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|  | Students With Ambition Go (SWAG) To College  5110 Pine St. Bellaire, TX 77401  (713) 320-0303  general@swagtocollege.org |

Dear Parent(s):

Your child expressed interest in joining a new college mentorship program: Students with Ambition Go To College (SWAG To College). SWAG To College pairs high school youth with mentors from similar backgrounds. Through this partnership, students gain the tools needed to both be admitted to college and graduate from college.

In this program your child will:

1. Socialize with a highly-motivated college-driven student.

2. Recieve a mentor, who will guide your student.

3. Work towards college readiness goals.

4. Receive information to help your student on his/her path towards college.

This program is absolutely **free.** Your child will be paired up with a college mentor who will guide them through high school and the college application process. The college mentor will be checking in with your child once a week through text message or email or phone call to guide him/her through steps designed to prepare students for college. We believe this program will alleviate some of the stress and anxiety associated with preparing for college.

In addition, we believe that going to college is something that affects the entire family so throughout this process we will keep you informed and involved with the program. We do so by sending parents biweekly text messages and offering parents online resources on our website [www.swagtocollege.org](http://www.swagtocollege.org). The virtual resources we offer parents include blogs with information regarding the education system and parent guides including our parent timeline. These resources offer simple things that you can do to make the college application process easier for your child.

We are thrilled to have the privilege of supporting your student as he/she explores and realizes his/her dreams. We are confident that the peer-to-peer interactions will provide students with valuable information to reach their goals.

Sincerely,

SWAG To College Senior Staff

Jamal Dawson & Raj Salhotra

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