

3 How much is it?

1 SNAPSHOT



Sources: Based on information from Think Quest; Hewlett-Packard, *The Meaning of Color*

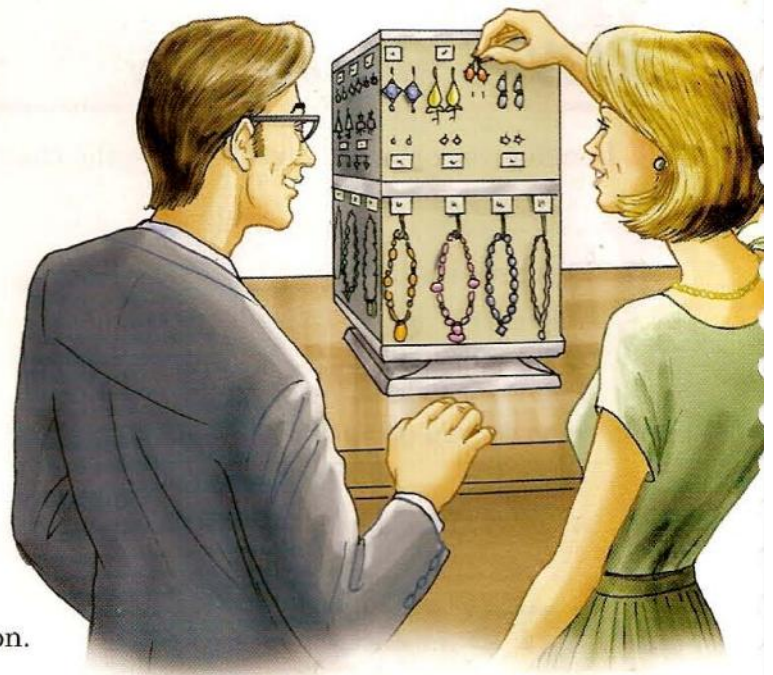
Which words have a positive meaning? Which words have a negative meaning?
 What meanings do these colors have for you?
 What does your favorite color make you think of?

2 CONVERSATION They're perfect for you.

A Listen and practice.

Steve: Oh, look at those earrings, Maria.
 They're perfect for you.
 Maria: These red ones? I'm not sure.
 Steve: No, the yellow ones.
 Maria: Oh, these? Hmm. Yellow isn't
 really a good color for me.
 Steve: Well, that necklace isn't bad.
 Maria: Which one?
 Steve: That blue one right there.
 How much is it?
 Maria: It's \$42! That's expensive!
 Steve: Hey, let me get it for you.
 It's your birthday present.
 Happy birthday!

B Listen to the rest of the conversation.
 What else do they buy? Who pays for it?



Demonstratives; one, ones



How much is **this** necklace?
this one?

that necklace?
that one?

Which **one**?

The blue **one**.

It's \$42.

How much are **these** earrings?
these?

those earrings?
those?

Which **ones**?

The yellow **ones**.

They're \$18.

prices

\$42 = forty-two dollars

\$59.95 = fifty-nine ninety-five

OR

fifty-nine dollars

and ninety-five cents

A Complete these conversations. Then practice with a partner.

1. A: Excuse me. How much
are *those* jeans?

B: Which ? Do you mean
?

A: No, the light blue

B: Oh, are \$59.95.

A: Almost \$60! Are you kidding?

2. A: I like backpack over there.
How much it?

B: Which ?

A: The red

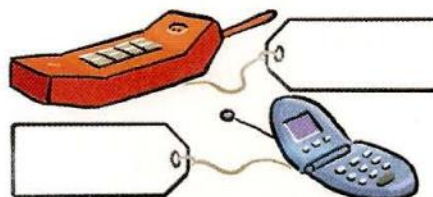
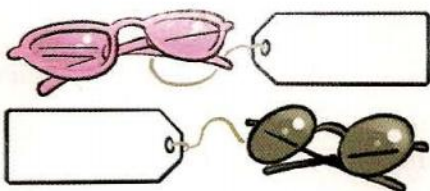
B: It's \$27.49. But green

is only \$22.25.

A: OK. Let me see it, please.



B Pair work Add prices to the items. Then ask and answer questions.



A: How much are these sunglasses?

B: Which ones?

A: The pink ones.

B: They're \$86.99.

A: That's expensive!

useful expressions

That's cheap.

That's reasonable.

That's OK/not bad.

That's expensive.

4

LISTENING *Look at these!*

Listen to Tim and Sandra shopping. Complete the chart.

Item	Price	Do they buy it?		Reason
		Yes	No	
1. in-line skates		<input type="checkbox"/>	<input checked="" type="checkbox"/>	
2. cap		<input type="checkbox"/>	<input checked="" type="checkbox"/>	
3. sunglasses		<input type="checkbox"/>	<input checked="" type="checkbox"/>	
4. watch		<input checked="" type="checkbox"/>	<input type="checkbox"/>	

5

ROLE PLAY *Can I help you?*

A Pair work Put items “for sale” on your desk or a table – notebooks, watches, or bags. Use items of different colors.

Student A: You are a clerk. Answer the customer’s questions.

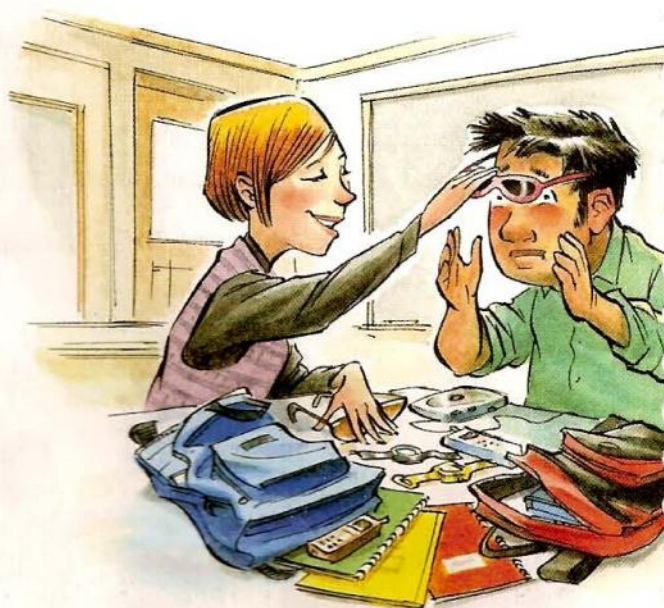
Student B: You are a customer. Ask about the price of each item. Say if you want to buy it.

A: Can I help you?

B: Yes. I like these sunglasses.

How much are they?

A: Which ones?



B Change roles and try the role play again.

6

PRONUNCIATION *Sentence stress*

A Listen and practice. Notice that the important words in a sentence have more stress.

Excuse me.

They're perfect.

I like the blue one.

They're not very attractive.

B Practice the conversations in part A of Exercise 3 again. Pay attention to the sentence stress.

7

INTERCHANGE 3 *Flea market*

See what kinds of deals you can make as a buyer and a seller. Go to Interchange 3.

A What are these things made of? Identify each one. Use the words from the list.

cotton
rubber

gold
silk

leather
silver

plastic
wool



1. a *plastic* bracelet



2. a *gold* ring



3. a *wool* tie



4. *cotton* socks



5. a *leather* jacket



6. a *silk* shirt



7. *silver* earrings



8. *rubber* boots

B Pair work What other materials are the things in part A sometimes made of? Make a list.

C Class activity Which materials can you find in your classroom?

A: Juan has a leather bag and Ellen has leather shoes.

B: I think Maria has a silk . . .

CONVERSATION Which one do you prefer?

A Listen and practice.

Anne: Look! These jackets are really nice.
Which one do you prefer?

Sue: I like the wool one better.

Anne: The wool one? Why?

Sue: It looks warmer.

Anne: Well, I like the leather one better.
It's more stylish than the wool one.

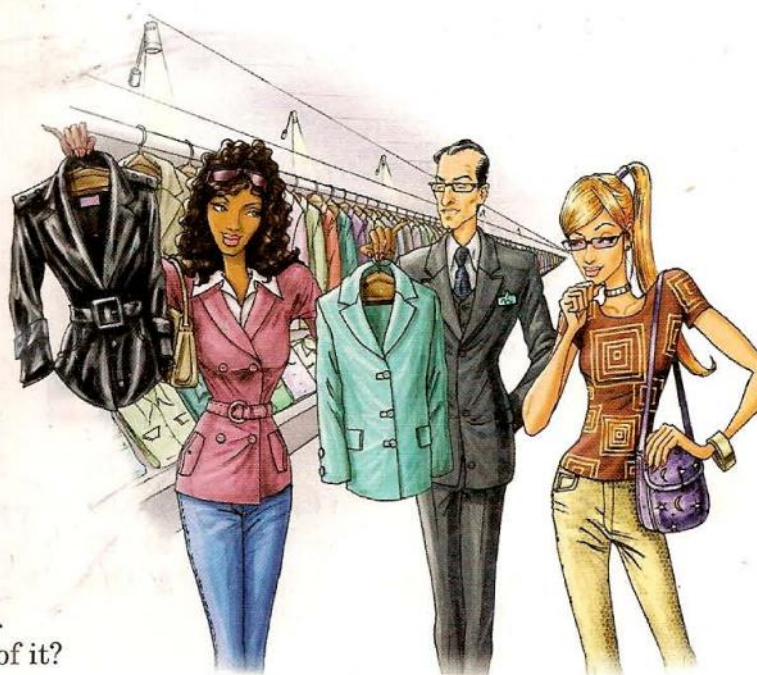
Sue: Hmm. There's no price tag.

Anne: Excuse me. How much is this jacket?

Clerk: It's \$499. Would you like to try it on?

Anne: Uh, no. That's OK! But thanks
anyway.

Clerk: You're welcome.



B Listen to the rest of the conversation.
What does Anne buy? What does Sue think of it?

Preferences; comparisons with adjectives

Which one do you **prefer**?

I **prefer** the leather one.

Which one do you **like better/more**?

I **like** the leather one **better/more**.

That one is **cheaper than** the wool one.

This one is **nicer than** . . .

The leather jacket is **prettier than** . . .

It looks **bigger than** . . .

It's more **stylish than** . . .

Spelling

cheap → cheaper

nice → nicer

pretty → prettier

big → bigger

For more information on comparatives, see the appendix at the back of the book.

A Complete these conversations. Then practice with a partner.



silk



polyester



small



medium



cotton



wool

1. A: Which dress is
(pretty), the yellow one or
the green one?

B: Well, the green one is
silk. And silk is
. (expensive)
polyester.

2. A: Is this blue T-shirt
. (large) the
red and white one?

B: No, the red and white
one is (big).
It's a medium. The blue
one is a small.

3. A: Look at these pants!
Which ones do you like
. (good)?

B: I prefer the green
cotton ones. They're
. (stylish)
the wool ones.

B Pair work Compare the things in part A.
Give your own opinions.

A: Which dress do you like more?

B: I like the yellow one better.
The design is nicer.

useful expressions

The color is prettier.

The design is nicer.

The style is more attractive.

The material is better.

WRITING Comparing prices

How much do these things cost in your country? Complete the chart.
Then compare the prices in your country with the prices in the U.S.

	Price in my country	Price in the U.S.
a newspaper	\$.75
a cup of coffee	\$ 1.00
a CD	\$17.99
a paperback book	\$ 7.95

Many things are more expensive in
my country than in the United States.

For example, a newspaper costs one
dollar at home. In the U.S., it's cheaper.

It's only 75 cents. A cup of coffee costs . . .

The World's Online Marketplace™ — eBay!



Check (✓) the statements you think are true. Then scan the article to check your answers.

■ eBay is a place to buy and sell things. ■ You can make friends on eBay. ■ Everyone likes eBay.

- Do you like shopping online? Do you like finding a bargain or a good buy? Then eBay is for you. eBay is The World's Online Marketplace.™ It's a place to buy and sell almost anything. With over 18 million members, eBay is more popular than any other shopping site on the Internet.
- People trade millions of different things on eBay's Web site: from cars to electronics to musical instruments. Here's how it works: A member puts an advertisement for an item on the Web site. Other members bid, or offer money, for the item. The person who bids the most money gets to buy the item. Then the seller sends the item to the buyer.
- "Selling on eBay is easy," says Mike Stacks. He's the owner of a company that sells used computers. And he adds, "I make friends on eBay. I think it's a very friendly place." But some people don't like it. "I think the traditional way to shop is better," says Jenny Feng, a student. "I want to touch things – not see a picture of them."
- But whether you like it or not, eBay is here to stay. There are now eBay users in the United States, Europe, Latin America, China, and many other countries. Soon, people may be able to shop on eBay anywhere in the world.



A Read the article. Answer these questions. Then write the number of the paragraph where you find each answer.

- | | |
|---|---|
| a. How many people use eBay? | d. What is eBay? |
| b. What do people think about eBay? | e. Where can you shop on eBay? |
| c. How do you sell items on eBay? | f. What can you buy and sell on eBay? |

B Find these statements in the article. Which are facts? Which are opinions? Check (✓) Fact or Opinion.

	Fact	Opinion
1. It's a place to buy and sell almost anything.	<input type="checkbox"/>	<input type="checkbox"/>
2. eBay is more popular than any other shopping site.	<input type="checkbox"/>	<input type="checkbox"/>
3. The person who bids the most money gets to buy the item.	<input type="checkbox"/>	<input type="checkbox"/>
4. Selling on eBay is easy.	<input type="checkbox"/>	<input type="checkbox"/>
5. The traditional way to shop is better.	<input type="checkbox"/>	<input type="checkbox"/>

C Pair work Have you ever shopped online? If so, how was your experience?