US General Society Survey Analysis*

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Abstract

This data uses the US 2020 Census results that is in the Harvard Database in order to analyse if there is a correltaion between the election numbers in 2020 and other factors. The factors include immigration status, gender, birth year, and results from the 2016 election. It was found that there does exist a correlation between the outcomes of the 2020 election and the above variables. These are important results as the US is a country that si considered a hub, due to all the external relations they have with multiple countries. These results will also help predict who may win the 2024 elections.

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*Code and data are available at: repository

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Introduction

The United States is one of the leading countries in export, imports and almost everything economic and socially related. The US contributes to the worlds economy by 20% despite the fact that they contain 5% of the populations(n.d.). This makes the US very relevant to not only national news but also international news. This is why the US presidential elections are broadcaster to worldwide ever election term. The results of the election not only affect American citizens but also external affairs related to the country.

The United States of America is a democratic government which means that they hold election every 4 years("3 u.s. Code § 1 - Time of Appointing Electors," n.d.). The 2 parties that historically run against each other with the most votes are the Republican party and the Democratic Party. The republicans are often associated with conservative beliefs and values such as views opposing abortion and privatization to save their economy. The Democrats, on the other hand, are often associated with liberal views such as social welfare programs and higher taxes to support the government aids provided to citizens(Encyclopedia Britannica n.d.). There are many other parties such as Libertarian Party, Green Party, Constitution Party and other independent candidates but because majority of the votes goes to the 2 parties the others are often over looked. The legal voting age is 18 in the states and you must be a registered voter in order to take part of the election which means non-citizens are not taken into account. Students are not as well. Also there seems to be a 66% voter turnout which means the remaining 34% decided not to vote (DeSilver 2022). The 2024 elections is also coming up this year meaning that analyzing this results may help us predict what the outcome of the election might be.

This research examines the voting patterns in the 2016 and 2020 US Presidential elections. We will be looking at data collected by the Cooperative Election Study and accessed through the Harvard University Database (Kuriwaki, Beasley, and Leeper 2023). The analysis is based on a representative sample of 61,000 American adults, which provides detailed information about each individuals gender, birth year, race, registered state, employment, education loans, immigration status, dual-citizenship, religion, and 2016 and 2020 Presidential vote. The goal of this study is to use relevant variables from the electoral data to investigate patterns, trend and predictions regrading American electoral preferences from 2016 and 2020.

Data

Data Used

This paper was modeled with the help of R (R Core Team 2023) along with other useful packages like tidyverse (Wickham et al. 2019a) (which includes graphing functions like ggplot2), patchwork (Pedersen 2024). There are parts of the code which were guided by Rohan Alexander's Telling Stories with fire (Wickham et al. 2019b) chapter 13 section 13.2.2. The data was used from the Harvard database (Kuriwaki, Beasley, and Leeper 2023)

Variables inspected

Starting off, we examine the columns 'votereg' and 'voted_for'. They represent the number of persons that registered to vote and which candidate they voted for in 2020, respectively. We filtered out the rows with a 'votereg' value of 2, which indicated unregistered voters, to focus exclusively on individuals who were registered to vote. We then focused on the 'presvote16post' variable, which reveals the candidates Americans voted for in the 2016 United States Presidential Election. This is an important variable as it enables us to assess whether American citizens were satisfied with the service that the previous government provided. Next we look at 'gender' as well as 'employment'. Both 'gender' and 'employment' shows us if there is a correlation between certain parties views versus the demographic they represent. 'Gender' contains 2 values (male and female) while, employment has 9 values; full time worker, part time worker, laid off, unemployed, retired, permanently disabled individual, Homemaker, Student or Other. We also explore the variable 'immstat' which represents the immigration status of the of individual represented by one of the following: immigrant and citizen, immigrant not citizen, born in US, but parent(s) immigrant, parent and I born in US but grandparent(s) immigrant, or all born in US.

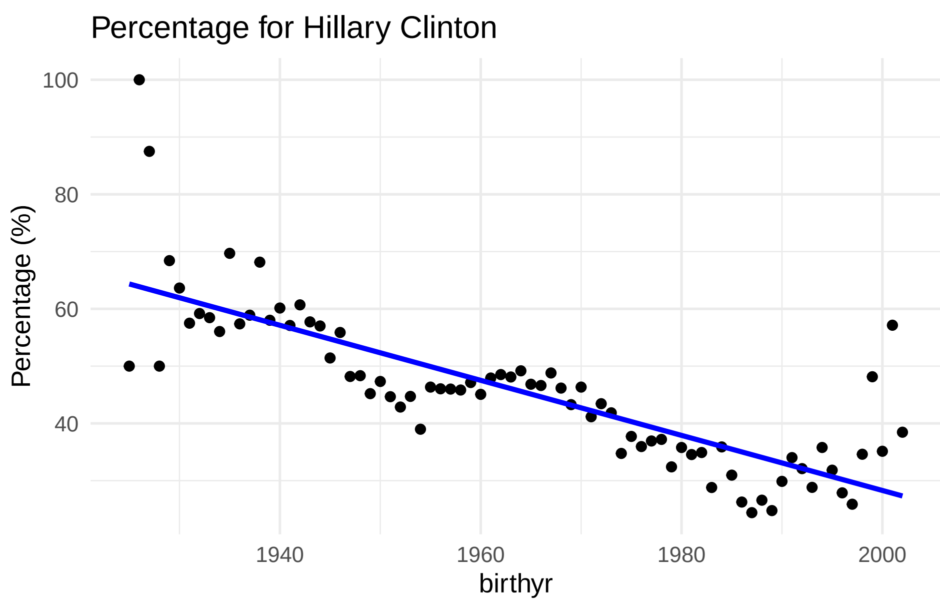
The Destination to Reach with the Data

There could have been many other similar data sets that could have been used for this project for example we could have chosen to look at the census and election data for Canada. However, our group decided that because part of the analysis was done in Wickham et al. (2019b), there were still many other variables that we could explore as we dive further into the 2020 presidential election and try to interpret if there are any correlations between the variables and the result. Our team found it interesting to see all the variables that were collected by the US government and the correlations we saw during the analysis process; where there most definitely was a positive correlation between each variable and the outcome of the votes. Although we are analyzing the 2020 election that has already taken place, the analysis we do in the later sections are believed to apply to the 2024 elections happening this year. This is enough reason for us and the reader to dive into the patterns that exist with this large data set.

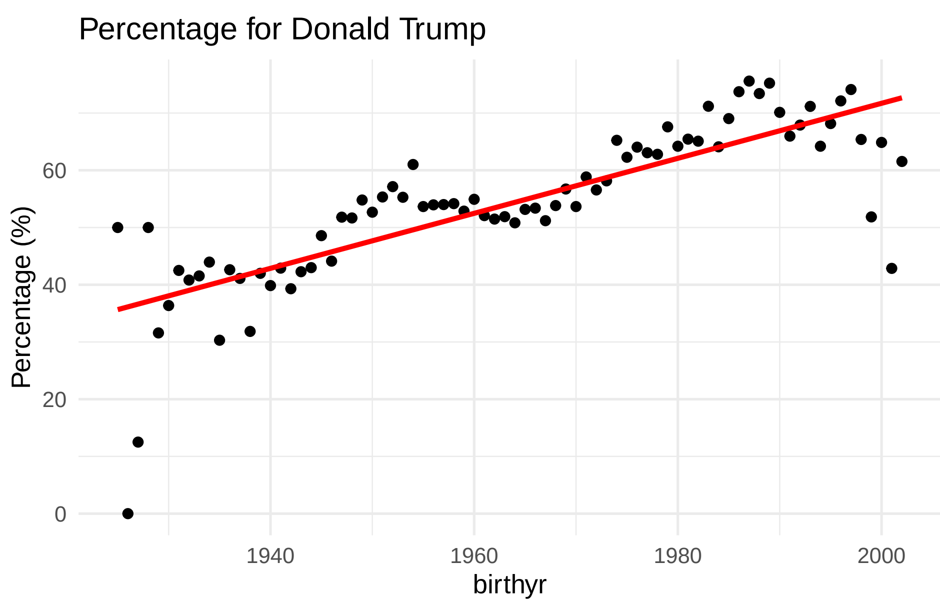
Models

Model 1

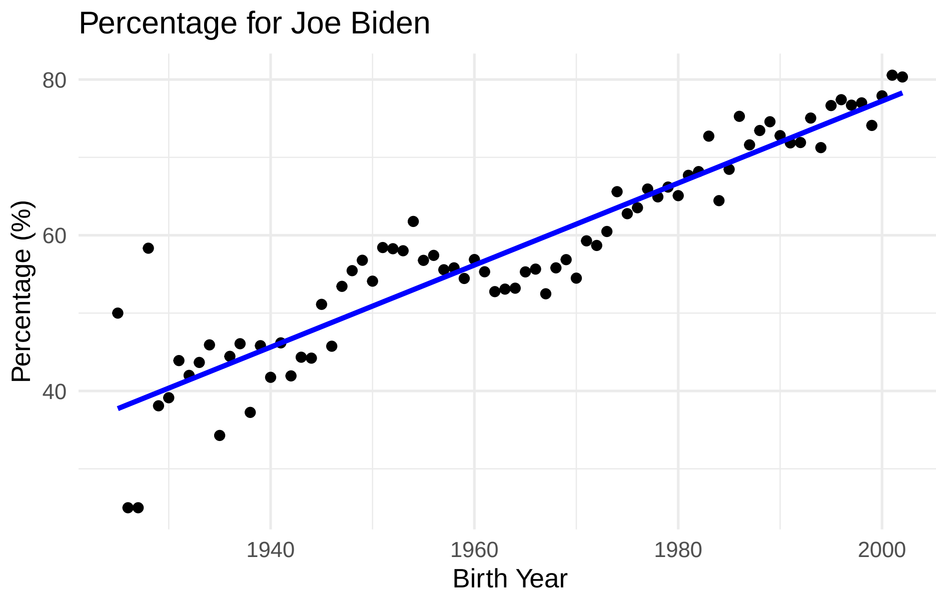
Initially, we filter the data to remove to exclude individuals who did not vote for Hillary Clinton or Donald Trump, due to the minimal votes for Gary Johnson, Jill Stein, Evan McMullin, and all other candidates which are insignificant to this paper. We first analyze the birth year of voters.



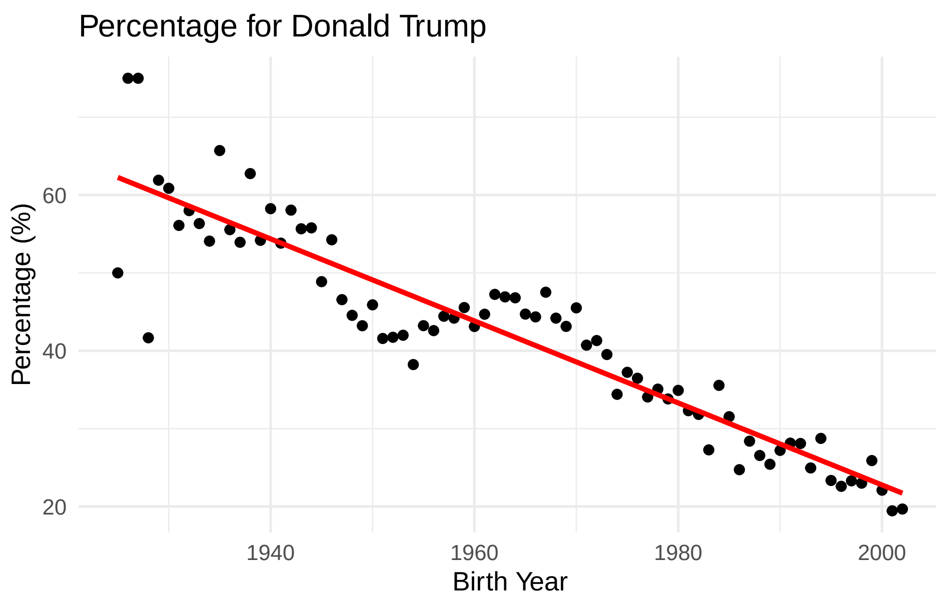
Percentage for Hillary Clinton
100
80
60
40
Percentage (%)
1940
1960
1980
2000
birthyr



Percentage for Donald Trump
60
40
20
0
Percentage (%)
1940
1960
1980
2000
birthyr



Percentage for Joe Biden
Percentage (%)
80
60
40
1940
1960
1980
2000
Birth Year



Percentage for Donald Trump
Percentage (%)
60
40
20
1940
1960
1980
2000
Birth Year

Model 2

In this model, we conduct an examination of the relationship between voters' birth year and their gender for the 2016 and 2020 Presidential elections. This analysis is visualized by plotting a histogram that separate female voters on the left and male voters on the right, with voters' birth years measured along the x-axis, which ranges from 1925 to 2002. The y-axis quantifies the voter turnout for the year. For clarity ad symbolic representation, the colour blue was chosen to represent the Democratic candidates –Hillary Clinton for the 2016 election, and Joe Biden for the 2020 election, while red was chosen to the Represent the Republican candidate, Donald Trump, who sought the presidency in both terms. Figure 1 present the distribution of votes in 2016, and Figure 2 presents the data from the 2020 election.

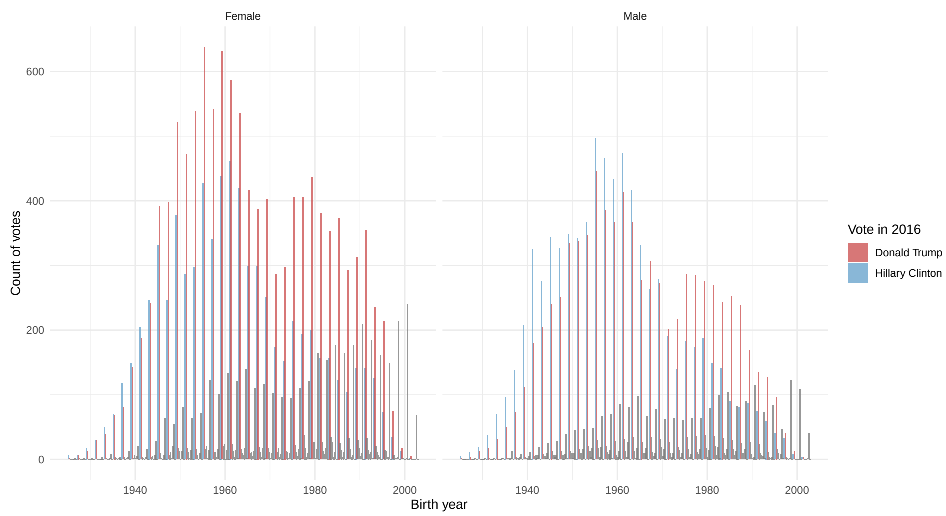


Figure 1: Logistic regression of 2016 US Presidential votes comparing parameters of gender and immigration status

We notice in Figure 1 the graph displays two distinct high points for the number of female Republican voters, with the peak around 1960 being the most pronounced, followed by another around 1980. There are similar peaks in the graph for female Democratic voters, but with the overall count being considerably lower. We also notice that the Democratic party received slightly more votes from the older demographic, where as the younger demographic greatly preferred the Republican party. In comparison, the graph displaying the male votes has a more balanced distribution, and similar to the female voters, the older and younger demographic preferred the Democratic Party and the Republican Party, respectively. It is worthy to mention that there is a higher count of women than men.

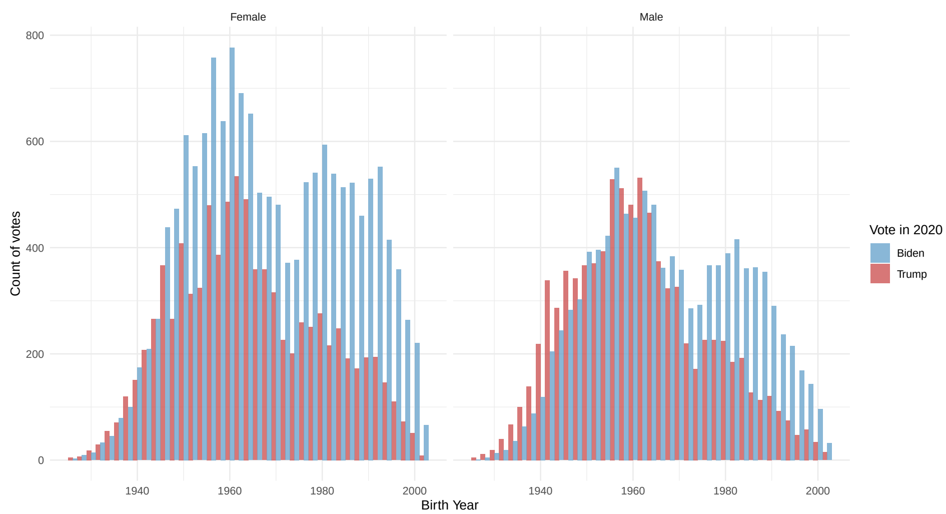


Figure 2: Logistic regression of 2020 US Presidential votes comparing parameters of gender and immigration status

We notice in Figure 2 that the graphs bear a strong resemblance to the distributions of the 2016 votes depicted in Figure 1, but with the parties reversed on the graph. We are interested in the ratios of these graphs.

We analyze the ratio of Democratic to Republic votes in 2016 in Table 1 and in 2020 in Table 2. We divide respondents by birth decade, and we list

Table 1

Table: Ratio of 2016 Votes for Clinton to Trump by Birth Decade (Females)

Birth Decade	Total Clinton Votes	Total Trump Votes	Ratio
1930	285	231	1.23
1940	1179	1360	0.87
1950	1730	2712	0.64
1960	NA	NA	NA
1970	NA	NA	NA
1980	741	1835	0.40
1990	NA	NA	NA

Table: Ratio of 2016 Votes for Clinton to Trump by Birth Decade (Males)

Birth Decade	Total Clinton Votes	Total Trump Votes	Ratio
1930	361	184	1.96
1940	NA	NA	NA
1950	NA	NA	NA
1960	1917	1731	1.11
1970	966	1262	0.77
1980	NA	NA	NA
1990	NA	NA	NA

Table 2

Table: Ratio of 2020 Votes for Biden to Trump by Birth Decade (Females)

Birth Decade	Total Biden Votes	Total Trump Votes	Ratio
1930	271	293	0.92
1940	1560	1257	1.24
1950	3176	1911	1.66
1960	3119	2229	1.40
1970	2293	1253	1.83
1980	2629	1104	2.38
1990	2120	716	2.96

Table: Ratio of 2020 Votes for Biden to Trump by Birth Decade (Males)

Birth Decade	Total Biden Votes	Total Trump Votes	Ratio
1930	219	365	0.60
1940	1154	1542	0.75
1950	2224	2171	1.02
1960	2190	2176	1.01
1970	1670	1170	1.43
1980	1883	841	2.24
1990	1054	393	2.68

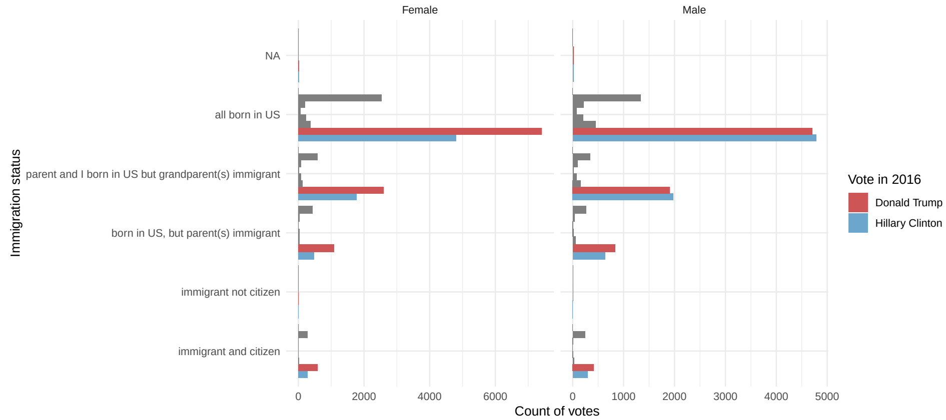
the total number of votes for the Democratic Party and thee Republican Party, then list the ratio of the two. The decades 1920 and 2000 were omitted since the number of respondents in those Birth Decades were very low. The value of the ratio in centered at 1, where if the values is greater than 1, then within that group, the Democratic Party has more votes than the Republican Party. Where the values are less than 1, the Republican Party has more votes. When the ratio is around 1, the number of votes is approximately equal.

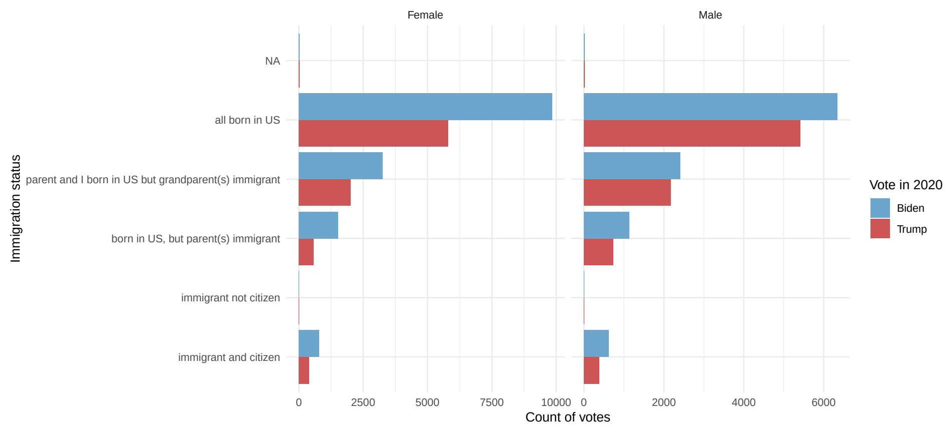
We notice that in 2016, the ratio of votes decreases as birth decade increases for both women and men voters. The opposite happens in 2020, where the ratio of votes increases as birth decade increases.

Model 3

We have modeled the following logistic regression in the graphs:

$$
\begin{aligned}
y_i|\pi_i &\sim \text{Bern}(\pi_i) \\
\text{logit}(\pi_i) &= \beta_0 + \beta_1 \times \text{gender}_i + \beta_2 \times \text{immigration status}_i \\
\beta_0 &\sim \text{Normal}(0, 2.5) \\
\beta_1 &\sim \text{Normal}(0, 2.5) \\
\beta_2 &\sim \text{Normal}(0, 2.5)
\end{aligned}
$$






```
modelsummary(
  list(
    "Support Biden" = political_preferences
  ),
  statistic = "mad"
  )
```

```
Warning:
```

	Support Biden
(Intercept)	0.686
	(0.307)
genderMale	−0.310
	(0.125)
immstatimmigrant not citizen	52.044
	(45.735)
immstatborn in US, but parent(s) immigrant	−0.272
	(0.374)
immstatparent and I born in US but grandparent(s) immigrant	−0.403
	(0.341)
immstatall born in US	−0.234
	(0.318)
Num.Obs.	994
R2	0.012
Log.Lik.	−674.486
ELPD	−679.7
ELPD s.e.	5.3
LOOIC	1359.4
LOOIC s.e.	10.6
WAIC	1359.4
RMSE	0.49

```
`modelsummary` uses the `performance` package to extract goodness-of-fit
statistics from models of this class. You can specify the statistics you wish
to compute by supplying a `metrics` argument to `modelsummary`, which will then
push it forward to `performance`. Acceptable values are: "all", "common",
"none", or a character vector of metrics names. For example: `modelsummary(mod,
metrics = c("RMSE", "R2")` Note that some metrics are computationally
expensive. See `?performance::performance` for details.
 This warning appears once per session.
```

Results

Discussion

First discussion point

If my paper were 10 pages, then should be be at least 2.5 pages. The discussion is a chance to show off what you know and what you learnt from all this.

Second discussion point

Third discussion point

Weaknesses and next steps

Weaknesses and next steps should also be included.

Appendix

Additional data details

Model details

Posterior predictive check

In **?@fig-ppcheckandposteriorvsprior-1** we implement a posterior predictive check. This shows...

In **?@fig-ppcheckandposteriorvsprior-2** we compare the posterior with the prior. This shows...

Examining how the model fits, and is affected by, the data

Diagnostics

Checking the convergence of the MCMC algorithm

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