

## PRIVACY POLICY

This privacy policy will explain how UnrealShop (“We”, “Us”, “Our”) uses the personal data it collects from you when you use the Website - [www.unreal.shop](http://www.unreal.shop).

### Topics:

What data do we collect?  
On what legal ground do we process your personal data?  
How do we collect your data?  
How will we use your data?  
Applicable law and data transfer  
How do we store your data?  
Marketing  
What are your data protection rights?  
Privacy for children  
What are cookies?  
Changes to our privacy policy  
Contacts

## 1. WHAT DATA DO WE COLLECT?

UnrealShop collects the following data:

### 1.1. Personal identification information

- Username (including first name and last name);
- Email address;
- Profile picture;
- Country of residence (location);
- Specialization;
- personal Website (portfolio);
- Social media account data;
- Purchase (sales) history;
- Payment history.

### 1.2. Credentials

To be identified on the Website, you create and use a login and a password, unless you decide to sign up with your social media account.

- 1.3. If you decide to sign up with your social media account or Google account, UnrealShop requires access to your **full name, email address and profile picture**.

## 2. ON WHAT LEGAL GROUNDS DO WE PROCESS YOUR PERSONAL DATA?

- 2.1. We process your personal data, because:

“the data subject has given consent to the processing of his or her personal data for one or more specific purposes”.

- 2.2. You have/will give(n) the aforementioned consent by accepting the present Privacy Policy when creating an account on the Website or using payment services available on the Website.

You may exercise your right to withdraw your consent by contacting Us via email (see Contacts).

- 2.3. We shall have the right to process your personal data without obtaining your consent when it is permitted under Applicable Law, including (but not limited to) the following legal bases:

- 2.3.1. processing is necessary for the performance of a contract to which you are party or in order to take steps at your request to entering into a contract;
- 2.3.2. processing is necessary for compliance with a legal obligation to which We are subject;
- 2.3.3. processing is necessary for the legitimate interests pursued by Us or by a third party, except where such interests are overridden by your privacy related rights, interests, and freedom.

### **3. HOW DO WE COLLECT YOUR DATA?**

- 3.1. You directly provide UnrealShop with most of the data we collect. We collect data and process data when you:

- create an account on the Website;
- edit or complete your account details;
- deposit or withdraw money from your account's balance;
- make a purchase of any products or services available on the Website;
- provide feedback via any of our online-forms or via email;
- use or view Our website via your browser's cookies.

- 3.2. UnrealShop receives your data from third parties when you create or log in your Website's account using your social media account.

### **4. HOW WILL WE USE YOUR DATA?**

- 4.1. UnrealShop collects your data so that we can:

- provide you access to the Website and its services (including the Website's 3d model database);
- process your sales and purchases;
- allow access for account management;
- provide customer support;
- prevent an unauthorised use of your account;

- exercise other rights and obligations in accordance with the Terms of Use.
- 4.2. If you agree, UnrealShop collects your data so that we can email you with special offers on related products and services.
- 4.3. UnrealShop (1) provides you a profile page that can be viewed by other users; (2) publishes your Username or a link to your profile page on the Website and other platforms or (3) shares them with our partner companies so that we can:
- provide attribution for your Model;
  - provide attribution for your articles, posts, comments and other publications on the Website.

Your profile page includes the following data:

- Username;
  - E-mail;
  - **Personal Website (portfolio);**
  - Profile picture;
  - Specialization (artist, designer, etc);
  - **Country of residence (Location).**
- 4.4. In order to process your purchases, deposits, or withdrawals, we redirect you to a Skrill payment page. Before making a purchase or transaction you should read Skrill's Privacy Notice.
- 4.5. We may disclose your data to respond to a government request or file a legal claim in accordance with Applicable Law.
- 4.6. UnrealShop may subcontract certain services required for providing access to the Website and its services to a third party. Therefore, We shall provide the subcontractor with personal data only to the minimum extent required for performing the subcontracted services.
- 4.7. We may assign or transfer some or all of Our rights and obligations to which this Policy is applicable. Therefore, personal data may also be transferred to the assignee, transferee or successor of Our business to the extent permitted under Applicable Law.

## 5. APPLICABLE LAW AND DATA TRANSFER

- 5.1. UnrealShop processes personal data in accordance with data protection law of a country or region where we provide Our services ("Applicable Law").
- 5.2. When We share your personal data in the cases provided for in this Policy we may transfer the personal data to a third country that does not have data

protection laws equivalent to those of the country or region where you reside. Such transfers shall comply with Applicable Laws.

- 5.3. We will not disclose your personal information to anyone except as described in this Privacy Policy and Applicable Law.

## **6. HOW DO WE STORE YOUR DATA?**

- 6.1. UnrealShop securely stores your data on secure servers that may be physically located in different countries around the world, including countries outside the country or region in which you are based, if permitted by Applicable Law.
- 6.2. All data that we collect is transmitted to the Website encrypted via a secure TLS connection.
- 6.3. We take technical and organisational measures to protect your personal data. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of processing operations.

However, we can not guarantee absolute security of your personal data because no method of transmission over the Internet, or method of electronic storage, is perfect or impenetrable.

- 6.4. To help Us protect your personal data, You should not share your login and password with third parties or use the same password for other services.
- 6.5. As long as your account on the Website remains active, your personal data is therefore retained. However, you can, at any time, cancel your account if you no longer wish to use the Website and its services. In this case, your account on the Website and all associated data will be permanently deleted / anonymised upon fulfilling purposes provided in the clause 4.1.

## **7. MARKETING**

- 7.1. UnrealShop would like to send you information about products and services of ours that we think you might be interested in.
- 7.2. If you have agreed to receive marketing, you may always opt out at a later date.
- 7.3. You have the right at any time to stop UnrealShop from contacting you for marketing purposes.
- 7.4. If you no longer wish to be contacted for marketing purposes, please click [here](#).

## **8. WHAT ARE YOUR DATA PROTECTION RIGHTS?**

- 8.1. UnrealShop would like to ensure you are fully aware of all of your data protection rights. Every user is entitled to the following:
  - 8.1.1. The right to access – You have the right to obtain details from us as to if and how your personal data is being processed and, when that is the case, you are entitled access to the data being processed. All data that We process is available in your account.
  - 8.1.2. The right to rectification – You have the right to request that UnrealShop corrects any information you believe is inaccurate. You also have the right to request for UnrealShop to complete information you believe is incomplete. Most information can be completed or edited from your account. For other account details such as username and email, submit the request for rectification.
  - 8.1.3. The right to erasure – You have the right to request that UnrealShop erase your personal data, under certain conditions.
- 8.2. Subject to Applicable Law, you may have other rights in respect of your personal data.
- 8.3. To exercise any of your other rights under Applicable Law, you may contact Us via email (see Contacts). Upon verification of your identity, we will respond to your request as soon as possible, and in accordance with Applicable Law.

## **9. PRIVACY OF CHILDREN**

- 9.1. The Website and its services are intended for a general audience aged 16 or older.
- 9.2. We do not knowingly collect any personal data of users who are under the age of 16.
- 9.3. If you are a minor, you represent and warrant that you are using the Website and its services with the consent of your guardian.
- 9.4. If We learn that We have inadvertently collected personal data from minors who are under age of 16, We will cancel the relevant accounts and make reasonable efforts to delete such personal data as soon as possible. Feel free to contact Us on such matters (see Contacts).

## **10. WHAT ARE COOKIES?**

- 10.1. Cookies are text files stored in your browser to collect standard Internet log information and visitor behavior information. When you visit the Website, we may collect information from you automatically through cookies or similar technology.
- 10.2. UnrealShop uses marketing and analytics tools of third-party service providers to improve Our Website's services (Google Analytics, Yandex Metrica).

For further information, visit [Cookie Policy](#) page.

## **11. PRIVACY POLICIES OF OTHER WEBSITES**

UnrealShop website contains links to other websites. Our Privacy Policy applies only to our Website, so if you click on a link to another website, you should read their privacy policy.

## **12. CHANGES TO OUR PRIVACY POLICY**

UnrealShop keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 23.05.2021.

## **13. CONTACTS**

If you have any questions about UnrealShop's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [unreal.shop7@gmail.com](mailto:unreal.shop7@gmail.com)