

Credit Card Customer Report

Revenue

57M

CSS

3.2

Income

588M

Total Interest

8.0M

Q4

Q3

Q2

Q1

Week Start Date

All



M

31M

F

26M

Swipe

Online

Chip

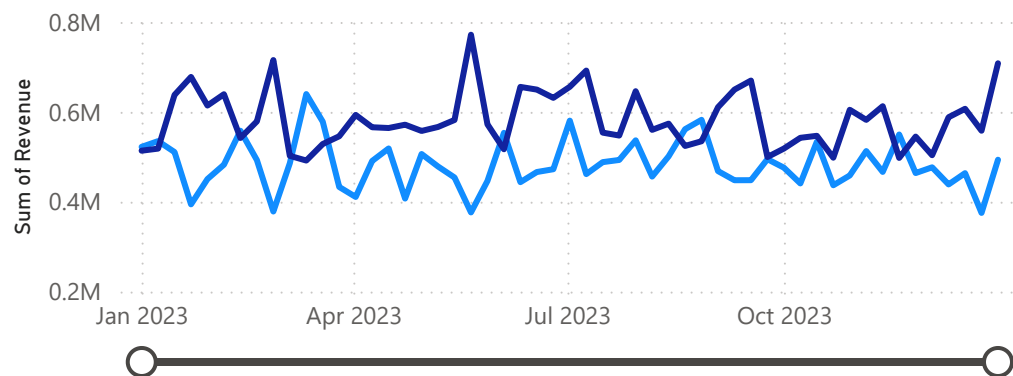
Gold

Silver

Blue

Platinum

Revenue by Week



customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
White-collar	1,02,83,123.92	14,64,690.92	105618475
Selfemployeed	85,42,826.40	11,41,510.40	77659931
Retirees	46,17,448.22	6,41,692.22	49619308
Govt	83,35,533.84	11,82,230.84	90834727
Businessman	1,76,97,472.01	25,84,604.01	190350431
Blue-collar	70,40,606.42	9,67,751.42	73516911
Total	5,65,17,010.81	79,82,479.81	587599783

House Owners

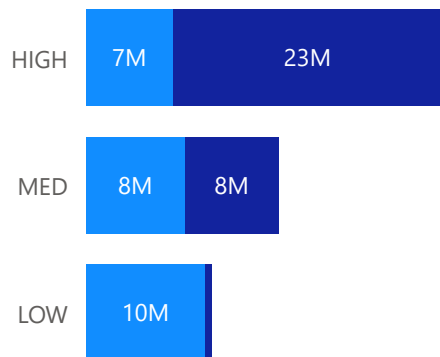
no

31M

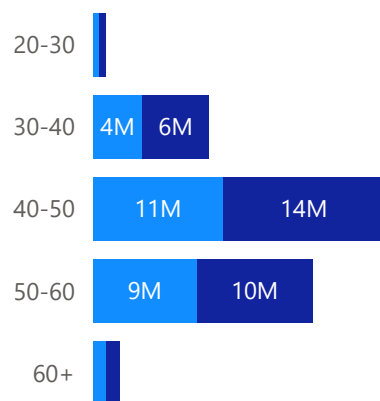
yes

26M

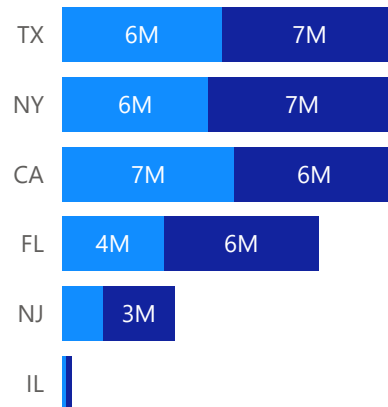
Revenue by Income Group



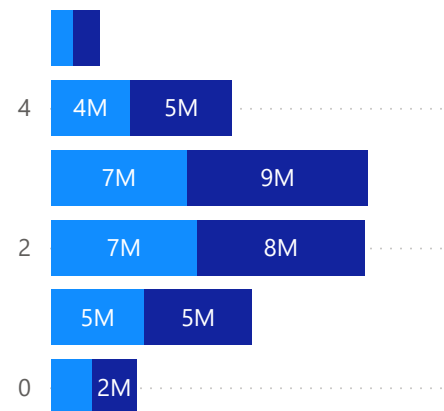
Revenue by Age Group



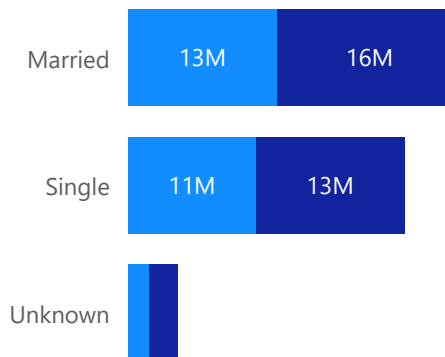
Revenue by State Code



Revenue by Dependant members



Revenue by Marital Status



Credit Card Transaction Report

Revenue

57M

Amount

45.5M

Count

667K

Total Interest

8.0M

card_category	Sum of Revenue	Sum of interest_earned	Sum of total_trans_amt
Blue	4,71,88,611.62	66,14,172.62	37840749
Silver	56,59,108.98	8,21,922.98	4647596
Gold	25,33,682.16	3,84,755.16	2091362
Platinum	11,35,608.05	1,61,629.05	953314
Total	5,65,17,010.81	79,82,479.81	45533021



Week Start Date

All

F

M

Gold

Silver

Blue

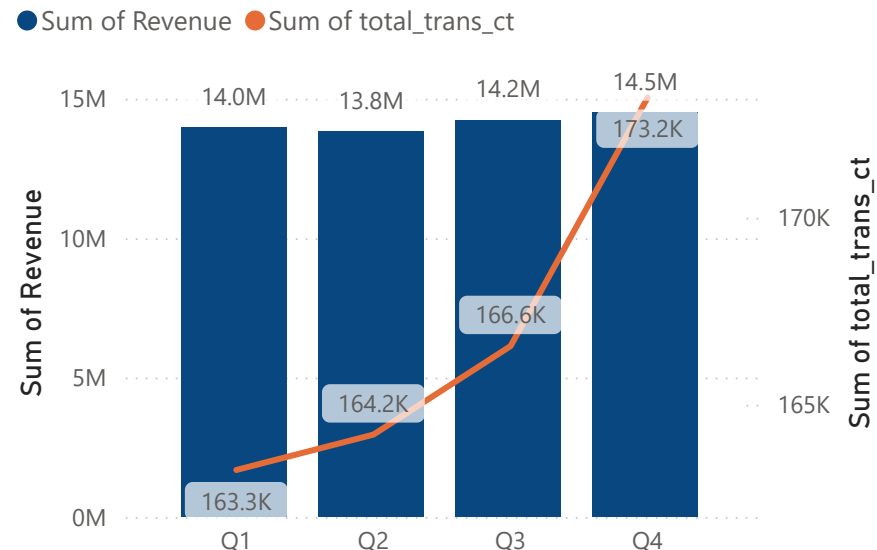
Platinum

LOW

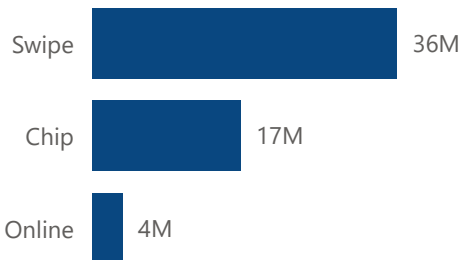
MED

HIGH

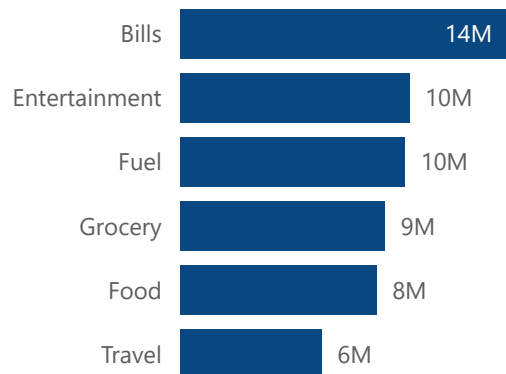
Per QTR Revenue and Sum of Transaction Count



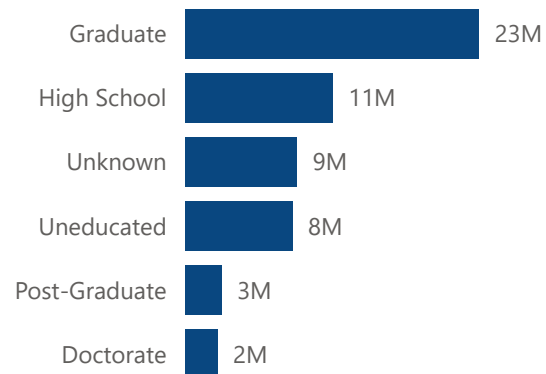
Revenue by Use of Chip



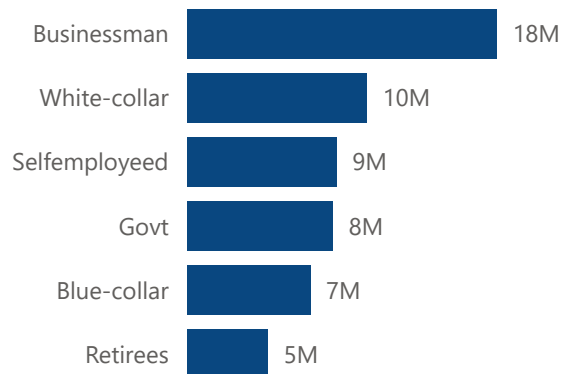
Revenue by Expenditure Type



Revenue by Education



Revenue by Occupation



Revenue by Card Type

