Thomas Blanc Bolelli

+1 (514) 268 – 4024
thomasblancbolelli@gmail.com
/in/thomas-blanc-bolelli

EDUCATION

Bachelor of Commerce, Concordia University | JMSB – Montreal, QC   *Graduating 12/2021*
- Major in Business Technology Management
- Minor in Information Systems Audit and Risk Management
- 2nd place for JMCC's "Think Tank" case competition sponsored by Intact.

EXPERIENCE

Digital Intern, Techo-Bloc – Saint-Hubert, QC   *11/2020 – Current*
- Created and executed 23 workflows in the marketing automation system
- Designed and enforced data governance plans for CMS, DAM, PIM systems increasing data integrity, quality, security, and accountability
- Improved customer rep dep. internal processes by implementing and visualizing data on SaaS mapping tools
- Recommended new warehouse sites by conducting location analysis utilizing APIs and ArcGIS

CASA Peer Tutor, John Molson Business School – Montreal, QC   *09/2020 – Current*
- Lectured to 20+ students online for 4 different BTM courses
- Created short lectures, exercises and practice cases depending on students' needs

Marketing Intern, Th3rd Wave – Montreal, QC   *10/2018 – 04/2019*
- Managed, updated, and restructured the company database and CRM
- Planned and created 50+ graphics for promotional purposes driving 1,000+ app users in 3 months

Project Manager, Enactus Concordia – Montreal, QC   *09/2018 – 04/2019*
- Delivered a project on time, despite numerous time, budget, and human constraints
- Enabled 7 artists to create a brand, raise awareness and sell 60+ arts via online retail

PROJECTS

HRMS Sourcing, Techo-Bloc – Saint-Hubert, QC   *09/2020 – 12/2020*
- Recommended a new HRIS based on the core problems, requirements, needs and budget limitations

HRMS Design & Implementation, Techo-Bloc – Saint-Hubert, QC   *09/2020 – 12/2020*
- Created 38 analysis and 16 design models, 1 working prototype, and developed architecture, deployment, operation and testing plans

HRMS Analysis, Techo-Bloc – Saint-Hubert, QC   *01/2020 – 04/2020*
- Analyzed the current HRMS, established the underlying problems and proposed 24 process improvements

LANGUAGES & SKILLS

- French (Native)
- Italian (Native)
- English (Bilingual)
- Spanish (Business)

- Tableau / P-BI / Excel / ArcGIS
- HTML / CSS / JS / React
- NodeJS / Express / SQL
- HubSpot / WordPress / WP Engine