COMPANY PROFILE 2025

AGENZ.MY

AI-Powered Customer Acquisition Systems

FUNNELS • ADS • AI FOLLOW-UP • CRM

PRESENTED BY

Agenz MY

TABLE OF CONTENTS

01 About Us
02 Our Services
03 AI Creatives
04 AI Videos
05 Content Creation
06 Social Media
07 Digital Advertising
08 Landing Pages
09 Web Design
10 CRM Integration
11 AI Chatbot
12 Influencer Marketing
13 Other Services
14 How We Work
15 Key Results
16 Pricing Plans
17 Our Clients
18 Contact Us

ABOUT US

70% of all jobs will be replaced by AI by 2027. Customer acquisition is one of them.

Almost every business owner we know loves doing what they do — but hates what it takes to acquire customers. So why not outsource it to an AI? We're not some random software that lets you do everything yourself. We're a focused team of people doing one thing: helping your business grow.

OUR MISSION

To automate customer acquisition in every industry — so that growth is no longer the constraint of your business. We don't just run campaigns and call it a day. We look at your metrics, identify the constraint in your funnel, and do absolutely everything we can to overcome it.

AI-First Company

We lead with AI-powered systems to acquire customers faster, smarter, and at a fraction of the cost.

Data-Driven Decisions

No changes based on emotions. Every move we make is backed by real numbers from your funnel.

Zero Risk Guarantee

100% money-back guarantee. We put all the risk on ourselves because we believe in what we deliver.

Growth & Autonomy

We respect your autonomy by maintaining your original function — growth. Your growth is our growth.

OUR SERVICES

AI-powered solutions for modern business

AI Creative Solutions

- AI Creatives
- AI Video Production
- Real Content Creation

Digital Marketing

- Social Media Management
- Influencer Marketing
- Digital Advertising
- Analytics & Reporting

Web Solutions

- Website Design & Development
- Website Hosting
- SEO & PPC

Business Automation

- CRM Integration
- AI Chatbot & Voice
- Workflow Automation

13+ services across 4 categories — detailed in the following pages

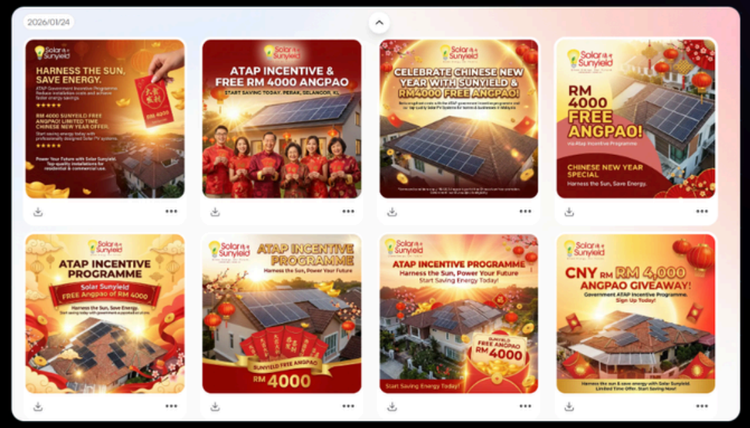
AI CREATIVES

Done-For-You AI Ad Creatives

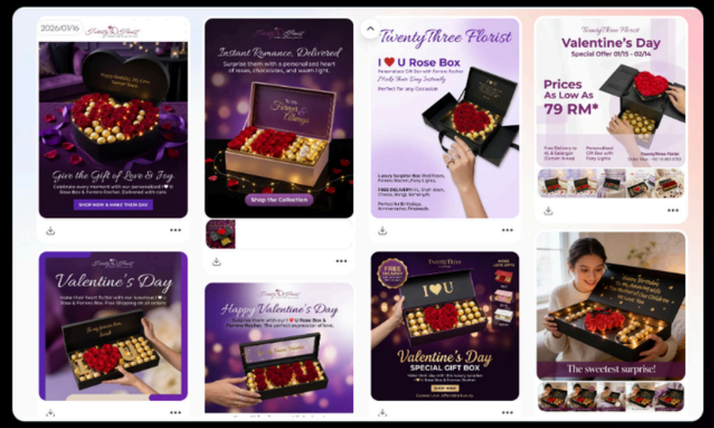
We generate high-converting ad posters and creatives for your business — tailored to your brand and your target audience. This is not a DIY tool. Our team creates everything and serves it to you red carpet style.

RM 688 /batch

- ✓ 100% done for you — zero effort on your end
- ✓ Custom-designed for your brand identity
- ✓ Targeted to your specific audience & industry
- ✓ Unlimited variations for A/B testing
- ✓ Multi-format export (Meta, Google, TikTok & more)
- ✓ Performance prediction before spending



Solar Sunyield — CNY Campaign



TwentyThree Florist — Valentine's Day

AI VIDEOS

Hollywood-Level AI Video Content

From hyper-realistic AI UGC creators promoting your products, to breathtaking cinematic drone shots and action sequences — we produce scroll-stopping video content that looks like it cost six figures, but didn't.

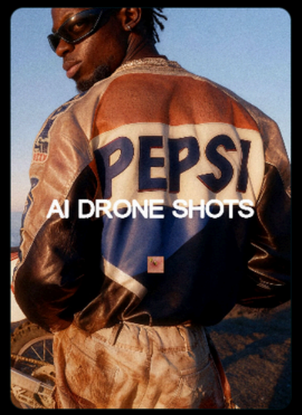
RM 488 /video

- ✓ AI UGC creators — realistic human presenters for your brand
- ✓ Cinematic AI drone shots & aerial sequences
- ✓ Hollywood-grade VFX & action cinematics
- ✓ Product showcase & lifestyle content
- ✓ Optimized for TikTok, Reels & YouTube Shorts
- ✓ Done-for-you — zero filming required

AI UGC Creator

AI UGC Creator

AI UGC Creator



AI Drone Shots

Cinematic AI Video

CONTENT CREATION

Real Content For Real Brands

From product photography and lifestyle shoots to interviews and commercial videography — we create scroll-stopping content that tells your brand story and drives real engagement.

RM 1,288 /project

- ✓ Professional product photography & styling
- ✓ Interview & testimonial video production
- ✓ Commercial & industrial shoots
- ✓ Social media content packages
- ✓ On-location & studio setups
- ✓ Full post-production & editing included

Product Photography

Product Styling

Interview Production

Commercial Shoot

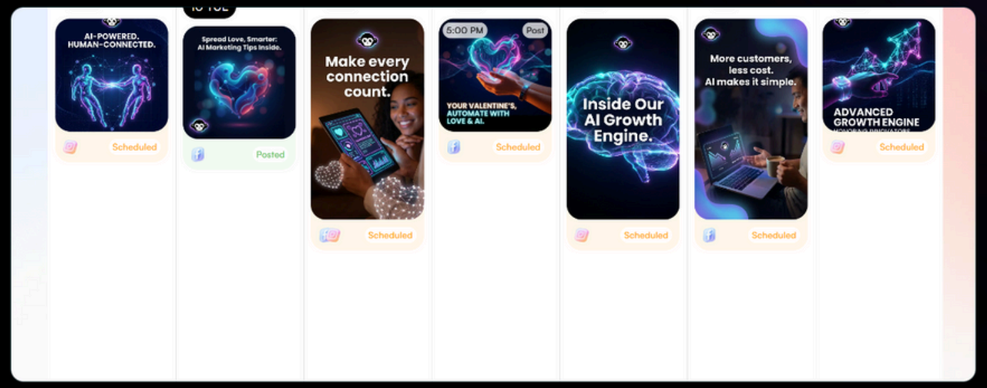
SOCIAL MEDIA MANAGEMENT

We Run Your Socials For You

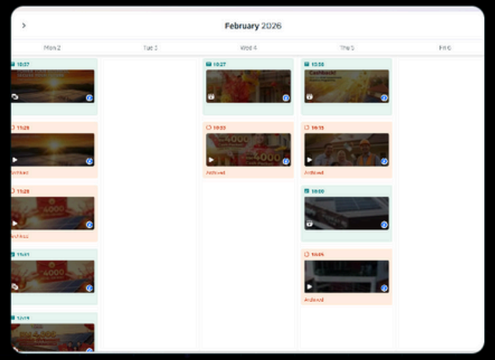
From content planning and scheduling to managing 10+ client pages at once — we handle everything so you never have to think about what to post again.

RM 888 /month

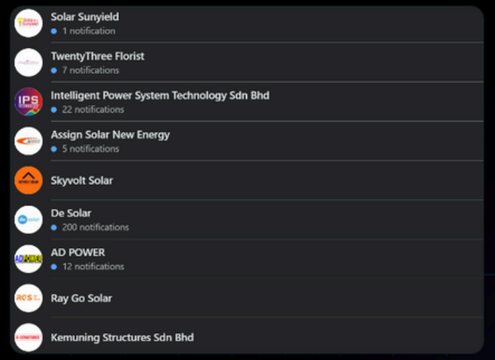
- ✓ Full content calendar planning & scheduling
- ✓ Multi-platform management (FB, IG, TikTok & more)
- ✓ AI-powered post creation & copywriting
- ✓ Weekly content batches — auto-published
- ✓ Engagement tracking & monthly reports
- ✓ Currently managing 10+ brand pages



Weekly Content Planner



Scheduling Calendar



10+ Managed Accounts

DIGITAL ADVERTISING

Ads That Actually Convert

We run high-performance Meta Ads campaigns that generate real leads at low cost. From strategy to optimization — we handle everything and deliver measurable results.

RM 1,500 /month

- ✓ Full Meta Ads campaign management
- ✓ Lead generation & conversion optimization
- ✓ Average cost per lead under RM 12
- ✓ 700+ leads generated across campaigns
- ✓ A/B testing & audience targeting
- ✓ Monthly reporting with full transparency

REAL CAMPAIGN RESULTS

IJR lead Campaign January	86 Leads (Form)	38,936	64,872	RM11.07 Per lead (form)

IJR — 86 Leads at RM 11.07/lead

K Structure CNY ads	117 Leads (Form)	12,201	22,540	RM7.92 Per lead (form)

K Structure CNY — 117 Leads at RM 7.92/lead

Sunyield Trial Campaign (April 2025)	106 Leads (Form)	12,570	20,043	RM8.73 Per lead (form)

Sunyield — 106 Leads at RM 8.73/lead

Assign Group Campaign June	101 Leads (Form)	8,730	18,004	RM9.16 Per lead (form)

Assign Group — 101 Leads at RM 9.16/lead

K Structure December 2024 Charts Edit Duplicate	91 Leads (Form)	7,502	17,870	RM10.18 Per lead (form)

K Structure Dec — 91 Leads at RM 10.18/lead

Amsolar 2 Campaign Charts Edit Duplicate	203 Website submit appli...	30,425	81,573	RM11.49 Per website applicati...

Amsolar — 203 Submissions at RM 11.49/app

LANDING PAGES

Pages Built To Convert

We design and develop high-converting landing pages tailored to your campaigns — optimized for lead capture, fast loading, and mobile-first experiences.

RM 1,367 /page

- ✓ Custom design & development from scratch
- ✓ Conversion-optimized layout & copy
- ✓ Mobile responsive & fast loading
- ✓ Integrated lead forms & surveys
- ✓ Built for Meta Ads & Google Ads traffic
- ✓ Hosting & domain setup included

Amsolar — Solar Lead Page

K-Structures — Solar Lead Page

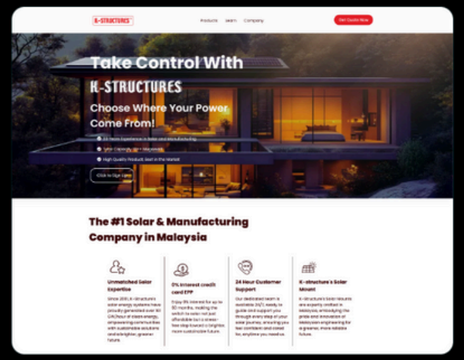
WEBSITE DESIGN & DEVELOPMENT

Websites That Work For You

We design and build stunning, high-performance websites from scratch — tailored to your brand, optimized for conversions, and ready to scale your business.

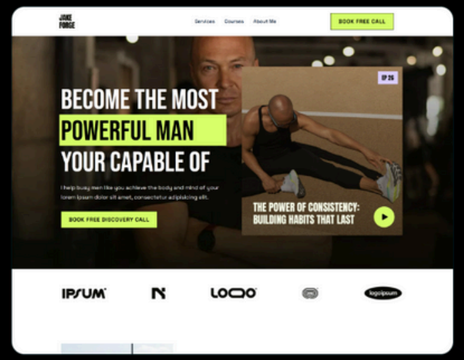
RM 2,676 /website

- ✓ Custom UI/UX design & development
- ✓ Mobile responsive & SEO optimized
- ✓ Lead capture forms & CRM integration
- ✓ Fast loading & modern tech stack
- ✓ Domain, hosting & SSL setup included
- ✓ 30-day post-launch support

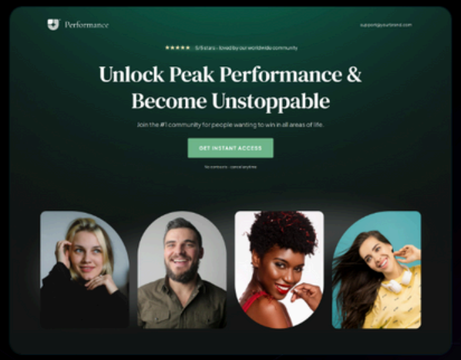


K-Structures

Personal Branding



Fitness Coach



Peak Performance

CRM INTEGRATION

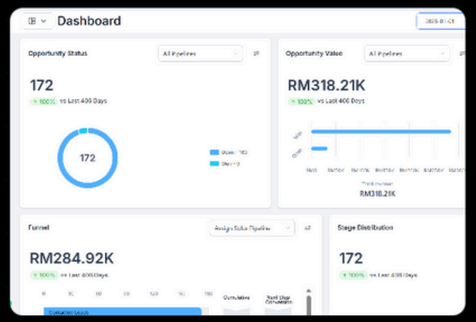
Your Leads, Fully Managed

We set up and integrate a complete CRM system for your business — so every lead is tracked, every pipeline is visible, and no opportunity slips through the cracks.

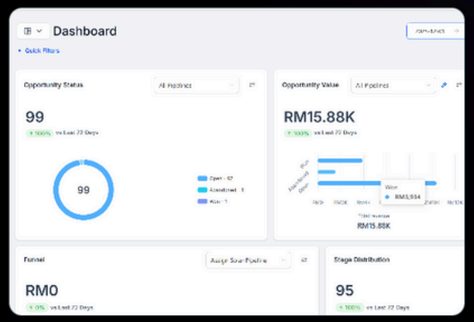
RM 888 /setup

- ✓ Full CRM setup & pipeline configuration
- ✓ Lead tracking & opportunity management
- ✓ Automated follow-ups & reminders
- ✓ Dashboard with real-time analytics
- ✓ Funnel & stage distribution tracking
- ✓ Team training & onboarding included

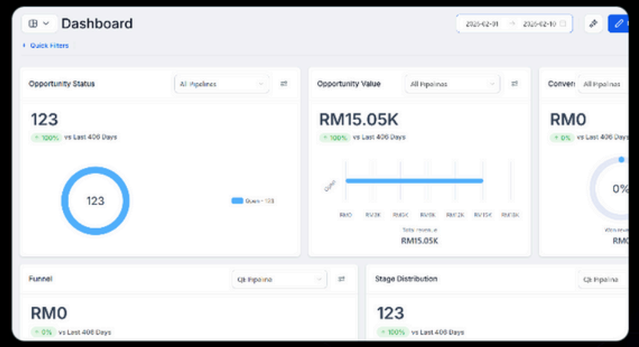
LIVE CLIENT DASHBOARDS



172 Opportunities — RM 318K Value



99 Opportunities — RM 15.8K Value



123 Opportunities — RM 15K Value

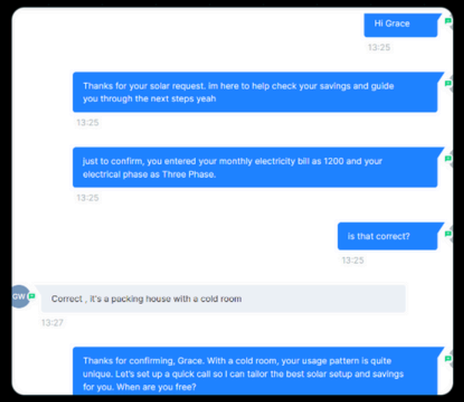
AI CHATBOT

Your 24/7 Sales Assistant

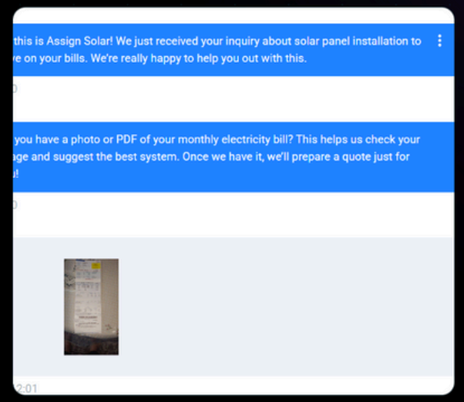
Our AI chatbot replies to customers instantly, reads documents using OCR, and even generates quotations automatically — so your team never misses a lead.

RM 888 /setup

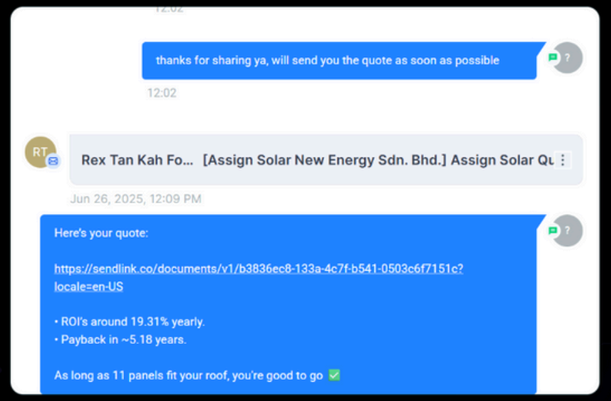
- ✓ Instant AI replies to customer inquiries
- ✓ OCR — reads bills, documents & images
- ✓ Auto-generates quotations from extracted data
- ✓ Works on WhatsApp, Messenger & more
- ✓ Handles multiple conversations at once
- ✓ Fully customizable to your business flow



AI replies instantly



OCR reads uploaded images



Auto-generates quotations

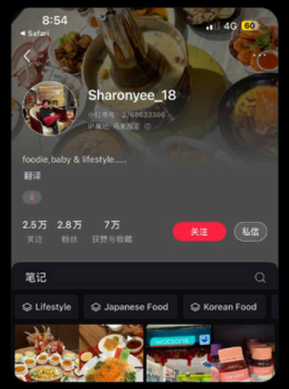
INFLUENCER MARKETING

Real People, Real Reach

We connect your brand with the right influencers on Xiaohongshu, TikTok, Instagram & more — driving authentic engagement and real results from audiences that trust them.

RM 799 /campaign

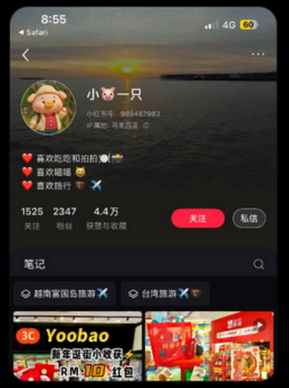
- ✓ Influencer sourcing & matching
- ✓ Xiaohongshu, TikTok, IG & more
- ✓ End-to-end campaign management
- ✓ Content review & quality control
- ✓ Performance tracking & ROI reporting
- ✓ Network of 50+ Malaysian creators



Sharonyee — 28K followers

Yang Yang — 7K followers

J Janet — 10K followers



Piggy — 2.3K followers

OTHER SERVICES

AI Voice RM 888 /setup

AI voice agents that talk like humans

Deploy AI-powered voice agents that handle inbound and outbound calls, qualify leads, and book appointments around the clock.

- AI-powered voice phone agents
- Inbound & outbound call handling
- Automated lead qualification & booking
- Natural-sounding multilingual voices
- Seamless human handoff when needed

Workflow Automation Custom

Automate everything, scale faster

Eliminate repetitive tasks and streamline your entire operation — from lead routing to follow-ups to booking systems.

- Automatic lead routing & distribution
- Personalized follow-up sequences
- Self-service calendar booking
- Automated quotation generation
- Process monitoring & optimization

SEO & PPC Custom

Get found. Get clicks. Get customers.

Search engine optimization combined with pay-per-click campaigns to maximize visibility and ROI.

- Full technical SEO audit & optimization
- Keyword research & content strategy
- On-page & off-page SEO
- Google Ads search, display & shopping
- Monthly reporting & optimization

Website Hosting RM 288 /mo

Fast, secure, reliable hosting

Enterprise-grade hosting that keeps your website fast, secure, and always online with 24/7 monitoring.

- 99.9% uptime guarantee
- Free SSL & DDoS protection
- Daily automated backups
- Global CDN for worldwide speed
- 24/7 monitoring & support

Analytics & Reporting RM 488

Insights that drive decisions

Complete visibility into your marketing performance with custom dashboards and automated reporting.

- Custom real-time dashboards
- Automated weekly/monthly reports
- Attribution modeling across channels
- Competitor benchmarking & analysis
- Actionable insights & recommendations

HOW WE WORK

Our proven 4-step process

01

Discovery

We deep-dive into your business, audience, and goals to understand what success looks like for you.

02

Strategy

We craft a custom acquisition blueprint — mapping out funnels, ad angles, and automation flows.

03

Build

Our team builds and launches your complete system — funnels, ads, AI bots, and CRM integrations.

04

Scale

We optimize, test, and scale what works — driving consistent growth month after month.

KEY RESULTS

Numbers that speak for themselves

20+

Clients Served

Trusted by businesses across Malaysia

3x

Average ROAS

Return on ad spend for our clients

<30s

AI Response Time

Lead follow-up in under 30 seconds

40%

Lower CAC

Reduced customer acquisition cost

PRICING PLANS

Transparent pricing for every stage of growth

Beginner

Generate leads & test our service

RM 1,888 /mo

- ✓ AI Posters — Up to 20
- ✗ AI Videos
- ✓ Digital Ads
- ✗ CRM Setup
- ✓ Reporting — Basic
- ✗ Influencer Marketing
- ✗ Real Content Creation
- ✓ Social Media — FB & IG only

Get Started

Most Popular

Intermediate

Systemize lead management with CRM & analytics

RM 2,888 /mo

↻ 100% money-back guarantee

- ✓ AI Posters — Up to 40
- ✓ AI Videos — 1/month
- ✓ Digital Ads
- ✓ CRM Setup
- ✓ Reporting — Advanced
- ✗ Influencer Marketing
- ✗ Real Content Creation
- ✓ Social Media — FB & IG only

Get Started

Advanced

Scale your brand with content, influencers & every platform

RM 6,888 /mo

↻ 100% money-back guarantee

- ✓ AI Posters — Up to 70
- ✓ AI Videos — 4/month
- ✓ Digital Ads
- ✓ CRM Setup
- ✓ Reporting — Advanced
- ✓ Influencer Marketing
- ✓ Real Content Creation
- ✓ Social Media — Every Platform

Get Started

10% off for 6+ months prepaid • 15% off for 10+ months + Free Website (worth RM 2,676)

Total if purchased individually (monthly equivalent)

~~RM 10,000+~~ **from RM 1,888/mo**

Save up to 80% with our bundled packages

OUR CLIENTS

Trusted by growing businesses across Malaysia

AMSOLAR

K-STRUCTURES™

ASSIGN SOLAR

Solar Sunyield 穩升
Green Energy, Our Future.

GEOSAV

elevated. studios

de solar

VANTAGE
STEEL WORKS SDN. BHD.

SOLAROCK

True BioScience

ADPOWER
SOLAR POWER & ELECTRICAL SOLUTIONS

RGS RAY GO SOLAR

Macglo

Twenty Florist
Perfect way to say you care

AGENZ.MY

Ready to transform your customer acquisition? Let's build your growth engine together.

EMAIL
kingjoe@agenz.my

PHONE
+60 12-750 7092

WEBSITE
www.agenz.my

ADDRESS
L5-15, IKON Connaught, Jalan Cerdas, 56000 Kuala Lumpur

FACEBOOK
agenz.my

INSTAGRAM
@agenz_my