



SKYVOLT SOLAR

Company Profile

Helps Increase Sales Productivity with Automation

Presentation By Skyvolt Solar

COMPANY OVERVIEW



Skyvolt Solar is a marketing and automation agency built exclusively for the solar industry. We partner with solar EPCs and installers to generate qualified leads, automate customer engagement, and scale sales pipelines efficiently.

Our focus is simple: solar only, results only. By dedicating ourselves to one niche, we've built systems and strategies that are tested, proven, and repeatable across residential, commercial, and industrial solar companies in Malaysia & Australia.

Mission

Empowering solar businesses with quality leads and AI-driven automation for growth.

Vision

To be the global digital growth partner for solar EPCs, driving clean energy adoption through smarter marketing and technology.

Our Core Values

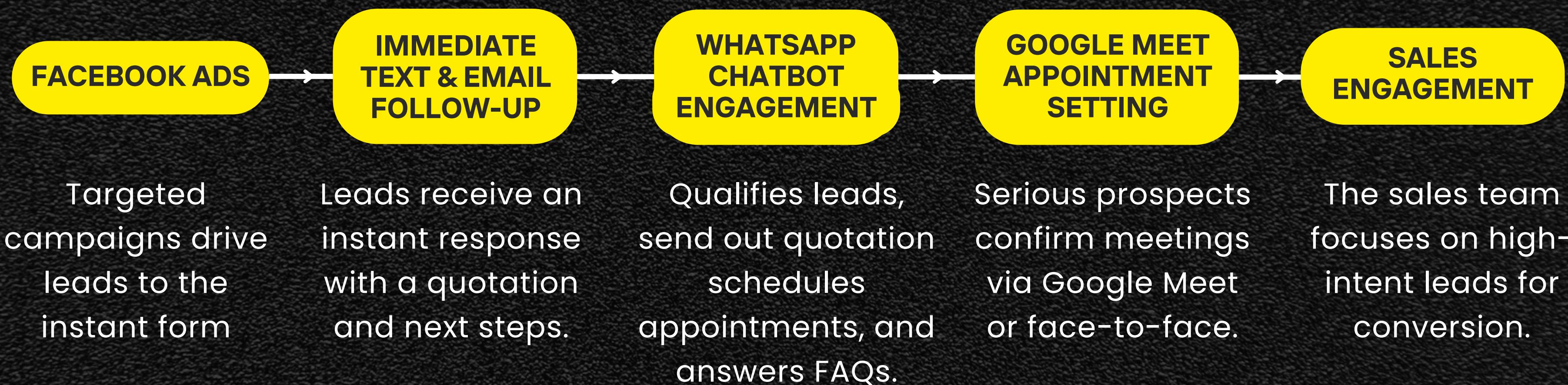
AI-Driven Innovation – Leveraging AI and automation to build smarter systems
Partnership – Acting as part of your sales team, not just an agency
Transparency – Clear data, open communication, real results



You don't need more opportunities,
you need a better system to capture them.



THE BIG PICTURE PROCESS





OUR SERVICES

(Focus: bringing leads in and keeping them warm)

Skyvolt Solar provides a full suite of marketing and automation services tailored to solar companies.

Digital Advertising

We design and run Facebook & Instagram campaigns that bring in **high-intent solar prospects**. Every ad is tailored to solar buyers, optimized for conversions, and tested to deliver measurable results.

Impact: A steady flow of qualified leads directly into your pipeline.

| Results ↑↓ | Reach ↑↓ | Impressions ↑↓ | Cost per result ↑↓ | Amount spent ↑↓ |
|--------------------------------|----------|----------------|-------------------------------------|-----------------|
| 101 Meta leads | 8,730 | 18,004 | RM9.16 Per Meta lead | RM925.41 |
| 106 Meta leads | 12,570 | 20,043 | RM8.73 Per Meta lead | RM925.47 |
| 117 Meta leads | 12,201 | 22,540 | RM7.92 Per Meta lead | RM926.34 |
| 91 Meta leads | 7,502 | 17,870 | RM10.18 Per Meta lead | RM926.17 |
| 203 Website submit appli... | 30,425 | 81,573 | RM11.49 Per website applicati... | RM2,332.88 |

AI Chatbot

We design and run Facebook & Instagram campaigns that bring in **high-intent solar prospects**. Every ad is tailored to solar buyers, optimized for conversions, and tested to deliver measurable results.

Impact: A steady flow of qualified leads directly into your pipeline.



OUR SERVICES

Quotation Automation

The AI chatbot seamlessly connects with our quotation system to **generate and send personalized proposals instantly** (ROI, savings, and system details included).

It also manages **follow-ups** — reminding prospects to review and take the next step.

Impact: Prospects get faster answers, leading to higher conversion rates.



CRM Automation

custom CRM tracks every lead from ad click to sale. It shows **clear data on conversions, ad performance, and pipeline health**.

Impact: Sales teams and managers always know what's working — no guessing, no blind spots



Lead Distribution Automation

Qualified leads are **auto-assigned to the right salesperson**. No manual downloads, no delays. The system ensures immediate client engagement while keeping records centralized.

Impact: Salespeople spend their time closing deals, not managing spreadsheets.



Building a Sustainable Future
QUEST ENERGY SDN BHD



Partnered With



THE IMPACT WE'VE DELIVERED

RM357,000+

in additional revenue
created for clients

1,200+ hours

saved in manual work &
admin tasks

25%

lower cost per lead
across campaigns



LET'S BUILD TOGETHER!

Partner with Us Today

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