CARL SERQUIÑA

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OBJECTIVE

Experienced Full Stack Web Developer with 6+ years of expertise in building responsive and scalable web applications using Next.js, React.js, TypeScript, and Tailwind CSS. Proven ability to enhance user engagement by 20% and streamline workflows by 30%. Seeking a **Senior Frontend or Full Stack Developer** role with an international team, offering relocation assistance and opportunities for professional growth.

EXPERIENCE

Frontend Web Developer   March 2024 - August 2024
Token Metrics LLC   *Remote (Austin, Texas)*

- Developed and launched a loyalty program website, increasing customer retention by 15% and reaching over 200,000 users.
- Built the Token Metrics 3.0 platform, enabling over 200,000 users to make informed investment decisions, resulting in a 20% boost in user engagement.
- Integrated personalized token evaluation features on the TokenLists Page, enhancing the platform's user interaction and data analysis capabilities.

Developer   August 2023 - January 2024
Paradox Interactive AB   *Stockholm, Sweden*

- Contributed to the development of a gaming store website, driving a 25% revenue increase by improving user experience and functionality.
- Enhanced product sales by 18% through the creation of a webshop using modern web technologies, leading to higher customer satisfaction.
- Refined SDK documentation, increasing development efficiency by 30% and supporting the successful delivery of numerous ongoing projects.

Frontend Developer   April 2022 - June 2023
Flexisource IT   *Makati, Philippines*

- Developed a comprehensive website for an interior design company, streamlining client interactions by 40% through improved online services.
- Built an employee portal, improving HR workflow efficiency by 25% and simplifying administrative processes.
- Created a recipe and food ingredients website, attracting 15% more active users by delivering a user-friendly interface and engaging content.

Frontend Developer   March 2018 - April 2022
Self-Employed/Freelance   *Dumaguete, Philippines*

- Delivered a scalable e-library platform for a startup within 6 months, supporting the company's growth and content management needs.
- Migrated UI components to a modern design system, improving codebase maintainability by 35% and reducing future development time.
- Developed multiple e-commerce platforms, increasing performance by 20% through the integration of REST and GraphQL APIs.

SKILLS

Technical Skills	Next.js, React.js, TypeScript, Javascript, Tailwind CSS, Node.js, Express, REST and GraphQL APIs, MongoDB, MySQL, PostgreSQL, Firebase
Soft Skills	Problem-solving, Team Collaboration, Adaptability, Communication
Other Skills	Agile Methodologies, Unit Testing (Jest), CMS (Sanity.io, Headless CMS), Performance Optimization, Documentation

EDUCATION

High School Diploma (STEM Focus), RTPM - Dumaguete Science High School   March 2018
Relevant Achievements: Top 1 of the entire batch with a general average of 97, Best in Social Studies, and Runner-up nominee for Best in Mathematics.

PROJECTS

Loyalty Program Website for Token Metrics. Engineered a comprehensive platform using Next.js, Tailwind CSS, and Snowflake SQL to reward user engagement. Successfully retained 15% more customers by providing seamless access to loyalty incentives.

Token Metrics 3.0: Personalized Token Insights. Designed advanced token evaluation tools integrated into a user-friendly interface, empowering over 200,000 users to make informed investment decisions. Improved interactivity and accessibility using React.js, TypeScript, and Tailwind CSS.

Revenue-Boosting Gaming Store for Paradox Interactive. Crafted a visually engaging and efficient e-commerce platform that optimized game purchasing experiences, contributing to a 25% increase in revenue through modern web technologies.

Scalable E-Library Platform. Built a dynamic and robust e-library system within six months, utilizing React.js and Redux. Enhanced content accessibility for a growing user base while ensuring smooth platform operations.

Client-Centric Website for Interior Design. Developed a responsive and polished website with Next.js and Ant-Design, improving client engagement by 40% and elevating the company's online presence.

EXTRA-CURRICULAR ACTIVITIES

- Earned the **Google Project Management Certificate** from Coursera (August 2024 - December 2024), enhancing expertise in managing complex projects and leading teams effectively.

- Awarded a **Certificate of Recognition** by the Local Government Unit of Dumaguete City (May 2022) for serving as a Resource Lecturer for the CSC Career Service Examination Review. Conducted 16 hours of training on Numerical Competency and English at NORSU Main Campus.