User needs

- Find a restaurants of preferred type and distance
- Get coupons and specials
- Call to make reservation
- Directions
- Save for future visits

User is a wide range of active adults. They can be planning to eat out or already on the way to a nearest shopping plaza.

Restaurant owner needs

- Affordable branding and listings
- Advertising through coupons and specials
- Publish new images with one click

T&F goals

- Get 1000 active users by the first 3 month
- Get restaurants to sign up and customize their accounts
- Attract bigger investments for future development.
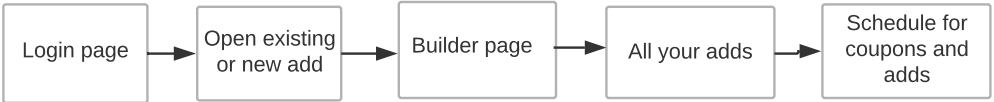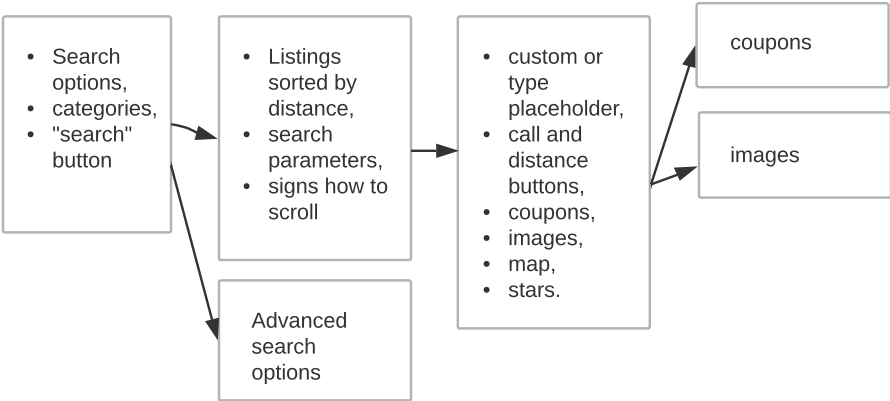
Mobile app futures

- Search for distance, type and key word
- Listing of graphic adds
- Call and distance buttons
- Images for each restaurant
- Star rating
- Favorites
- Sample placeholders and Google images for non-subscribers

Add-builder futures

- Easy to use graphic builder(create, modify and delete objects)
- Image gallery(ready to use clip art)
- Upload your images and logos
- Simple text editing
- Shapes for highlighting

Website futures

- Recognizable style
- Video about project
- App download
- Subscription for restaurants
- Manuals for creating adds
- Contacts and customer service
- Social networks and feedback

Flow 1

- Search options,
- categories,
- "search" button

→

- Listings sorted by distance,
- search parameters,
- signs how to scroll

→

- custom or type placeholder,
- call and distance buttons,
- coupons,
- images,
- map,
- stars.

→ coupons

→ images

Advanced search options

Flow 2

Login page → Open existing or new add → Builder page → All your adds → Schedule for coupons and adds

One page website

One page website:
- Logo
- Video
- Screenshots
- Download app
- Subscribe button
- Customer login
- Contacts
- Support
- How to manuals
- Testimonials and success stories