SHIVANG ARYA

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EDUCATION

The University of Texas at Austin

Master of Science in Information Technology and Management
Overall GPA: 3.88/4

Narsee Monjee Institute of Management
Studies, Mumbai

Master of Business Administration in Technology Management
Bachelor of Technology in Computer Engineering

May 2020

TECHNICAL SKILLS

- Data Science: Statistical Methods, Predictive Modeling, Dimensionality Reduction, Machine Learning, Natural Language
 Processing, Recommender Systems, Neural Networks (using CUDA/GPU cores), Artificial Intelligence
- Data Engineering: Data ETL (Extraction, Transformation and Loading), Spark, PL/SQL, SQL Dashboards, Data Pipelines, HDFS
 (Hadoop Distributed File System), Map Reduce
- Programming Languages: C/C++, Java, Visual Basic (MS Excel macros), MATLAB, R/RStudio, Python, SAS, Kotlin (Android)
- Web Technologies: HTML, CSS, JavaScript, PHP, Flask
- Cloud Computing: Amazon Web Services, Google Cloud Platform, Microsoft Azure

EXPERIENCE

Dell Technologies Inc. – Research Scientist, Capstone Project; Austin, Texas

Jan 2020 – May 2020

- Implemented an imputation model for time series data based on deep convolutional generative adversarial networks.
- Achieved 98% cosine similarity on average when comparing synthetic data from the algorithm with real values.
- Created a Docker application to deploy this solution.

HDFC Capital Advisors Limited - Management Trainee, Investments; New Delhi, India

May 2018 - Sep 2018

 Calculated an average rate of return of about 16%, with the help of market analysis and financial modeling, on private equity and debt investments in real estate projects worth over \$25M.

Nokia Networks Private Limited – Technical Intern, Router Configuration; Mumbai, India

May 2017 – Jul 2017

Remote router configuration and troubleshooting to maintain connectivity within mobile networks as well as reduce downtime.

Bharti Airtel Limited - Intern, Information Technology Department; Gurgaon, India

Jun 2016 - Jul 2016

Developed an automated system for formatting and uploading data dumps, increasing efficiency of the process by 67%.

APPLICATION DEVELOPMENT PROJECTS

- Emerging Technologies (IoT): Programmed a raspberry pi to receive step count from a microbit and weather data from an android application. This data is used to tune a machine learning model to obtain daily goals which are displayed on the application.
- Advanced Programming and App Development Event Management System: Android application and a website to create, join, modify, and delete events with different admin and user functionalities.
- **Data Management PointsGiving:** A webapp designed to implement a monthly points-based reward system along with admin functionalities such as dashboards to generate reports that summarize all the activity and giving out bonus rewards.

DATA ANALYTICS PROJECTS

- **Business Data Science FIFA Manager:** Finding the optimal replacement for a football (soccer) club's outgoing player using similarity scores and recommender systems. Moreover, suggesting the best playing 11 given a budget and a formation.
- User Generated Content Analytics YouTube Clickbait: Topic modeling and sentiment analysis on over 2500 YouTube thumbnails
 and titles to predict if the video will go viral. Found that a thumbnail depicting travel and having a negative title increases
 engagement by 20%.
- Marketing Analytics: Finding the customer lifetime value, time series forecast for sales using Winters' method and an optimum marketing budget allocation strategy for Olist e-commerce website.
- Big Data and Distributed Programming: Music recommendation system using Spark based on a user's song history and cosine similarity with other users; Movie recommendation system using item based and user based collaborative filtering.

ADDITIONAL INFORMATION

Publication: Does 'Femvertising' matter? A study in the Indian context – *International Journal of Research and Analytical Reviews* **Interests:** Chess and Football (soccer)