Hannah Berson, by Daneatrian Robinson

age: 67

residence: Charlotte, North Carolina

education: Bachelor of Arts

occupation: Middle School Teacher (Retired)

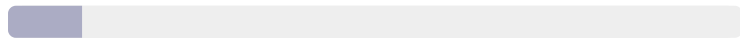**marital status:** Married with 2 kids
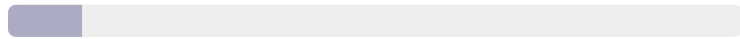
"I enjoy helping people appreciate the beauty of our world"

She now spends most of her day tending to her new garden.
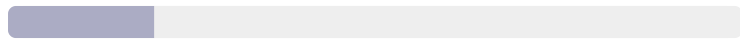
Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Being able to figure it out herself without relying on her kids.

Needs

- Font that is easy to read

Wants

- Pictures

Values

- Simplicity

Fears

- Heights

William Parker

age: 25 years old
residence: Columbia, South Carolina
education: Bachelors Degree
occupation: entry level Software Engineer
marital status: Single

"No one has ever become poor by Giving"

Having an entry level job, she has to budget. Enjoys volunteering her time at the local library.

Comfort With Technology

INTERNET

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SOCIAL NETWORK

Criteria For Success:
To be completely debt free

Needs
- - info on where to contribute in the community
- - support from bosses
- - interactive work space
- - places to donate

Wants
- wants to donate more
- needs more info an where to join in her new community
- pay off student loans
- be up for promotion in 2 months

Values
- continuous skill learning
- help the local community
- hardworker and integrity

Fears
- not spending money wisely
- spending too much
- accumulate debt
- overbearing work

MOBILITY LABS

Elin Miller by Maitri Patel

age: 20
residence: Columbia, SC
education: High School Diploma
occupation: Book keeper at the library, Chick-fli-a Cashier
marital status: Single

"Your goals are the roadmap that guide you and show you what is possible for your life."

Elin is from Florida and moved to South Carolina for the colleg. She is either working or at school therefore is not much familiar with the locality in Columbia, SC. All her free time is utilized during her school work. She is hardworking and has lots of goals, which she wants to accomplish before she graduate college.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Getting about the surroundings and the people. Getting involved in the society in some shape, way, or form.

Needs

- Get to know all different types of charities near her.
- Find out events organized by the charities.

Wants

- Find near me feature on the software.
- Get in contact with the charities easily.
- Know what is best most and least amount to donate?

Values

- Being successful is when you are able to be helpful for the charity.
- Find information about anything via her phone.

Fears

- Not getting to know the locality is equal to not know experiencing the life style followed in the city.
- Don't want to donate to less.

Sandra Brown by Jean Nathan Prado

age: 45

residence: 740 Meadowcrest Lane Greenup , KY 41144

education: Bachelor's Degree in Biology

occupation: Housewife

marital status: Married with 3 kids

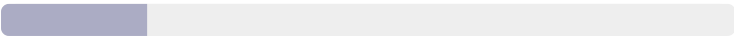*"The greatest gift of all is being a mom."*

Sandra is from Maryland and moved to Kentucky. She is a stay at home mom busy taking care of her kids, making sure they're ready for school for the day and get ready for book club. She loves hanging out with friends, and loves to hosts parties every week.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Getting involved in the society and being able to be directly part of it.

Being able to support people in need.

Needs

- Be more involved in the community.
- Be more knowledgeable about events within schools.
- Be able to support the schools around her.
- Be able to converse about it with her friends simply.

Wants

- Get into contact with charities easily to get involved easier.
- Be able to directly help and offer help events around her.
- Be able to share with her friends.

Values

- Being a part of the community is important.
- Helping my neighbors and society will give back to me.

Fears

- Not being able to know if a charity is credible.
- Difficulty of finding charities and events ongoing or upcoming.

MOBILITY LABS