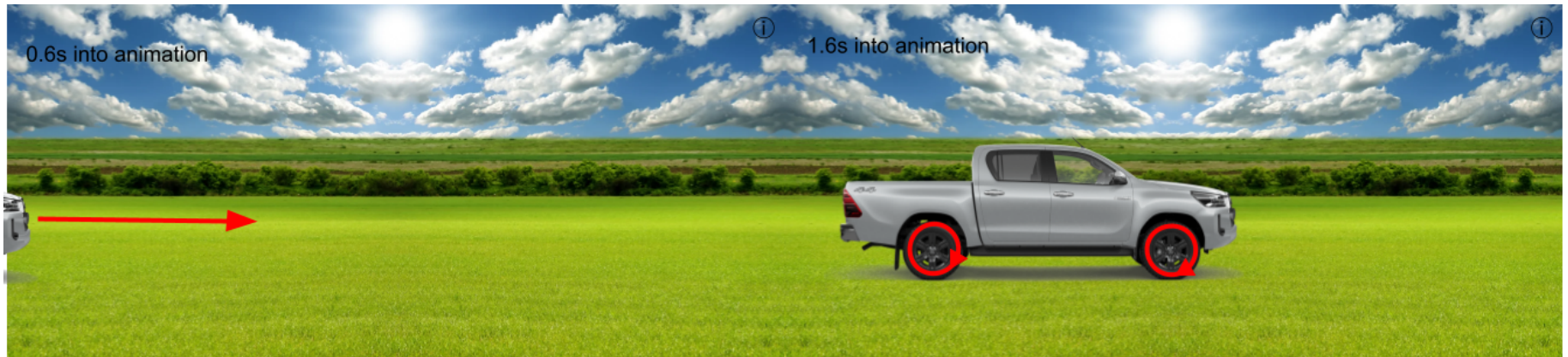
Storyboard for Toyota Hilux Ad (Task 2) - Jesse Northey

Animation Keyframes for Toyota Hilux Ad (approximately 7.1s long)

Keyframe 1

<p>0.1s into animation</p> 	<p>0.5s into animation</p> 
<p>Description: On grassy farmland terrain, the background slides in from the bottom.</p>	<p>Animation: The screen starts of black. The background image slides up from the bottom (over 0.5s)</p>
<p>Elements: 1 background (grassy farmland terrain)</p>	<p>Overall Animation Delay: 0 seconds Animation Duration: 0.5 seconds</p>

Keyframe 2



Description: On grassy farmland terrain, a grey Toyota Hilux comes drives onto the page with the wheels rotating

Elements: 1 background image (grassy farmland terrain), 1 image (Toyota Hilux).

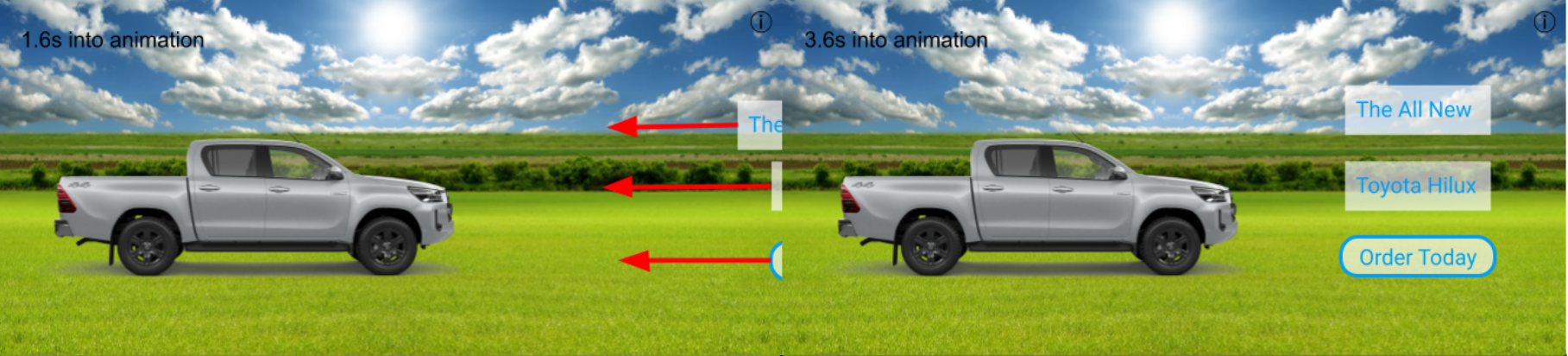
Animation: The car drives into the screen from the left hand side into the middle of the screen (1s).

The wheels rotate over the 1 second. This rotation should take 0.2s per rotation and repeat 5 times.

Overall Animation Delay: 0.6 seconds

Animation Duration: 1 seconds

Keyframe 3

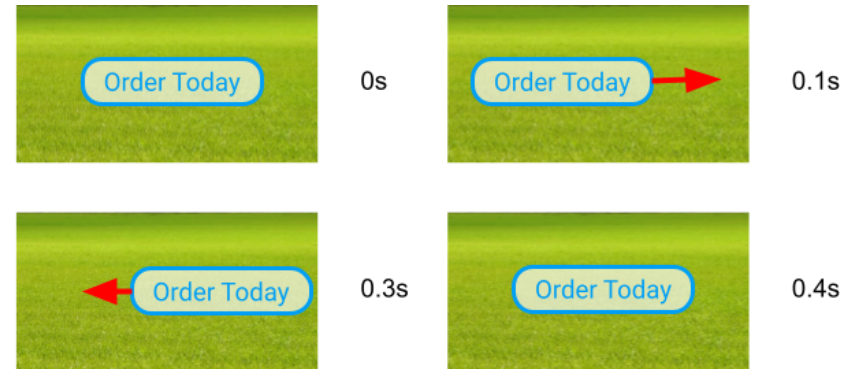
	
Description: On grassy farmland terrain with grey Toyota Hilux, several blue text slides in from the right hand side of the screen.	Animation: Each new element appears from the right hand side. One after another each taking 0.5s to appear on screen.
Elements: 1 background image (grassy farmland terrain), 1 image (Toyota Hilux), 2 text boxes (colour: blue, texts: "The All New", "Toyota Hilux"), 1 Button (text colour: blue, text: "Order Today"). Font family used: Roboto	Overall Animation Delay: 1.6 seconds Animation Duration: 2 seconds

Keyframe 4



Description: On grassy farmland terrain with grey Toyota Hilux, "Order Today" button shakes from side to side.

Elements: 1 background image (grassy farmland terrain), 1 image (Toyota Hilux), 2 text boxes (colour: blue, texts: "The All New", "Toyota Hilux"), 1 Button (text colour: blue, text: "Order Today"). Font family used: Roboto





Animation: The "Order Today" button shakes (moving to the left first then to the right and back to its original position) 5 times ending in the middle

Overall Animation Delay: 5 seconds

Animation Duration: 2 seconds

Keyframe 5

 <p>7s into animation</p>	 <p>7.1s into animation</p>
<p>Description: On grassy farmland terrain with grey Toyota Hilux, and text boxes and buttons quickly fading to being less opaque with restart button and name and ID becoming visible</p>	<p>Animation: The elements currently visible on screen become more transparent over 0.1 second. "Jesse Nortey (1547620)" also fades in over 0.1s</p>
<p>Elements: 1 background image (grassy farmland terrain), 1 image (Toyota Hilux), 3 text boxes (colour: blue, texts: "The All New", "Toyota Hilux", restart icon), 1 Button (text colour: blue, text: "Order Today"). Font family used: Roboto</p>	<p>Overall Animation Delay: 7 seconds Animation Duration: 0.1 seconds</p>