



# NORTHBRIDGE TECHNOLOGY ALLIANCE

Helping people change the world

## Nexus Web Meet

### Overview

Nexus Web Meet is our virtual web conference center. It is useful for a variety of streaming collaboration needs from low-key team video chats to professional webinars and online learning. It is accessible from internet-connected devices and traditional cell phones.

A dedicated, high capacity private channel on Nexus Web Meet is one benefit of membership with Northbridge Technology Alliance.

### What's Special About Nexus?

Nexus Web Meet has an advantage over other market options because it is designed and driven by our members who have specific needs and values in pursuit of their social justice goals.

Here are a few examples of how Nexus Web Meet serves our members better than other remote meeting platforms.

	Nexus Web Meet
<b>Google Hangouts</b> requires everyone in the meeting to have a Gmail email account with Google, Inc.	Meeting hosts can use an email address from any trusted internet provider. Meeting guests can join anonymously
<b>Facebook Live</b> is highly commercialized and limited to a single one-way video broadcast stream	We are non-commercial and provide private collaboration with all-way, multi-user video broadcast streams.
<b>Zoom</b> requires proprietary downloads and version updates which brings extra setup steps and a history of security risks. <sup>1</sup>  Zoom is also expensive for multi-host, unlimited-minute accounts.	Nexus works seamlessly with any major browser and is optimized for open source browsers Chromium and Firefox.  At an affordable \$3/mo, even our smallest member benefit package allows for multiple meeting hosts and unlimited meeting minutes.

1 "Hackers can hijack your Mac webcam with Zoom."  
<https://www.vox.com/recode/2019/7/9/20687689/zoom-mac-vulnerability-medium-jonathan-leitschuh-camera>

## What About Nexus Features?

Nexus Web Meet offers all of the sophisticated collaboration features that our members have come to expect in a remote conference platform.

**Digital Audio**

Talk and listen over the internet with a digital voice quality that is higher than typical cell phone meeting lines.

**Video Camera**

Get the face-to-face experience with all-way video feed for meeting attendees.

**Presentations**

Present, view, and annotate meeting materials as if you were in the same room together.

**Whiteboard**

Enhance a presentation or lecture, or just brainstorm, using a shared virtual whiteboard.

**Desktop Sharing**

Create live demonstrations by sharing the screen of a local desktop with the whole audience.

**In-meeting Chat / Polls**

Conduct polls or ask private questions using the on-screen chat window.

**Recording and Playback**

Make a meeting available on demand to folks who were unable to attend.

**Webinars**

Broadcast a presentation or training to up to 100 participants simultaneously.

**Breakout Rooms**

Form discussion groups out of a larger meeting audience.

**Customizable**

Users can arrange their individual channel view in whatever way suits their needs.

**Multi-Lingual**

Individual attendees can adjust channel screen labels for their preferred language.

**Close-Captioning**

Presentation can be dynamically annotated with close-captioning subscription streams.

## Why should I Care about Web Conferencing?

Much like a traditional conference center, Nexus Web Meet provides users with private meetings inside a secure space that is flexible enough to accommodate many types of meeting and collaboration needs. In contrast to a brick-and-mortar location, Nexus Web Meet allows meeting attendees to participate from any internet connected device. Though the value of face-to-face meetings remains unchallenged, many nonprofits are beginning to realize that the benefits of digital collaboration are also significant. If your nonprofit organization is not fluent with web conferencing tools and services then you may be missing out on an opportunity to extend your impact!

- Reduce your current travel expenses with staff and constituents <sup>2</sup>
- Create new opportunities for collaboration across geographic distance
- Record and preserve an important meeting for later playback

## Why Northbridge for Your Web Conference Needs?

There are several reasons that Nexus Web Meet, powered by Northbridge Technology Alliance, is the best choice for charitable organizations who are working toward social justice or community building efforts.

### **Robust and stable feature set with unrivaled value proposition**

Because we are largely volunteer-supported and draw from the open source software tradition,, Northbridge is able to host an extraordinarily rich feature set that compares very favorably to leading profit-sector offerings. Backed by the acclaimed Free and Open Source project called BigBlueButton<sup>3</sup>, Northbridge provides this value-laden, sophisticated web conferencing service exclusively to our qualified nonprofit partners in fulfillment of our US 501(c)(3) mission.

### **Thorough training.**

Corporations of all structures and sizes report that there is a learning curve associated with incorporating web conferencing practices into their overall

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<sup>2</sup> Though there is cost associated with maintaining the computers that are used to connect to a web conference meeting, this total cost is typically much lower than repeated travel expenses. Also, many organizations already have in place the tools that are required to participate in a Nexus Web Meet conference.

<sup>3</sup> [BigBlueButton](http://bigbluebutton.org): <http://bigbluebutton.org>



communication strategies. We recognize that it is essential for organizations to become fluent and confident in the use of web conference tools in order for their advantages to be fully realized. Therefore, in fulfillment of our mission, we include high-quality, instructor-led training and planning guidance with every conference package.

### **Strengthen the social justice community.**

Unlike profit-driven corporations, every aspect of Northbridge operations promotes socially just, healthy and thriving communities. Every conference package includes a community feedback loop that allows the social justice community to influence and improve our software. When our constituents use Nexus Web Meet to fulfill their web conferencing needs, they also strengthen, and become more closely connected to, the social justice community as a whole.

## **How Is Nexus Web Meet Funded?**

As a US 501(c)(3) organization, Northbridge maintains Nexus Web Meet by means of private donations, select technology partnerships, and modest membership dues. Membership dues start at \$3/month.

## **How Do I Get Access to Nexus Web Meet?**

Nexus Web Meet is one benefit of membership with Northbridge Technology Alliance. You can read more about membership benefits on our [web site](#).

