

Lakshay goel

[Linktree](#) | [Linkedin](#) | Delhi, India

EDUCATION

SRM University Delhi-ncr , India

Bachelor of Technology in Computer Science

CGPA: 7.12

EXPERIENCE

Odyssey IIITD , Campus Ambassador

Dec 2022 – Present

Onsite

- Social media marketing.

Motive Interiors Pvt. Ltd , Co-Founder

Mar 2022 – Aug 2024

Onsite

- Motive Interiors is a premium interior design firm specializing in bespoke, innovative, and functional spaces that blend aesthetics with modern living.
- Motive Interiors has partnered with renowned firms like D2C Architects and Metaguise, delivering exceptional and innovative interior design solutions.

10x Media , Founder

Jan 2025 – Present

Remote

- Leverages advanced AI tools to automate outreach, optimize lead generation, and drive business growth efficiently.
- Specialized in AI-driven sales and marketing funnels, optimizing traffic and conversions for personal branding experts.
- Marketing services for personal brands and product based businesses.

PROJECTS

Outreach automation system | Creation of lead scraping and outreach system

- Customized Email Outreach for client acquisition and marketing.

Customer Support and Appointment Agent | chatbot

- Customer support and CRM integration based on voiceflow

Job-Scraper | AI automated tool

- Designed a high-performance scraper processing 1,000+ listings daily with 85% accuracy

SKILLS

Languages: Python, C/C++, Git, Bash, YAML, JavaScript, CSS, SQL, TypeScript.

Software: TensorFlow, VoiceFlow, Make.com, AutoCAD, Transformers, Docker, Kubernetes, OpenCV, Twilio, Langchain, Streamlit, Ollama, React.js, LlamaIndex, wav2lip, TTS

Achievements: Secured 1st in Kotlin conf.2023, Collaborated with multiple AI and Sales agency owners via linkedin outreach.

Courses: Machine Learning Specialization - Stanford (Coursera), AI Automation Foundation to Advanced (Make), Auto CAD, DSA in C++ (Coding blocks), Fullstack Web Development (Coding blocks), Agile Scrum basics (Udemy), BNB Chain Developer Specialization (Binance Academy), Investor Certification (SEBI).