



# PROJECT PROPOSAL

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## CF Semester Project

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## TABLE OF CONTENTS

PR Project Summary .....	3
Project Scope .....	3
Project Features .....	3
Distribution of duties .....	3

## PROJECT SUMMARY

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The online store we are creating is an e-commerce platform that aims to provide a seamless and user-friendly shopping experience for customers. The business focuses on selling a short variety of products, but will keep on expanding. The website is designed to cater to a diverse customer base, offering a wide range of available products to meet different needs and preferences.

## PROJECT OVERVIEW

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The primary problem addressed by the online store is the need for a convenient and accessible platform for customers to browse, select, and purchase products. With the growing trend of online shopping, the opportunity lies in providing a digital storefront that not only simplifies the buying process but also enhances the overall shopping experience. The website seeks to bridge the gap between customers and a diverse array of products while offering the convenience of online transactions.

## PROJECT FEATURES

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- User Authentication: Secure login and registration for customers.
- Shopping Cart: An intuitive cart system allowing users to add/remove items before checkout.
- Feedback and Reviews: Customer reviews and ratings for products.
- Payment: Only Cash on Delivery for now.

## DISTRIBUTION OF WORK

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**Application Developer**

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