As the national chains have arrived with the proposal for developing a larger store in the area, a group of traders have joined hands and resolved to make a joint e-commerce portal to their shops. The local traders seem to be fully aware of the possible conflict that may arise along with the competition with the larger supermarket, hence a well-built e-commerce platform will be hugely beneficial for the traders to avoid that and expand their market. Additionally, traders get the chance to save their money that may have been used for the physical store, and the automated management system is the tool right for running an efficient business. Furthermore, there is a possibility that the shop opening hours and the working hours of the local customers in the area coincide, resulting in limited time to shop and fewer customers, thus a web-based shopping system will be the solution for this problem as it allows the locals to shop at any hour and the traders will get the chance to collect and increase their customers. The e-commerce business carries the potential to grow immensely, thus the existing business of the local traders have the chance to thrive continuously and it will provide opportunities to new traders to start their own business.