

FACULTY RESEARCH AND DEVELOPMENT RESEARCH

Prezi

Navigation



- Navigation bar stays on top of every webpage making it easy to drive to any other webpage.
- Navigation bar is plain and simple, so it does not interfere with webpage content.
- Hyperlinks for related webpages are clustered under one button with a dropdown symbol *
- Website symbol takes you directly to home page

Interaction and aesthetics

- Interactive buttons on website
 - Buttons have transparent pop-up features explaining the use of the buttons with a smooth pop-up
 - Transparent nimbus protruding from more significant buttons (giving a press me impression)
 - Buttons have bold colours and light shadows making them stand out from the rest of the page as being 'pressable'
 - o Button moves up and down slightly (like an actual button) when pressed
- Interactive video frames on website
 - When hovering over video frame (These features were recently added to YouTube):
 - Frame enlarges slightly
 - Text under frame is highlighted
 - Video previews without sound for a few seconds
 - Video can be played from the frame and can be enlarged