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# OVERVIEW

## **ABOUT US**

"North by Nature 'Exclusive' is dedicated to tailoring events for special guests, brands, and businesses. From exclusive launch events to after parties and private occasions, we manage every detail—from PR and attendance to content creation and entertainment.

Our dedicated team is prepared to assist with everything you need, whether it's guest check-ins, event management, or any other requirements. We're here to ensure your event is seamless and unforgettable."

## **OUR MISSION**

"We're dedicated to crafting extraordinary and exclusive experiences for our clients. We share our expertise and entertainment to bring your vision to life. Whether it's organising unforgettable occasions or collaborating with clients, we're your go-to for stress-free, complete experience that leaves a lasting impact on you and your guests."

# MEMBERS

## MEMBERSHIP CARDS

We believe in recognising and cherishing our supporters. By becoming an Official Member of Exclusive by NBN, you gain access to a community that values your presence. As a member, you'll be included in client private events, receive invitations to our exclusive gatherings, and receive free, or discounted products and services from our partners.

Additionally, enjoy VIP access or discounted entry to our own events, reflecting our commitment to providing the best hospitality experience for our valued members.



## HOW DO YOU BECOME A MEMBER?

Individuals receive personal invitations from our team to become a member. Upon acceptance, they are issued with a personalised membership card.

Our selection process prioritises those from creative, business-oriented, or entertaining backgrounds, ensuring they embody high calibre, engagement, and good vibes. Other members can apply for membership through direct contact or by applying via our website.

## HOW DO MEMBERS BENEFIT OUR CLIENTS?

Members of North by Nature Exclusive benefit our clients by infusing their events with a distinct aura of excellence. As a result of our exclusive membership, clients could gain access to a carefully curated selection of high-quality guests. These individuals not only enhance the overall event experience, but also contribute significantly to our clients' brand visibility. Benefits of using members include:

- Content circulation including social media tags
- Increased engagement
- Exposure
- Promotion/Networking opportunities
- Great quality guests
- Diverse/Dynamic audience
- + More

In essence, our members serve as catalysts for transforming events into remarkable experiences that leave a lasting impression.



# EVENTS

## **WHO DO WE WORK WITH?**

Our forte lies in crafting exclusive and tailored events for esteemed brands, businesses, and special guests. We collaborate with established and up-and-coming entities, therefore, specialising in events of a high calibre. We work hard to maintain our commitment to excellence in executing memorable and seamless events hence our specific criteria for what resides as potential collaboration.

## **WHAT EVENTS DO WE DO?**

Versatility is our hallmark; therefore, we specialise in a diverse range of events tailored to the unique preferences of our exclusive clientele.

- Launch events
- Brunches
- Fashion shows
- Afterparties
- + Other unique events

Whether it's the excitement of launch events, the intimacy of private occasions, or beyond, our commitment is to realise the diverse and distinctive needs of our clients, ensuring every occasion is an unforgettable experience.



# SERVICES

## **WHAT SERVICES DO WE PROVIDE?**

We provide a comprehensive suite of services for the seamless execution of your events. Our talented team leverages their experience and creativity in unique and effective content creation, graphic and promotional design, and strategic event planning to ensure your occasion stands out.

- Content creation
- Graphic Design
- Event planning
- Event management
- PR
- Marketing/Promotion

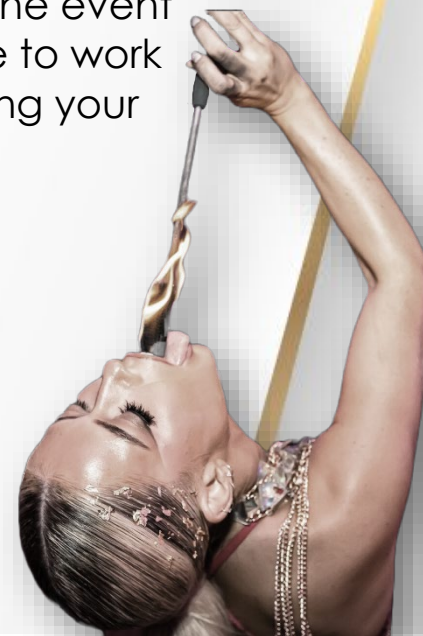
Our services extend to strategic PR through influencers or North by Nature Exclusive members, as well as impactful marketing and promotion. On the day of your occasion, we offer experienced event management and coordination. Furthermore, our commitment goes beyond, as we take charge of negotiations with partners on your behalf, creating a stress-free environment for our clients. We manage every detail, leaving you free to savour the success of your exclusive event.

## WHAT TYPE OF SERVICES DO WE WORK WITH?

We maintain direct connections with a diverse range of dependable and top-tier partners, all aimed at elevating your event. Our commitment is to align you with the finest options available, each with a proven track record of delivering high-level service.

- DJ's
- Videographers/Photographers
- Entertainment
- Decorators
- Hosts
- + More

Providing flexibility, we present multiple alternatives, including cost-effective options and diverse vibes such as DJs with genre specialties. We collaborate with skilled content producers, as well as unique acts such as exotic dancers and skilled arts. Our goal is to create a mesmerising experience for your guests, one that resonates long after the event and becomes a trending topic of conversation. Nevertheless, we are adaptable to work with or incorporate any additional service you find necessary or beneficial to bring your unique vision to life.





# ARRANGING AN EVENT WITH US

## HOW TO ARRANGE AN EVENT WITH US

If you're captivated by the information we have presented within this document, and you either, are interested in arranging an event, have any questions, or wish to become a member of the North by Nature family, then contact us through one of the contact methods below.

Email: [NorthbyNatureevents@gmail.com](mailto:NorthbyNatureevents@gmail.com)

Instagram: @Exclusivebynbn

WhatsApp: 07807895068



## HOW MUCH WILL THIS SERVICE COST?

When you have reached out to us, and you have raised your interest in arranging an exclusive event with us, then we will start a 3-step process:

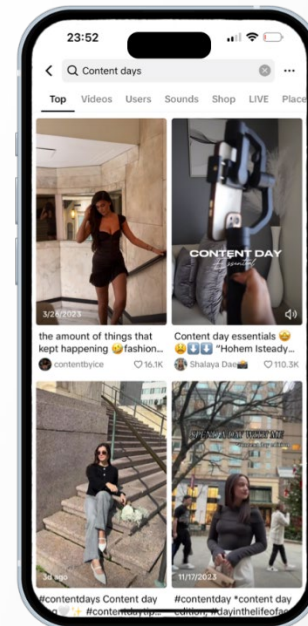
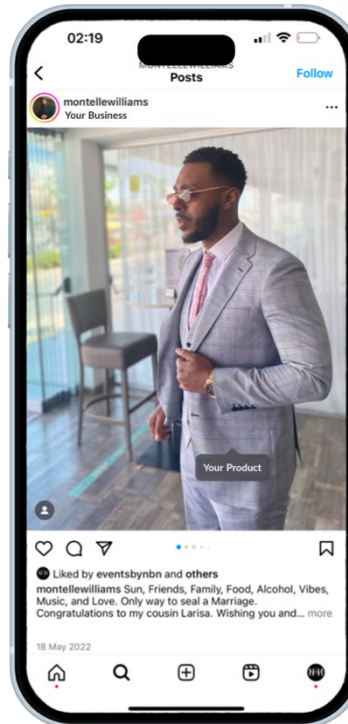
- ✓ **STEP 1:** We will arrange either a face to face or online consultation to discuss the details of your vision, including dates, venues, and purpose.
- ✓ **STEP 2:** We will get back in contact within 5 days of the consultation with ideas of how we can elevate your idea and the feasibility of your vision, with possible alternatives.
- ✓ **STEP 3:** Given everything is agreed in STEP 2, we would then create a rough quote based on our discussions of how much the occasion and our service would cost you. If possible, we will present a Budget, Standard, and Premium for the occasion.

# BUSINESS COLLABORATIONS

## CONTENT OPPORTUNITIES

Through our membership service, we offer businesses and services a “win-win” opportunity by engaging with our members, in return for marketing, and advertising engagement and content coverage tailored to your specifications. This exchange may involve nominal fees or complimentary products and services for our members or brand to evaluate and review. Rest assured, our members are consistently high-caliber individuals, ensuring the quality and value of the content they produce. Examples of providable content include:

- ✓ Reels
- ✓ TikToks
- ✓ Instagram Posts
- ✓ Stories



## **PARTNERSHIPS**

Additionally, North by Nature Exclusive explores partnerships with different businesses and services, which we aim to include discounts, complimentary products, or collaborative competitions at your establishment or service. In doing so, you receive content opportunities, ensuring that you know have regular high-calibre consumers of your product or service as a result of, our collaboration. Benefits include:

- More consumers
- Higher social media engagement
- Positive reputation
- Networking links
- Reviews
- + More



## **HOW TO BECOME A PARTNER**

To register an interested in becoming an exclusive partnered business, all you have to do is contact us with the following information (if applicable):

- Name of your Business
- The product or service that you or your company provide
- The location of your business
- What offers you are willing to negotiate
- Any websites, social media, and/or contact information
- How you heard about North by Nature Exclusive

