Carl Serquiña

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Summary

Experienced Full Stack Web Developer with 7+ years of expertise in building responsive and scalable web applications using **Next.js, React.js, Vue.js and Node.js**. Proven ability to enhance user engagement by 20% and streamline workflows by 30%. Seeking a **Senior Frontend or Full Stack Developer role** with an **international team**, offering **relocation assistance** and opportunities for professional growth.

Skills

Technical Skills

Next.js, React.js, Vue.js, Nuxt.js, TypeScript, JavaScript, Tailwind CSS, Node.js, Express.js, REST and GraphQL APIs, MongoDB, MySQL, PostgreSQL, Firebase, Webflow, Cloudflare

Soft Skills

Problem-solving, Team Collaboration, Adaptability, Communication

Other Skills

Agile Methodologies, Unit Testing (Jest), CMS (Sanity.io, Headless CMS), Performance Optimization, Documentation

Interests

Hobbies
Gaming, Roblox, Minecraft

Certifications

Google Project Management Certificate
Google
December 2024

Awards

Certificate of Recognition
Local Government Unit of Dumaguete City
May 2022

Languages

English

Profiles

- notcjsbirdie
- carl-serquiña-ab5509201

Experience

Outliant — December 2024 - Present
Frontend Engineer II — Remote (Austin, Texas)
https://www.outliant.com/

• Developed and launched the **DECA Dental website**, a patient booking tool built with **Webflow, HTML, CSS, and JavaScript**, serving dental patients across the US with streamlined appointment scheduling.
• Designed and implemented a new **Careers Page** for DECA Dental, creating a job board from scratch using **HTML, CSS, JavaScript, the Ashby Job Board API, and Cloudflare Workers**, enhancing hiring interactions through an improved UI.
• Contributed to the **Location Finder module** using the **MapBox API**, enabling users to locate the nearest dental offices on an interactive map, improving accessibility and user engagement.

Token Metrics LLC — March 2024 - August 2024
Frontend Web Developer — Remote (Austin, Texas)
https://www.tokenmetrics.com/

• Developed and launched a **loyalty program website**, increasing **customer retention by 15%** and reaching over **200,000 users**.

• Built the **Token Metrics 3.0 platform**, enabling over **200,000 users** to make informed investment decisions, resulting in a **20% boost** in user engagement.

• Integrated personalized token evaluation features on the **TokenLists Page**, enhancing the platform's **user interaction** and **data analysis** capabilities.

Paradox Interactive AB — August 2023 - January 2024
Developer — Stockholm, Sweden
https://www.paradoxinteractive.com/

• Contributed to the development of a **gaming store website**, driving a **25% revenue increase** by improving user experience and functionality.

• Enhanced **product sales by 18%** through the creation of a **webshop** using modern web technologies, leading to **higher customer satisfaction**.

• Refined **SDK documentation**, increasing **development efficiency by 30%** and supporting the successful delivery of numerous ongoing projects.

Flexisource IT — April 2022 - June 2023
Frontend Developer — Makati, Philippines
https://flexisourceit.com.au/

• Developed a comprehensive website for an **interior design** company, streamlining **client interactions by 40%** through improved online services.

• Built an **employee portal**, improving **HR workflow efficiency by 25%** and simplifying administrative processes.

• Created a **recipe and food ingredients website**, attracting **15% more active users** by delivering a user-friendly interface and engaging content.

Self-Employed/Freelance — March 2018 - April 2022
Frontend Developer — Dumaguete, Philippines
https://www.carlserquina.com/

• Delivered a **scalable e-library platform** for a startup **within 6 months**, supporting the company's growth and content management needs.

• **Migrated UI component**s to a modern design system, improving codebase **maintainability by 35%** and reducing future development time.

• Developed multiple **e-commerce platforms**, increasing **performance by 20%** through the integration of **REST and GraphQL APIs**.

Education

RTPM - Dumaguete Science High School   June 2014 - March 2018
STEM   High School Program

Relevant Achievements: **Top 1 of the entire batch** with a general average of 97, **Best in Social Studies**, and **Runner-up** nominee for **Best in Mathematics**.

Projects

Loyalty Program Website for Token Metrics
🔗 https://www.tokenmetrics.com/affiliates

• Engineered a **comprehensive platform** using **Next.js, Tailwind CSS**, and **Snowflake SQL** to reward user engagement. Successfully retained **15% more customers** by providing seamless access to loyalty incentives.

Next.js, Tailwind CSS, Snowflake SQL

Token Metrics 3.0: Personalized Token Insights
🔗 https://www.tokenmetrics.com/analytics-platform

• Designed **advanced token evaluation tools** integrated into a user-friendly interface, empowering over **200,000 users** to make informed investment decisions. Improved interactivity and accessibility using **React.js, TypeScript, and Tailwind CSS**.

React.js, Typescript, Tailwind CSS

Revenue-Boosting Gaming Store for Paradox Interactive
🔗 https://www.paradoxinteractive.com/our-games/our-brands

• Crafted a visually engaging and efficient **e-commerce platform** that optimized **game purchasing** experiences, contributing to a **25% increase in revenue** through modern web technologies.

Next.js, Stripe, Node.js, Tailwind CSS

Client-Centric Website for Interior Design
🔗 https://novaricollective.com.au/

• Developed a **responsive and polished website** with **Next.js and Ant-Design**, improving **client engagement by 40%** and elevating the company's online presence.

Next.js, Ant-Design, React.js, Laravel, PHP

Recipe App
🔗 https://recime.app/

• Created a **recipe and food ingredients website**, attracting **15% more active users** by delivering a user-friendly interface and engaging content.

Next.js, Tailwind CSS, React.js, Typescript, Javascript