COOKIE POLICY

What are cookies?

Cookies are small text files that can be placed on your computer or mobile device when you visit a website or service.

What are cookies used for?

Cookies are used to identify your browser or device so that a website or service would know if your computer or device has visited that site or service before. This helps to understand if the site or service is being used, allows you to navigate between pages efficiently and helps remember your preferences, and generally improve your browsing experience. Cookies are also used to ensure marketing you see online is more relevant to you and your interests or to establish anonymised statistics about your browsing experience on the website or service.

What types of cookies does UnrealShop use?

There are generally two main categories of cookies: "Essential" and "Non-essential".
UnrealShop uses both categories of cookies on the Website. You can find out more about each cookie category below.

1. Essential Cookies
   These cookies enable you to browse the Website and use its features and services. For example, to log in to your account or get a login failure notification if your login (email/password combination) is not "recognised" by the Website.
   Essential cookies can also be used to maintain a secure session for you when you are logged in.

2. Non-essential Cookies
   - Functionality Cookies. These Cookies help remember choices you have made on the Website (that is why they are sometimes called "Preference Cookies"). For example, if you have agreed to (or refused) the Website's Cookie Policy or Terms of Use. They also allow the Website to remember your user name and password so you could automatically log in.
   - Statistics. These Cookies are used to collect information about your browsing experience on the Website. None of this information can be used to identify you. These cookies may include cookies from third-party analytics services and can be used only by UnrealShop to improve performance of the Website and learn more about Our users.

How long will cookies stay on your device?

The length of time a cookie will stay on your computer or mobile device depends on what the cookie is used for. Certain types of session cookies will only stay on your device until you quit your browser. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

First and third party cookies

First-party cookies are cookies set by the UnrealShop Website. Only the Website can read them. Third-party cookies are cookies that an external service places on your device through the Website. Third-party cookies may be placed on your device:

- By services that help us understand how the Website is being used (Google Analytics, Yandex Metrica);
- by external providers whose content may be displayed on the Website.

Third party services and providers on the Website

Vimeo - https://vimeo.com/privacy
YouTube - https://www.youtube.com/t/terms
Google Analytics - https://support.google.com/analytics/answer/6004245?hl=en#zippy=%2Cour-privacy-policy
Yandex Metrica - https://yandex.com/support/metrica/general/how-it-works.html

These third-party services and providers are outside of Our control. They have their own cookie policies and terms of use that may be changed from time to time.

How to control and delete cookies

There are several ways you can manage cookies on your device.

Remove cookies from your device

You can clear your browser history and delete all cookies from websites you have visited.

Managing cookies in your browser

You can customise cookie settings in your preferred browser and keep cookies from being placed on your device (check "Privacy and cookies settings").

Note that if you set your browser to disable cookies, you may not be able to access certain parts of the Website or other parts of the Website may not work properly. For more information check https://www.aboutcookies.org/

Google Analytics

You can prevent the collection of your data by Google Analytics by clicking on the following link - https://tools.google.com/dlpage/gaoptout?hl=en

Yandex Metrica

You can prevent the collection of your data by Yandex Metrica by clicking on the following link - https://yandex.com/support/metrika/general/opt-out.html